

DESIGN OF WEB BASED TOURIST GUIDE SYSTEM

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DESIGN OF WEB BASED TOURIST GUIDE SYSTEM

**A thesis submitted to the Graduate School Sciences in Partial
Fulfillment of the Requirement for the Degree
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By

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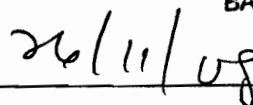
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ABSTRACT

Tourists spend millions of dollars when they travel to their destination. Most countries welcome them and often like to take care of the tourist by providing sufficient information and facilities for their comfort. Tourists who travel from destination to destination want to make their travel arrangements before they leave home. Web based application has become the most useful tools for tourists, to access the information about these destination. This study propose of the web based tourists guide by providing them with helpful information about the restaurants details such as: name, orders, address, telephone number and the available foods.

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TABLE OF CONTENTS

PERMISSION TO USE	i
ABSTRACT	ii
ACKNOWLEDGEMENTS	iii
TABLE OF CONTENT	iv
LIST OF FIGURE	viii
LIST OF TABLE	x
 1 CHAPTER 1 INTRODUCTION	 1
1.1 Introduction	1
1.2 Problem Statement	2
1.3 Research question	3
1.4 Objective of the study	3
1.5 Scope of the Study	3
1.6 Significant of the study	4
1.7 Summary	4
 2 CHAPTER 2 LITERATURE REVIEW	 5
2.1 introduction	5
2.2 The role of internet supporting the tourism industry	6
2.3 Related work	14
2.4 Conclusions	15

3	CHAPTER 3 RESEARCH METHODOLOGY	16
3.1	Introduction	16
3.2	Awareness the problem	17
3.3	Suggestions	17
3.4	Development	18
3.5	Evaluation	19
3.6	conclusions	20
3.7	Summary	20
4	CHAPTER 4 ANALYSIS AND DESIGN	21
4.1	System Requirements	21
4.1.1	Functional requirements	22
4.1.2	Non-functional requirements	23
4.2	UML Overview	24
4.3	Use Case Diagram	25
4.4	Use Case Specification	26
4.4.1	Specification for Login	26
4.4.2	Specification for Registration	27
4.4.3	Specification for Manage customers	28
4.4.4	Specification for Manage Restaurants	29
4.4.5	Specification for Search	30
4.4.6	Specification for View Restaurant	31
4.5	Activity Diagram	33

4.6 Sequence Diagram	34
4.6.1 Sequence for Login	34
4.6.2 Sequence for Registration	35
4.6.3 Sequence for Mange Customers	36
4.6.4 Sequence for Mange Restaurant	37
4.6.5 Sequence for Search	38
4.6.6 Sequence for View Restaurant	39
4.7 Collaboration diagram	40
4.7.1 Collaboration for Login	40
4.7.2 Collaboration for Registration	41
4.7.3 Collaboration for Manage Customer	42
4.7.4 Collaboration for Manage Restaurants	43
4.7.5 Collaboration for Search	44
4.7.6 Collaboration for View Restaurant	45
4.8 Class diagram	46
5 CHAPTER 5 DISCUSSION	47
5.1 Interview	47
5.2 Use Case Testing	48
5.2.1 Home Page Use Case Test	49
5.2.2 View Restaurant Use Case Test	50
5.2.3 Search Restaurant use case Test	51
5.2.4 Admin Login Use Case Test:	52
5.2.5 Add Restaurant Use Case Test:	53
5.2.6 Edit Restaurant Use Case Test	54
5.2.7 Delete Restaurant Use Case Test	55

6	CHAPTER 6 CONCLUSION AND FUTURE WORKS	56
6.1	Recommendation	57
6.2	Future Works Conclusion	58
6.3	Conclusion	59
	REFERENCES	60
	ABBENDAX A	67
	ABBENDEX B	69

LIST OF FIGURE

Figure 3.1: The General Methodology of Design Research	16
Figure 4.1: Use Case Diagram for Restaurant Guide	25
Figure 4.2: activity diagram	33
Figure 4.3: Sequence for Login	34
Figure 4.4: Sequence for Registration	35
Figure 4.5: Sequence for Manage Customer	36
Figure 4.6: Sequence for Manage Restaurants	37
Figure 4.7: Sequence for Search	38
Figure 4.8 Sequence for View Restaurants	39
Figure 4.9: Collaboration for Login	40
Figure 4.10: Collaboration for Registration	41
Figure 4.11: Collaboration for Manage Customer	42
Figure 4.12: Collaboration for Manage Restaurants	43
Figure 4.13: Collaboration for Search	44
Figure 4.14: Collaboration for View Restaurant	45
Figure 4.15: Class Diagram for the System Database	46
Figure 5.1: Home Page Test	49
Figure 5.2: view restaurant Test	50

Figure 5.3: Search Restaurant Test	
Figure 5.4: Admin Login Test	
Figure 5.5: Add Restaurant Test	53
Figure 5.6: Edit Restaurant Test	54
Figure 5.7: Delete Restaurant Test	55

LIST OF TABLE

Table 4.1: Functional Requirements.....	22
Table 4.2 Non-Functional Requirements	23
Table 4.3: Specification for Login	26
Table 4.3: Specification for Registration	27
Table 4.4: Specification for Manage customers	28
Table 4.5: Specification for Manage Restaurants	29
Table 4.6: Specification for Search	30
Table 4.7: Specification for View Restaurant	31

CHAPTER ONE

INTRODUCTION

1.1 INTRODUCTION

The World Wide Web is able to take a great quantity of information which can be accessed for anyone at anytime they have internet connection, these characteristics of the World Wide Web make the industry turn to use the huge benefits of using such service to enhance and improve their industry (Wu, et al, 2006). The wide use of the internet in the 1990s has enhanced and change the way of doing the business in the tourism industry, many tourism firms turned to use the e-tourism to get their customer satisfaction, and these firms should make their customers satisfy to get better use of the e-tourism (Moharrer & Tahayori, 2007). (Rumetshofer & Woss, 2005) advocated that, lately there are a lot of Web-based tourism information systems (TIS) have been established to serve the tourism industry, the main factors affected theTIS and prove its acceptance and success are the quantity and the quality of data it provides.

Zhou, & DeSantis (2005) stated that the tourism information is one of the most visited information on the internet, and they described it as information requested by different people from different cultures and countries, and its nearly everyone needs from time to time. "Information is a basic aspect of the product of the tourist industry, and the use of the information commutation technology (ICT) has been at the core of the way it has been structured in the last few years. (Rastroll & Alarcon, 2000).

The contents of
the thesis is for
internal user
only

6.3 CONCLUSION

This chapter discussed on user acceptance, usability results and system limitations. At the end of the chapter proposed recommendation to support efficiency, effectiveness and satisfaction system to do self check for the available restaurant and reduce workload for course administrator.

The design Web-Based Tourism Guide System Alor Star Restaurant should be implemented and tested via the actual Web connection to get more consistent and more determining for the error that occurs.

The design Web-Based Tourism Guide System Alor Star Restaurant would give better performance by upgrade some more practical features and helpful functions based on the tourist needs. It is believed that when much more functions which cover of several aspects of these tourist needs, and the design Web-Based Tourism Guide System Alor Star Restaurant can perform much better.

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