DIRECTORS' DIVERSITY, OWNERSHIP CONCENTRATION AND COMPANY PERFORMANCE IN INDONESIAN LISTED COMPANIES

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ABSTRACT

This study investigates the relationship between directors' diversity, ownership concentration and company performance in Indonesian listed companies. It is argued that the diversity in terms of ethnicity, gender, nationality, experiences and qualification should be able toimprove company performance. In addition, ownership concentrationis viewed as one of the primary corporate governance mechanisms to minimize agency problems. Indonesia has been selected for the study because, unlike other ASEAN countries, its corporate governance is based on the adapted version of the Continental European's two-tier board system, which comprises of the Supervisory Board and the Board of Director. This study analyzed a number of 1981 company-year observations, which is drawn from the population of the Indonesian listed companies during the period of 2004-2010. With reference to the agency theory and the resources dependency theory, the present study finds that the Supervisory Board with diverse nationalities has a positive effect on accounting performance, while the Board of Directors with diverse nationalities has a positive effect on market performance. However, the Supervisory Board's gender diversity and the Board of Directors' ethnicity diversity are found to have negative effects, both on accounting and market performance. No evidence has been found to suggest the role of ownership concentration on company performance. The study also suggests that the implementation of the new revised Code of Corporate Governance does not significantly affect company performance. Based on the results of this study, it is recommended that the government should regulate the appointment and dismissal mechanism for the Supervisory Board, for instance, to include representatives selected by the employees. In addition, the authority should also limit the maximum number of multiple directorships by directors to ensure better performance.

Keywords: Supervisory Board, Board of Director, ownership concentration, company performance.

ABSTRAK

Kajian ini meneliti hubungan antara kepelbagaian pengarah, penumpuan pemilikan dengan prestasi syarikat yang tersenarai di Indonesia. Kajianinimenegaskanbahawa kepelbagaian dari segi etnik, jantina, bangsa, pengalaman dan kelayakan berupaya meningkatkan prestasi syarikat. Di samping itu, penumpuan pemilikan dilihat sebagai salah satu mekanisme utama tadbir urus korporat yang boleh mengurangkan masalah agensi. Indonesia telah dipilih untuk kajian ini kerana, tidak seperti negara ASEAN yang lain, tadbir urus korporat di Indonesia dilaksanakan berdasarkan versi sistem lembaga dua peringkat Benua Eropah yang telahdisesuaikan. Sistemlembagaduaperingkatiniterdiridaripada Lembaga Penyeliaan dan Lembaga Pengarah. Kajianini menganalisis pemerhatiantahunandaripadasejumlah 1981 buahsyarikat yang diambil daripada populasi syarikat yang tersenarai di Indonesia bagitempoh 2004-2010. Kajianini yang merujukteoriagensi dan teori pergantungan sumber mendapati bahawa Lembaga Penyeliaan yang dianggotaioleh pelbagai bangsa mempunyai kesan yang positif terhadap prestasi berasaskan perakaunan, manakala Lembaga Pengarah yang terdiridaripada pelbagai bangsa mempunyai kesan yang positif terhadapprestasi berasaskan pasaran. Walau bagaimanapun, kepelbagaian jantina Lembaga Penyeliaan dan kepelbagaian etnik Lembaga Pengarah didapati mempunyai kesan yang negatif terhadapkedua-duaprestasiberasaskanperakaunan berasaskanpasaran. Tidakterdapatsebarangbukti dan prestasi yang memperlihatkanbahawa peranan penumpuan pemilikan mempengaruhi prestasi syarikat. Kajian juga menunjukkan pelaksanaan Kod Tadbir Urus Korporat yang baharudandisemak semula tidak memberi kesan yang signifikanterhadap prestasi syarikat. Kajianmengesyorkan agar kerajaan mengawal seliamekanismepelantikan dan pemecatan Lembaga Penyeliaan, sebagai contoh, denganmenyertakanwakil yang dipilih oleh pekerja. Selain itu, pihak berkuasa juga perlu menghadkan bilangan maksimum jawatan pengarah yang boleh disandang oleh para pengarah syarikat yang tersenarai bagi memastikan prestasi yang lebih baik.

Kata kunci: LembagaPenyeliaan, LembagaPengarah, penumpuanpemilikan, prestasisyarikat.

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LIST OF ABBREVIATIONS

ADB Asian Development Bank

CA Company Age

CEO Chief Executive Officers

CG Company Growth

CL Company Leverage

CS Company Size

DE Board of Director Ethnicity Diversity

DExp Board of Director Experience Diversity

DG Board of Director Gender Diversity

DN Board of Director Nationality Diversity

DS Supervisory and Board of Director Shareholding

DQ Board of Director Qualification Diversity

DZ Board of Director Size

FOp Family Ownership

FrO Foreign Ownership

IDX Indonesian Stock Exchange

KLSE Kuala Lumpur Stock Exchange

MD Multiple Directorships of Board of Director

MS Multiple Directorships of Supervisory Board

NACD National Association of Corporate Directors Guidelines

NCCG National Committee on Corporate Governance

NCG National Committee on Governance

NEDs Non-Executive Directors

OECD Organization for Economic Cooperation and Development

OJK Indonesia Authority for Financial Services

QA Quality of External Auditor

ROA Return on Assets

ROS Return on Sales

SC Supervisory Board Composition

SE Supervisory Board Ethnicity Diversity

SExp Supervisory Board Experience Diversity

SG Supervisory Board Gender Diversity

SN Supervisory Board Nationality Diversity

SQ Supervisory Board Qualification Diversity

Srt Stock Returns

SZ Supervisory Board Size

TMT Top Management Team

TQ Tobin's Q

CHAPTER ONE

INTRODUCTION

1.0 Background and Motivation of the Study

Corporate governance relates to a system in which the Board of Directors governs the companies based on shareholders' interest (Pass, 2006). The Organization for Economic Cooperation and Development (OECD, 1999) asserts that corporate governance as "a system of how company is monitored and controlled to enhance company performance". The term of corporate governance has been discussed for a long time (e.g., Berle & Means, 1932) and until now, the topic of corporate governance is still in debated (Nyamongo & Temesgen, 2013). Despite the attention, many business scandals have still occurred all over the world. Examples of corporate failure include the US Corporate Scandal (e.g., Penn Central in the 1970s and Enron in 2001), UK (e.g., Polly Peck in 1990/91), Asian Financial Crisis in 1997/98, and Perwaja (Malaysia). In Indonesia, the cases of failure include Kimia Farma Co. 2001/02 and Century Bank (2008). Further, the Wall Street crash in 2008 also impacted most companies and economies around the world. Lack of corporate governance systemwas one of the causes, blamed for those scandals and economic crises, especially in the developing countries (Lukviarman, 2004; Haniffa & Hudaib, 2006; and Darmadi, 2013).

Corporate governance agencies in many countries have responded to the failures by enhancing rules, regulation, laws and code of conduct. Indonesia, for instance, has published the Code of Corporate Governance (the Code) in 2001 and its revision in 2006.

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