# DISSEMINATING TRAINING COURSES INFORMATION USING SMS

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# DISSEMINATING TRAINING COURSES INFORMATION USING SMS

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**Abstract**

*In these days most media acknowledge the importance of SMS news and web in reaching and interacting with their users. However, there is much discussion regarding the effectiveness when it comes to SMS news. This project to help the students and staff prepared to accept, reading using SMS messages: effective is SMS news compared to traditional news communications. The goal of this study is to investigate the use of SMS news compared to traditional ways distribute in news in different aspects and on the other hand, to develop prototype by using web and SMS technology to apply this system and extent users are willing to accept commercial messages on their mobile phone, since the effectiveness of SMS news highly depends on this willing. The results of this project indicate that the use of the web and SMS for the benefit of disseminating UTLC center training Courses information by extending web technology to SMS using WLAN for students and staff.*

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# CHAPTER ONE

# INTRODUCTION

## 1.1 Introduction

UTLC was established on October 1, 1986 .It was then known as Unit Teknologi Pendidikan (UTP), or Educational Technology Unit, UTP then metamorphosed to become the Pusat Inovasi Pendidikan (PiP), or Centre for Educational Innovation, On February 23, 2001, the university officially renamed PiP as Pusat Pengajaran Pembelajaran Universiti, or University Teaching and Learning Centre (UTLC) under the Office of Academic Affairs, UTLC had three divisions, namely :Unit for Training and Evaluation, Unit for Educational Multimedia, and Management Unit .Few months later, the Unit for Educational Multimedia was merged on August 1, 2001 with the University Publication Office, with responsible directly to the university Vice-Chancellor.

The important of UTLC introduction showing correlation between UTLC center with the issues of this project .The main issues that would be about the mobile concept follow in wireless networks, and SMS .

Nowadays, we have 1.7 billion mobile phone users in the world, over a quarter of the world's population, which means possibility of the same number of potential users .In fact, within under developed countries the mobile device such as PDA becomes more popular in using than a PC or even laptop (Momo, 2005).

The contents of the thesis is for internal user only

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