

**Development and Evaluation of a Decision Model for DBMS  
Selection to Support Enterprise Information Portal (EIP)**

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**UNIVERSITI UTARA MALAYSIA  
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**Development and Evaluation of a Decision Model for DBMS  
Selection to Support Enterprise Information Portal (EIP)**

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in fulfillment of the requirements for  
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By

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## **ABSTRACT**

The past decade has seen an extraordinary increase in the availability and use of DBMS in organizations. Today, DBMS also plays an important role to support Enterprise Information Portal (EIP) applications. However, a task for evaluation and selection from several candidates of DBMS tend to be very complex and difficult since both qualitative and quantitative issues need to be considered. Furthermore, the selection of DBMS must be based on expert perception of the organization. Wrong choice or improper selection of DBMS will negatively affect the implementation of EIP in the organization. This thesis presents the combination of Delphi technique and the Analytical Hierarchy Process (AHP), for selecting appropriate DBMS to support EIP application. The Delphi method has been applied to determine the selection criteria and sub criteria of DBMS for EIP from experts' perceptions. The AHP is proposed to develop and to evaluate the decision model of DBMS selection. It is seen as an effective approach in dealing with DBMS selection decision problems. This method adopts a multi-criteria approach that can be used for analysis and comparison of several aspects within DBMS. Two DBMS products namely ORACLE and SYBASE are examined for the study. The results of this research will be useful to organizations because it provides information and guideline regarding the importance of criteria and the sub-criteria and thus may help organizations to choose appropriate DBMS to match their needs.

## **ABSTRAK**

Dekad terdahulu telah memperlihatkan suatu peningkatan yang luar biasa dalam ketersediaan dan kegunaan Sistem Pengurusan Pangkalan Data (SPPD) dalam organisasi. Pada hari ini SPPD juga memainkan peranan yang penting untuk menyokong aplikasi Portal Maklumat Perniagaan (PMP). Walaubagaimanapun tugas penilaian dan pemilihan calon-calon SPPD adalah kompleks dan sukar memandangkan isu-isu kualitatif dan kuantitatif perlu dipertimbangkan. Selain itu, pemilihan SPPD juga perlulah berdasarkan kepada pandangan pakar dalam sesebuah organisasi. Pemilihan SPPD yang salah atau tidak sesuai akan mengakibatkan kesan yang negatif dalam pelaksanaan aplikasi PMP. Tesis ini mempersempitkan gabungan kaedah Delphi dan AHP untuk memilih SPPD yang sesuai bagi menyokong PMP. Kaedah Delphi digunakan bagi menentukan kriteria dan sub kriteria SPPD bagi menyokong PMP mengikut tanggapan pakar. Kaedah AHP pula digunakan bagi membangun dan menilai model keputusan bagi pemilihan SPPD. Pendekatan ini efektif dalam menangani keputusan bagi pemilihan SPPD. Kaedah ini juga menerima pendekatan multi kriteria yang boleh digunakan untuk menganalisis dan membuat perbandingan beberapa aspek SPPD. Dua produk SPPD iaitu Oracle dan Sybase dikaji dalam penyelidikan ini. Keputusan bagi penyelidikan ini amat berguna kepada organisasi kerana ia menyediakan maklumat dan panduan berhubung kepentingan kriteria dan sub kriteria. Oleh demikian, ini membantu organisasi memilih SPPD yang sesuai bagi memenuhi keperluan mereka.

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## **LIST OF ABBREVIATIONS**

<b>AD</b>	– Application Development
<b>AHP</b>	– Analytical Hierarchy Process
<b>AU</b>	– Additional Users
<b>AI</b>	– Artificial Intelligent
<b>API</b>	– Applications Programming Interface
<b>BI</b>	– Business Intelligence
<b>CAT</b>	– Categorization
<b>CBSB</b>	– COTS-based Software Development
<b>CDM</b>	– Content And Document Management
<b>CE</b>	– Comprehensive Evaluation
<b>CFD</b>	– Composite Features Diagramming
<b>CUS</b>	– Customization
<b>CI</b>	– Consistency Index
<b>CISD</b>	– COTS-based Integrated System Development
<b>COTS</b>	– Commercial off-the- Shelf
<b>CR</b>	– Consistency Ratio
<b>DC</b>	– Database Community
<b>DBMS</b>	– Database Management System
<b>DDL</b>	– Data Description Language
<b>DESMET</b>	– Determining Methodology for Software Methods Tools
<b>DML</b>	– Data Manipulation Language
<b>DSS</b>	– Decision Support System
<b>EIPs</b>	– Enterprise Information Portals
<b>ERP</b>	– Enterprise Resource Planning
<b>FEA</b>	– Feature Analysis
<b>FRS</b>	– Functional Requirements Specification
<b>HTML</b>	– Hypertext Markup Language
<b>INT</b>	– Integration

<b>IS</b>	– Information System
<b>IT</b>	– Information Technology
<b>LSM</b>	– Large scale machine
<b>LB</b>	– Load Balanceing
<b>MCDM</b>	– Multi Criteria Decision Making
<b>MIS</b>	– Management Information System
<b>OA</b>	– Office Automation
<b>OMSs</b>	– Object Management Systems
<b>OLAP</b>	– On-line Analytical Processing
<b>OTSO</b>	– Off-The-Shelf Option
<b>PMP</b>	– Portal Maklumat Perniagaan
<b>PT</b>	– Performance and tuning
<b>RDBMS</b>	– Relational Database Management Systems
<b>REP</b>	– Replication
<b>RFP</b>	– Request for Proposal
<b>SCL</b>	– Scalability
<b>SE</b>	– Search Engine
<b>SEC</b>	– Security
<b>SEEs</b>	– Software Engineering Environments
<b>SPPD</b>	– Sistem Pengurusan Pangkalan Data
<b>SQL</b>	– Structured Query Language
<b>STACE</b>	– Social-Technical Approach to COTS Evaluation
<b>MD</b>	– Mobile Devices
<b>MT</b>	– Metadata
<b>MIS</b>	– Management Information System
<b>KM</b>	– Knowledge Management
<b>XML</b>	– External Markup Language

## **CHAPTER ONE**

### **INTRODUCTION**

The past decades have witnessed enormous growth in the number of Database Management Systems (DBMSs) products to support organization functions. One of the critical tasks that top management and IT managers must handle is to make decision in choosing DBMS to support Enterprise Information Portal (EIP). This chapter gives an overview on the background of this research. The problem statements, objectives, project scope and the organization of the thesis are discussed.

#### **1.1 BACKGROUND**

The concept of the evaluation and selection of software products tend to be very important and within the scope of enterprise decision making. With the growth of inter-organizational projects the evaluation task takes on a broader and more complex characteristic (Sarkis & Talluri, 2003). Some authors have identified several methods for selecting software products. Maiden (1998) proposed PORE (Procurement-Oriented Requirements Engineering), a methods that guides the software selection process through

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