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	UNIVERSITI UTARA MALAYSIA 2005
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A	PORTAL	FOR	CONFERENCES	:
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A dissertation submitted to the Faculty of Information Technology in partial fulfillment of the requirements for the degree

Master of Science (Information & Communication Technology),

Universiti Utara Malaysia

By Noor Hazlin Binti Abd Rahman

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ABSTRAK

Portal diperkenalkan bertujuan untuk membantu pengguna untuk mendapatkan maklumat menerusi WWW. Manakala persidangan merujuk kepada satu bentuk forum untuk perbincangan mengenai bidang-bidang tertentu. Kajian ini bertujuan untuk membangunkan satu pusat informasi berasaskan web yang mengkhususkan dalam mempromosi persidangan. Oleh itu, portal persidangan dilihat sebagai penghubung komunikasi antara organisasi dan pengguna.

Berdasarkan ulasan karya, fungsi-fungsi dan ciri-ciri telah dapat dikenalpasti dan ianya diadaptasikan di dalam prototaip yang dibina. Menerusi kajian ini, penilai terhadap prototaip telah dijalankan yang melibatkan beberapa pengguna untuk menentukan tahap kepuasan prototaip ini dari segi kandungan, ketepatan, format, kebergunaan, dan masa.

Oleh itu, hasil menunjukkan bahawa prototaip ini ditahap yang memuaskan dan memenuhi kehendak pengguna. Kesimpulannya, protataip ini masih perlu ditingkatkan memandangkan ianya hanya memfokus dalam bidang IT seperti Multimedia, Kepintaran Buatan, Rangkaian dan Keselamatan, Kejuruteraan Perisian, dan Pengurusan Maklumat.

ABSTRACT

Portal originally came to exist to help users to find information on the World Wide Web. A conference is a kind of forum for the discussion of some broad subject. This project attempts to develop a web-based information centre that specializes in promoting new conferences. Therefore, a portal for conferences is seemed to bridge up the communication between both organizations and users.

From the literature survey, several functionalities and features have been identified. The functionalities are than adapted in a prototype. Throughout this study, the evaluation of the prototype is been done which involved several participants in order to determine user satisfaction of a developed web portal in terms of the portal content, accuracy, format, ease of use, and timeliness.

In addition, the result shows that the prototype is working properly and than functionalities are be able to full fill most of user requirements. As a conclusion, the prototype still need further enhancement as it only focuses on IT areas such as Multimedia, Artificial Intelligence, Network and Security, Software Engineering and Information Management.

ACKNOWLEDGEMENTS

First and foremost, I thank to Allah for blessing me with courage and strength to complete this study. I sincerely like to express my deepest appreciation to my supervisors, Mr. Syamsul Bahrin Zaibon and Mr. Wan Hussain Wan Ishak for their guidance, patience, ideas and encouragement throughout this study.

I also would like to thank my beloved family for all the love, patience, and support that guidance me to accomplish this study. Thanks to my Dad, Hj Abd Rahman Bin Md Noor, my Mum, Patemah Binti Said, Kak Sheta, Along, Abg Shidi, Kak Ina, Kak Sheda, Abg Im, Abg Amy and Kak Shikin. I could not have done this without love and prayers from my family. To my beloved fiancé, Nordin B. Muhamad, I am glad you are always be my side and giving me full of support during this study. I am really appreciating it.

Finally not to be forgotten, I would like to thank my supportive friends (Kak Noora, Jeejah, Sri, Kasma, Shikin, Yana and Kak Raha) for their help and motivation. I apologize if I have forgotten to mention someone else, the oversight is accidental. I am indeed very lucky to have the opportunity of working with this entire wonderful people.

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LIST OF ABBREVIATIONS

ASP Active Server Page
B2B Business to Business
B2C Business to Customer
B2E Business to Employee

EIP Enterprise Information Portals
HTML Hypertext Markup Language

IEM Innovative Emergency Management

MRO North American Maintenance, Repair and Operations

NGOs Non Government Organization

SPSS Statistical Package for Social Science

SQL Structured Query Language
UML Unified Modeling Language
WAP Wireless Application Protocol

WWW World Wide Web

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CHAPTER 1

INTRODUCTION

1.1 Introduction

The borderless world and globalization are no longer considered to be something new among today's society. Due to the growing use of the internet and the existence of sophisticated communication technology, today's society is no longer encumbered by geographical boundaries in the quest for information. This scenario indubitably leaves a positive impact on a portal for conferences. Portals a gateway to the internet, is a web-based applications that are able to provide facilities for visitors to access needed information.

Chem.Web.Com (2001), defines portal as a website that aims to be the 'doorway' to the World Wide Web (WWW). Portal typically consists of a search engine or links to useful pages, and possible news or other services. By virtue of the fact that these services are provided free of charge, the owners hope that visitors will make the site as their default homepage and many way return visits. Many other portals being to generate income for their owners. They may focus on a specific group of users and may also be a part of an intranet or extranet.

The contents of the thesis is for internal user only

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