DESIGNING AN EFFECTIVE TRAINING PROCESS A CASE STUDY AT SOHAR DEVELOPMENT OFFICE SUTANATE OF OMAN

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ABSTRACT

Sohar Development Office (SDO), in the Sultanate of Oman, has invested time and resources on administrative training. Seemingly, this study explores the extent to which the seven conditions for a training process are being implemented at SDO so as to make the training effective. It specifically examines the relationship between the seven conditions which represent the independent variables and the training process. This research employed both quantitative and qualitative techniques, a questionnaire and an in-depth interview employing items that attempt to identify the respondents' perceptions of training. The seven conditions are needs assessment analysis (NA), readiness for training (RT), the learning environment (LE), transfer of training (TT), evaluation plan (EP), training method (TM) and monitoring and evaluation of training (ME). Based on regression analysis, NA, RT, EP, and TM are significantly related to effective training process while LE, TT and ME are not significant, thus confirming an earlier assumption that a poor traditional training design tends to thwart innovation and change. The study finally recommends an improved training process, with an action plan to overcome the deficiencies, among them include an improved job description that defines the job in terms of its purposes, key functions, and required tasks and competences that are necessary to carry it out. The study equally proposes that future research should look into the socio-cultural factors that impact training processes in the designing of effective training programmes. The investigation equally highlights the importance of on-the-job training, as a less costly and more effective alternative to off-the-job training, technical training, and e-training in matching high-end information technological tools such as modelling, instructions, and repairs.

Keywords: Needs Assessment Analysis, Training Design, Training Process.

ABSTRAK

Pejabat Pembangunan Sohar (SDO), di Kesultanan Oman, telah membuat pelaburan masa dan sumber untuk latihan pentadbiran. Sehubungan dengan itu, kajian ini meninjau sejauh mana tujuh kondisi proses latihan, yang sedang dilaksanakan di SDO dapat membantu meningkatkan keberkesanan latihan. Kajian ini akan meneroka hubungan di antara tujuh kondisi latihan yang berfungsi sebagai pembolehubah bebas terhadap keberkesanan latihan. Kajian ini menggunakan teknik kualitatif dan kuantitatif di mana ia melibatkan penggunaan boring soal selidik dan temu bual menggunakan item-item untuk mengenal pasti persepsi responden terhadap latihan. Tujuh syarat tersebut ialah analisis keperluan penilaian (NA), kesediaan untuk latihan (RT), persekitaran pembelajaran (LE), pemindahan latihan (TT), rancangan penilaian (EP), kaedah latihan (TM) dan pemantauan dan penilaian latihan (ME). Berdasarkan analisis regresi, NA, RT, EP, dan TM mempunyai hubungan yang signifikan terhadap keberkesanan latihan manakala LE, TT dan ME adalah tidak signifikan. Hasil kajian ini mengesahkan andaian awal yang mengatakan bahawa corak perancangan latihan yang tradisional adalah cenderung untuk menolak inovasi dan perubahan. Hasil kajian akhirnya mencadangkan proses latihan yang lebih baik, dengan pelan tindakan untuk mengatasi kekurangan tersebut, di antaranya adalah menambahbaik deskripsi kerja terutama dari segi tujuan, fungsi utama, dan tugas-tugas dan kecekapan yang diperlukan untuk melaksanakannya. Kajian ini juga mencadangkan agar kajian akan datang meneroka faktor-faktor sosiobudaya yang memberikan kesan terhadap proses-proses latihan. Kajian ini juga cuba mengenengahkan latihan di tempat kerja sebagai alternatif yang lebih murah dan lebih berkesan berbanding latihan di luar tempat kerja, latihan teknikal, dan e-latihan bagi menyesuaikan dengan perubahan teknologi maklumat.

Katakunci: Analisis Keperluan Penilaian, Proses Latihan, Reka Bentuk Latihan

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TABLE OF CONTENTS

Title		Page
PERMISSION TO USE ABSTRACT		ii iii
ABSTRAK		iv
	ACKNOWLEDGEMENT	
	OF CONTENTS	vi
TABLES		Х.
FIGURES		xi
ABBREVIATIONS		xii
PREFACI	<u> </u>	Xiii
CHAPTE	R ONE: INTRODUCTION	1
1.1	Introduction	1
1.2	Problem Statement	6
1.3	Research Questions	11
1.4	Objective of the Study	11
1.5	Scope of the Study	11
1.6	Significance of the Study	12
1.6.1	Theoretical Contribution	13
1.6.2	Practical Contribution	14
1.7	Theoretical Basic Framework	14
1.8	Operational Definitions	17
1.9	Research Framework	19
1.10	Hypothesis Development	21
1.10.1	Hypothesis Statements	21
1.11	Study Limitations	22
1.12	Chapterisation	23
1.13	Conclusion	25
СНАРТЕ	R TWO: BACKGROUND OF	
	SOHAR DEVELOPMENT OFFICE	27
2.1	Introduction	27
2.2	Background Information on Sohar	27
2.2.1	Geography and Population	27
2.2.2	Historical Background	27
2.2.3	Sohar at Present	28
2.3	Sohar Development Office (SDO) - An Overview	29
2.3.1	Financial Support	33
2.4	Conclusion	35
СНАРТЕ	R THREE: LITERATURE REVIEW	36
3.1	Introduction	36

3.2	The Training Process	37
3.3	Needs Assessment	54
3.3.1	Organisational Training Needs	55
3.3.2	Job Training Needs Analysis	56
3.3.3	Individual Needs Analysis	57
3.3.4	Performance Appraisal	60
3.3.5	Training Objectives	61
3.3.6	Training Plan	62
3.4	Readiness for Trainees: Motivation, Attitude and Role	63
3.4.1	Motivation Theories	63
3.4.2	Motivational Factors	65
3.5	Learning Environment	68
3.5.1	Work Environment	68
3.5.2	Role Clarity and Ambiguity	68
3.5.3	Reward System	69
3.5.4	Trainee's Role	70
3.6	Training Method	71
3.6.1	Trainer's Characteristics	71
3.6.2	Trainer's Knowledge and Competences	72
3.6.3	Trainer's Role and Responsibilities	72
3.7	Transfer of Training	76
3.7.1	Responsibility for Transfer	76
3.7.2	Barriers to Transfer	78
3.7.3	Transfer of Training Models	79
3.8	Evaluating Training Effectiveness	80
3.8.1	What is Evaluation?	81
3.8.2	Who Carries out Evaluation?	83
3.8.3	Evaluation Design	84
3.8.4	Evaluation Approaches	85
3.9	Monitoring and Evaluation of Training	94
3.9.1	Learning Outcomes	94
3.9.2	Active Learning	95
3.10	Conclusion	96
СНАРТЕ	R FOUR: METHODOLOGY	98
4.1	Introduction	98
4.2	Research Design	98
4.3	Qualitative Design	100
4.3.1	The Interview	100
4.3.2	Face-to-Face and Focus Group Discussion Interview	102
4.3.3	Background Work Before Conducting Interview	102
4.4	Quantitative Design	103
4.5	Instrumentation	103
4.5.1	Validity of Instruments	104
4.5.2	Reliability of Instruments	105
4.6	The Questionaires	106

4.7	Data Collection Procedures	107
4.8	Population and Sampling	110
4.8.1	Population	110
4.8.2	Sampling	110
4.9	Data Analysis	113
4.10	Conclusion	114
СНАРТЕК	R FIVE: QUALITATIVE DATA ANALYSIS	115
5.1	Introduction	115
5.2	The Interview Findings	115
5.2.1	Needs Assessment	115
5.2.2	Employees' Readiness for Training	120
5.2.3	Learning Environment	123
5.2.4	Transfer of Training	124
5.2.5	Evaluation Plan	128
5.2.6	Training Method	129
5.2.7	Monitoring and Evaluating the Programme	131
5.2.8	Dependent variable, "Effective Training Process"	133
5.3	Conclusion	134
СНАРТЕК	R SIX: QUANTITATIVE DATA ANALYSIS	135
6.1	Introduction	135
6.2	Reliability Test in the Pilot Study	135
6.3	Data Screening and Preliminary Analysis	139
6.3.1	Missing Data	139
6.3.2	Outliers Detection and Treatment (Mahalanobis Distance)	139
6.4	Reliability Test in the Main Study	140
6.5	The Questionnaire Findings "Descriptive Analysis"	143
6.5.1	Demographic Variables	144
6.5.2	Descriptive Analysis to Main Questions	148
6.5.2.1	Needs Assessment	149
6.5.2.2	Readiness for Training	151
6.5.2.3	Learning Environment	153
6.5.2.4	Transfer of Training	154
6.5.2.5	Evaluation Plan	155
6.5.2.6	Training Method	158
6.5.2.7	Monitoring and Evaluating the Programme	159
6.5.2.8	Dependent Variables (Effective Training Process)	160
6.6	Inferential Analysis	163
6.6.1	Correlation Analysis	163
6.6.2	Regression Analysis	166
6.7	Testing of the Hypothesis	169
6.8	Conclusion	174

CHAPTER SEVEN: DISCUSSIONS		175
7.1	Introduction	175
7.2	Summary	176
7.2.1	Personal Information	176
7.2.2	Training Plan and Objectives	179
7.2.3	Needs Assessment	181
7.2.4	Readiness for Training	186
7.2.5	Learning Environment	187
7.2.6	Evaluation Plan	191
7.2.7	Post-Training job Performance	196
7.2.8	Transfer of Training	198
7.3	Correlation and Regression Analysis	203
7.4	Conclusion	207
CHAPTER I	EIGHT: CONCLUSION AND RECOMMENDATIONS	208
8.1	Introduction	208
8.2	Summary	209
8.2.1	Training Plan and Objectives	210
8.2.2	Needs Assessment	211
8.2.3	Training Design	212
8.2.4	Readiness for Training	212
8.2.5	Training Methods	213
8.2.6	Evaluation	213
8.3	Recommendation	215
8.4	Suggestion for Further Research	222
8.5	Conclusions	222
BIBLIOGRA	АРНҮ	224
APPENDICI	ES	249
Appendix 1:	Oman Map	249
Appendix 2:	-	250
Appendix 3:	Training and Development Lead Body's National	
	Standards for Training and Development (TDLB)	251
Appendix 4:	National Vocational Qualifications	254
Appendix 5:	Learning outcomes and supportive learning conditions	
11	and instructional events	256
Appendix 6:	Questionnaires	257
Appendix 7:	Interviews	266
Appendix 8:	Interviews List	268
Appendix 9:		271
Appendix 10	•	
-	Dependent Variable	288
Appendix 1	1: SPSS Output for Regression between all Independent	
	Variables and Dependent Variable	317

TABLES

Title		Page
Table 1.1	Training Record	7
Table 1.2	Operational Definition	17
Table 2.1	SDO Annual Budget	34
Table 3.1	Summary of Training Models	52
Table 3.2	Three Levels of Identifying Training Needs	55
Table 3.3	Model Set of Questions to Address Problems	61
Table 3.4	Summary of Motivation Theories	64
Table 3.5	Factors Affecting Motivation in Organisational Settings	65
Table 3.6	Strategies for the Transfer of Training	77
Table 3.7	Evaluation Levels and Objectives	88
Table 3.8	Data Collection Plan	89
Table 3.9	A Semantic Differential (The Concept of Participative Management) 92
Table 4.1	Sample Distribution across Departments	108
Table 4.2	Interview Participants	109
Table 6.1	Summary of Reliability Test for Independent Variables of	
	the Pilot Study	138
Table 6.2	Reliability Measurement in the Main Study	142
Table 6.3	Number and Rate of Participants According to Position	143
Table 6.4	Sample Distribution by Gender	144
Table 6.5	Sample Distributions by Age	145
Table 6.6	Sample Distribution by Qualification	146
Table 6.7	Length of Service	146
Table 6.8	Number of Training Programmes Attended in Year (2009)	147
Table 6.9	Number of Training Programmes Attended Last Two Years	148
Table 6.10	Responses to Independent Needs Assessment Variables' Questio	ns 149
Table 6.11	Responses to Independent Readiness for Training	
	Variables' Questions	151
Table 6.12	Responses to Independent Learning Environment Variables'	
	Questions	153
Table 6.13	Responses to Independent Transfer of Training Variables	
	Questions	154
Table 6.14	Responses to Independent Evaluation Plan Variables' Questions	156
Table 6.15	Responses to Independent Training Method Variables' Questions	158
Table 6.16	Responses to Independent Monitoring and Evaluating the	
	Programmes Variables' Questions	159
Table 6.17	Responses to Dependent Variable "Effectiveness of Training"	
	Questions	160
Table 6.18	Correlation Table	165
Table 6.19	Summary of Results from Correlation	166
Table 6.20	Regression Model for Independent Variables and Dependent	
	Variables	167
Table 6.21	Summary of Results from Regression	174

FIGURES

Title		Page
Figure 1.1	Training Design Process "Theoretical Basic Framework"	16
Figure 1.2	Research Framework	20
Figure 1.3	Hypothesis	21
Figure 1.4	Chapterization	25
Figure 2.1	SDO's Chart	31
Figure 2.2	Water Department's Chart	32
Figure 3.1	A Four-Stage Trainig Model	39
Figure 3.2	The Training Cycle	39
Figure 3.3	TIER Model	40
Figure 3.4	Systematic Training Process	41
Figure 3.5	The ISD Model	43
Figure 3.6	The Training Process	44
Figure 3.7	The Training Process	45
Figure 3.8	Diagram of Training Process	48
Figure 3.9	A systematic Training and Development Model	49
Figure 3.10	Training Process	50
Figure 3.11	A Systematic Training Cycle	51
Figure 3.12	General Trainer Roles	76
Figure 3.13	Learning and Transfer Model	80
Figure 3.14	The Central Role of Evaluation in the Training Cycle	82
Figure 6.1	The Model Estimate	169

ABBREVIATIONS

GIS: Geographical Information System
IPA: Institute of Public Administration
ISD: Instructional Systems Development

IT: Information TechnologyLSC: Legal Services CommissionMCS: Ministry of Civil Service

MSC: Manpower Service Commission

NIOSH: National Institute for Occupational Safety and Health

NVQ: National Vocational Qualifications

PDO: Petroleum Development Oman Company PJDP: Pacific Judicial Development Program

RO: Rial Omani

SDO: Sohar Development Office

SEPO: Systems Engineering Process Office SPSS: Statistical Package for Social Sciences

TD: Training Department

TIER: Training Interventional Effectiveness Research

PREFACE

Khadeem Ali Dhahi Al-Omrani is a Civil Engineer. Right after his graduation from the University of Wales —College of Cardiff— UK in June 1991 he joined the Water and Landscaping Department of SDO, which falls under the jurisdiction of the Diwan of the Royal Court, as an Area Engineer. His duties involve looking after technical issues such as house water connection work, water wells drilling, pumps installations, projects supervising, projects implementation, preparing BOQs, selecting materials, as well as maintenance works. In 1997 the above Department split into the Water Department and the Landscaping & Gardening Department. At the same time he was appointed both as Deputy Director of the Water Department, which added administrative work to his responsibilities, and as an Engineer at the Landscaping & Gardening Department looking after technical issues such as irrigation pumps installation, landscaping maintenance, project supervision, preparing BOQs, planning projects, selecting materials as well as other administrative duties.

In February 2004, he registered for an MBA at his own expense at the School of Business, University of Hull, UK and graduated in July 2006. In June 2006 he was appointed Director of the Water Department and Supervisor for the Landscaping & Gardening Department. He is equally a member of the following committees: the Tender committee, the Technical committee, the Projects Supervision committee, the Five-Year Planning committee, the Human Resource Development committee, the Advance Metering Infrastructure committee within the Public Authority for Water and

Electricity", the Industrial States Water Study committee within the Industrial States Authority. He is equally heads the Social Housing Committee in SDO, and co-headed the study and building of several dams in the Sohar Area within the Regional Municipalities and Water Resources.

In June 2008, he registered for a PhD at his own expense at the Faculty of law Government and International Studies, University Utara Malaysia.

CHAPTER ONE

INTRODUCTION

1.1 INTRODUCTION

In today's environment of increased accountability, training becomes part of a global organizational management. Organizations administrating the training programme are not only accountable for what employees learn, they also are accountable for ensuring that employees transfer their knowledge to their work performance reducing by so doing the employees complaint that they are not offered the opportunity to handle new technology. But the high costs of training and development led some organizations to disregard training for their employees. Other organisations, however, have no choice but to send their employees to training. For many years the field of training adopted a conventional trainer-centered approach whereby the trainer represents the focal point around which the entire training process revolves, while learners were relegated to a passive role. However, the field is undergoing many rapid changes in an effort to adapt to an ever changing world and galloping technology. To meet these challenges, new learning process and methods are devised to cover what have become essential workrelated skills, techniques and knowledge. However, to be achieved, these changes have to be followed by an evolution in corporate attitudes and expectations about what 'training' is, a not so easy task in the light of the inertia affecting most organizations' perception of 'training', a perception that typically confines training to work skills.

Training and efficiency are directly proportional. When trained appropriately, employees are able to perform more efficiently. Conversely, an institution that has little

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