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# A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE ENGAGEMENT AND EMPLOYEE COMMITMENT ON JOB PERFORMANCE AMONG NON-ACADEMIC STAFF



Thesis Submitted to School of Business Management
Universiiti Utara Malaysia
In Fulfillment of the Requirements for the Degree of Master of Human Resource Management



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# **ABSTRAK**

Kajian ini dijalankan adalah untuk melihat isu mengenai tahap prestasi kerja di kalangan pekerja bukan akademik di Universiti Utara Malaysia. Tujuan utama kajian ini adalah untuk mengenal pasti sebarang hubungan antara penglibatan pekerja, komitmen pekerja dan prestasi kerja. Kajian ini dijalankan dengan menggunakan kaedah kuantitatif iaitu data dikumpul dengan menggunakan set borang soal selidik. Set soal selidik digunakan bagi mendapatkan maklum balas daripada responden. Sampel kajian ini terdiri daripada pekerja Universiti Utara Malaysia seramai 60 responden telah terlibat dalam kajian ini terdiri daripada Pusat Pengajian Pasca siswazah Othman Yeop Abdullah, Pusat Pengajian Pasca Siswazah Awang Had Salleh dan Pusat Pengajian Perniagaan. Hasil kajian menunjukkan bahawa terdapat hubungan positif di antara penglibatan pekerja dan komitmen pekerja dengan prestasi kerja. Hal ini menunjukkan bahawa pekerja menunjukkan prestasi yang bagus semasa bekerja di Universiti Utara Malaysia. Walaubagaimanapun masih terdapat ruang untuk menjalankan penyelidikan tambahan bagi mengisi jurang yang belum diselesaikan dalam kajian ini. Hasil kajian ini telah memberi faedah kepada Universiti Utara Malaysia terutamanya pihak pengurusan khususnya kepada pusat pengajian berkaitan dalam mengetahui tahap prestasi kerja mereka untuk bersaing dengan university tempatan dan antarabangsa. Cadangan-cadangan di dalam bab akhir mengusulkan kajian selanjutnya di masa hadapan.

# **ABSTRACT**

This study was conducted to gain view on the issue of job performance among nonacademic staff in a University Utara Malaysia. The main objective of this study is to determine the relationship between employee engagement, employee commitment and job performance. This study utilized method where data was collected using a set of questionnaire. Survey questionnaires were distributed in order to obtain feedback from respondents. Samples of this research were non-academic staff in Universiti Utara Malaysia where a total of 60 respondents from three schools which is Othman Yeop Abdullah, Graduate School of Business, Awang Had Salleh, Graduate School of Arts and Sciences and School of Business Management took part in the survey. The findings showed that there is a positive significant relationship between employee engagement, employee commitment with job performance. It is discovered that, employees show their best performance while doing their work in Universiti Utara Malayssia. Thus, it emphasizes that there is still a need to conduct additional research to fill the gaps that not were solved in the current study. The findings of this study is of immerse benefits to the Universiti Utara Malaysia and will enable to gain better competitive advantage to be able to compete among local and international university. Furthermore, in the final chapter, some recommendations were provided for future use to any researcher in this academic field.

Keywords: Employee engagement, employee commitment, job performance.

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### **CHAPTER 1**

# INTRODUCTION

# 1.1 Background of the Study

In today's globalization era and rapid changing working environment, job performance has become an important criterion to determine an organization's reputation, employees' job efficiency and outcome. To cope with this situation, employees need to enhance skills and knowledge parallel with the changing in order to keep competitively with others and also becoming knowledgeable worker. On the other hand, many employer or organization also emphasized their employees to be more effective in performs their work because, the effectiveness of employees in perform their work or in completing their task not only increases the productivity of their organization, but also can bring their organization to success (Kahn, 2011).

Based on the previous research, it stated that after Malaysia economy had shown negative growth since last three quarters of the year 2009, finally gross domestic product (GDP) in Malaysia had growth of 4.5% (Malaysia Productivity Corporation, 2010). However, compared to others countries, Malaysia Productivity Corporation describe that productivities growth of Malaysia has shown negative growth which is negative 1.84%. In this globalization era, many sectors have to compete to improve their performance in order to increase country's productivity growth.

In order to ensure that the employee performs better, there are some criteria or element that employer and employee must notice or practice in their daily work life.

# The contents of the thesis is for internal user only

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