MOTIVATION, SUPERVISOR SUPPORT AND TRAINING EFFECTIVENESS AT UNIVERSITI UTARA MALAYSIA

By:

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2010
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I certify that the substance of this thesis has not already been submitted for any degree and is not currently being submitted for any other degree or qualification.

I certify that any help received in preparing this thesis and all sources used have been acknowledged in this thesis.

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ABSTRACT

The main purpose of this study is to determine the relation between motivation, supervisor support and training effectiveness among employee in academic institution. Data were collected from 97 employees by using simple random sampling and the sample taken from Bursars Department, Academic Affair Department, Registrar's Department and Library Department in Universiti Utara Malaysia. A questionnaire consisting 21 questions was administrative to the respondents. The study showed that the employees do display that the motivation and supervisor support has relationship with training effectiveness.
ABSTRAK

ACKNOWLEDGMENT

In the name of Allah, the Beneficent, the Merciful

All praise to Allah, for His mercy in giving me strength and courage to embark in this project paper and instilling in all of us strength to see this report become reality.

I would like to express my deep and sincere appreciation to my Supervisor, Professor Dr. Norazuwa Bt Mat, UUM lecturer for her willingness to supervise me. She has been very dedicated, supportive and great guidance persistence in imparting knowledge, I am greatly indebted. Thank you for willingness to supervise my project paper, your support and guidance has been extremely helpful and appreciated.

My sincere gratitude also extends to all lecturers who were involved in my master degree's program, and have imparted me with useful knowledge and information. To all my classmate, housemates and friends, all of you made the past one and half year of the most amazing experiences in my life.

I would like to thank my family especially my father and mother for giving me motivation, moral support, inspiration and financial support to finish this master program with a good result. Finally, I would like to dedicate this achievement to my father, mother and to the loving memory of my late grandmother. I love you and thank you for everything.
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CHAPTER 1

INTRODUCTION

1.0 INTRODUCTION

This chapter explains about the background of the study, problem statements, research objectives and research questions. The significance and scope of the study are also presented.

1.1 BACKGROUND OF STUDY

Nowadays, organization needs to learn and adapt the new dynamic of global competition growth, corporate re-structuring and economy downturn. Karbach and Kray (2009) stated that rapid changes in business environment and competitive market conditions require many organizations to maintain their competitiveness through employee’s development by training program. Without any doubt, training and development are vital to a successful business (Zenger, Folkman & Sherwin, 2005). When it comes to current condition of speedily accelerating technological, globalization, economic downturn, social and political amend, organization
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6.0 REFERENCES


T.T. (Eds), Improving Learning Transfer in Organizations, JosseyBass/Pfeiffer, San Francisco, CA.


