MOBILE TRANSLATOR GUIDE FOR TOURISM DESTINATION IN
LANGKAWI (MTGTDL)

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Abstract

Mobile devices can be used anywhere and anytime. Relying on this characteristic, this search aims to introduce mobile electronic translator guide for tourism destination in Langkawi in order to ease the communication between the who are talking in different languages to have easy access to places of interest in Langkawi and facilitate the user to use this application without internet. Facilitating or enhancing the communication leads to convergence of cultures. As long as the research deals with Malaysians and tourists who talk Arabic language, the prototype created will be useful for both sides where. Learning common phrases will urge users to have information about a specific language
إهداً

أهدي هذا العمل المتواضع
إلى أبي الذي لم يبخل علي يوماً بشيء الذي علمني النجاح والصبر...
إلى أمي التي زودتي بالحنان والمحبة...
إلى من وقفت بجانبي في السراء والضرا وتحملت معاناتي لفترة من أجلي... زوجتي الحبيبة...
إلى أخي الغالي الذي كان عونا لي دائما في مسيرة دراستي مرار...
إلى من وقفت بجانبي في دراستي ولم يبخل علي بنصائحه الغالية د. خالد ناصر الحاج...
إلى من أخي الغالي من دعمني بنصائحه نبيل...
إلى الذي اتسا وحشتي أبني الغالي عمر...
إلى أهلي وأحبائي الذين لم ينسوني في غريتي...

عادل أحمد محمد الحاج
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# Table of Contents

PERMISSION TO USE.................................................................................................................. I
Abstract......................................................................................................................................... II
Dedication ......................................................................................................................................... III
Acknowledgement ....................................................................................................................... IV

CHAPTER ONE ............................................................................................................................. 1
INTRODUCTION ............................................................................................................................. 1
  1.0 Introduction ............................................................................................................................ 1
  1.1 Research Problem .................................................................................................................. 3
  1.2 Research Questions ............................................................................................................... 4
  1.3 Research Objectives .............................................................................................................. 4
  1.4 Research Scope ..................................................................................................................... 5
  1.5 Research Significance .......................................................................................................... 5
  1.6 Summary ............................................................................................................................... 6

CHAPTER TWO ............................................................................................................................. 7
LITERATURE REVIEW .................................................................................................................. 7
  2.1 Tourism M-commerce overview ......................................................................................... 7
  2.2 M-Tourism ............................................................................................................................ 8
  2.3 E-Tourism ............................................................................................................................. 8
  2.4 ICT for Tourism ................................................................................................................... 9
  2.5 The impact of ICT on Tourism ............................................................................................. 10
  2.6 Cultural Differences ............................................................................................................ 11
  2.7 Mobile Technologies .......................................................................................................... 13
  2.8 Mobile phone ....................................................................................................................... 13
  2.9 Mobile Usability .................................................................................................................. 16
      1-Meet users' needs quickly. ................................................................................................ 17
  2.10 Mobile Applications .......................................................................................................... 19
  2.11 Mobile Services ................................................................................................................. 20
  2.12 Mobile Guide Service ....................................................................................................... 21
4.4.10 Sequence Diagram Interface for places of tourism in Arabic by Listing

4.4.11 Sequence Diagram Interface Common Phrase Arabic for Greeted in Arabic by Listing

4.4.12 Sequence Diagram Interface Common Phrase Arabic for Emergency in Arabic by Listing

4.4.13 Sequence Diagram Interface Common Phrase Arabic for Health Care in Arabic by Listing

4.4.14 Sequence Diagram Interface Common Phrase Arabic for currency conversion in Arabic by Listing

4.4.15 Sequence Diagram Interface Hotels Star by Searching

4.4.16 Sequence Diagram Interface Search hotels by places

4.4.17 Sequence Diagram Interface Search hotels by Type of Accommodation (Motels)

4.4.18 Sequence Diagram Interface Search hotels by Type of Accommodation (Chalet)

4.4.19 Sequence Diagram Interface Search Malaysia Restaurants

4.4.20 Sequence Diagram Interface Search Arabic Restaurants

4.4.21 Sequence Diagram Interface Search Place of Tourism (Cable Car)

4.5 Design Interfaces for MTGTDI Prototype

4.5.1 Home Page

4.5.2 By Search Page

4.5.3 Show list Page

4.6 Summary

CHAPTER FIVE

DISCUSSION OF RESULTS

5.1 Introduction

5.2 Evaluation Techniques

5.3 Evaluation questionnaire

5.4 Data Analysis

5.4.1 Descriptive of Each Usability

Table 5.1 shows descriptive usefulness which is consists of 7 questions.

Table 5.2 shows descriptive ease of use which is consists of seven questions.

Table 5.3 shows descriptive flexibility which is consists of six questions.

Table 5.4 shows descriptive satisfaction which is consists of nine questions.

5.4.2 Respondent Profile
CHAPTER SIX ........................................................................................................... 77

CONCLUSIONS ......................................................................................................... 77

  6.1 Introduction ........................................................................................................ 77
  6.2 Conclusion of the study ...................................................................................... 77
  6.3 Study contribution ............................................................................................. 78
  6.4 Future works ..................................................................................................... 78
  6.5 Recommendation ............................................................................................. 78

7.0 REFERENCES ........................................................................................................ 79
List of Tables

Table 3.1 References factors ................................................................. 33
Table 4.1 Functional Requirement .......................................................... 36
Table 4.2 Non-Functional Requirement .................................................. 37
Table 4.3 Hardware and Software Requirements ....................................... 38
Table 5.1 Shows descriptive usefulness ................................................... 68
Table 5.2 Shows descriptive Ease of Use ............................................... 69
Table 5.3 Shows descriptive Flexibility ................................................. 70
Table 5.4 Shows descriptive Satisfaction .............................................. 71
Table 5.5 Shows descriptive of all usability ............................................ 73
List of Figures

Figure 2.1 E-Tourism Concept and E-Tourism Domains .................................. 11
Figure 2.2 Consumer Services ................................................................. 14
Figure 2.3 The New Generation of Mobile Phones ....................................... 15
Figure 2.4 Android system architecture ...................................................... 22
Figure 2.5 Structure of J2ME system ........................................................ 24
Figure 3.1 The general methodology of the design science research .......... 28
Figure 4.1 Use Case Diagram for the MTGTDL ....................................... 39
Figure 4.2 Sequence Diagram for Hotels By Listing .................................... 41
Figure 4.3 Sequence Diagram for Restaurants By Listing ........................... 42
Figure 4.4 Sequence Diagram for Places of Tourism By Listing .................. 43
Figure 4.5 Sequence Diagram Common Phrase for Greeted By Listing ........ 44
Figure 4.6 Sequence Diagram Common Phrase for Emergency By Listing ...... 45
Figure 4.7 Sequence Diagram Common Phrase for Health Care by Listing ..... 46
Figure 4.8 Sequence Diagram Common Phrase for currency
conversion by Listing .............................................................................. 47
Figure 4.9 Sequence Diagram Interface for Hotels in Arabic by Listing ....... 48
Figure 4.10 Sequence Diagram Interface for Restaurants in Arabic
by Listing .................................................................................................. 49
Figure 4.11 Sequence Diagram Interface for places of tourism in Arabic
by Listing .................................................................................................. 50
Figure 4.12 Sequence Diagram Interface Common Phrase Arabic
for Greeted in Arabic by Listing ............................................................. 51
Figure 4.13 Sequence Diagram Interface Common Phrase Arabic
for Emergency in Arabic by Listing ....................................................... 52
Figure 4.14 Sequence Diagram Interface Common Phrase Arabic
for Health Care in Arabic by Listing ..................................................... 53
Figure 4.15 Sequence Diagram Interface Common Phrase Arabic
List of Appendices

Appendix A Interfaces The Prototype ................................................................. 84
CHAPTER ONE

INTRODUCTION

1.0 Introduction

Mobile devices were one of the greatest technology have that been discovered. Certainly, the mobile devices are used and involved in many fields and services. One of these fields is the tourism service. The services of mobile tourism has become a vital tool for supporting tourists in the world (Tan, Goh, Theng and Foo, 2007).

Tourists have already adopted many new technologies, e.g. web, mobile phones and digital cameras. This suggests that there are opportunities for new tourist systems that fit tourist practice (Brown & Chalmers, 2003).

Use of information technology became a key strategy to enhance and improve benefits of competitions in all parts of the world. In addition, the information technology are very important in the development of hospitality services in order to cope with the wishes and needs of tourists (Lam et al, 2007; Wang and Qualls, 2007; Duffy, 2010).

Mobile devices are used to serve the interactions between local people and tourists (Lee and Watson, 1993; Munro, 1998). Although tourism presents a number of barriers to introduce new technology in particular the need for devices to be sufficiently mobile tourists have already adopted many new technologies, e.g. the web, mobile phones and digital cameras. This suggests that there are opportunities for new tourist systems that fit tourist practice (Brown & Chalmers, 2003).
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