

**Mobile Map-Based Positioning System Using Segmentation  
Algorithm  
(MM-BPS)**

A thesis was submitted to the Graduate School in partial fulfillment of the  
requirements for the degree Master of Science (Information Technology)  
Universiti Utara Malaysia

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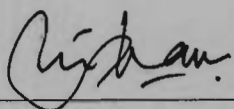
**MOBILE MAP-BASED POSITIONING SYSTEM USING**  
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## **ABSTRACT**

The rapid deployment of mobile technology has increasingly provided people and organizations with ability to work away from office and be always on run. The mobile technology was developed to create ubiquitous environment where information can be access at any place and at any time. In the positioning process, the navigator needs to identify the position of his/her final destination in order to reduce any required efforts, and to make the right decision to choose the most suitable way. Knowing the locations is important in the navigation strategy. The major aim of this research is to provide the Navigators with information about his/her final destination according to his/her current location during the navigation. The research has targeted on UUM vital buildings. Vaishnavi and Kuechler Methodology has been implemented in various applications and it considered as a general methodology to develop totally new algorithms and create new information according to the accumulated information. This paper reports steps to build a segmentation positioning algorithm and to implement Mobile Map-Based Positioning System prototype.

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## LIST OF ABBREVIATIONS

<b>API</b>	Application Programming Interface
<b>ASP</b>	Active Server Pages
<b>CEPT</b>	Conference of European Posts & Telegraphs
<b>CIMD</b>	Computer Interface to Message Distribution
<b>CLR</b>	Common Language Runtime
<b>ETSI</b>	European Telecommunication Standards Institute
<b>GPRS</b>	General Packet Radio Service
<b>GSM</b>	Global System for Mobile communications
<b>HTTP</b>	Hypertext Transfer Protocol
<b>IIS</b>	Internet Information Services
<b>ISDN</b>	Integrated Services Digital Network
<b>LMS</b>	Learning Management Systems
<b>MMS</b>	Multimedia Messaging Service
<b>MM-BPS</b>	Mobile Map-Based Positioning System
<b>MO</b>	Mobile Originated
<b>MSIL</b>	Microsoft Intermediate language
<b>MT</b>	Mobile Terminated
<b>ODL</b>	Open and Distance Learning
<b>PC</b>	Personal computer
<b>PDA</b>	Personal Digital Assistant
<b>PMB</b>	Pos Malaysia Berhad

<b>POP3</b>	Post Office Protocol version 3
<b>PU</b>	Plovdiv University
<b>RS232</b>	Recommended Standard 232
<b>SIM</b>	Subscriber Identity Module
<b>SMS</b>	Short Messaging Service
<b>SMEs</b>	Subject Matter Experts
<b>SMSC</b>	Short Message Service Center
<b>SMTP</b>	Simple Mail Transfer Protocol
<b>SPSS</b>	Statistical Package for Social Sciences
<b>TAP</b>	Telecor Application Protocol
<b>UCP</b>	Universal Communications Protocol
<b>UML</b>	Unified Modeling Language
<b>UNISA</b>	University of South Africa
<b>URL</b>	Uniform Resource Locator
<b>USB</b>	Universal Serial Bus
<b>UUM</b>	Universiti Utara Malaysia
<b>WAP</b>	Wireless Application Protocol
<b>3G</b>	Third Generation
<b>3GPP</b>	Third Generation Partnership Project

## **CHAPTER ONE INTRODUCTION**

Since the earlier ages of using the technology; the inventors and scientists were always trying to create methods and develop techniques in order to achieve the most flexible and easiest ever life for the humanity.

Nowadays; the wireless technology considered as one of the most important and common technologies which can be used in several applications. One of those applications is the mobile technology which occupies a wide area of our daily life; since it is very rarely to find any person did not own a mobile phone; moreover the mobile devices are considered as a very flexible devices; since they are easy to use and to be carried out every where by the users.

Mobile guides and navigational assistants have come a long way since the first re-search prototypes. At the moment; there are not only many different re-search projects working on the topic; but there are also several commercial services available to mobile phone users and car drivers (Baus *et al.* 2004).

So; it is very useful and convenient to increase the mobile efficiency and extend its usage during our daily life.

### **1.1. Problem Statement**

There is no suitable technique displays map on the web-enabled mobile phones using a convenient way including the required positioning information. Moreover; the current

The contents of  
the thesis is for  
internal user  
only

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