

**AN INTEGRATED UUM WEB-BASED ELECTRONIC TICKETING
SERVICE FOR EXPRESS BUS SERVICE PROVIDER**

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for the degree
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ABSTRAK

Tradisi pembelian tiket bas yang tidak menggunakan IT dalam proses pembeliannya adalah tidak berkesan dari segi kosnya. Dengan wujudnya evolusi teknologi Internet, cara pembelian tiket yang baru telah diperkenalkan—pertiketan elektronik. Internet telah membolehkan perkhidmatan pembelian tiket jenis ini berlaku 24 jam setiap hari di mana jua selagi tiket masih ada. UUM telah diperlihatkan berpotensi untuk menawarkan perkhidmatan e-tiket kepada para penuntutnya. Dengan itu, satu sistem integrasi pertiketan elektronik UUM yang berasaskan jaring UUMET telah dibangunkan untuk menyokong idea ini. Sistem UUMET merupakan suatu aplikasi yang dirangkakan khas kepada para penuntut UUM bagi membolehkan mereka membuat pembelian tiket bas ekspres tanpa perlu menghadirkan diri ke kaunter tiket. Projek ini hanya memfokuskan pembangunan sistem prototaip UUMET yang menyokong transaksi pembelian elektronik tiket kepada para penuntut UUM sahaja. Sistem UUMET terdiri daripada satu pangkalan data yang dibangunkan dengan menggunakan MySQL, pelayan Apache sebagai pelayan jaring, dan PHP sebagai pelayan aplikasinya. Metodologi yang digunakan ialah sistem pembangunan berasaskan objek yang menggunakan *Unified Modeling Language*—iaitu *Unified Approach*. Pembangunan sistem prototaip UUMET mengaplikasikan kesemua model fasa kitaran pembangunan sistem iaitu penganalisan, perangkaan, pembentukan prototaip, dan pengujian ke atas sistem prototaip. Ujian ke atas sistem prototaip UUMET adalah berdasarkan pengujian berasaskan senario yang mengaplikasikan strategi pengujian kotak hitam dan dijalankan di dalam persekitaran hidup yang tidak sebenar.

ABSTRACT

Conventional bus ticketing transactions without IT supported are not cost-effective nowadays. With the evolution and emergence of Internet technology, there comes a new way of ticketing transaction—electronic ticketing. Internet provides this type of ticketing services available online 24-hour, day and night, and anywhere as long as the ticket is still available. UUM is seen to have the ability to occupy this electronic ticketing services to its students. An integrated UUM web-based electronic ticketing (UUMET) system was developed to support this idea. The UUMET system is specially designed to UUM student to enable them to make express bus ticket purchase without having to travel to the ticket counter. This project focused only to the development of a prototype for the UUMET system that support the electronic ticket buying transaction to the student of UUM. UUMET system comprises of a database that is built using MySQL database application software, Apache server as the web server, and PHP as its application server. The methodology used is object-oriented system development using the Unified Modeling Language—the Unified Approach. The development of the UUMET prototype system applied all phases of the system development life cycle model namely analysis, design, prototyping, and testing of the prototype system. The UUMET prototype system is tested using the scenario-based testing applying the concept of black-box strategy done in a non-real life environmental.

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TABLE OF CONTENT

| | Page |
|---|------|
| PERMISSION TO USE | |
| ABSTRAK | i |
| ABSTRACT | ii |
| ACKNOWLEDEGEMENT | iii |
| TABLE OF CONTENT | iv |
| LIST OF TABLES | ix |
| LIST OF FIGURES | x |
| LIST OF ABBREVIATIONS | xii |
| CHAPTER 1: INTRODUCTION TO UUMET SYSTEM | 1 |
| 1.0 Introduction | 1 |
| 1.1 Problem Statement | 2 |
| 1.2 Objective of the Project | 2 |
| 1.3 Project Scope | 2 |
| CHAPTER 2: LITERATURE REVIEW | 3 |
| 2.0 Introduction | 3 |
| 2.1 Electronic Ticket | 5 |
| 2.2 Electronic Ticketing | 6 |
| 2.3 Basic Service Trading Mechanism | 8 |
| 2.3.1 Purchase Transaction | 9 |
| 2.3.2 Ticket Issuance | 10 |
| 2.3.3 Ticket Consumption | 10 |

| | | |
|------------------------|---|----|
| 2.4 | Example of Implementation | 11 |
| 2.4.1 | Swiss Railways | 11 |
| CHAPTER 3: METHODOLOGY | | 13 |
| 3.0 | Introduction | 13 |
| 3.1 | Object-Oriented Analysis | 15 |
| 3.1.1 | Identifying the Actors | 17 |
| 3.1.2 | Developing a Simple Business Process Model | 18 |
| 3.1.3 | Developing Use Cases | 18 |
| 3.1.4 | Identifying Classes | 20 |
| 3.1.5 | Identifying Relationships and Multiplicity | 22 |
| 3.1.5.1 | Identifying Super-Sub (Generalization or Specialization) Relationships | 23 |
| 3.1.5.2 | Identifying the Aggregation/A Part-of Relationship | 24 |
| 3.1.6 | Identifying Class Attributes | 25 |
| 3.1.7 | Identifying Class Methods | 26 |
| 3.1.8 | Developing the UML Class Diagram | 26 |
| 3.2 | Object-Oriented Design | 27 |
| 3.2.1 | Designing Classes | 28 |
| 3.2.1.1 | Refining Attributes | 28 |
| 3.2.1.2 | Designing Methods | 29 |
| 3.2.2 | Designing the Access Layer | 30 |
| 3.2.3 | Designing the View Layer | 31 |
| 3.2.3.1 | Macro-Level UI Design Process— Identifying View Layer Objects | 31 |

| | | |
|---|---|----|
| 3.2.3.2 | Micro-Level UI Design Process | 32 |
| 3.3 | Prototyping | 32 |
| 3.4 | System Testing | 33 |
| 3.4.1 | Testing Strategy | 34 |
| 3.4.2 | Developing Test Cases | 34 |
| CHAPTER 4: SYSTEM MODELS AND DESIGN OF UUMET SYSTEM | | 36 |
| 4.0 | Introduction | 36 |
| 4.1 | Object Oriented Analysis | 36 |
| 4.1.1 | Identifying the Actors | 37 |
| 4.1.2 | System Requirements Specification | 38 |
| 4.1.2.1 | Problem Statement | 38 |
| 4.1.2.2 | Assumption | 38 |
| 4.1.3 | The Simple Business Process Model | 39 |
| 4.1.4 | Developing the Use Cases | 40 |
| 4.1.5 | Identifying Classes | 44 |
| 4.1.6 | Identifying Associations and Multiplicity | 45 |
| 4.1.7 | Identifying Super-Sub (Generalization/ Specialization) Relationships | 46 |
| 4.1.8 | Identifying the Aggregation/A Part-of Relationship | 46 |
| 4.1.9 | Identifying Class Attributes | 46 |
| 4.1.10 | Identifying Class Methods | 47 |
| 4.1.11 | Developing the UML Class Diagram | 47 |
| 4.2 | Object-Oriented Design | 49 |
| 4.2.1 | Designing Classes | 49 |

| | | |
|------------|---|----|
| 4.2.1.1 | Refining Attributes | 49 |
| 4.2.1.2 | Designing Methods | 51 |
| 4.2.1.2.1 | UUMStudent Class— authenticateStudent() Method | 51 |
| 4.2.1.2.2 | UUMStudent Class— retrieveStudent() Method | 51 |
| 4.2.1.2.3 | Ticket Class—browseTicket() Method | 52 |
| 4.2.1.2.4 | Ticket Class—retrieveTicket() Method | 53 |
| 4.2.1.2.5 | ExpressBus Class— retrieveExpressBus() Method | 54 |
| 4.2.1.2.6 | TransportRegistration Class— retrieveTransportRegistration() Method | 54 |
| 4.2.1.2.7 | Ticket Class—buyTicket() Method | 54 |
| 4.2.1.2.8 | Ticket Class—updateTicket() Method | 56 |
| 4.2.1.2.9 | Student Class—updateStudent Account() Method | 56 |
| 4.2.1.2.10 | TicketingTransaction Class— createTicketingTransaction() Method | 56 |

| | |
|--|----|
| 4.2.1.2.11 StudentAccount Class— | |
| checkAccountBalance() | |
| Method | 57 |
| 4.2.1.2.12 StudentAccount Class— | |
| retrieveStudentAccount() | |
| Method | 57 |
| 4.2.2 Designing the Access Layer | 58 |
| 4.2.2.1 Creating an Access Classes for the | |
| UUMET System’s Classes | 58 |
| 4.2.2.2 UUMET System Database Schema | 62 |
| 4.2.3 Designing the View Layer | 63 |
| 4.2.3.1 Macro-Level UI Design | 64 |
| 4.2.3.2 Micro-Level UI Design | 64 |
| CHAPTER 5: SYSTEM TESTING AND RESULTS | 66 |
| 5.0 Introduction | 66 |
| 5.1 Developing Test Cases | 66 |
| 5.2 Results | 67 |
| CHAPTER 6: DISCUSSION AND CONCLUSION | 68 |
| 6.0 Introduction | 68 |
| 6.1 Significance and Contribution | 68 |
| 6.2 Limitation and Recommendation | 69 |
| 6.3 Conclusion | 69 |
| REFERENCE | 70 |
| APPENDIX | 74 |

LIST OF TABLES

| | Page |
|--|------|
| Table 1: UUMET System's Classes | 45 |
| Table 2: Class Matrix for Business Layer Class of UUMET System | 45 |
| Table 3: Business Layer Class Associations and Multiplicities of UUMET System | 46 |
| Table 4: Business Layer Class Attributes of UUMET System | 47 |
| Table 5: UUMET System's Classes and Attributes after Refining Process | 50 |
| Table 6: UUMET System Use Cases and Scenarios | 66 |
| Table 7: Test Cases for the UUMET System | 67 |

LIST OF FIGURES

| | Page |
|--|-------------|
| Figure 1: Basic Service Trading Using E-Ticket Mechanism | 9 |
| Figure 2: Components of Online Ticketing | 11 |
| Figure 3: The Processes and Component of the UA | 15 |
| Figure 4: An UML Class Diagram Structure | 26 |
| Figure 5: The Architecture of UUMET System | 33 |
| Figure 6: The UUMET System Context Model Diagram | 37 |
| Figure 7: Activity Diagram for UUMET System. | 40 |
| Figure 8: The Use Case Model for UUMET System | 41 |
| Figure 9: Sequence Diagram for Login Use Case | 42 |
| Figure 10: Sequence Diagram for Browse Ticket Use Case | 43 |
| Figure 11: Sequence Diagram for Buy Ticket Use Case | 44 |
| Figure 12: Sequence Diagram for Check Account Balance Use Case | 44 |
| Figure 13: An UML Class Diagram for UUMET System Classes | 48 |
| Figure 14: An Activity Diagram for UUMStudent Class— authenticateStudent() Method | 52 |
| Figure 15: An Activity Diagram for Ticket Class— browseTicket() Method | 53 |
| Figure 16: An Activity Diagram for Ticket Class— buyTicket() Method | 55 |

| | |
|--|----|
| Figure 17: An Activity Diagram for StudentAccount Class— checkAccountBalance() Method | 57 |
| Figure 18: The Data Model for UUMStudent Class and StudentAccount Class | 58 |
| Figure 19: The Data Model for StudentAccount Class and TicketingTransaction Class | 59 |
| Figure 20: The Data Model for StudentAccount Class and Ticket Class | 60 |
| Figure 21: The Data Model for Ticket Class and ExpressBus Class | 60 |
| Figure 22: The Data Model for Ticket Class and TransportRegistration Class | 61 |
| Figure 23: The Data Model for TransportRegistration Class and ExpressBus Class | 62 |
| Figure 24: The UUMET System Database Schema | 63 |
| Figure 25: An Interface Structure Diagram for UUMET System | 65 |

LIST OF ABBREVIATIONS

| | |
|-------------|--|
| CA | – Certification Authority |
| CERN | – a collective of European high energy physics researchers |
| e-business | – electronic business |
| e-commerce | – electronic commerce |
| EDI | – electronic data interchange |
| e-mail | – electronic mail |
| e.g. | – for instance |
| etc. | – et cetera |
| e-ticket | – electronic ticket |
| e-ticketing | – electronic ticketing |
| GUI | – graphical user interface |
| HTTP | – Hypertext Transfer Protocol |
| i.e. | – for example |
| IT | – Information Technology |
| NCSA | – National Center for Supercomputing Applications |
| OCL | – object constraint language |
| OOA | – object-oriented analysis |
| OOD | – object-oriented design |
| SSL | – Secure Sockets Layer |
| UA | – Unified Approach |
| UI | – user interface |
| UML | – Unified Modeling Language |
| UUM | – Universiti Utara Malaysia |

UUMET – Universiti Utara Malaysia Electronic Ticketing

UUMETDB – Universiti Utara Malaysia database

vs. – versus

W3C – W3 Consortium

WWW – World Wide Web

CHAPTER 1

INTRODUCTION TO UUMET SYSTEM

1.0 Introduction

Nowadays, Universiti Utara Malaysia (UUM) has been seen to have the IT and the Internet to support their daily activities. Unfortunately, there are still some weaknesses found where these technologies are not fully utilized for its student advantages. One of the problems identified that this project is focused on is the conventional way of buying the express bus ticket still in practice. As according to Zwass (1999), the conventional bus ticketing services are transactions that are not supported with IT. This type of ticketing are conducted using media like paper, telephone or fax. Conventional ticketing even seems to be popular and is in practices up to today, but with the evolution of Internet, there has evolved the needs to change from conventional ticketing to electronic ticketing (e-ticketing).

The UUM Electronic Ticketing (UUMET) system is a web-based application specially designed to UUM student to enable them to purchase express bus ticket without having to travel to the ticket counter. Unlike conventional ticketing services, the e-ticketing services are like other IT-supported business transactions. It uses media like electronic mail (e-mail), EDI, WWW and other Internet services to support its functions (Chesher & Kaura, 1998). This web-based application enables the express bus service providers to store their ticket for sale in an integrated database. Student wishes to buy the ticket may access UUMET system and buy the ticket online at anywhere and anytime, as long as the ticket is still available.

UUMET system comprises of a database that is built using MySQL database application software, Apache server as the web server, and PHP as its application server.

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