

BUSINESS REPORT

**TIZ 6938 – FINAL PROJECT AND INTERNAL INDUSTRIAL
INTERNSHIP**

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**A Business Report submitted to the Graduate School of Universiti Utara Malaysia in full
fulfillment of the Requirements for the degree of Master of Science in Technopreneurship**



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**..... to my loved family and
friend for their prayers,
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LIST OF ABBREVIATIONS

ADSL	Asymmetric Digital Subscriber Line
Bhd.	Berhad
CEO	Chief Executive officer
DNS	Domain name system
GLC	Government link company
ICT	Information and communication technology
IDC	International Data Corporation
IEEE	Institute of Electrical and Electronics Engineers
IP	internet protocol
ISO	International Organization for Standardization
IT	Information technology
MARA	Majlis Amanah Rakyat
MAVCAP	Malaysian Venture Capital Management Berhad
MDeC	Multimedia Development Division
MeCD	Ministry of Entrepreneur and Cooperative Development
MITI	Ministry of International Trade and Industry
MOST	Master of Science Technopreneurship
MSC	Multimedia Super Corridor
PDA	Personal digital assistant
R&D	research and development
Sdn.	Sendirian
SME	Small and medium enterprise
SSM	Suruhanjaya Syarikat Malaysia
TIC	Technopreneur Incubation Centre (UUM)
UUM	Universiti Utara Malaysia
WiFi	Wireless fidelity
WiMAX	Worldwide Interoperability for Microwave Access

Chapter 1 - Information on Company

1.1 History of Talian Tulen Sdn. Bhd.

The company, Talian Tulen Sdn. Bhd. was incorporated in February 1998 under the Companies Act 1965 as a Private Company Limited by Shares. The company was acquired by Zamil Syah Mustaffa in March 2007, and was revived and begin its operation in April 2007, when the partnership with Dzul Majdi Mohd Dashed were formed. Talian Tulen Sdn. Bhd. is currently run by a management team lead by them, who respectively act as Managing Director and Executive Director of the company. Azlee Shah Mustaffa and Dato' Haji Mustaffa Hassan are the only other non-executive directors of the new venture. They would respectively bring vitality and wisdom to the young pair of entrepreneurs.

When it was founded, Talian Tulen Sdn. Bhd. operates from Universiti Utara Malaysia's (UUM) Technopreneur Incubation Centre (TIC), taking advantage of the facility provided by MARA/UUM for Master of Science Technopreneurship students. For the purpose of expanding our client base and contact list, we currently station and operate from a temporary home-office in Damansara, Selangor. As part of our expansion plan, we are looking into the possibility of moving to a more long-term set-up in the Klang Valley area in the near future.

Since Talian Tulen Sdn. Bhd. humble beginnings, we have gone from strength to strength and have managed to roll out several numbers of web and multimedia-related projects, as

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