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Of

Master of Science in Finance University Utara Malaysia

Ву

SEKAR SUCI ASDITYANI

# **DECLARATION**

I hereby declare that this thesis entitled "Post-IPO Operating Performance of Venture and Non Venture-Backed Companies in Malaysia" is based on my original research except for quotations and citations that have been duly acknowledged. I also declare that it has not been previously or concurrently submitted for any other degree at Universiti Utara Malaysia or other institutions.

Sekar Suci Asdityani

807351

Othman Yeop Abdullah Graduate School of Business

Universiti Utara Malaysia

06010 Sintok

Kedah

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**ABSTRACT** 

This study examines the changes in post-operating performance of venture-backed

and non-venture IPO companies. Moreover, this study also expects to investigate the

effect of venture capitalist and pre-IPO characteristics on post-IPO operating

performance. The tests are conducted on a sample of 112 companies going public

during 2002 to 2008 on MESDAQ market of Bursa Malaysia. Out of 112 IPOs, 22

were venture-backed and 90 were non-venture backed IPO companies.

A significant decline in operating performance subsequent to the initial public

offering (IPO) is found. The evidence shows declining performance in the IPO year

and up to three years following IPOs relative to the pre-IPO period. In contrast with

the previous studies, the result reports that venture-backed IPO do not generate

superior post-IPO performance to non-venture backed IPOs in Malaysia evidence.

Additionally, there is a significant positive relation between post-IPO operating

performance and changes in VC ownership, initial return, company age and company

size and also significant negative relation between post-IPO operating performances

with market capitalization. However no relation between post-IPO operating

performance with VC dummy and company size of offering.

Keywords: Venture Capital, Operating performance, IPO, Malaysia.

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ABSTRAK

Kajian ini mengkaji perubahan dalam prestasi operasi syarikat IPO yang disokong

oleh pemodal teroka dan syarikat yang tidak disokong oleh pemodal teroka. Selain

itu, kajian ini juga menjangkakan untuk menyiasat kesan pemodal teroka dan ciri-ciri

sebelum penerbitan IPO kepada prestasi operasi selepas IPO. Ujian dijalankan kepada

sampel 112 syarikat yang menerbitkan IPO pada tahun 2002 hingga 2008 di pasaran

MESDAQ Bursa Malaysia. Daripada 112 syarikat IPO, 22 adalah syarikat IPO yang

disokong oleh pemodal teroka dan 90 syarikat IPO tanpa sokongan pemodal teroka.

Kajian ini menunjukkan adanya penurunan yang signifikan dalam prestasi operasi

selepas IPO. Bukti menunjukkan prestasi yang menurun di tahun IPO sehingga tiga

tahun selepas IPO berbanding dengan tempoh sebelum IPO (pra-IPO). Berbeza

dengan kajian sebelumnya, hasil menunjukan bahawa syarikat Malaysia yang

disokong oleh pemodal teroka tidak lebih unggul menjana prestasi operasi berbanding

dengan syarikat tanpa sokongan pemodal teroka. Selain itu, terdapat hubungan positif

yang signifikan antara prestasi operasi selepas IPO dengan perubahan dalam

pemilikan modal teroka, pulangan awal, usia syarikat, saiz syarikat dan juga adanya

hubungan negatif yang signifikan antara prestasi operasi selepas IPO dengan

permodalan pasaran. Walaubagaimanapun tidak ada hubungan antara prestasi operasi

selepas IPO dengan proksi modal teroka dan saiz terbitan syarikat.

Katakunci: Pemodal teroka, Prestasi Operasi, Penyenaraian, Malaysia.

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### **CHAPTER ONE**

## INTRODUCTION

# 1.1 Background of the Study

Company performance is widely recognized as an indicator of management performance and a key for investment decisions (Mokhtar, Naser, and Karbhari, 2004). In the management perspective, company performance is used as a measurement to reflect management effectiveness and efficiency. Maintaining the sustainability of company performance is one of the critical things for the management to create investor confidence. Some previous studies (e.g. Jain and Kini, 1995; Coeakley, Hadass, and Wood, 2004; Siang, 2009) relate venture capital (VC) as one of the factors that could improve company performance. It is a well-known economic fact that venture capital significantly contributes to the success of start-up companies and to long-term economic growth.

In the Malaysian market, the number of IPO issuance increases in 2002. Based on the information available on Bursa Malaysia website as shown in Table 1.1, The Kuala Lumpur Composite Index (KLCI) has improved a lot since 2002 after the financial crisis. In 2002, KLCI increased from 646.32 points to 1445.03 points in 2007 as the highest index that has been recorded since 1990s. The total number of IPOs also increases from 20 new issues reported in 2001 to 51 new issues in 2002. After the 1997/1998 financial crisis that had given impact to Malaysian economy, the market stability and confidence took place in 2002.

# The contents of the thesis is for internal user only

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