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Core Self-Evaluation, Psychological Climate and Employee Engagement in Hotel Industry of Nigeria

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MASTER OF HUMAN RESOURCE MANAGEMENT UNIVERSITI UTARA MALAYSIA

2016

Core Self-Evaluation, Psychological Climate and Employee Engagement in Hotel Industry of Nigeria

By



Thesis Submitted to

Othman Yeop Abdullah Graduate School of Business,

Universiti Utara Malaysia,

In Partial Fulfilment of the Requirements for the Master of Human Resource
Management

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ABSTRACT

Employee engagement is an important part of human resource management that offers conducive platform for business to cope with uncertain conditions and as well provide opportunity for business to grow. Employee engagement is new practice in human resources that is used by organizations as a panacea for survival through uncertain and challenging industrial environments. Notwithstanding, studies over employee engagement and the predicting factors of employee engagement (i.e., core self-evaluation and psychological climate) are few in the academic realm of hospitality and tourism. Therefore, this study examines the effect of core self-evaluation and psychological climate on employee engagement among hotel employees in Lagos, Nigeria. A survey research was distributed among 150 hotel employees. However only 145 questionnaires were returned and usable which made up 96.7% of response rate. The findings of this study revealed that, both core self-evaluation and psychological climate have significant effects on employee engagement. The findings of this study imply that, the hotel environment must be made conducive for employees to help them evaluate themselves positively so that employees can be effectively engaged with their work in the hotels. Conclusions and discussions were inferred in details in the study.

Keywords: Employee engagement, core self-evaluation and psychological climate, hotel

sector

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ABSTRAK

Penglibatan pekerja adalah satu bahagian penting dalam pengurusan sumber manusia yang menawarkan platform kondusif bagi perniagaan untuk menghadapi keadaan yang tidak menentu dan juga memberi peluang kepada perniagaan untuk berkembang. Penglibatan pekerja adalah amalan baru dalam sumber manusia yang digunakan oleh organisasi sebagai penawar untuk terus survival dalam persekitaran industri yang tidak menentu dan mencabar. Walau apa pun, kajian ke atas penglibatan pekerja dan faktor-faktor yang meramalkan penglibatan pekerja (iaitu., teras penilaian kendiri dan iklim psikologi) adalah kurang dalam bidang akademik hospitaliti dan pelancongan. Oleh itu, kajian ini mengkaji kesan teras penilaian kendiri dan iklim psikologi kepada penglibatan pekerja di kalangan pekerja hotel di Lagos, Nigeria. Sebanyak 150 borang soalselidik telah diedarkan kepada pekerja hotel. Walau bagaimanapun hanya 145 soal selidik telah dikembalikan dan boleh digunakan yang membentuk 96.7% kadar respon. Hasil kajian ini mendedahkan bahawa, kedua-dua teras penilaian kendiri dan iklim psikologi mempunyai kesan yang besar ke atas penglibatan pekerja. Hasil kajian ini menunjukkan bahawa, persekitaran hotel mestilah kondusif bagi pekerja untuk membantu mereka menilai diri mereka secara positif supaya pekerja boleh terlibat secara berkesan dengan kerja mereka di hotel. Kesimpulan dan perbincangan telah diperincikan dalam kajian ini.

Kata kunci: penglibatan pekerja, penilaian diri-core dan iklim psikologi, sektor hotel



ACKNOWLEDGEMENTS

Praise to GOD ALMIGHTY the creator of heaven and earth and all that dwell in it, for His abundant love, endless mercies, power and guidance that keep me moving forward always which see me through to the end of this journey.

This project is a success with the help of my able and adorable supervisors Prof. Madya Dr. Norsiah Bt Mat I am really indebted for your endless efforts, supports, psychologically, dedication, and guidance through the journey in writing this dissertation and most importantly knowledge gained.

Special thanks goes to my wonderful and awesome parent Mrs T.A Fadare for her understanding, encouragement and financial supports, prayers which has enabled me to successfully complete my postgraduate study in UUM.

To my God guardian Pastor and Pastor Mrs Adeboye for being part of this success. My deep appreciation goes to my brother and Sister Oloto Olajide, Fadare Olusolade and to my uncle Adetula Kunle for their love, prayer, understanding, care, moral, assistance and encouragement in finishing my master's program. Without their encouragement and understanding it would not have been possible for me to complete this work.

I would like to thank my brethren in Christ brother Kuboye Oluwasola, Akindoyo Oluwatosinloba for their love, brotherly advice and most especially for their prayers in the completion of this project, I will not but mention my brother Raji Ridwan Adetunji for his help and all Rccg power pentagon family.

Also special thanks to all my lecturers, friends and members of the University Utara Malaysia for the information and guidance. Finally special thanks to all my respondents in hotel industry of Nigeria who helped in completing the questionnaire which provide the useful data for the study.

God bless you all (Amen).

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LIST OF ABBREVIATIONS

UUM University Utara Malaysia

EE Employee Engagement

CSE Core Self Evaluation

PS Psychological Climate



CHAPTER ONE

INTRODUCTION

1.0 Introduction

This chapter is the introductory chapter of this study, and it presents the fundamentals to this research under the background of the study and the statements of problems. The research questions and objectives were highlighted in this chapter. This chapter also emphasizes on the significance of the study. A synopsis of the research design is presented under the scope of study in this chapter.

1.1 Background of the Study

The economy of Nigeria is currently facing a serious challenge in which the government has responded by diversifying the economic activities. Hence, the government is determined to develop the tourism and hotel industry as part of the crusade for mitigating the Nigerian economic turbulence. In essence, the hotel industry in Nigeria is currently in the phase of transforming, upgrading and ultimately striving for excellence by intensifying competition in the business environment. In that regard, employee engagement becomes necessary than ever (Hanif, Naqvi, & Hussain, 2015). Koyuncu, Burke, and Fiksenbaum, (2006) and Bakker and Schaufeli, (2008) asserted that employee engagement is an important part of human resource management that offers a conducive platform for business to cope with uncertain conditions and as well provide an opportunity for companies to grow.

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