EMPLOYEE PERCEPTION ON LEAN PRACTICES IN THE INTERNAL SUPPLY CHAIN PERFORMANCE

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EMPLOYEE PERCEPTION ON LEAN PRACTICES IN THE INTERNAL SUPPLY CHAIN PERFORMANCE

By

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OTHMAN YEOP ABDULLAH GRADUATE SCHOOL OF BUSINESS Universiti Utara Malaysia



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ABSTRACT

In today's highly competitive world where most businesses focus on cost and quality, organizations with efficient and effective supply chains are able to stand out with inherent competitive advantages. To achieve this many organizations adopt lean practices which fundamentally stress on the elimination of non-value added tasks (such as unwanted transportation, extra processing, excess motion, repairs on defects, over production, excess inventory and incidents of waiting or delays). Nevertheless, the introduction of lean practices in any organization is often accompanied by changes in the working environment. These changes influence the people working there. This dissertation looks into the perceptions of the workers, in a case study site (a Japanese Multi-National Corporation situated in Penang, Malaysia producing semi-conductor devices), on the lean practices implemented in the internal supply chains. The study compared the perceptions using a selfadministered questionnaire. Perceptions of those highly exposed to lean practices were compared against the perceptions of those with low exposure. A Significant difference, in the perceptions of those who had high exposures to lean practices as compared to those with low exposures pertaining to the internal supply chain performances, was found. The perceptions obtained proved useful as empirical studies showed negative implications such as the deteriorations in employee emotions, attitudes, behaviors, commitments and turnovers. Moreover, the perceptions of the employees and the employers also did not match. Observations and interviews carried out are displayed in the paper to support and explain the findings. The body of knowledge from the empirical data collected in this study and its interpretation should prove useful for both academics exploring similar fields or leverages and practitioners keen on implementing lean practices or planning to learn from others. Actual cases of how lean practices affect the internal supply chains are quoted. These cases complement the many academic articles discussed throughout the dissertation. Useful recommendations have been put forth which could be used for improving the internal supply chain performances of other organizations. The recommendations encompass areas such as resource allocations, mind-set changes, trainings, personnel and lean practice implementation strategies.

Keywords: Lean Practices, Internal Supply Chain Performance, Lean Manufacturing

Dalam dunia kompetitif hari ini, kebanyakan perniagaan memberikan tumpuan kepada kos dan kualiti. Di samping itu, organisasi dapat menonjolkan daya saing yang tinggi apabila mempunyai rantaian bekalan yang cekap dan berkesan. Untuk mencapai matlamat ini, kebanyakan organisasi mengamalkan amalan berhemat. Secara dasarnya matlamat ini boleh dicapai apabila organisasi menumpukan kepada beberapa tindakan penghapusan yang tidak bernilai seperti pengangkutan yang tidak perlu, pemprosesan tambahan, gerakan yang berlebihan, kerja membaiki-pulih kerosakan, pengeluaran yang berlebihan, inventori yang terlalu tinggi dan Walau bagaimanapun, pelaksanaan amalan berhemat dalam setiap kelewatan. organisasi biasanya disertai oleh perubahan dalam persekitaran kerja. Perubahan ini akan mempengaruhi pekerja-pekerja di kawasan tersebut. Disertasi ini mengkaji persepsi individu yang bekerja di sebuah tapak kajian kes iaitu sebuah kilang Jepun Perbadanan Multi-Nasional yang mengeluarkan peranti semi-konduktor di Pulau Pinang, Malaysia. Tesis ini mengkaji amalan berhemat yang dilaksanakan dalam rantaian bekalan dalaman. Kajian ini melibatkan perbandingan persepsi yang diukur dengan menggunakan borang soal selidik. Soal selidik meneliti persepsi mereka yang mempunyai pendedahan yang luas kepada amalan berhemat jika dibandingkan dengan persepsi mereka yang mempunyai pendedahan yang kurang. Hasil kajian mendapati bahawa terdapat perbezaan yang signifikan dalam persepsi mereka yang mempunyai pendedahan yang luas kepada amalan berhemat berbanding dengan mereka yang mempunyai pendedahan yang kurang berkaitan dengan prestasi rantaian bekalan dalaman. Hal ini adalah penting untuk mendapatkan persepsi kerana kajian empirikal telah menunjukkan implikasi negatif seperti kemerosotan emosi pekerja, sikap, tingkah laku, komitmen dan perolehan apabila persepsi di antara pekeria dan majikan tidak sepadan. Pemerhatian dan temu bual telah dijalankan dan dinyatakan dalam kajian ini untuk menyokong dan menjelaskan penemuan-penemuannya. Kajian ini menambah kepada pengetahuan berdasarkan data empirikal yang dikumpul dan tafsirannya. Oleh itu, kajian ini berguna untuk pihak ahli akademik (yang ingin meneroka ke dalam bidang yang sama atau memanfaatkan penemuan ini) dan pengamal (yang berminat untuk melaksanakan amalan berhemat dan ingin belajar daripada yang lain). Dalam disertasi ini kes-kes sebenar seperti cara pelaksanaan amalan berhemat yang memberi kesan kepada rantaian bekalan dalaman dikemukakan. Ini selaras dengan pandangan dalam banyak artikel akademik yang telah pun dibincangkan dalam kajian ini. Beberapa cadangan berguna telah dikemukakan bagi meningkatkan prestasi rantaian bekalan dalaman di organisasi yang lain. Saranan-saranan ini merangkumi bidang-bidang seperti peruntukan sumber, perubahan pemikiran, latihan, kakitangan dan strategi pelaksanaan amalan berhemat.

Kata kunci: Amalan Berhemat, Prestasi Rantaian Bekalan Dalaman, Pembuatan Berhemat

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LIST OF ABBREVIATIONS

ANOVA	Analysis of Variance
CEO	Chief Executive Officer
CFM	Cut Mark Form
df	Degree of Freedom
EMP	Electronic Marketplaces
EOL	End of Line
ERP	Enterprise Resources Planning
FIFO	First in First out
FVI	Final Visual Inspection
FOL	Front of Line
ICT	Information and Communication Technology
iPS	Innovative Production System
ISO 9000	International System Organization 9000
IT	Information Technology
JIT	Just in Time
KIT	Kaizen Innovative Team
KPI	Key Performance Indicator
LCD	Liquid Crystal Display
LSPS	Low Stage Power Supply
MD	Managing Director
MES	Manufacturing Execution System
MIDA	Malaysian Industrial Development Authority
MOL	Middle of Line
MNC	Multi National Corporation
MTBC	Mean Time Between Chokotei ("Chokotei"-Japanese word for
	Reset)
NVA	Non-value adding
NNVA	Necessary but non-value adding
n	Sample Size
OEE	Overall Equipment Efficiency
OTRS	Operation Time Research Software
р	Probability
PJ	Project
	NV.

PwTRS	Power Transistor
QCC	Quality Control Circle
RENESAS	Renaissance Semiconductor for Advanced Solutions
RFID	Radio Frequency Identification
ROE	Return on Equity
ROI	Return on Investment
RSM	Renesas Semiconductor Malaysia
SCC	Supply Chain Council
SCM	Supply Chain Management
SCT	Supply Chain Technology
SCOR	Supply-Chain Operations References
SGA	Small Group Activities
SME	Small and medium enterprises
SMED	Single Minute Exchange of Die
SPSS	Statistical Packages for the Social Sciences
ST	Standard Time
TAT	Turn around Time
TPM	Total Preventive Maintenance
TPS	Toyota Production System
UOM	Unit of Measurement
UK	United Kingdom
USA	United States of America
VA	Value Added
VSM	Value Stream Mapping
WIP	Work in Process
ZD	Zero Defects

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CHAPTER ONE: INTRODUCTION

1.1 Background of the Study

In today's level of unprecedented global competition, companies must stay competitive through improved manufacturing operations. To do so, the organizations need use its resources (such as human, machines etc) efficiently and effectively, which in literature is commonly known as lean manufacturing. Apart from this the organization need to not only use existing resources more efficiently, but creatively (Ahmed, 2009). Lean manufacturing (applying lean practices) has been used to improve the operational performance through eliminating waste or "muda" (in Japanese) where waste is anything other than the minimum amount of equipment, material, parts and working time, which are absolutely vital to production. The focal point of lean manufacturing is cost reduction through the elimination of waste, thereby improving profitability (Lynch, 2005). Despite wide knowledge and resources, many companies are struggling to become or stay lean (Taj & Morosan, 2011). As such companies need to evaluate or assess their current state of operations to see if the mutual beliefs. perceptions and informal obligations between the stakeholders are aligned or otherwise (Kickul, Scott & Belgio, 2004). Being aligned will give the organization a significant source of competitive advantage (Clutterbuck, 2005) in contrast to the negative effect of not being aligned. In fact empirical studies have shown the downward adjustments in various employee emotions, attitudes and behaviours, including organizational commitment (Lester, Turnley, Bloodgood & Bolino, 2002), increased turnover (Maertz & Griffeth, 2004), and increased deviant behaviors (Kickul, 2001) when there is misalignment.

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