THE DETERMINANT OF INFORMATION SECURITY PRACTICES TOWARDS ORGANIZATIONAL PERFORMANCE IN THE BANKING SECTOR: EVIDENCE FROM NIGERIA

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ABSTRACT

This study examines the determinant factors of information security practices towards organizational performance among Nigerian banks. To achieve this, a framework that consists of technological, organizational, and environmental (TOE) factors is proposed using information security culture as a mediator of TOE factors. The framework identifies the factors influencing information security practices among Nigerian bankers. Findings using TOE will eventually lead to the improvement of organizational performance through the establishment of information security culture among Nigerian banks. Thus, the use of information security practices will assist in reducing human factors such as errors, failures, internal incidents and social engineering attacks. A questionnaire survey was designed to obtain data on information security culture, organizational performance, organizational, environmental and technological factors. Multiple regression was used to test for the relationship between organizational performance, information security culture, TOE factors and the reliability and validity of the data. The findings indicated that perceived technology advancement, information security policy and procedure, international security standard, information security awareness, perceived training programs, motivation of employee and perceived job roles and responsibilities significantly influence the organizational performance. The remaining variables have no statistically significant influence on organizational performance. Also, this study found that information security culture significantly mediates the relationship between organizational performance and TOE factors. Thus, the result of this study shows that the objectives of this study were achieved.

Key words: organizational performance, information security practices, TOE factors, information security culture

ABSTRAK

Kajian ini mengkaji penentu amalan sekuriti maklumat terhadap prestasi organisasi di kalangan bank-bank di Nigeria. Untuk mencapai matlamat ini, satu rangka kerja yang terdiri daripada faktor-faktor teknologi, organisasi, dan alam sekitar (TOE) dicadangkan menggunakan budaya sekuriti maklumat sebagai faktor pengantara TOE. Rangka kerja ini mengenal pasti faktor-faktor yang mempengaruhi amalan sekuriti maklumat di kalangan bank-bank di Nigeria. Ini boleh membawa kepada peningkatan prestasi organisasi melalui pembentukan budaya sekuriti maklumat antara bank-bank di Nigeria. Dengan ini, ia membantu mengurangkan faktor-faktor kemanusiaan seperti kesilapan manusia, kejadian dalaman dan serangan kejuruteraan sosial. Satu soal selidik telah digunakan untuk mendapatkan data mengenai budaya sekuriti maklumat, prestasi organisasi, faktor-faktor teknologi, organisasi dan alam sekitar. Regresi berganda telah digunakan untuk menguji hubungan antara prestasi organisasi, budaya sekuriti maklumat, faktor-faktor TOE dan kebolehpercayaan dan kesahihan data. Dapatan kajian menunjukkan bahawa kemajuan teknologi, dasar sekuriti maklumat dan prosedur, tahap sekuriti antarabangsa, kesedaran orang ramai terhadap sekuriti maklumat , programprogram latihan, motivasi pekerja dan peranan kerja dan tanggungjawab dengan nyata dapat mempengaruhi prestasi organisasi. Pembolehubah berikutnya tidak mempunyai pengaruh yang besar ke atas statistik prestasi organisasi. Selain itu, kajian ini mendapati bahawa budaya sekuriti maklumat mengurangkan dengan ketara hubungan di antara prestasi organisasi dan faktor-faktor TOE. Oleh itu,dapatan daripada kajian ini menunjukan objektif kajian ini telah tercapai.

Kata kunci: prestasi organisasi, amalan sekuriti maklumat, faktor-faktor TOE, budaya sekuriti maklumat

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LIST OF ABBREVIATION

NDIC Nigeria Deposit Insurance Corporation

OP Organizational Performance

ISC Information Security Culture

ISM Information Security Management

IS Information System

ISS International Security Standard

CBN Central Bank of Nigeria

NSE Nigeria Stock Exchange

ISMS Information Security Management System

IT Information Technology

ICT Information Communication Technology

CPA Certified Public Accountant

ISO International Organizational for Standardization

EDPD European Data Privacy Directive

GLBA Gramm-Leach-Bliley Act

SOX Sarbanes-Oxley-Act

BSI British Standard Institute

IMF International Monetary Fund

SEC Security Exchange Commission

FFIEC Federal Financial Institute Examinations Council

NSTISS National security Telecommunication and Information System

CHAPTER ONE

INTRODUCTION

1.1 Research Background

The global era of technology advancement brought about changes in the operational perspectives of the organization in order to improve the performance of business activities (Wang & Zhao, 2011; Parsons, McCormac, Butavicious & Feguson, 2010). This increases the volume of sales on one hand and the profit growth on the other. These changes affect performance within an organization either positively or negatively. Information and communication technology (ICT) through the use of the internet reduces the world to the global village. The effective use of ICT has been the concern of organizations on sharing information through the internet (Wang & Zhao, 2011; Parsons et al., 2010). It is postulated by Parsons et al. (2010) that organizations are on the verge of losing information to social engineering attack, knowing for sure that human is the greatest target of social engineering attack.

The attack on information defeats the objectives of confidentiality, integrity and availability (Akinsuyi, 2009; Qingxiong, Schmidt, Herberger, & Parsons, 2009). Many organizations consider the information to be the basis of knowledge because it is the business "actionable" and any organization that loose information, lack competitive advantage and cannot survive because of performance deterioration (Brotby, 2009; Drucker, 1993). Thus, it calls for information security culture that provide a platform for

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