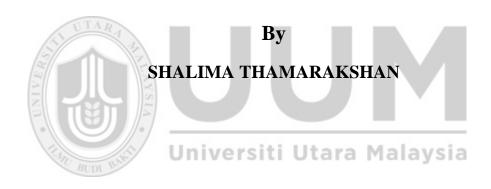
WORKPLACE BULLYING – A CASE STUDY ON RHB BANK BERHAD, MALAYSIA



MASTER OF SCIENCE (OCCUPATIONAL SAFETY AND HEALTH MANAGEMENT) UNIVERSITI UTARA MALAYSIA December 2015

WORKPLACE BULLYING – A CASE STUDY ON RHB BANK BERHAD, MALAYSIA



Thesis Submitted to
Othman Yeop Abdullah Graduate School Of Business,
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Master of Science (Occupational Safety and Health Management)



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ABSTRAK

Kajian ini bertujuan untuk menentukan adakah berlakunya kejadian buli di Bank RHB Berhad. Disamping itu, kajian ini juga menganalisis sama ada wujud pertalian signifikan dengan kejadian buli di tempat kerja dengan elemen demografi seperti umur, jantina, bangsa, tempoh bertugas dan jawatan mempunyai. Jenis pelakuan buli dibahagi kepada 6 jenis, iaitu buli berkaitan kerja, serangan peribadi, pengasingan sosial, buli secara verbal, buli secara fizikal dan penyebaran khabar angin. Sebanyak 100 soal selidik telah diedarkan mengikut persampelan kelompok secara rawak, di mana seramai 76 pekerja RHB Bank dicawangan Lebuh Pantai dan Jelutong, Pulau Pinang serta Bakar Arang, Sungai Petani memberi maklumbalas. Instrumen kajian yang digunakan dalam kajian ini ialah set soal-selidik NAQ (Negative Acts Questionnaires) yang telah digubah sewajarnya. Data yang diperolehi telah diproses secara kolektif dengan menggunakan Pakej Statistik untuk Sains Sosial (SPSS) versi 19. Teknik-teknik statistik yang digunakan ialah kekerapan, peratusan, min, median, sisihan piawai, Ujian Hipotesis dan "Pearson's Correlation". Berdasarkan analisis soal-selidik, ia menunjukkan bahawa wujud hubungan yang signifikan antara jantina, jawatan pekerjaan dan tempoh pekerjaan dengan kejadian buli di tempat kerja. Walau bagaimanapun, bangsa dan umur tidak mempunyai hubungan yang signifikan dengan buli di tempat kerja.

Keywords: Buli Tempat Kerja, Bank RHB Berhad, Demografi



ABSTRACT

This study aimed to determine if workplace bullying occurs at RHB Bank Berhad. In addition, this study also analyzed if there was a significant relationship between workplace bullying and the respondents' demographic information such as age, gender, race, years of employment and position. Types of bullying are divided into six forms, namely work-related bullying, personal attacks, social isolation, verbal aggression, physical aggression and the spreading of rumours. A total of 100 questionnaires were selected by random cluster sampling of the group and distributed, whereby 76 employees of RHB Bank branches at Pantai Lebuh and Jelutong, Penang and Bakar Arang, Sungai Petani responded. The instrument used in this study was the slightly modified set of questionnaires NAQ (Negative Acts Questionnaire) accordingly. The data obtained were processed collectively using the Statistical Package for Social Sciences (SPSS) version 19. Statistical techniques used were frequency, percentage, mean, median, standard deviation, Hypothesis Testing and Pearson's Correlation. Based on the analysis of the questionnaires, it was shown that there exists a significant relationship between gender, job designation and duration of employment with workplace bullying. Race and age, however, did not seem to have a significant relationship with workplace bullying.



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List of Abbreviations

WHO World Health Organization

ILO International Labour Office

PSI Public Services International

ICN International Council of Nurses

HIV Human Immunodeficiency Virus

DOSH Department of Occupational Safety and Health

OSHA Occupational Safety and Health Act

BAFIA Banking and Financial Institutions Act 1989

ATMs Automated Teller Machines

CDM Cash Deposit Machines

CQM Cheque Deposit Machines

MTUC Malaysian Trade Union Congress

EPF Employee Provident Fund

SOCSO Social Security

IPD Institute of Personnel and Development

NAQ Negative Acts Questionnaires

SPSS Statistical Package for Social Science

Utara Malaysia

CHAPTER 1

INTRODUCTION

The act of bullying is often a demonstration of abuse of power, characteristically regarded as a manifestation of workplace violence. In 2006, Takaki, J.L. and Yano E. published a paper in which they reported that the World Health Organization (WHO), the International Labour Office (ILO), the Public Services International (PSI) and the International Council of Nurses (ICN) correspondingly define bullying (or mobbing) is a "repeated and long-term offensive behaviour involving spiteful, unkind or malevolentefforts to embarrass or demoralize an individual or groups of employees" and harassment is defined as "any conduct based on age, disability, HIV status, domestic circumstances, sex, sexual orientation, gender reassignment, race, colour, language, religion, political" or other unrequited or unwanted status and that influences the dignity of employees at work.

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At present, the term bullying, violence, intimidation and threats at the workplace may not be as common in Malaysia as it is elsewhere in the developed world. This could be because Malaysian labour laws currently do not afford distinct protection against workplace bullying (Mallow, 2014). However, it been as an important aspect of safety at work when observed in the European continent and the United States. In Malaysia, a definition of workplace violence has been acknowledgedby the Department of Occupational Safety and Health (DOSH)in the guideline which they have published entitled "Guidance of Stress and Prevention of Violence at Workplace" in 2001(Martino & Mohtar, 2001). In this guideline, it is stated that violence is an incident where workers are abused, threatened, attacked or a victim of bad behaviour in a work-related environment.

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