ENTREPRENEURIAL INTENTION AMONG FOREIGN STUDENTS IN UUM: A CASE OF NIGERIAN STUDENTS

IBRAHIM NAJAFI AUWALU

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ENTREPRENEURIAL INTENTION AMONG FOREIGN STUDENTS IN UUM: A CASE OF NIGERIAN STUDENTS

By

IBRAHIM NAJAFI AUWALU

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ABSTRACT

Government all over the developing countries is doing enough to ensure that students now engage in entrepreneurship activities so as to reduce the level of unemployment among graduates. However, there is still lack of entrepreneurial intention among students. This study examined the entrepreneurial intention among foreign students in UUM. It was revealed that factors such as entrepreneurial orientation, entrepreneurial skill and enabling and supportive environment were key factors responsible for the lack of entrepreneurial intention among the students for building their entrepreneurial intention. In particular, the study examined the influence of entrepreneurial orientation, entrepreneurial skill and environmental factor on the entrepreneurial intention of the Nigerian students in UUM. Due to this, a cross-section study with quantitative questionnaire approach was conducted among Nigerian students in UUM. A convenient sampling technique was used to select 155 students who participated in the study through self-administered procedure. Overall, the result obtained shows that entrepreneurial skill and entrepreneurial orientations are significantly related to entrepreneurial intention while on the contrary; the result also shows that environmental factor was not significantly related to entrepreneurial intention. The implication of this study shows that Nigerian student in UUM have both entrepreneurial skill and entrepreneurial orientation to engage in entrepreneurial activities, as such the university assist them by providing an enabling and supportive environment that would enable the student to achieve their entrepreneurial intention in Malaysia. Finally, the theoretical and the practical aspects were clearly highlighted in addition to the limitation of the study and suggestion for future study.

Keywords: entrepreneurial orientation, entrepreneurial skill, environmental factor, Entrepreneurial intention, Students, UUM
ABSTRAK


Kata kunci: Orientasi keusahawanan, Kemahiran keusahawanan, Faktor persekitaran, Kecenderungan keusahawanan, Pelajar Nigeria, UUM
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CHAPTER ONE

INTRODUCTION

1.1 Introduction

The concept of entrepreneurship has long been in the history of human beings. The concept has cut across almost every aspect of human endeavors such as management, engineering, economics and marketing. It has been growing radically for the past two decades, with organizations, individuals and academicians becoming more concern with the role it plays in the development of youth towards becoming self reliance (Abidin & Bakar, 2005). This is as a result of the major roles it plays as an economic and development force, especially in developed countries.

Generally, entrepreneurship has been described as a process of the creation of new things that will improve the standard of living or solve a particular problem of the human being which leads to the creation of a new wealth (Drucker, 1985). Moris, Lewis and Sexton (1994) found that entrepreneurship activities have great impacts on the economy of the country, and also improves quality of life to the citizens. This is achieved by generating employment that lead to the empowerment of the people which in turn impact positively on the economy.

This means that entrepreneurship development plays a key role or function in the economic growth and development of every nation. For instance, it is the believed of the experts that entrepreneurship is the bedrock of the economic transformation of the United States which is seen as one of the world most powerful economy. The entrepreneurship
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