DISSEMINATING TRAINING COURSES INFORMATION USING SMS

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DISSEMINATING TRAINING COURSES INFORMATION USING SMS

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Abstract

In these days most media acknowledge the importance of SMS news and web in reaching and interacting with their users. However, there is much discussion regarding the effectiveness when it comes to SMS news. This project to help the students and staff prepared to accept, reading using SMS messages: effective is SMS news compared to traditional news communications. The goal of this study is to investigate the use of SMS news compared to traditional ways distribute in news in different aspects and on the other hand, to develop prototype by using web and SMS technology to apply this system and extent users are willing to accept commercial messages on their mobile phone, since the effectiveness of SMS news highly depends on this willing. The results of this project indicate that the use of the web and SMS for the benefit of disseminating UTLC center training Courses information by extending web technology to SMS using WLAN for students and staff.
TABLE OF CONTENTS

CHAPTER 1 INTRODUCTION
1.1 Introduction ........................................... 1
1.2 Problem Statement ..................................... 3
1.3 Objectives ............................................. 4
1.4 Scope of Study ......................................... 4
1.5 Significance of Study .................................. 5
1.6 Project Structure ...................................... 6
1.7 Summary ............................................... 7

CHAPTER 2 LITERATURE REVIEW
2.1 Wireless Technology ................................... 8
2.2 WLAN issues ........................................... 9
2.3 WEB AND WAP DEFINITION ....................... 10
2.4 THE WAP PROTOCOL STACK ....................... 10
2.5 Mobility ............................................... 12
2.6 Related Issues ........................................ 14
2.7 Important of Training ............................... 14
2.8 Conclusion ............................................ 14

CHAPTER 3 RESEARCH METHODOLOGY
3.1 Introduction .......................................... 15
3.1.1 Awareness of problem ............................ 16
3.1.2 Suggestion ......................................... 16
3.1.3 Development ...................................... 17
3.1.4 Evaluation ........................................ 19
3.1.5 Conclusion ........................................ 20
CHAPTER 4 ANALYSIS AND DESIGN

4.1 Introduction

4.2 Functional and Non-Functional Requirement
4.2.1 Functional Requirement
4.2.2 Non-Functional Requirement

4.3 Use Case Diagram

4.4 Use Case Specification
4.4.1 Use Case Specification for Login
4.4.2 Use Case Specification for The Manage User
4.4.3 Use Case Specification for The Manage News
4.4.4 Use Case Specification for Send Message
4.4.5 Use Case Specification for View News

4.5 Sequence Diagram
4.5.1 Sequence Diagram for Login
4.5.2 Sequence Diagram for Manage User
4.5.3 Sequence Diagram for Add New News
4.5.4 Sequence Diagram for Delete News
4.5.5 Sequence Diagram for Edit News
4.5.6 Sequence Diagram for View News
4.5.7 Sequence Diagram for New Message

4.6 Class Diagram

4.7 Development
4.7.1 Online News System Architecture
4.7.2 Hypertext Preprocessor

CHAPTER 5: DISCUSSION AND EVALUATION

5.1 Introduction

5.2 Black-box testing method
5.2.1 Graph-Based testing methods to web application using SMS
5.2.2 Equivalence partitioning to web application using SMS
5.2.3 Boundary value analysis to web application using SMS
5.2.4 Comparison testing to web application using SMS

5.3 Accessibility Test

5.4 Assumption and Construction

5.5 Conclusion
CHAPTER 6: CONCLUSION

6.1 Introduction
6.2 Conclusion of This Project
6.3 Project of Contribution
6.4 Problems and Limitation
6.5 Future Works
6.6 Conclusion

LIST OF TABLES

Table 5.1 Accessibility Test Table

LIST OF FIGURES

Figure 2.1 Microsoft Mobile Solutions 2003
Figure 2.2 WAP Protocol Stack
Figure 3.1 Research Design Methodology
Figure 3.2 Tentative Design
Figure 3.3 The Prototyping Processes Adapted
Figure 4.1 Use case diagram for the proposed system
Figure 4.2 Use Case Specification For Login
Figure 4.3 Use Case Specification for The Manage User
Figure 4.4 Use Case Specification for The Manage News
Figure 4.5 Use Case Specification for Send Message
Figure 4.6 Use Case Specification for View News
Figure 4.7 Sequence Diagram For Login
Figure 4.8 Sequence Diagram For Manage User
Figure 4.9 Sequence Diagram For Add News
Figure 4.10 Sequence Diagram For Delete News
Figure 4.11 Sequence Diagram For Edit News
Figure 4.12 Sequence Diagram For View News
Figure 4.13 Sequence Diagram For New Message
Figure 4.14 Class diagram
Figure 4.15 WEP/SMS Architecture
Figure 5.1 Example to define the relationships between objects in test case

LIST OF REFERENCES

LIST OF APPENDIX
CHAPTER ONE
INTRODUCTION

1.1 Introduction

UTLC was established on October 1, 1986. It was then known as Unit Teknologi Pendidikan (UTP), or Educational Technology Unit, UTP then metamorphosed to become the Pusat Inovasi Pendidikan (PiP), or Centre for Educational Innovation. On February 23, 2001, the university officially renamed PiP as Pusat Pengajaran Pembelajaran Universiti, or University Teaching and Learning Centre (UTLC) under the Office of Academic Affairs. UTLC had three divisions, namely: Unit for Training and Evaluation, Unit for Educational Multimedia, and Management Unit. Few months later, the Unit for Educational Multimedia was merged on August 1, 2001 with the University Publication Office, with responsibility directly to the university Vice-Chancellor.

The important of UTLC introduction showing correlation between UTLC center with the issues of this project. The main issues that would be about the mobile concept follow in wireless networks, and SMS.

Nowadays, we have 1.7 billion mobile phone users in the world, over a quarter of the world's population, which means possibility of the same number of potential users. In fact, within under developed countries the mobile device such as PDA becomes more popular in using than a PC or even laptop (Momo, 2005).
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