TRACER STUDY ON AIMST UNIVERSITY STUDENTS USING DATA MINING

A project submitted to the Faculty of Information Technology in partial fulfillment of the requirement for the degree Master of Science (Information Technology)

Universiti Utara Malaysia

by

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ABSTRAK (BAHASA MALAYSIA)

Kajian pengesanan graduan merupakan salah satu pendekatan yang digunakan secara meluas di pelbagai bidang pengurusan terutamanya dalam bidang pengajian tinggi. Sedemikian, kajian seumpama adalah yang terkini serta amat efektif dalam kalangan para penyelidik untuk mendapatkan satu reka model yang menyimpulkan keberkesananan institusi pengajian tinggi dalam usaha melahirkan graduan-graduan yang berkualiti tinggi dan diterima masyarakat. Selain itu, kajian ini turut meramal bilangan graduan yang akan dilahirkan oleh sesebuah institusi pengajian tinggi berdasarkan data-data statistik yang sedia ada. Maka dengan cara yang sama, kajian pengesanan graduan untuk Universiti AIMST turut dijalankan dengan menganalisis data-data yang telah yang diperoleh dari bahagian kemasukan pelajar, Universiti AIMST untuk meramal bilangan siswazah yang akan menamatkan pengajian pada tahun-tahun akan datang berdasarkan bilangan para siswazah dari tahun-tahun sebelumnya. Set data yang diperolehi dari bahagian kemasukan pelajar Universiti AIMST merupakan set data mentah iaitu ianya mengandungi data – data yang hilang yahg harus diperbaiki dahulu. Maka set data tersebut harus melalui pelbagai fasa dalam kaedah CRISP untuk memperbaiki data yang hilang dan seterusnya membolehkan ianya dapat digunakan dalam pelombongan data. Walaubagaimanapun, data tersebut harus melalui pra pemprosesan dalam fasa persediaan data dalam kaedah CRISP untuk menjadikan set data yang berkualiti serta boleh digunakan dalam pelombongan data.

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CHAPTER ONE

INTRODUCTION

Education has become an essential part of everyone's life in which it gives added values to each individual, in particular, those who excel in their studies. There are several reputable education providers namely that are playing a vital role in producing high performance graduates. Regardless of whether the institution is a public or a private institution, students' performance always is the major concern.

A small number of students are performing well in their institutions despite numerous efforts given by the education provider and the government. Only handfuls of students are able to obtain excellent results and awarded with Deans' List as well as other recognitions. According to Emmanuel (2007), students' performance can be influenced by factors such as gender, family background, attitudes, previous academic background, location as well as the type of the course they enrolled. This study investigates the relationship between these factors (attributes) against students' performance in tertiary education.

The contents of the thesis is for internal user only

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