

**FORMS AND MEANINGS OF CONJUNCTIVE RELATION IN  
ADULT, TEENAGE, AND CHILDREN INDONESIAN  
POPULAR MAGAZINES AND THEIR IMPACT ON  
LANGUAGE STYLES: A SYSTEMIC FUNCTIONAL  
LINGUISTICS APPROACH**

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**DOCTOR OF PHILOSOPHY  
UNIVERSITI UTARA MALAYSIA  
2010**

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**A thesis submitted to the College of Arts and Sciences in the  
fulfillment of the requirements for the degree of Doctor  
of Philosophy in Applied Linguistics,  
Universiti Utara Malaysia**

**UNIVERSITI UTARA MALAYSIA  
COLLEGE OF ARTS AND SCIENCES  
FEBRUARY, 2010**

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## DECLARATION

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Riyadi Santosa

February, 2010

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## ABSTRACT

The objectives of this study are firstly to determine the forms and meanings of conjunctive relation (CR) in six children, teenage, and adult Indonesian popular magazines and secondly the impacts of CR on the style in the magazines. These also include describing the roles of CR in developing text structures of the texts in the magazines, in which the text structures can characterize the types of texts or the genres. The final objective of this study attempts to explain the underlying values of the use of CR in the six selected magazines: INO, BOBO, GADIS, ANEKA YES, KARTINI, and TEMPO, covering 36 selected pieces of texts on views, 35 selected pieces of texts on features, and 35 selected pieces of texts on news.

The present study employed qualitative methodology, applying discourse analysis and ethnographic design. The data involved the primary data consisting of CR used in the six magazines and the information behind the use of CR in the magazines, taken by using structured and in-depth interviews to the chief editors of the magazines. The secondary data of the research were information about the profiles of the six magazines taken from official reports of the government and private agencies.

This study implemented Systemic Functional Linguistics (SFL) as the perspective as well as the methods of content analysis in combination with the Miles' and Huberman's (1992) interactive model of analysis and Spradley's (2006) ethnographic interactive stages of content analysis: domain, taxonomy, componential analysis, and finding cultural values.

The findings, firstly, indicated that there are more comprehensive categories of CR forms and meanings in the magazines. The forms of CR in the magazines consists of three different types: conjunction (external and internal), continuative, and metaphor (logic as process, logic as circumstance and logic as thing). The CR has four types of meanings in external and internal conjunction (addition, comparison, time and consequence), three types of meanings in continuative (addition, comparison, and time), and four types of meanings in logical metaphor. The findings also showed a number of interesting new categories in comparison external conjunction, time continuative, and addition, comparison, and time logical metaphor despite a number of missing categories in consequence internal conjunction.

Secondly, the other significant finding of this study revealed that the style of the magazines, in general, tend to use more spoken styles. However, the style varies across the macro genres (views, features, and news) as well as across the age-based groups of magazines (children, teenage, and adult magazines). This is due to the use of more external conjunctions and less logical metaphors in the magazines, which cause the use of more clause complexes and less incongruent lexis systems (nominalization).

In addition, this study also showed that the magazines apply two role-based types of CR: external and internal (not only conjunction but also continuative and metaphor) to unfold texts in the three macro genres: views,

features, and news. Interestingly, the findings in this study also indicated that the use of external and internal CRs in the magazines typically coincides with particular genres. The external CR in the magazines is dominantly used in news and features, covering description, report, recount, and explanation micro genres, to order events and link things and quality, as well as to explain consequences of events. Meanwhile, the internal CR is mainly used in views, covering exposition and discussion micro genres, to organize arguments, evidence, and to draw conclusions.

Finally, this study concluded that the choice of use of CR in the more spoken style and genres are appropriately employed across the macro genres and the age-based magazines. The more spoken style decreases gradually from views, features, to news in the magazines. This is because views apply more logical metaphors than features and news. In addition, in the children magazines, the choice of certain CR, more spoken style and the given genres is used as parts of introduction to Bahasa Indonesia literacy. In the teenage magazines, the choice of the linguistic realities is exploited by the young writers and journalists to express the teenagers' self identity. In the adult magazines, the choice realizes the magazines' ideology.

Thus, the findings imply that to portray the whole use of CR in context, further research on CR has to cover the use of CR in different genres, styles, and age, may be gender as well, in different media and different languages. This study also suggests that genres, styles, and their CR should be deliberately incorporated in any curriculum introducing language teaching as a part of language intellectualization and sophistication programs in Bahasa Indonesia.

## ACKNOWLEDGMENTS

Alhamdu lillaahi Rabbil 'aalamiin. All praise would only be bestowed to Allah subhanahu wa ta' ala because only with His bless finally this thesis could be finished.

In this occasion I would like to express my gratitude to a number of people whose admission, permission and assistance contribute to a great deal of the process of finishing this thesis.

Firstly, I would like to thank to the Vice Chancellor of Universiti Utara Malaysia, who offered his permission to study in this beautiful and credible university.

Secondly, I would also like to present my deep thanks to the Assistant of Vice Chancellor of College of Arts and Sciences, who has given me a permission to conduct this study, which I believe would generate essential contribution to the development of linguistics and literacy in my country, Indonesia.

Thirdly, I would also like to whole-heartedly thank to my beloved supervisors: Dr. Siti Jamilah Bidin and Dr. Ahmad Affendi Sabdin, whose gentle, patient, and professional supervision and encouragement made this thesis possible to be finished.

Fourthly, I would also like to thank to all of the university staff, including Centre for Graduate Studies, Foreign Student Office, Sultanah Bahiyah Library, and others that the writer could not mention one by one, who had professionally provided academic, administrative, and accommodation services.

I would also like to extend my gratitude to the Rector of Universitas Sebelas Maret, the Dean of Faculty of Letters and Fine Arts, and the Directorate general of Higher Education, National Education Ministry, who has provided three and half years length of scholarship which made this study possible.

I would also like to present my gratitude to the Head of English Department and English Diploma Program, Faculty of Letters and Fine Arts, Graduate Program and Language Center, Universitas Sebelas Maret, along with the teaching staff, who provided financial support and spirits that I could finish the thesis in due time.

I would also like to thank to Prof. James R. Martin, Head of Department of Linguistics, University of Sydney, who always willingly answers my questions.

I would also like to thank to my lovely wife, Yulida Viviana, and son, Bayu Dewa Murti, whose continuous supports and prayers triggered my energy to finish this thesis, and my late mother, grandma, and son, who always reminded me to be a person. I hope that this thesis would also reflect their expectation.

I would also like to thank to the Prof. Totok Sarsito's and Pak Puguh's 'gang' of UUM Ph.D. students, who, under any good or bad circumstances, always help and support each other to encounter any barriers faced together.

Finally I realize that the thesis may bear a number of limitations, any criticism will, therefore, be accepted.

Riyadi Santosa  
Sintok, February, 2010

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## **LIST OF ABBREVIATIONS**

add : addition

ANE : ANEKA YESS

BOB : BOBO

cond : condition consequence

consq : consequence

CR : Conjunctive Relation

diff : different comparison

GDS : GADIS

INO : INO

KTN : KARTINI

means : means consequence

purp : purpose consequence

SFL : Systemic Functional Linguistics

simil : similar comparison

simul : simultaneous time

succ : successive time

TMP : TEMPO

## CHAPTER I

### INTRODUCTION

#### 1.1 Background

As stated by Halliday and Hasan (1985), Halliday (1994) and Thomson (2004), language which is doing a job in a particular context of situation and a context of culture, bears three meta-functions i.e. ideational (consisting of experiential and logical), interpersonal and textual. The experiential meta-function expresses experience (reality), whereas the logical meta-function realizes a logical relation between the experiences. The interpersonal meta-function construes social realities, interactional and transactional meanings among participants in the text. Finally, the two meta-functions (ideational and interpersonal) are symbolized in textual meta-function, which is, in fact, an expression domain that has its own meaning and system.

The logic of a text operates at all linguistic levels: from discourse, clause, to group levels (Halliday, 1994; Halliday, 1985a; Martin, 1992; Matthiessen, 1992; Thomson, 2004). Each level has its own system of logics. For example, at group level, an ordering system regulates modifying and modified constituents in the groups. At clause level, the other ordering system such as: subject, predicator, and subject, authors the grammatical constituents in the clauses. Finally, at discourse level, conjunctive relation works to connect events and ideas.

Conjunctive relation (abbreviated as CR) has different types of forms and meanings. CR is realized explicitly in the forms of conjunction, continuative, and

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