MANAGING ONLINE BUYING AND SELLING PRODUCTS FOR UUM STUDENTS

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Abstract

University Utara Malaysia (UUM) has more than 28 thousand local students and more than two thousand international students. After conducting interviews with some of UUM students, the researcher found that the majority of them have had a lot of difficulties during their staying in this region; one of those difficulties is to find primary products. Each student especially international students, need to buy basic needs during the early days in UUM within short time. On other side, they need to sell them again in certain time when they finish their studying. This project aims to develop a system for managing selling and buying products or belongingswhich could be used to assist students in UUM to advertise their products and in an appropriate and quick way. This research will evaluate the acceptance of the proposed system.

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Dedication

For my father pure soul.And for my dearest family members: my mother, my brothers, mysisters, my wife and my son. For their continuous support, understanding and encouragement until this project and my studying has finally finished.

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List of Abbreviations

GUI	**Graphical User Interface**
HTML	hypertext markup language
HTTP	Hypertext Transfer Protocol
ITs	Information Technologies
TAM	Technology Acceptance Model
UML	Unified Modeling Language
URL	Uniform Resource Locator
UUM	University Utara Malaysia
WWW	World Wide Web

CHAPTER ONE

INTRODUCTION

The present chapter elaborates on the study's core idea, provides the reasons behind the study and discusses the major elements contained in the study. The initial subtopic contains a description of the complete idea of the study and the motivation behind it leading to the completion of the project. This is followed by the elaboration of the problem statement, research questions, study objectives, significance of the study and the study scope. The final subtopic discusses the organization of the thesis.

1.1 Introduction

The Universiti Utara Malaysia (UUM) was established on February 16, 1984, with the primary mission of providing academic superiority in the faculties of Business Management Education, Information Technology and Quality Management. True to its unwavering attempt to achieve its goal, the university has, since its inception made sure that its academic areas are concentrated on disciplines including management, banking and finance, social development, human resources development and international affairs management.

The campus is located 10 kilometers east of Changlun, a small town situated on the north highway, in the middle of tropical rain forest against a mountainous background. The rivers of Sintok and Badak run through the campus creating what is considered as one of the most scenic and beautiful campuses in Malaysia. UUM

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