

**HEURISTIC EVALUATION ON ADAPTING  
SYNTHETIC PHONIC METHOD ON MULTIMEDIA  
COURSEWARE FOR CHILDREN LITERACY  
LEARNING**

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# **HEURISTIC EVALUATION ON ADAPTING SYNTHETIC PHONIC METHOD ON MULTIMEDIA COURSEWARE FOR CHILDREN LITERACY LEARNING**

**A project submitted to Dean of Postgraduate Studies and Research in partial**

**Fulfillment of the requirement for the degree**

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## **ABSTRACT (BAHASA MALAYSIA)**

Kajian ini adalah bertujuan untuk mengadaptasi kaedah 'synthetic phonic' dalam pembangunan multimedia courseware. Objektif kajian ini adalah untuk mengembangkan multimedia courseware sebagai alat bantuan pengajaran dalam kemahiran asas membaca bagi literasi pembelajaran kanak-kanak. Courseware ini telah dibangunkan berdasarkan kaedah pengajaran synthetic phonic dan courseware ini akan digunakan oleh kanak-kanak. Ia menjelaskan persamaan bunyi huruf supaya kanak-kanak belajar bahawa bunyi sesuatu perkataan sama dengan bunyi huruf dalam perkataan tersebut. Kajian ini menerangkan kelebihan dalam menggunakan multimedia courseware dengan mengadaptasikan kaedah synthetic phonic. Diharapkan courseware ini juga dapat memberikan sumbangan idea signifikan terhadap perkembangan teknologi bagi kanak-kanak belajar mengenali huruf.

## **ABSTRACT**

This paper presents the adaptation of synthetic phonic method in the development of multimedia courseware. The purpose of this study is to develop a multimedia courseware as a tool in teaching basic reading skill for children literacy learning. The courseware has been developed based on synthetic phonic teaching method. The courseware will be used by children. It highlights the letter sound correspondences so that children learn that the sound of a word corresponds to the letters in the word. The paper dwells on the advantages of using multimedia courseware in applying Synthetic phonic. The courseware is hoped to contribute a significant idea to the development of technology for children literacy learning.

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## TABLE OF CONTENTS

	<b>Page</b>
<b>PERMISSION TO USE</b>	<b>I</b>
<b>ABSTRACT (BAHASA MALAYSIA)</b>	<b>II</b>
<b>ABSTRACT</b>	<b>III</b>
<b>ACKNOWLEDGEMENT</b>	<b>IV</b>
<b>TABLE OF CONTENTS</b>	<b>V</b>
<b>LIST OF TABLES</b>	<b>IX</b>
<b>LIST OF FIGURES</b>	<b>XI</b>
<b>LIST OF ABBREVIATION</b>	<b>XII</b>
<b>CHAPTER 1 : INTRODUCTION</b>	
1.0 <b>Background of study</b>	1
1.1 <b>Problem Statement</b>	4
1.2 <b>Research Question</b>	8
1.3 <b>Research Objectives</b>	8
1.4 <b>Research Scope</b>	8
1.5 <b>Significant of study</b>	9
1.6 <b>Organization of the report structure</b>	9
1.7 <b>Conclusion</b>	11
<b>CHAPTER 2 : LITERATURE REVIEW</b>	
2.0 <b>Children literacy learning</b>	12
2.1 <b>Learning Theories</b>	14
2.1.1 <b>Cognitive development theory</b>	14
2.1.2 <b>Cognitive theory of multimedia learning</b>	17
2.1.3 <b>Multiple intelligence learning theory</b>	20

<b>2.1.4</b>	<b>Incorporating the theory of into the design of children literacy courseware</b>	<b>24</b>
<b>2.2</b>	<b>The process children reading literacy learning</b>	<b>26</b>
<b>2.3</b>	<b>Method used in literacy learning</b>	<b>28</b>
<b>2.4</b>	<b>Synthetic phonic method for children literacy</b>	<b>31</b>
<b>2.4.1</b>	<b>Guideline of synthetic phonic method</b>	<b>32</b>
<b>2.5</b>	<b>Using courseware in Education characteristic</b>	<b>35</b>
<b>2.5.1</b>	<b>Guideline of courseware in Education</b>	<b>37</b>
<b>2.6</b>	<b>Adapting the synthetic phonic method in multimedia courseware</b>	<b>39</b>
<b>2.7</b>	<b>Evaluation method for children</b>	<b>40</b>
<b>2.8</b>	<b>Conclusion</b>	<b>42</b>

### **CHAPTER 3 : METHODOLOGIES**

<b>3.0</b>	<b>Introduction</b>	<b>43</b>
<b>3.1</b>	<b>Stage One : Analysis (Requirement)</b>	<b>45</b>
<b>3.2</b>	<b>Stage Two : Design (Collection of Data)</b>	<b>47</b>
<b>3.3</b>	<b>Stage Three : Development (Courseware)</b>	<b>48</b>
<b>3.4</b>	<b>Stages Four : Implementation (Prototyping Phase)</b>	<b>49</b>
<b>3.4.1</b>	<b>The synthetic phonic method courseware Interfaces</b>	<b>50</b>
<b>3.4.1.1</b>	<b>Main Menu</b>	<b>50</b>
<b>3.4.1.2</b>	<b>Letter Sound Menu</b>	<b>51</b>
<b>3.4.1.3</b>	<b>Alternative Menu</b>	<b>52</b>
<b>3.4.1.4</b>	<b>Spelling Menu</b>	<b>53</b>

3.4.1.5	<b>Reading Menu</b>	<b>54</b>
3.4.1.6	<b>Exercises Menu</b>	<b>55</b>
3.4.1.7	<b>Activity Menu</b>	<b>56</b>
<b>3.5</b>	<b>Stages Five : Evaluation (Courseware)</b>	<b>57</b>
3.5.1	<b>Formative Evaluation</b>	<b>57</b>
3.5.2	<b>Heuristic Evaluation</b>	<b>58</b>
3.5.3	<b>Heuristic Evaluation By Experts</b>	<b>64</b>
3.5.4	<b>Severity Rating</b>	<b>65</b>
3.5.5	<b>Selection of Evaluator</b>	<b>66</b>
3.5.6	<b>Briefing the Evaluators</b>	<b>69</b>
<b>3.6</b>	<b>Conclusion</b>	<b>72</b>

## **CHAPTER 4 : RESULT**

4.0	<b>Analysis of data courseware based on synthetic phonic method and heuristic evaluation</b>	<b>74</b>
4.1	<b>Heuristic evaluation result</b>	<b>75</b>
4.1.1	<b>Severity rating of the problem by expert</b>	<b>88</b>
4.1.2	<b>Minor and major problems</b>	<b>89</b>
4.2	<b>Summary and chapter conclusion</b>	<b>94</b>

## **CHAPTER 5: CONCLUSION**

5.0	<b>Introduction</b>	<b>96</b>
5.1	<b>Conclusion</b>	<b>96</b>

<b>5.2 Problems and limitations</b>	<b>97</b>
<b>5.3 Recommendation for future work</b>	<b>98</b>
<b>REFERENCES</b>	<b>100</b>
<b>APPENDIX A</b>	<b>110</b>
<b>APPENDIX B</b>	<b>130</b>
<b>APPENDIX C</b>	<b>133</b>
<b>APPENDIX D</b>	<b>143</b>

## LIST OF TABLE

	<b>Page</b>
<b>2.1 Stages in Piaget's Cognitive Development Theory</b>	<b>15</b>
<b>2.2 Characteristics multiple intelligence on multimedia courseware</b>	<b>23</b>
<b>2.3 The sound of synthetic phonic 44 sounds and alternative</b>	<b>34</b>
<b>2.4 Guideline for developing and test the courseware</b>	<b>38</b>
<b>3.1 Evaluation criteria for courseware learning a frameworks</b>	<b>64</b>
<b>3.2 This table shows the 4 points rating scale for severity rating of courseware problem</b>	<b>66</b>
<b>3.3 Profile of the expert evaluators</b>	<b>69</b>
<b>3.4 Show the set of documents to each evaluator</b>	<b>70</b>
<b>4.1 The final set of 45 problem identified by expert evaluators</b>	<b>76</b>
<b>4.2 Numbers of problems identified by each evaluator for each heuristic</b>	<b>80</b>
<b>4.3 Heuristic for which expert identified the highest number of problems</b>	<b>83</b>
<b>4.4 Numbers and percentages of problems identified by expert</b>	<b>84</b>
<b>4.5 Problems identified according to category</b>	<b>86</b>
<b>4.6 Percentages within each category of problem identified</b>	<b>87</b>
<b>4.7 Number and percentages of problems identified by experts for major and minor problems</b>	<b>90</b>
<b>4.8 Top three major problem</b>	<b>91</b>
<b>4.9 Top three cosmetic or minor problem</b>	<b>92</b>

## LIST OF FIGURES

	Page
<b>1.1 The latest literacy and numeracy standard in Malaysia</b>	<b>6</b>
<b>1.2 The aim of achieving 60,000 pupils literacy abled before the end of 2012</b>	<b>7</b>
<b>1.3 Organization of the report structure</b>	<b>10</b>
<b>2.1 Cognitive theory of multimedia learning (Mayer 2001)</b>	<b>18</b>
<b>2.2 Theory adapting synthetic phonic method on multimedia courseware for children literacy learning</b>	<b>25</b>
<b>2.3 The process method children literacy reading learning</b>	<b>27</b>
<b>2.4 Method used in reading literacy learning</b>	<b>28</b>
<b>2.5 Method of reading in English for beginners and non beginner</b>	<b>30</b>
<b>3.1 The stage of the ADDIE model (Gagne, Wager, Golas &amp; Keller, 2005)</b>	<b>44</b>
<b>3.2 Use case diagram for synthetic phonic method courseware</b>	<b>46</b>
<b>3.3 Courseware structure for synthetic phonic method courseware</b>	<b>48</b>
<b>3.4 Guidelines of Heuristic Evaluation for courseware children literacy</b>	<b>59</b>
<b>3.5 Heuristic Evaluation method used by fours expert review</b>	<b>71</b>
<b>4.1 Proportion of problems identified by each category</b>	<b>84</b>
<b>4.2 Graph of problem number within each category of problem identified</b>	<b>87</b>

<b>4.3</b>	<b>Graph of percentage within each category of problem identified</b>	<b>88</b>
<b>4.4</b>	<b>Graph for percentages of problems identified by expert for major and minor problems</b>	<b>90</b>

## **LIST OF ABBREVIATION**

<b>HCI</b>	Human Computer Interaction
<b>KPI</b>	Key Performance Indicator
<b>NKRA</b>	National Key Result Areas
<b>MOE</b>	Ministry of Education
<b>UUM</b>	Universiti Utara Malaysia
<b>CAS</b>	College of Arts and Sciences
<b>USM</b>	Universiti Sains Malaysia
<b>SABKC</b>	Selangor Alpha Bestari Kids Centre
<b>UK</b>	United Kingdom
<b>USA</b>	United State of America
<b>Ph.D</b>	Doctor of Philosophy
<b>MA</b>	Master of Art
<b>MSc</b>	Master of Science
<b>TESOL</b>	Teachers of English to Speakers of Other Languages
<b>IT</b>	Information Technology
<b>PMLE</b>	Persuasive Multimedia Learning Environment
<b>UI</b>	User Interface
<b>EXP</b>	Expert
<b>F</b>	Frequency

# **CHAPTER 1**

## **INTRODUCTION**

This chapter presents problem statement, research question, research objectives, scope and significance of study.

### **1.0      Background of Study**

Across the globe, literacy is taught in a variety of ways. There are many techniques that are viewed as essential for encouraging a literate nation. These include exposing children to text as much as possible, involving parents in supporting their children to read, and the need to place literacy at the core of every school curriculum. However, when faced with the question of exactly how to teach a child to read, a number of varying and sometimes conflicting methods have been adopted.

All schools invariably introduce the children to the alphabet at an early age, but the manner in which this is carried out can make a great impact on children's ability to read. Currently a wide range of methods are used such as whole word teaching, "Look and Say", analytic phonics, use of real books, and the searchlights method, but all these approaches have no research base, and these methods are now

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