

**ASSESSING THE ROLE OF MOTIVATION TOWARDS ACADEMIC
ACHIEVEMENT IN HIGHER EDUCATION**

Submitted By

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804601

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DECLARATION

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ABSTRACT

Motivation is very important to many organizations especially for the students. Good level of motivation can make someone become more achievable and successful not only for their studies but also for their future. This project paper is to evaluate the level of motivation as to achieve the high level of education. The objective of this research is to identify the factors of motivation in influencing the student in academic achievement in higher education.

In getting relevant data, 195 questionnaires were distributed to the students at the UUM (Universiti Utara Malaysia) campus. The respondents were chosen randomly in class. Data collected were analyzed by using Statistical Package for Social Science (SPSS) program. The analysis includes the frequency distribution, reliability and Correlation. Several limitations were faced in completing in this study. It is because, to obtain the correct sample size may required more time and effort which is beyond the researcher's capabilities and time frame given. Thus, recommendations are included in this project paper in order to help students and lecturers to increase the level of motivation in term of accessing the higher level of education.

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TABLE OF CONTENT	PAGE
DECLARATION	i
PERMISSION TO USE	ii
ABSTRACT	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENT	v
LIST OF TABLES AND FIGURES	viii

CHAPTER 1: INTRODUCTION

1.0 Philosophy of Motivation.....	1
1.1 Introduction.....	1
1.2 Problem Statement.....	3
1.3 Research Objectives.....	4
1.4 Research Questions.....	5
1.5 Significant Of the Study.....	5
1.6 Limitations Of The Study.....	7
1.6.1 Respondents Cooperation.....	7
1.6.2 Time Constraint.....	7

CHAPTER 2: LITERATURE REVIEW

2.0 Introduction	8
2.1 Self – Esteem.....	9
2.2 Participation.....	10
2.3 Quality	11

2.4 Anxiety.....	13
2.5 Supported Theory.....	15
2.6 Hypotheses.....	17

CHAPTER 3: RESEARCH METHODOLOGY

3.0 Research Design.....	20
3.1 Theoretical Framework.....	21
3.2 Population.....	21
3.3 Sampling.....	21
3.3.1 Sample Techniques	22
3.3.2 Sample Size.....	22
3.3.3 Sampling Design	23
3.4 Data Collection Method.....	23
3.4.1 Questionnaires	23
3.5 Data Analysis and Interpretation.....	24
3.5.1 Frequency Distribution.....	25
3.5.2 Reliability Analysis.....	25
3.5.3 Pearson Correlation and Regression.....	25
3.5.4 T-Test.....	26
3.5.5 ANOVA.....	26
3.5.6 Multiple Regression.....	26

CHAPTER 4: ANALYSIS AND INTERPRETATION OF DATA

4.0 Introduction.....	27
4.1 Analysis	27

4.1.1 Frequency Distribution.....	27
4.1.1.1 Age.....	28
4.1.1.2 Gender.....	28
4.1.1.3 Race.....	29
4.1.1.4 Marital Status.....	30
4.1.1.5 Programme (Courses) Student Taken.....	31
4.1.2 Reliability Analysis.....	32
4.1.2.1 Self-Esteem.....	33
4.1.2.2 Participation.....	34
4.1.2.3 Quality.....	35
4.1.2.4 Anxiety.....	35
4.1.3 Correlation and Regression.....	36
4.1.3.1 Correlation between Self-Esteem and Anxiety.....	36
4.1.3.2 Correlation between Participation and Anxiety.....	38
4.1.3.3 Correlation between Quality and Anxiety.....	40
4.1.3.4 T-Test between Female and Male	
In Term Of Level of Anxiety	42
4.1.3.5 ANOVA Among Races Students Taking	
in Terms Of Level of Anxiety.....	43
4.1.3.6 ANOVA Among Courses Students Taking	
In Terms Of Level of Anxiety	45
4.1.3.7 Multiple Regression between	
Motivation and Anxiety.....	46
4.2 Summary of the Analyses.....	50
4.3 Conclusion.....	51

Table 4.9	: Reliability Analysis – Quality.....	35
Table 4.10	: Reliability Analysis – Anxiety.....	35
Table 4.11	: Correlation between Self-Esteem and Anxiety.....	37
Table 4.12	: Correlation between Participation and Anxiety	39
Table 4.13	: Correlation between Quality and Anxiety.....	41
Table 4.14	: T-Test between Female and Male In Terms of Level of Anxiety	43
Table 4.15	: ANOVA Among Races Students Taking in Terms Of Level of Anxiety	44
Table 4.16	: ANOVA Among Courses Students Taking In Terms Of Level of Anxiety	45
Table 4.17 A	: Model Summary (b).....	47
Table 4.17 B	: ANOVA (b).....	47
Table 4.17 C	: Coefficient (a).....	48

FIGURES

Figure 1: Theory X and Theory Y based on Douglas McGregor.....	16
Figure 2: Theory X and Theory Y based on Douglas McGregor By Chapman, A (2002).....	16
Figure 3: Theoretical Framework.....	21

LIST OF ABBREVIATIONS

Et al	“and other”
SPSS	Statistical package for social science

CHAPTER ONE

1.0 PHILOSOPHY OF MOTIVATION

“Nature has placed mankind under the governance of two sovereign masters, pain, and pleasure.

It is for them alone to point out what we ought to do,

as well as to determine what we shall do”

(Bentham 1789).

1.1 INTRODUCTION

Nowadays, with the changes of the latest technologies and also with the unstable economy, a person’s mind can also be changed. The mind or behavior of a person can be changed through an education the past experience. Education is the largest sense in any act or experience that has a formative effect on the mind, character or physical ability of an individual. In its technical sense, education is the process by which society deliberately transmits its accumulated knowledge, skills and values from one generation to another.

Education can also motivate a person. In other in learning process someone needto discipline himself to make the learning a successful one. In any level of

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