# THE SYSTEM REQUIREMENTS FOR THE ONLINE AUCTION BASED ON UUM STUDENTS PERSPECTIVE

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## UNIVERSITI UTARA MALAYSIA

2009

#### THE SYSTEM REQUIREMENTS FOR THE ONLINE AUCTION BASED ON UUM STUDENTS PERSPECTIVE

A thesis submitted to the Dean Graduate School In partial fulfillment of the requirement for the degree Master of Science (Information Technology) Universiti Utara Malaysia

By

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#### **ABSTRACT**

The main objective of this study is to develop an online auction for UUM students, the student can buy or sale their belonging through by using this system after to be developed for UUM students. The design is tested on the prototype and evaluated to test the usability and acceptability of the system. The Active Server Page.Net (ASP.Net) programming language have been used in this study to develop the system of online auction for UUM student, and SPSS have been used to analysis the data after collected form the student of UUM.

#### ACKNOWLEDGEMENTS

Praise to Allah S.W.T the Most Gracious, Most Merciful whose blessing, guidance and helped me to finish and make this project successfully, and Peace for our prophet Muhammad S.A.W, who has given to mankind.

Firstly, I like to thank the academic the members of staff in Applied Science, College of Arts and Science, University Utara Malaysia for their cooperation, dedicated, professional guidance together with the management of the Graduate School, they have made the creation of the project a pleasure. Special thanks to my supervisor Dr. Osman Ghazal. Have enthusiastically supported and backed the project. They played a large role in helping me to complete the project. Also thank you very much for the invaluable guidance, encouragements, suggestions, comments, and assistances throughout the period of this project. Your kind advice will encourage me to do further research in future.

Finally, most sincere appreciation goes to my beloved family and friends for their contribution, support and understanding. All of you are wonderful helpmate, I really appreciated that much. And for the last Thank you I dedicate for all of the individuals who share my laughter and sadness.

OSAMA SALEM KHALIFA MASSOUD 10 May, 2009.

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# **CHAPTER ONE**

# INTRODUCTION

This chapter explains in detail about the background of the online auction and its solution in related environment and the problem statement which is related to the UUM's students who want to dispose their belongings that necessarily to be solved and gives the motivation to this study. The research questions and research objectives are expressed as in the section 1.3 and section 1.4 respectively. The scope of the study and significance of the study expressed as in the section 1.5 and section 1.6 respectively.

#### **1.1 Introduction**

The fast development of communication technology caused the millions of auction listings in thousands of categories on auction websites, for example eBay, Yahoo and uBid (Yen and Lu, 2008). Online auctions conducted over the Internet provide substantial sales growth chances for the intermediaries and substantial unit cost reduction for purchaser of chosen commodities (Emiliani, 2000). Recently, online auctions activities have increased rapidly, leading to a transaction revolution that is

# The contents of the thesis is for internal user only

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