DESIGN OF EVENT MANAGEMENT APPLICATION FOR ITU-UUM

Hamed F. Hamed Omar

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DESIGN OF EVENT MANAGEMENT APPLICATION FOR ITU-UUM

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By

Hamed F. Hamed Omar

KOLEJ SASTERA DAN SAINS
(College of Arts and Sciences)
Universiti Utara Malaysia

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(Name of Supervisor) : **ASSOC. PROF. DR. WAN ROZAINI SHEIK OSMAN**

Tandatangan
(Signature) ASSOC. PROF. DR. WAN ROZAINI SHEIK OSMAN DIRECTOR ITU-UUM ASP CoE For Rural ICT Empowerment CONVENTION COMPLEX UNIVERSITI UTARA MALAYSIA 06010 UUM SINTOK KEDAH DARUL AMAN, MALAYSIA. Tarikh (Date) : 18/10/2010

Nama Penilai
(Name of Evaluator) : **MR. BAHARUDIN OSMAN**

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ABSTRACT

Organizing events is a problem that concerns every teaching institution. Every year new events must be produced to take account of staff, student causing a necessarily large amount of work in ITU- UUM. The objective of this study was to create an event management system for ITU- UUM. As many events are organized. Nowadays, there is a need for an application in order to help organizing all the events effectively. Beside, the research methodology used in this study was an agreeable method and Significance which has been used by several scholars in this field. Implementing this prototype at UUM will return in many benefits for both staff and the students. However some work and studies still need to be done to this system as described in the recommendations section.

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All praise and due are to Allah and peace and blessings be upon His Messenger

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Hamed.F.Hamed.Omar

College of Art & science

Universiti Utara Malaysia

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CHAPTER ONE

INTRODUCTION

Event management is the process by which an event is planned, prepared, and produced. As with any other form of management, it encompasses the assessment, definition, acquisition, allocation, direction, control, and analysis of time, finances, people, products, services, and other resources to achieve objectives (Rutherford, 2010). Moreover, Event Management is how the events are managed. Traditionally the event's details are managed by paper based but this is the new era of digital age where digital technology makes the life faster but integration of digital technology in the age of web base communication has made life faster and smoother. Anyhow, there are many events organized by ITU-UUM. Each time there are documents generated for future events such as agenda, information of participant, keynote address papers in an Event Management System (EMS) the documents are first preserved, then organized in dissemination mode as shown in the following Figure 1. (Han, 2004)

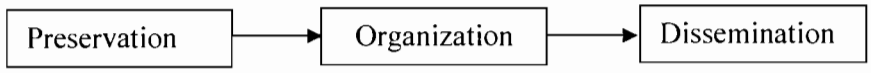

Figure 1.1: EMS Model

Web based system are specified as standard models even though a variety of possible alternative specifications can exist as a combination of selected options: therefore, customized configurations are essential to support various customers with individual needs. Internet has fixed features without optional changes. However, many products such

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