GENDER AND WORKING SECTOR COMPARISONS IN
PERSONAL FINANCIAL PLANNING

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ABSTRACT

This research is being conducted in order to look into gender and working sector comparisons in personal financial planning due to the fact that by having personal financial planning it can help to lessen financial difficulties. The research examines whether there are differences between gender and working sectors with regard to financial literacy, attitudes to personal financial planning, and frequency in managing personal financial. For the purpose of this research, five items were included under personal financial planning, which are savings management, credit management, investment planning, insurance planning, and retirement planning. Data were collected through questionnaires distributed to the academic and non-academic staff in public and private institutions of higher learning. Results show that there are significant differences in financial literacy between gender and working sector comparisons, but not in attitudes towards personal financial planning. Results for frequency of managing personal financial planning show a significance difference between male and female staff, but no significant difference between the public and private sectors.

Keywords: gender, working sector, financial literacy, attitudes to personal financial planning, frequency in managing personal financial
ABSTRAK


Kata kunci: jantina, sektor pekerjaan, pengetahuan kewangan, sikap terhadap perancangan kewangan peribadi, kekerapan perancangan kewangan peribadi
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TABLE OF CONTENTS

Permission To Use............................................................................................................ii
Abstract ............................................................................................................................iii
Abstrak ...........................................................................................................................iv
Acknowledgement ........................................................................................................v
List of Figures and Tables ............................................................................................ix-xi
List of Abbreviations.....................................................................................................xii

CHAPTER 1: INTRODUCTION

Background of the study...............................................................................................1 - 5
Problem Statement.........................................................................................................6 - 7
Research Questions.......................................................................................................8
Research Objective.........................................................................................................8
Significance of the Study...............................................................................................9- 10
Scope and Limitation.....................................................................................................11
Organization of the Thesis.............................................................................................12

CHAPTER 2: LITERATURE REVIEW

Personal Financial Planning..........................................................................................13 -16
Saving and Credit Management....................................................................................17 -2i
Investment and Insurance Planning.............................................................................22 -26
Retirement Planning....................................................................................................27 -29
Financial Literacy..........................................................................................................30 -32
Attitudes towards Personal Financial Planning.........................................................33
Frequency of Managing Personal Financial Planning...............................................34
CHAPTER 3: THEORETICAL FRAMEWORK AND RESEARCH METHODOLOGY

Theory of Planned Behavior ............................................. 35
Maslow’s Theory ......................................................... 36
Gender Differences: Role Theory .................................... 37
Conceptual Framework .................................................. 38
Hypothesis ........................................................................ 39- 40
Research Design ............................................................. 41- 42
Population and Sample .................................................... 43
  Sampling ........................................................................ 44- 45
Data Collection Method ................................................... 46- 47
Measurement ..................................................................... 48- 51
Data Analysis ..................................................................... 52- 53
Pilot Test ........................................................................... 54

CHAPTER 4: FINDINGS AND DISCUSSION

Background of the Respondents ........................................ 55- 62
Gender Comparison
  Financial Literacy ............................................................ 63- 68
  Attitudes towards Personal Financial ................................ 69- 72
  Frequency of managing Personal Financial Planning .......... 73- 77
Working Sector Comparison
  Financial Literacy ............................................................ 78- 84
  Attitudes towards Personal Financial Planning ................. 85- 88
  Frequency of managing Personal Financial Planning .......... 89- 92
CHAPTER 5: CONCLUSION AND RECOMMENDATION

Conclusion and Recommendation ................................................................. 93 – 94

REFERENCES ................................................................................................ 95 - 103

APPENDIXES ............................................................................................... 104 - 112
LIST OF FIGURES AND TABLES

List of Figures

Figure 1: Gender Differences in Personal Financial Planning
Figure 2: Working Sector Differences in Personal Financial Planning
Figure 3: Sampling Method

List of Tables

Table 1.1 Selected Statistic of Women in Malaysia

Background of Respondents

Table 4.1.a Number of respondents by gender by work sector
Table 4.1.b Number of respondents by gender and job category
Table 4.1.c Age of respondents by gender and work sector
Table 4.1.d Race of respondents by gender and work sector
Table 4.1.e Status of respondents by gender and work sector
Table 4.1.f Respondents and number of dependents by gender and work sector
Table 4.1.g Respondents and highest level of education by gender and work sector
Table 4.1.h Level of monthly income by gender and work sector
Table 4.1.i Respondents and years of working experience by gender and work sector
Gender Differences

Financial Literacy
Table 4.2.a  Summary of percentage of correct answers on financial literacy provided by male and female respondents
Table 4.2.b  Financial literacy by gender

Attitudes
Table 4.3.a  Saving Management
Table 4.3.b  Credit Management
Table 4.3.c  Insurance Planning
Table 4.3.d  Investment Planning
Table 4.3.e  Retirement Planning
Table 4.3.f  Gender and Attitudes

Frequency
Table 4.4.a  Saving Management
Table 4.4.b  Credit Management
Table 4.4.c  Insurance Planning
Table 4.4.d  Investment Planning
Table 4.4.e  Retirement Planning
Table 4.4.f  Gender and Frequency
Working Sector Comparisons

**Financial Literacy**

Table 4.5.a Summary of percentage of correct answers on financial literacy
Provided by public and private sectors respondents

Table 4.5.b Financial literacy by working sector

**Attitudes**

Table 4.6.a Saving Management
Table 4.6.b Credit Management
Table 4.6.c Insurance Planning
Table 4.6.d Investment Planning
Table 4.6.e Retirement Planning
Table 4.6.f Working Sectors and Attitudes

**Frequency**

Table 4.7.a Saving Management
Table 4.7.b Credit Management
Table 4.7.c Insurance Planning
Table 4.7.d Investment Planning
Table 4.7.e Retirement Planning
Table 4.7.f Working Sectors and Frequency
LIST OF ABBREVIATIONS

EPF - Employee Provident Funds

IPTA – Institut Pengajian Tinggi Awam / Government University

IPTS – Institut Pengajian Tinggi Swasta / Private University

USA – United State of America

UK – United Kingdom

PFP – Personal Financial Planning

ATB – Attitude towards Behavior

SPM – Sijil Pelajaran Malaysia

STPM – Sijil Tinggi Pelajaran Malaysia

TVOM – Time Value of Money

FD – Fixed Deposit
CHAPTER 1

INTRODUCTION

Overview of the chapter

This chapter discusses and provides a picture regarding the topic that include background of the study, problem statement, research question and research objective, the significance of conducting this research together with the scope as well as limitation of conducting this research.

Background of the study

Personal financial planning is the process of managing money to achieve personal economic satisfaction (Kapoor, Dlabay and Hughes, 2004). By having proper personal financial planning, an individual may not become involved in any financial problems and can enjoy his or her lifestyle. Furthermore, Gitman and Joehnk (2005) state that an individual's needs and goals change when he or she moves through different stages of life, therefore, making financial planning a dynamic process. According to an article named On the Road to 2008 (2005), statistics from the Bureau of Economic Analysis, Personal Income and Outlays personal savings percentage drop from 0.4 percent in May
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102