THE RELATIONSHIP BETWEEN CAPITAL STRUCTURE AND PERFORMANCE OF VIETNAMESE FIRMS IN AGRICULTURAL SECTOR



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ABSTRACT

This study examines the capital structure and firm's performance of Vietnamese

agricultural firms for the period from 2010 to 2014. In addition, this study also

examines the relationship between capital structure and the firm's performance.

Capital structure is represented by four variables, which are (i) short term debt to

total assets, (ii) long term debt to total assets, (iii) total debt to total assets and (iv)

total debt to total equity. Firm's performance is represented by five variables, which

are (i) return on asset, (ii) return on equity, (iii) gross profit margin, (iv) earnings per

share and (v) price earnings ratio. This study uses secondary data obtained from 51

agricultural firms listed on the Hanoi Stock Exchange and the Ho Chi Minh Stock

Exchange. The correlation coefficients between the variables of capital structure and

firm's performance indicate there is a relationship between capital structure and

firm's performance. Specifically, the findings of the study show that capital structure

has positive relationships with return on equity and price earnings ratio but negative

relationship with return on assets, gross profit margin and earnings per share.

Keywords: capital structure, firm's performance, agricultural sector.

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ABSTRAK

Kajian ini mengkaji struktur modal dan prestasi firma bagi firma-firma pertanian di

Vietnam untuk tempoh dari 2010 hingga 2014. Di samping itu, kajian ini juga

mengkaji hubungan antara struktur modal dan prestasi firma. Struktur modal diwakili

oleh empat pembolehubah, iaitu nisbah (i) hutang jangka pendek kepada jumlah aset,

(ii) hutang jangka panjang kepada jumlah aset, (iii) jumlah hutang kepada jumlah

aset dan (iv) jumlah hutang kepada jumlah ekuiti. Prestasi firma diwakili oleh lima

pembolehubah, iaitu (i) pulangan ke atas aset, (ii) pulangan ke atas ekuiti, (iii)

margin keuntungan kasar, (iv) pendapatan sesaham dan (v) nisbah pendapatan harga.

Kajian ini menggunakan data sekunder yang diperolehi daripada 51 buah firma

pertanian yang disenaraikan di Bursa Saham Hanoi dan Bursa Saham Ho Chi Minh.

Pekali korelasi antara pemboleh ubah struktur modal dan prestasi firma menunjukkan

terdapat hubungan antara struktur modal dan prestasi firma. Secara khususnya, hasil

kajian itu menunjukkan bahawa struktur modal mempunyai hubungan positif dengan

pulangan ke atas ekuiti dan pendapatan harga nisbah tetapi mempunyai hubungan

negatif dengan pulangan atas aset, margin keuntungan kasar dan pendapatan

sesaham.

Kata kunci: struktur modal, prestasi firma, sektor pertanian.

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CHAPTER ONE

INTRODUCTION

1.1 Introduction

This chapter presents background of the study, problem statements research questions and research objectives. In addition, scope of the study, significance of the study and organization of the study are presented.

1.2 Background of Study

The capital structure is a financial term that describes method of raising capital to run businesses. According to Titman and Grinblatt (1998), capital structure can include both the outside and inside funds of the firm. The capital structure refers to the way businesses seeking financing plans through a combination of debt and equity. In other words, the capital structure is the combination of different kinds of equities and liabilities (Culp, 2011). For example, a combination of short term debt and long term debt with preference shares and ordinary shares (Riahi-Belkaonui, 1999). Optimal capital structure is a plan, in which businesses may a minimal capital expenditure and the highest return (Bierman Jr & Smidt, 2012). Besides that, the firm will have higher profits if optimal ratio of debt to equity could be achieved (maximizing firm's value and minimizing the cost of capital). Thus, obtaining optimal capital structure is the important task of the firm.

There are a great number of studies on the relationship between the firm's capital structure and its performance (Roden & Lewllen, 1995; Staking & Babbel, 1995; Singlintan & Chen, 2009; Pratheepkanth, 2010; Hamid, 2011; Fang & Song, 2014).

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