

**THE TENDENCY OF KKTM REMBAU'S FINAL YEAR STUDENTS TO  
INVOLVE IN ENTREPRENEURSHIP CAREER**

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## ABSTRACT

This study discussing on the factors that contribute to the tendency of final year students of Kolej Kemahiran Tinggi MARA Rembau to involve in entrepreneurship career. There are two factors has been identified which are internal and external factors. Internal factors consist of motivation, attitude and perception while external factor consists of social support values. Data acquired through the questionnaire and a total of 100 students from the last semester have answered the questionnaire. Based on the finding, there is a relationship between factors and intention to be an entrepreneur except social support values. The data has been process by using SPSS version 20. Finally, the study also discussed a few suggestions to develop further research and recommendations to the top management of KKTM Rembau to improvise the entrepreneurship planning in order to develop more entrepreneurs in future.

**Keyword:** Entrepreneurship; motivation; attitude; perception; social support values

## **ABSTRAK**

*Kajian ini membincangkan mengenai faktor-faktor yang menyumbang kepada kecenderungan pelajar tahun akhir Kolej Kemahiran Tinggi MARA Rembau untuk menceburkan diri dalam kerjaya keusahawanan. Terdapat dua faktor yang dikenalpasti iaitu faktor dalaman dan faktor luaran. Faktor dalaman termasuk faktor motivasi, sikap dan persepsi terhadap keusahawanan manakala faktor luaran mengandungi nilai sokongan sosial. Data yang diperolehi melalui soal selidik dan sejumlah 100 pelajar daripada pelajar semester akhir telah menjawab soalan yang diberikan. Berdasarkan dapatan, terdapat hubungan diantara faktor dan niat untuk menjadi seorang usahawan kecuali faktor nilai sokongan social. Kesemua data telah diproses menggunakan perisian SPSS versi 20. Akhir sekali, kajian ini juga membincangkan berberapa cadangan untuk kajian akan datang dan cadangan kepada pengurusan MARA serta pengurusan Kolej Kemahiran Tinggi MARA Rembau bagi memperbaiki perancangan keusahawanan dalam rangka untuk membangunkan lebih ramai usahawan pada masa akan datang.*

**Keywords:** *Keusahawanan; Motivasi; Persepsi; Sikap; Nilai sokongan sosial*

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## **LIST OF ABBREVIATIONS**

MARA	-	Majlis Amanah Rakyat
KKTM Rembau	-	Kolej Kemahiran Tinggi MARA Rembau
IKM	-	Institut Kemahiran MARA
KPI	-	Key Performance Indicator
LPU	-	Latihan Pembangunan Usahawan

# CHAPTER ONE

## INTRODUCTION

### 1.1 Background of Study

Educational institutions able to develop student's entrepreneurial skills by encourage them to join entrepreneurship activities and programs. These indirectly provide exposure to the students and encourage them to choose entrepreneurship as career. The effort is undertaken to the educational institutions, where the application of trade and entrepreneurial subjects become part curriculum that compulsory to students to learn. However, these efforts were not fully achieve because of less involvement from the graduates to jump into entrepreneurial career. The tendencies of students towards entrepreneurship still less because they are more interested in work and wage earners only. Skills based students, they do not use the skills learned as possible. In fact, they are willing to disclose their skills to work to earning a wage. This study presents an investigation in the area of entrepreneurship development. According to Zaidatol Akmaliah (1995), the entrepreneurial knowledge is not featured directly in courses offered in the educational institution. Therefore, students who acquire the skills certificate will only think about earning wage rather than to choose entrepreneurship as career.

One of the strategies to promote and bring awareness to the students and the society is to provide the entrepreneurship education from the lower level until higher learning institution. In addition, other factors such as lecturers, environment, family,

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