#### FACTORS INFLUENCING JOB SATISFACTION AMONG PUBLIC HEALTH EMPLOYEES IN PATTANI PROVINCE, THAILAND

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#### FACTORS INFLUENCING JOB SATISFACTION AMONG PUBLIC HEALTH EMPLOYEES IN PATTANI PROVINCE, THAILAND

A thesis submitted to the College of Business in partial fulfillment of the requirements for the degree Master of Science (Management) University Utara Malaysia

By

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## Abstract

The objective of this study is to determine the relationship and also influence of Job Autonomy, Nature of Work, Compensation, Staff Relations and Work Life Balance on Job Satisfaction among public health employees in Pattani Province, Thailand. A total of 262 respondents from Public Health Center in Pattani participated in this study. The five factors were tested using the Pearson correlation. It indicates that all the five factors have positive relationship towards Job Satisfaction. However, by using the regression analysis technique it showed that only Work Life Balance and Job Autonomy influenced Job Satisfaction. Hence great attention should be given by the management team or policy makers in order to understand these factors which significantly influence the employees' performance.

## Abstrak

Objektif kajian ini adalah untuk menentukan hubungan dan pengaruh di antara Autonomi Kerja, Jenis Kerja, Pampasan, Perhubungan Kakitangan dan Imbangan Kehidupan Kerja terhadap Kepuasan Kerja. Seramai 262 responden dari Pusat Kesihatan Awam di Pattani telah mengambil bahagian dalam kajian ini. Lima faktor telah diuji menggunakan korelasi Pearson. Hasil ujian menunjukkan bahawa kesemua lima faktor mempunyai hubungan yang positif terhadap Kepuasan Kerja. Walau bagaimanapun, dengan menggunakan teknik analisis regresi ia menunjukkan bahawa tidak semua faktor mempengaruhi kepuasan kerja. Hanya Imbangan Kehidupan Kerja dan Autonomi Kerja menyumbang pengaruh kepada Kepuasan Kerja. Oleh itu pengurusan organisasi perlu memberi perhatian yang bersungguh-sungguh untuk memahami faktor-faktor yang mempengaruhi prestasi organisasi mereka. Alhamdulillah. Thanks to Allah SWT, whom with His willing gave me the strength and blessing in completing this study. I am truly grateful to Him for the inspirations and spirit.

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CONTENT									
Permission to use									ii
Abstract									iii
Abstract									iv
Acknowledgemen	t								v
Table of Content									vi
List of Tables									xi
List of Figures									xiii

#### CHAPTER 1: INTRODUCTION

1.0	Chapte	er Introduction							 1
1.1	Backg	round of Study							 2
1.2	Overv	iew of Public H	lealth C	enter in	Thaila	nd			 3
	1.2.1	History of Tha	ailand P	ublic H	ealth C	enter			 3
	1.2.2	Thai Health S	ystem	••	••	••	••	••	 5
	1.2.3	Public Health	in Patta	ni Prov	ince	••	••	••	 7
1.3	Proble	m Statement		••	••	••	••	••	 9
1.4	Purpos	se of Study							 9
1.5	Resear	ch Questions		••	••	••	••	••	 9
1.6	Resear	ch Objectives							 10

1.7 The Variables of the Study	 	 	 11
1.7.1 Independent Variables	 	 	 12
1.7.2 Dependent Variable	 	 	 14
1.8 Theoretical framework	 	 	 16
1.9 Hypotheses	 	 	 17
1.10 Significant of study	 	 	 18
1.11 Chapter Conclusion	 	 	 19

#### **CHAPTER 2:** LITERATURE REVIEW

2.0 Chapter Introduction	 	 	 20
2.1 Definition of Job Satisfaction	 	 	 20
2.1.1 Facets of Satisfaction	 	 	 22
2.1.2 Overall Job Satisfaction	 	 	 24
2.2 Theory of Job Satisfaction	 	 	 25
2.2.1 Fulfillment Theory	 	 	 25
2.2.2 Equity Theory	 	 	 26
2.2.3 Content Theory of Motivation	 	 	 27
2.3 Determinants of Job Satisfaction	 	 	 34
2.4 Job Dissatisfaction	 	 	 35
2.5 Job Autonomy	 	 	 37
2.6 Nature of Work	 	 	 40
2.7 Compensation	 	 	 41

2.8 Staff Relations	 	 		 	43
2.9 Work Life Balance	 	 	••	 	44
2.10 Chapter Conclusion	 	 		 	45

#### CHAPTER 3: METHODOLOGY

3.0 Chapter Introduction		 	 	 46
3.1 Research Design		 	 	 46
3.2 Questionnaire Design		 	 	 47
3.3 Sampling Design		 	 	 49
3.3.1 Sample Size		 	 	 50
3.4 Data Collection Technique	ue	 	 	 50
3.5 Hypotheses Testing		 	 	 51
3.6 Pre-Test		 	 	 52
3.7 Pilot Test		 	 	 53
3.7.1 Reliability and Va	alidity	 	 	 53
3.8 Normality Test		 	 	 55
3.9 Data Analysis Technique	es	 	 	 59
3.9.1 Descriptive Statis	tics	 	 	 59
3.9.2 The t-test		 	 	 59
3.9.3 Correlation		 	 	 60
3.9.4 Regression Analy	vsis	 	 	 61
3.10 Chapter Conclusion		 	 	 61

#### CHAPTER 4: FINDINGS

4.0	Chapter Introduction		 	 	62
4.1	Demographic Data		 	 	62
	4.1.1 Gender of Respondents		 	 	63
	4.1.2 Age of Respondents		 	 	63
	4.1.3 Religion of Respondents		 	 	64
	4.1.4 Marital Status of Respondents		 	 	65
	4.1.5 Family Status of Respondents		 	 	65
	4.1.6 Education Level of Responden	ts	 	 	66
	4.1.7 Income of Respondents		 	 	67
	4.1.8 Position of Respondents		 	 	68
	4.1.9 Working Period of Respondent	S	 	 	69
4.2	Descriptive Statistics		 	 	70
	4.2.1 Job Autonomy		 	 	70
	4.2.2 Nature of Work		 ••	 	71
	4.2.3 Compensation		 	 	72
	4.2.4 Staff Relations		 	 	73
	4.2.5 Work Life Balance		 	 	74
	4.2.6 Job Satisfaction		 	 	75
4.3	Independent Sample T-Test		 	 	76
4.4	One-Way Analysis of Variance		 	 	77

4.5	Hypotheses Testing	 	 	 	 83
4.6	Regression Analyses	 	 	 	 87
4.7	Chapter Conclusion	 	 	 	 91

#### CHAPTER 5: DISCUSSIONS, RECOMMENDATIONS AND CONCLUSION

APF	PENDIX A					
REI	FERENCES		 	 	 	103
5.4	Conclusion		 	 	 	101
5.3	Recommendations		 	 	 	100
5.2	Limitations of the Stu	dy	 	 	 	100
5.1	Discussion		 	 	 	92
5.0	Chapter Introduction		 	 	 	92

**APPENDIX B** 

#### TABLE

#### PAGE

Table 2.1:	Summarization on Theory of Job Satisfaction		 33
Table 3.1:	Summary of the Questionnaire Design		 49
Table 3.2:	Internal Consistency Measurement		 54
Table 3.3:	Reliability Test		 55
Table 3.4:	Normal Q-Q Plot of Job Autonomy		 56
Table 3.5:	Normal Q-Q Plot of Nature of Work		 56
Table 3.6:	Normal Q-Q Plot of Compensation		 57
Table 3.7:	Normal Q-Q Plot of Staff Relations		 57
Table 3.8:	Normal Q-Q Plot of Work Life Balance		 58
Table 3.9:	Normal Q-Q Plot of Job Satisfaction		 58
Table 3.10:	Strength of Relationship for Coefficient Correlation	n (r)	 60
Table 4.1:	Gender of Respondents		 63
Table 4.2:	Age of Respondents		 64
Table 4.3:	Minimum and Maximum Age of Respondents		 64
Table 4.4:	Religion of Respondents		 64
Table 4.5:	Marital Status of Respondents		 65
Table 4.6:	Family Status of Respondents		 66
Table 4.7:	Education Level of Respondents		 66
Table 4.8:	Income of Respondents		 67
Table 4.9:	Minimum and Maximum Income of Respondents		 68
Table 4.10:	Position of Respondents		 68
Table 4.11:	Period of Working Experience of Respondents		 69
Table 4.12:	Minimum and Maximum Period of Working Exper	ience of	
	Respondents		 69

Table 4.13:	Descriptive Statistics	70
Table 4.14:	Mean and Standard Deviation of Items Measuring Job	
	Autonomy	71
Table 4.15:	Mean and Standard Deviation of Items Measuring	
	Nature of Work	72
Table 4.16:	Mean and Standard Deviation of Items Measuring	
	Compensation	73
Table 4.17:	Mean and Standard Deviation of Items Measuring Staff Relations	74
Table 4.18:	Mean and Standard Deviation of Items Measuring Work Life	
	Balance	75
Table 4.19:	Mean and Standard Deviation of Items Measuring Job	
	Satisfaction	76
Table 4.20:	Independent Sample T-Test between Gender and Job Satisfaction	77
Table 4.21:	One-Way ANOVA	81
Table 4.22:	Rubust Tests of Equality of Means	81
Table 4.23:	Multiple Comparisons for Family Status	82
Table 4.24:	Multiple Comparisons for Education Level	82
Table 4.25:	Correlation between Job Autonomy and Job Satisfaction	83
Table 4.26:	Correlation between Nature of Work and Job Satisfaction	84
Table 4.27:	Correlation between Compensation and Job Satisfaction	85
Table 4.28:	Correlation between Staff Relations and Job Satisfaction	86
Table 4.29:	Correlation between Work Life Balance and Job Satisfaction	86
Table 4.30:	Regression for Independent and Dependent Variable	88
Table 4.31:	Regression for Demographics, Work Life Balance, Job Autonomy	
	and Dependent Variables	89
Table 4.32:	Multiple Regression Model Summary	90
Table 4.33:	Beta Coefficients	90

## 1

### INTRODUCTION

#### **1.0 CHAPTER INTRODUCTION**

This study investigates the factors influencing job satisfaction among employees in Pattani Public Health Center. Specifically, it will discuss the importance of Job Autonomy, Nature of Work, Compensation, Staff Relations and Work Life Balance in influencing Job Satisfaction. This chapter contains (1) Background of the Study, (2) Overview of Public Health Center in Pattani, (3) Problem Statement, (4) Purpose of Study (5) Research Questions, (6) Objectives of the Study, (7) Theoretical Framework, (8) Hypotheses and (9) Significance of the Study.

Part One, Background of the Study, explains the general description of Job Satisfaction. Part Two discusses on the overview of Public Health in Thailand and Pattani Province. Part Three, the Problem Statement, will describe the issue in this study. Part Four explains the purpose of the study. Part Five, Research Questions, provide the questions to be addressed in this study. Part Six, Objectives of the Study, provides the detailed overview on how to achieve the objectives of this study. Part Seven, Theoretical Framework, explains the theoretical framework for this study. Part Eight outlines the hypotheses of the study while Part Nine

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