EVALUATING THE PERFORMANCE OF GCC BANKS USING CAMEL

FRAMEWORK

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ABSTRACT

The economic importance of banks to developing countries may be viewed as promoting capital formation, monetization, influencing economic activity, encouraging innovation and facilitator of monetary policy. Banking sector performance evaluation is an effective measure and indicator to check the soundness of economic activities of an economy. This study attempts to evaluate bank's performance of the GCC region using CAMEL framework. The study examines 12 conventional banks in six GCC countries where year-end financial data from the years 2008 until 2012 were gathered from the banks' annual reports and Thomson Reuters, Data stream in the library of Universiti Utara Malaysia. The study finds that capital adequacy parameters of GCC banks are above the minimum requirement, while asset quality in the GCC countries affected the bank's performance except in Saudi Arabian banks. Management quality affects banks performance in all GCC countries except in Saudi Arabian banks. Earning ability is efficient with the banks performing well during the five years under investigation. Liquidity stood in the top position for all the 12 banks in GCC countries. The GCC countries could further improve the performance of their asset quality and management quality, using CAMEL framework as it is the best model and useful in evaluating banks performance.

Keywords: bank performance, capital adequacy, asset quality, management quality, earning ability and liquidity.



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TABLE OF CONTENTS

PERMISSION TO USE	i
ABSTRACT	ii
ACKNOWLEDGMENT	iii
TABLE OF CONTENTS	iv
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF ABBREVIATIONS	x
CHAPTER ONE : INTRODUCTION	1
1.0 Background of Study	1
1.1 Development of Banking in Gulf Corporation Council (GCC) Countries	2
1.2 Problem Statement Universiti Utara Malaysia	5
1.3 Research Questions	7
1.4 Research Objectives	7
1.5 Significance of the Study	8
1.6 Scope of the Study	9
1.7 Organization of the Study	10
CHAPTER TWO : LITERATURE REVIEW	11
2.0 Introduction	11
2.1 Banking Sector in GCC Countries	11
2.2 Overview of CAMEL Rating System2.2.1 Capital Adequacy2.2.2 Asset Quality2.2.3 Management Quality	12 14 14 15

2.2.4 Earning Ability (ROE and ROA) 2.2.5 Liquidity Risk	16 16
2.3 Bank Performance	16
2.4 Bank Performance in GCC Region	22
2.5 Summary of the Chapter	26
CHAPTER THREE : METHODOLOGY	27
3.0 Introduction	27
3.1 Data Collection and Sampling of the Study	28
3.1.1 Sampling	28
3.1.2 Data Collection	29
3.2 Variable Definition	29
3.2.1 Capital Adequacy	29
3.2.2 Assets Quality	31
3.2.3 Management Quality	31
3.2.4 Earnings Ability	33 34
3.2.4.1 Return on Equity (ROE) 3.2.4.2 Return on Assets (ROA)	34 34
5.2.4.2 Return on Assets (ROA)	54
CHAPTER FOUR : RESULTS AND DISCUSSION	36
Universiti Utara Malaysia	
4.0 Introduction	36
4.1 Descriptive Statistics	36
4.2 Trend Analysis	39
4.2.1 Trend Analysis in UAE Banks	39
4.2.1.1 Capital Adequacy	39
4.2.1.2 Asset Quality	40
4.2.1.3 Management Quality	41
4.2.1.4 Earning Ability	42
i) Return on Equity	42 43
ii) Return on Assets 4.2.1.5 Liquidity Risk	45 44
4.2.1.5 Equility Kisk 4.2.2Trend Analysis in KSA Banks	45
4.2.2.1 Capital Adequacy	45
4.2.2.2 Asset Quality	46
4.2.2.3 Management Quality	46
4.2.2.4 Earning Ability	47
i) Return on Equity	47
ii) Return on Assets	48

v

4.2.2.5 Liquidity Risk	49
4.2.3 Trend Analysis in Kuwait Banks	49
4.2.3.1 Capital Adequacy	49
4.2.3.2 Asset Quality	50
4.2.3.3 Management Quality	51
4.2.3.4 Earnings ability	52
i) Return on Equity	52
ii) Return on Assets	53
4.2.3.5 Liquidity Risk	54
4.2.4 Trend Analysis of Oman Banks	55
4.2.4.1 Capital Adequacy	55
4.2.4.2 Asset Quality	56
4.2.4.3 Management Quality	57
4.2.3.6 Earning Ability	58
i) Return on Equity	58
ii) Return on Assets	59
4.2.4.5 Liquidity Risk	60
4.2.5 Trend Analysis in Qatar Banks	61
4.2.5.1 Capital Adequacy	61
4.2.5.2 Assets Quality	62
4.2.5.3 Management Quality	63
4.2.5.4 Earning Ability	64
i) Return on Equity	64
ii) Return on Assets	65
4.2.5.6 Liquidity Risk	66
4.2.6 Trend Analysis in Bahrain Banks	67
4.2.6.1 Capital adequacy	67
4.2.6.2 Asset Quality	68
4.2.6.3 Management Quality	69
4.2.6.3 Earning Ability	70
i) Return on Equity	70
ii) Return on Assets	71
4.2.6.6 Liquidity Risk	72
4.3 Summary of the Chapter	73
CHAPTER FIVE : CONCLUSION AND RECOMMENDATIONS	74
5.0 Introduction	74
5.1 Summary of Findings and Discussion	74
5.2 Recommendation	78
REFERENCES	79

LIST OF TABLES

Table	Description	Page
1.1	Ratios formula	13
3.1	List of conventional Banks in GCC Countries	28
4.1	Summary of Descriptive Statistics	37

THE UTARA MAR		
	LIST OF FIGURES	
Figure	Description	Page
4.1	Capital adequacy in UAE	r ³⁹ Malaysia
4.2 BUDI B	Asset quality in UAE	40 Malaysia
4.3	Management quality in UAE	41
4.4	Earning ability (ROE) in UAE	42
4.5	Earning ability (ROA)in UAE	43
4.6	Liquidity risk in UAE	44
4.7	Capital adequacy in KSA	45
4.8	Asset quality in KSA	46
4.9	Management quality in KSA	46
4.10	Earning ability (ROE) in KSA	47
4.11	Earning ability (ROA)in KSA	48
4.12	Liquidity risk in KSA	49
4.13	Capital adequacy in Kuwait	49
4.14	Asset quality in Kuwait	50
4.15	Management quality in Kuwait	51
4.16	Earning ability (ROE) in Kuwait	52

4.17 Earning abilit	y (ROA)in 53
Kuwait	
4.18 Liquidity risk	
4.19 Capital adequ	•
4.20 Asset quality	
4.21 Management	quality in 57
Oman	
4.22 Earning abilit	y (ROE) in 58
Oman	
4.23 Earning abilit	y (ROA)in 59
Oman	
4.24 Liquidity risk	in Oman 60
4.25 Capital adequ	
4.26 Asset quality	
4.27 Management	
Qatar	
4.28 Earning ability	v (ROE) in 64
Qatar	
4.29 Earning ability	y (ROA)in 65
Qatar	
4.30 Liquidity risk	in Oatar 66
4.31 Capital adequa	
Bahrain	10 y m 0 /
4.32 Asset quality i	in Bahrain 68
4.33 Association Associatio Association Association Association Association Association As	
Bahrain	quanty in 09
4.34 Earning ability	(ROE) in 70
4.54 Earning aonity Bahrain	(KOE) III 70
	(DOA) in 71
4.35 Earning ability Bahrain	y (ROA) in 71 Structara Malaysia
Driver Of	_
4.36 Liquidity risk	in Bahrain 72

LIST OF ABBREVIATIONS

Abbreviation	Description of Abbreviation
UUM	Universiti Utara Malaysia
GCC	Gulf Cooperation Council
CAMEL	Model of Rating System Analysis
CAR	Capital Adequacy
AQ	Asset Quality
MQ	Management Quality
ROE	Return On Equity
ROA	Return on Assets
LR	Liquidity Risk
NPLs	Non-performing loans
GDP	Gross Domestic Product
UAE	United Arab Emiratis
KSA	Kingdom Saudi Arabia
UFIRS	Uniform Financial Institution Rating System
AIA	American International Assurance
IMF	International Monetary Fund
NBK	National Bank of Abu Dhabi
CADUTAR	Commercial Bank of Dubai
RD	Riyadh Bank
ARB	Arab National Bank
GBK	Gulf Bank of Kuwait
NBK	National Bank of Kuwait
BM	Bank Muscat
NBO	National Bank of Oman
CBQ	Commercial Bank of Qatar Utara Malaysia
DB BUDI BA	Doha Bank
NBB	National Bank of Bahrain
BBK	Bahrain Bank and Kuwait

CHAPTER ONE

INTRODUCTION

1.0 Background of Study

Currently banks play an important role in our society and it is difficult to imagine the growth of the economy without banks. The banking sectors acts as the life blood of modern trade in our economy. The working of the banking system assist governments to stimulate the economy of any specific country, also through the banks all of business and finance transactions are being involved (Faizulayev, 2011).

Banks are a significant part of the financial system which plays an important role in a country's economic development. A country's economy will be affected if the banking industry is not performing well. The economy will experience slow growth or if the performance is not efficient, that may also slow affect the growth of the global economy as banks profitability is a predictor for any financial crises in the future. Banks performance becomes an important parameter which could help banks and give them an idea about the current condition of the banking industry (Barros, Ferreira and Williams, 2007).

Ratios such as capital adequacy, asset quality, management, earnings and liquidity risk, are used as parameters to measure bank's performance. In the beginning of 1970, federal regulators in USA developed the CAMEL rating system to evaluate the structure of bank examination process. A CAMEL framework is useful in investigating and evaluating the soundness of the banking safety and reduces the possible risks which may cause bank

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