

**IMPLIKASI ECOLABELING KESATUAN EROPAH TERHADAP  
EKSPORT PRODUK KAYU INDONESIA:  
JATI DAN MERANTI (2001-2009)**

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**Tesis diserahkan kepada Ghazali Shafie Graduate School of Government  
University Utara Malaysia  
Bagi memenuhi keperluan pengijazahan Program Ijazah Doktor Falsafah**

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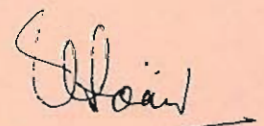
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## ABSTRAK

Pasaran perdagangan antarabangsa, campurtangan pemerintah dan negara dilihat sangat penting dan mempengaruhi pasaran. Dalam konteks ini, kajian ini cuba meneliti kesan campurtangan pemerintah Indonesia dalam mempraktikkan polisi ecolabel Kesatuan Eropah terhadap eksport produk kayu Indonesia. Kajian ini menggunakan kaedah pendekatan Neo-Merkantilisme. Melalui pendekatan ini polisi ecolabel produk kayu dikaji dalam dua aspek iaitu pertumbuhan ekonomi dan kelastarian persekitaran. Kajian ini juga menganalisa semua sistem ecolabel yang dipraktik sekarang ini di Indonesia dan kesesuaiannya dengan teori yang dibahas dalam literatur. Kajian mendapati bahawa kaedah yang dipraktikkan sekarang di Indonesia jelas menghasilkan kelastarian bagi stok kayu Meranti dan Teak. Ini dapat dilihat dengan jelas melalui jumlah penawaran dan permintaan stok kayu Meranti dan Teak mengikut piawaian "Euroflower Standard" atau Swadeklarasi ecolabel standard Indonesia yang dipraktikkan sekarang. Namun, apabila dianalisa dan dibandingkan dengan premis teori yang berkaitan, ia menunjukkan bahawa peningkatan ekonomi tidak mempunyai korelasi yang kuat dengan kelastarian persekitaran. Kajian juga mendapati stok Teak dan Meranti sukar diketahui kuantitinya. Ini adalah kerana terdapat pelbagai cara pengiraan yang digunakan untuk menilai kuantitinya. Tambahan pula, sumber data adalah tidak terkini dan sukar diperolehi. Oleh itu, kajian ini juga menggunakan pendekatan *reflexivity - interpretive* untuk mengkompilasi data yang diambil. Kepentingan kajian ecolabel ini akan menjadi satu asas untuk meningkatkan eksport antara Indonesia dan Kesatuan Eropah, selari dengan peningkatan ekonomi dan kelastarian persekitaran di Indonesia.

**Kata kunci:** Produk Kayu Indonesia, Produk Kayu Jati dan Meranti, , Stok Berterusan

## ABSTRACT

In International trade market, government intervention is viewed as imperative and can influence the market. In light of this, this study attempts to examine the impact of the Indonesian government intervention to implement ecolabelling policy as propounded by the European Union on the export of wood products from Indonesia. This study adopts the Neo – Mercantilist approach to answer all research questions. From this approach, ecolabelling policy on Indonesia wood products was examined from two perspectives namely economic growth and environmental sustainability. This study also examined and contrast all ecolabelling system currently practiced in Indonesia with the relevant theories from the literature. This research found out that methods currently practiced in Indonesia do contribute to the sustainability of Meranti and Teak stocks. This is proven from the increase in demand and supply volume of Meranti and Teak stocks in accordance with a “Euroflower Standard” or Indonesian Standard Selfdeclaration Ecolabel currently in practice. However, when the findings was examined and contrast with the premised theory from the literature, economic growth does not positively correlated with environmental sustainability. This study also found out that Meranti and Teak stock volume in Indonesia is different to ascertain. This is due to the various methods used to ascertain its quantity. In addition, data sources are not synchronized, not updated and problematic to obtain. As such the research has to adopt reflexivity – interpretive approach to compile the data available. The significant of this research is that it will provide a platform to elevate the export of Indonesian wood products to European Union and at the same time preserving the environment sustainability in Indonesia.

**Keywords:** Continuous Stock, Indonesian Wood Products, Meranti and Teak Wood Products,

## **PENGHARGAAN**

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## SENARAI SINGKATAN DAN AKRONIM

ATO	African Timber Organization
BPS	Badan Pusat Statistik
BUMD	Badan Usaha Milik Daerah
BUMN	Badan Usaha Milik Negara
CBA	Cost-Benefit Analysis
CCT	Common Customs Tariff
CEA	Cost-Effectiveness Analysis
CEPI	Confederation of European Paper Industries
CFC	Chlorofluorocarbon
CFSP	Common Foreign and Security Policy
CGI	Consultative Group on Indonesia
CITES	Convention on International Trade in Endangered Species
CSD	Commission for Sustainable Development
CSIS	Center for Strategic and International Studies
DfID	Department for International Development
EA	Environmental Auditing
EAEC	European Atomic Energy Community
EAP	Environmental Action Program
ECOSOC	Economic and Social Council
ECP	Environmental Choice Program
ECSC	European Coal and Steel Community
EEC	European Economic Community
EIA	Environmental Impact Assessment
EL	Environmental Labelling
EMAS	Environmental Management and Audit Scheme
EMDI	Environmental Management Development in Indonesia
EMS	Environmental Management System
ENGO	Environment Non-Governmental Organization
EPE	Environmental Performance Evaluation
ERA	Environmental Risks Assessments
EUEB	European Union Ecolabelling Board
FLEGT	European Union's Forest Law Enforcement, Governance and Trade
FSC	Forest Stewardship Council
GBHN	Garis Besar Haluan Negara
GDP	Gross Domestic Product
GEN	Global Ecolabelling Network

GPP	Green Public Procurements
HAM	Hak Asasi Manusia
HCD	Harmonized Commodity Description
HPH	Hak Pengolahan Hutan
HPHTI	Hak Pengolahan Hutan Tanaman Industri
HTI	Hutan Tanaman Industri
IEC	International Electro-technical Commision
IGO	Inter-Governmental Organization
IMF	International Monetary Fund
IPA	Impact Pathway Analysis
IPK	Ijin Pemanfaatan Kayu
IPKH	Ijin Pemanfaatan Kayu Hutan
IPP	Integrated Product Policy
ISO	International Standards Organization
ISWA	Indonesian Sawmill and Wood Working Association
ITTO	International Tropical Timber Organization
IUPHHK	Ijin Usaha Pemanfaatan Hak Hutan Kayu
IWPA	International World Product Association
JHA	Justice and Home Affairs
KTT	Konferensi Tingkat Tinggi
LCA	Life Cycle Analysis
LEI	Lembaga Ekolabel Indonesia
LSML	Lembaga Swadaya Masyarakat untuk Persekitaran
MFA	Material Flow Accounting
MoU	Memorandum of Understanding
NGO	Non-Governmental Organization
NICs	Newly Industrialized Countries
P2	Pollution Prevention
PEFC	Programme for the Endorsement of Forest Certification The Pan-European Forrest Certification
PHK	Pemutusan Hubungan Kerja
PP2	Process of Pollution Prevention
PPLH	Pengawasan Pembangunan dan Persekitaran Hidup
RAN	Rainforest Action Network
RCA	Revealed Comparative Advantage
REDD	Reducing Emission from Deforestation and Degradation in Developing Countries
SAGE	Strategic Advisory Group on the Environment
SEA	Single European Act
Sesko TNI	Sekolah Staf dan Komando Tentara Nasional Indonesia

SG	Specific Graffity
SKB	Surat Keputusan Bersama
TC	Technical Committee
TD	Terms and Definitions
TEU	Treaty on European Union
TNA	Trans National Action
UK	United Kingdom
UNCCC	United Nations Climate Change Conference
UNCED	United Nations Conference on Environmental and Development
UNEP	United Nations Environment Program
UUPLH	Undang-undang Pengelolaan Persekitaran Hidup
VPA	Voluntary Partnership Agreement
WBCSD	World Business Council for Sustainable Development
WTO	World Trade Organization



# BAB I

## PENDAHULUAN

### 1.1. Latar Belakang

Polisi *ecolabelling* digunapakai sekurang-kurangnya semenjak Jerman menerapkan program *Blue Angel* terhadap 4000 produk tahun 1977. Ekolabel ini bertujuan memberikan informasi produk kepada konsumen. Pada tahun 1983, Kanada melakukan program *Environmental Choice*. Jepun juga menjalankan program *Eco Mark* pada tahun 1987. Kemudian berdasarkan inisiatif dan muafakat serantau, negara-negara Norway, Sweden, Finland, serta Ireland, mengembangkan ekolabel *White Swann* pada tahun 1991 diikuti oleh Kesatuan Eropah dengan program *European Flower*. Begitu juga dengan negara-negara Afrika yang membentuk *African Timber Organization* (ATO) menerapkan ekolabel pada produk kayunya (Sterner, 2003:2-7).

Selain itu, dalam bidang pengurusan atau dikenali dengan pengurusan hutan mapan (*sustainable forrest*) yang memperuntukkan supaya semua kayu tropika harus berasal daripada hutan lestari menurut mekanisme *ecolabelling*. Asas *sustainable forrest* diperkenalkan Ostrich melalui undang-undang *ecolabelling* mengenai kayu tropika. Asas ini bertujuan supaya negara boleh menguruskan hutan seiring dengan semangat *sustainable development* dan memajukan kerjasama antarabangsa. Pada konteks ini Indonesia juga berpartisipasi melalui program-program kerja daripada Kementerian Kehutanan

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