Ecotourism of Perlis State Park in Panoramic View Approach for Interactive Navigation

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ABSTRACT

Nowadays, developing a website is a priority for the organizations in various areas. Business, entertainments, educations and tourism is one of the main areas that need the interactive navigation for their website. However, with the ability to view from different views, Virtual Reality is the latest technology for the tourism website in order to develop the interactive navigations. The focus of this study is to design friendly interface to improve the user experience with the panoramic view for them to interact successfully in a Quick-Time VR Image-Based Environment and to compare the Panoramic View images against the static images. Panoramic view is an alternative technique that can navigate interactively and involves the user experiences with manipulating the image by showing the transformation of those existing view.

ABSTRAK

Hari ini pembangunan sesebuah laman web ialah suatu kemestian bagi pelbagai organisasi di dalam pelbagai bidang. Bidang perniagaan, hiburan, pendidikan dan perlancongan antara bidang yang memerlukan pembangunan sesebuah laman web bagi organisasi mereka. Namun begitu, tarikan utama untuk seseorang melayari sesebuah laman web ialah tarikan navigasi secara interaktif. Memiliki keupayaan untuk memaparkan imej dari pelbagai sudut, Reality Maya merupakan teknologi terkini yang dapat meningkatkan navigasi secara interaktif. Objektif utama kajian ini ialah untuk membangunkan antaramuka pengguna menggunakan teknik realiti maya Panorama melalui Quick Time VR bagi meningkatkan ciri mesra pengguna, objektif kedua ialah membandingkan penggunaan imej panorama dengan imej statik. Panorama merupakan suatu teknik alternatif yang membolehkan navigasi berlaku secara interaktif dan melibatkan penyertaan pengguna melalui proses maipulasi imej.

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PSP	**- Perlis State Park**
VR	**- Virtual Reality**
QTVR	**- QuickTime VR**

CHAPTER 1: INTRODUCTION

1.1 Introduction of the Study

Ecotourism is 'Traveling to relatively undisturbed or uncontaminated natural areas with the specific objective of studying, admiring and enjoying the scenery and its wild plants and animals, as well as any existing cultural manifestations(both past and present) found in these area'.(Ceballos-Lascurain,1997). Or in the other word is the nature and culture based tourism which avoid damages to the environment. Today, Ecotourism becoming one of the most aggressively sector growth in Malaysia. Based on Malaysia Tourism Statistic Report(2001), its about 1.25 million tourists visiting Malaysia to discover the means of nature. It is because Malaysia is one of the destinations that provide the undisturbed natural and cultural assets.

The contents of the thesis is for internal user only

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