THE RELATIONSHIP BETWEEN JOB SATISFACTION AND EMPLOYEES' ORGANIZATIONAL COMMITMENT: THE CASE STUDY OF THE PPDNKK KUALA TERENGGANU OFFICE

BY NOOR HIDAYAH BINTI ABD. RAHMAN

MASTER OF HUMAN RESOURCE MANAGEMENT UNIVERSITI UTARA MALAYSIA APRIL 2012

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Master Of Human Resource Management

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The Relationship Between Job Satisfaction And Employees'

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Terengganu Office

ABSTRAK

Tujuan kajian ini dilakukan adalah untuk melihat hubungan antara 2 pembolehubah iaitu kepuasan kerja: intrinsic dan extrinsic dengan komitment organisasi: Affective commitment, Continuance commitment dan Normative commitment. Kajian ini telah mengfokuskan seramai 52 orang responden daripada 60 yang terdiri daripada kakitangan pejabat PPDNKK Kuala Terengganu. Data yang berjaya dikumpulkan telah dianalisa dengan menggunakan Pakej Statistik untuk Sains Sosial (SPSS) 19,0 bagi memproses data dengan ketepatan dan kesahihan supaya data tersebut tidak akan dipersoalkan. Analisis statistik seperti Korelasi Pearson berganda akan digunakan. Kajian ini turut melihat hubungan antara beberapa pembolehubah yang penting dalam memahami komitmen organisasi dan kepuasan kerja. Hasil daripada kajian ini mendapati wujud 4 dimensi baru dalam kepuasan kerja iaitu ganjaran, faedah, gaji dan kenaikan pangkat. Walau bagaimanapun, menurut Luthan(1998), kesemua dimensi yang wujud ini merupakan komponenkomponen yang terdapat dalam extrinsic (kepuasan kerja). Hasil analisa yang telah dijalankan juga turut membawa kepada penemuan 3 dimensi baru dalam komitmen. Dimensi tersebut telah dikelaskan mengikut komponen komitmen yang telah dinyatakan oleh Meyer dan Allen (1991). Objektif kajian ini akhirnya terjawab di mana wujud hubungan di antara kepuasan kerja dengn komitment. Hasil kajian ini diharap dapat menyumbang terhadap peningkatan mutu kerja serta komitmen kakitangan pejabat PPDNKK Kuala Terengganu.

The Relationship Between Job Satisfaction And Employees'

Organizational Commitment: The Case Study Of The PPDNKK Kuala

Terengganu Office

ABSTRACT

The purpose of the study was to examine the relationships between 2 variables of job satisfaction: Intrinsic and Extrinsic with organizational commitment: Affective commitment, commitment Continuance and Normative commitment. This study was focused to staffs of PPDNKK Kuala Terengganu as the respondents. Data were analyzed using the Statistical Package for Social Sciences (SPSS) 19.0 for processing the data with accuracy and validity of the data will not be questioned. Pearson correlation statistical analysis is used to test the relationship between variables. Most likely, the study will also examine the relationships between important variables in understanding the organizational commitment and job satisfaction. Results from this study showed that there 4 new dimension in job satisfaction of rewards, benefits, salary and promotion. However, according to Luthan (1998), all of these dimensions there are components in the extrinsic job satisfaction. Revenue analysis was carried out also bring 3 new dimensions. Dimensions have been classified in accordance with commitments components described by Meyer and Allen (1991). Objective of this study finally answered and there is a relationship between job satisfactions embarking commitment. The study hopes to contribute to the quality of work and commitment of staff PPDNKK Kuala Terengganu.

ACKNOWLEDGMENTS

I would like to thank the following individuals and groups for their support and help: My advisor, Dr Zulkiflee bin Daud, provided patient guidance and a clear view at a critical point in my master process. I will be forever grateful.

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My family has been a source of encouragement and support throughout this process, and I thank you for all you have done to help me throughout my education. My

mother, Che Norma binti Che Ngah provided unending support and encouragement, and helped me appreciate the master process from her perspective. I hope to pass on what you have taught me and assisted me in numerous ways, from listening to me when I was exhausted. I cannot thank you enough.

Finally, my beloved husband, Dato' Dr. Mohd Razali Agus, has loved me, counselled me, encouraged me, sacrificed for me, and supported me. I could not have done this without you, and I am eternally grateful. To my beloved and lovely daughter, Noor Batrisyia Zahra binti Mohd Razali, who inspired me, loved me, and transformed my life and I am truely grateful to Allah SWT.

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APPENDIX A

Identification of Sample Size Of Population (Uma Sekaran, 1992)

| N | S | N | S | N | S |
|-----|-----|------|-----|---------|-----|
| 10 | 10 | 220 | 140 | 1200 | 291 |
| 15 | 14 | 230 | 144 | 1300 | 297 |
| 20 | 19 | 240 | 148 | 1400 | 302 |
| 25 | 24 | 250 | 152 | 1500 | 306 |
| 30 | 28 | 260 | 155 | 1600 | 310 |
| 35 | 32 | 270 | 159 | 1700 | 313 |
| 40 | 36 | 280 | 162 | 1800 | 317 |
| 45 | 40 | 290 | 165 | 1900 | 320 |
| 50 | 44 | 300 | 169 | 2000 | 322 |
| 55 | 48 | 320 | 175 | 2200 | 327 |
| 60 | 52 | 340 | 181 | 2400 | 331 |
| 65 | 56 | 360 | 186 | 2600 | 335 |
| 70 | 59 | 380 | 191 | 2800 | 338 |
| 75 | 63 | 400 | 196 | 3000 | 341 |
| 80 | 66 | 420 | 201 | 3500 | 346 |
| 85 | 70 | 440 | 205 | 4000 | 351 |
| 90 | 73 | 460 | 210 | 4500 | 354 |
| 95 | 76 | 480 | 214 | 5000 | 357 |
| 100 | 80 | 500 | 217 | 6000 | 361 |
| 110 | 86 | 550 | 226 | 7000 | 364 |
| 120 | 92 | 600 | 234 | 8000 | 367 |
| 130 | 97 | 650 | 242 | 9000 | 368 |
| 140 | 103 | 700 | 248 | 10000 | 370 |
| 150 | 108 | 750 | 254 | 15000 | 375 |
| 160 | 113 | 800 | 260 | 20000 | 377 |
| 170 | 118 | 850 | 265 | 30000 | 379 |
| 180 | 123 | 900 | 269 | 40000 | 380 |
| 190 | 127 | 950 | 274 | 50000 | 381 |
| 200 | 132 | 1000 | 278 | 75000 | 382 |
| 210 | 136 | 1100 | 285 | 1000000 | 384 |

N - Size of population

S - Size of sample



am Noor Hidayah binti Abd. Rahman, a Master's student from Universiti Utara Malaysia (KL Campus) is currently running a survey about *The Relationship Between Job Satisfaction And Employees' Organizational Commitment: The Case Study Of The PPDNKK Kuala Terengganu Office*

Your cooperation is greatly appreciated. Thank You.

The Relationship Between Job Satisfaction And Employees' Organizational Commitment: The Case Study Of The PPDNKK Kuala Terengganu Office

Note: The following information will be used only for the purpose of analysis and will not be shared with anyone

Section A: Demographic Background (Please tick one box only)

- 1. Gender
 - o Male
 - o Female
- 2. Marital Status
 - o Single
 - o Married
- **3.** Age
 - o From 20 to 30 years
 - o From 31 to 40 years
 - o From 41 to 50 years
 - o 51 years and above
- 4. Designation
 - o Officer
 - o Support staff

- 5. Total number of years in this organisation
 - Less than 1 years
 - o 1 to 5 years
 - o 6 to 10 years
 - o 11 years and above
- Monthly salary
 - o Less than RM1,000
 - o RM1,100 RM2,000
 - o RM2,100 RM3,000
 - o Above RM3,000
- 7. Background of education
 - o PMR
 - o SPM
 - STPM
 - Diploma
 - Degree
- 8. Monthly salary
 - Less than RM1,000
 - o RM1,100-RM2,000
 - o RM2,100-RM3,000
 - o Above RM3,000

| Paul E. Spector Department of Psychology University of South Florida Copyright Paul E. Spector 1994, All rights reserved. See Department of Psychology Diversity of South Florida Copyright Paul E. Spector 1994, All rights reserved. See Department of Psychology Departmen | | Section B: JOB SATISFACTION SURVEY | | | | | |
|--|----|---|-----|------|------|-----|------------|
| 1 Ifeel I am being paid a fair amount for the work I do. | | | | | gree | | |
| 1 Ifeel I am being paid a fair amount for the work I do. | | Paul E. Spector | | | isag | | |
| 1 Ifeel I am being paid a fair amount for the work I do. | | • | | | Ē | | |
| 1 Ifeel I am being paid a fair amount for the work I do. | | | ree | | 8 | | a . |
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| Ifeel I am being paid a fair amount for the work I do. | | |)gl | gre | Jer | ь | lg(|
| Ifeel I am being paid a fair amount for the work I do. | | | tro | isag | eitl | gre | tro |
| There is really too little chance for promotion on my job. | | | | | | | |
| 3 | - | | | | | | |
| 1 am not satisfied with the benefits I receive. | | | | | | | |
| 5 When I do a good job, I receive the recognition for it that I should receive. 1 2 3 4 5 6 Many of our rules and procedures make doing a good job difficult. 1 2 3 4 5 7 I like the people I work with. 1 2 3 4 5 8 I sometimes feel my job is meaningless. 1 2 3 4 5 9 Communications seem good within this organization. 1 2 3 4 5 10 Raises are too few and far between. 1 2 3 4 5 11 Those who do well on the job stand a fair chance of being promoted. 1 2 3 4 5 12 My supervisor is unfair to me. 1 2 3 4 5 12 My supervisor is unfair to me. 1 2 3 4 5 14 I do not feel that the work I do is appreciated. 1 2 3 4 5 15 My efforts to do | - | | | | | | |
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| | - | · · · · · · · · · · · · · · · · · · · | | | | | |
| 30 My Job is Elijoyabie. 1 2 3 4 3 | 35 | My job is enjoyable. | 1 | 2 | 3 | 4 | 5 |
| 36 Work assignments are not fully explained. 1 2 3 4 5 | | | 1 | | | | |

Note: This Questionnaire is produced with permission and is not to be reproduced without permission of the authors' John Mayer and Natalie Allen.

Section C: EMPLOYEE'S ORGANIZATIONAL COMMITMENT SURVEY

The following statements concern how you feel about the department where you work. Please indicate the extent of your agreement or disagreement with each statement by circling a number from 1 to 5.

| Strongly Disagree | | Disagree | Neither Agree | Agree | | Strongly | | | |
|-------------------|--|------------------------------|-----------------------------|-----------|-------|----------|---|---|---|
| | | | Nor Disagree | | Agree | | | | |
| | 1 | 2 | 3 | 4 | | | 5 | 5 | |
| | | | | | | | | | |
| 1. | It would be very h | ard for me to leave my dep | artment right now, even if | I want to | 1 | 2 | 3 | 4 | 5 |
| 2. | I do not feel any ob | oligation to remain with my | current employer | | 1 | 2 | 3 | 4 | 5 |
| 3. | I would be very ha | ppy to spend the rest of my | career with this departmen | nt | 1 | 2 | 3 | 4 | 5 |
| 4. | | ative consequences of leavi | | | 1 | 2 | 3 | 4 | 5 |
| 5. | | ny advantage, I do not feel | _ | | 1 | 2 | 3 | 4 | 5 |
| 6. | I really feel as if th | is department's problems a | are my own | ,. | 1 | 2 | 3 | 4 | 5 |
| 7. | Right now, staying | with my department is a n | natter of necessity as much | as desire | 1 | 2 | 3 | 4 | 5 |
| 8. | I do not fell a strong sense of "belonging" to my department | | | | | | 3 | 4 | 5 |
| 9. | I feel that I have too few options to consider leaving this department | | | | | 2 | 3 | 4 | 5 |
| 10. | I do not feel "emotionally attached" to this department | | | | | 2 | 3 | 4 | 5 |
| 11. | I would feel guilty | if I left my organization n | ow | ······ | 1 | 2 | 3 | 4 | 5 |
| 12. | I do not feel like "p | part of the family" at my de | partment | | 1 | 2 | 3 | 4 | 5 |
| 13. | This organization deserves my loyalty | | | | | 2 | 3 | 4 | 5 |
| 14. | If I had not ready put so much of myself into this department, I might consider working elsewhere | | | | | 2 | 3 | 4 | 5 |
| 15. | Would not leave my organization right now because I have a sense of obligation to the people in it | | | | | 2 | 3 | 4 | 5 |
| 16. | This department has a great deal of personal meaning for me | | | | | 2 | 3 | 4 | 5 |
| 17. | Too much of my life would be disrupted if I decided I wanted to leave my department now | | | | | 2 | 3 | 4 | 5 |
| 18. | I owe a great deal to my organization. | | | | | 2 | 3 | 4 | 5 |

CHAPTER I

INTRODUCTION

1.0 Introduction

Government employees are one of the most important and leading factors that determine the success of an organization in the public management systems in Malaysia. This is especially true for service organizations that rely heavily on their good behavioural employees to provide people-friendly and courteous services to the public. The organization selected for the study is the government department, Pejabat Perdagangan Dalam Negeri, Koperasi dan Kepengunaan (PPDNKK) in Kuala Terengganu, Terengganu. The study focuses on the relationship between job satisfaction and organizational commitment of the PPDNKK Kuala Terengganu office employees.

This chapter, discusses the definition of job satisfaction and looks at the definitions of the intrinsic job satisfaction and extrinsic job satisfaction. We also discuss the definition of organizational commitment and the three types of commitment, namely affective, continuance and normative.

The contents of the thesis is for internal user only

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