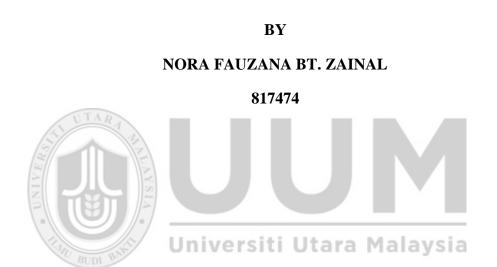
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PENSION ACCOUNTING DISCLOSURES: ACTUARIAL GAINS AND

LOSSES AND MARKET PRICE REACTIONS



Thesis Submitted to Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia, In Partial Fulfilment of the Requirement for the Master of Sciences (International Accounting)

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ABSTRACT

This paper seeks to investigate the market price reactions towards actuarial gains and losses (AGL) disclosure and the determinants of Cumulative Average Abnormal Return (CAAR) by using Cumulative Market Adjusted Return Model (CMAR) and efficient market theory among 86 company-years in Malaysia that has disclosed AGL in annual report for the year 2012 until 2014. The finding shows that there is a negative reaction of CAAR before the financial year ended of AGL disclosure as the information has been spread before the financial year ended. However, the positive market price reaction on and after the financial year ended indicates that the announcement is most welcomed by the investors. Besides, the actuarial losses (AL) are more likely to have significant market price reaction as compared to actuarial gains (AG). It indicates that the investor and shareholder of the company may react immediately towards AL disclosure rather than AG and maybe the investors seem to be conservatism in making their investment decisions. In addition, the study found niversiti Utara Malavsia significant negative relationship between CAAR and AGL disclosures. This finding indicates that investors are more looking for AL disclosures rather than AG disclosures where the actuarial losses disclosures give significant negative market price reactions.

Keywords: Efficient Market Theory, Actuarial Gains and Losses, Malaysia, Market Price Reactions, Cumulative Market Adjusted Return Model

ABSTRAK

Kertas kerja ini bertujuan untuk menyiasat tindak balas harga pasaran terhadap pendedahan keuntungan dan kerugian aktuari (AGL) dan faktor penentu kumulatif purata pulangan tidak normal (CAAR) dengan menggunakan model kumulatif pasaran pulangan diselaraskan (CMAR) dan teori pasaran yang cekap (Efficient *Market Theory*) di kalangan 86 syarikat-tahun di Malaysia yang telah mendedahkan AGL di dalam Laporan Tahunan bagi tahun 2012 hingga 2014. Hasil kajian menunjukkan bahawa terdapat satu reaksi negatif CAAR terhadap pendedahan AGL sebelum akhir tahun kewangan kerana maklumat telah didedahkan sebelum tahun kewangan berakhir. Walau bagaimanapun, tindak balas harga pasaran yang positif pada dan selepas tahun kewangan berakhir menunjukkan bahawa pengumuman itu amat dialu-alukan oleh pelabur. Selain itu, pendedahan kerugian aktuari (AL) adalah lebih cenderung untuk mempunyai reaksi harga pasaran yang ketara berbanding dengan pendedahan keuntungan aktuari (AG). Ia menunjukkan bahawa pelabur dan Jniversiti Utara Malavsia pemegang saham syarikat bertindak balas dengan segera terhadap pendedahan AL berbanding pendedahan AG dan ini mungkin pelabur seolah-olah menjadi konservatif dalam membuat keputusan pelaburan mereka. Di samping itu, kajian ini mendapati hubungan negatif yang signifikan antara CAAR dan pendedahan AGL. Kajian ini menunjukkan bahawa pelabur lebih mengutamakan pendedahan AL berbanding pendedahan AG di mana pendedahan kerugian aktuari memberi reaksi harga pasaran negatif yang ketara.

Kata Kunci: Teori Pasaran Yang Cekap, Keuntungan Dan Kerugian Aktuari, Malaysia, Tindak Balas Harga Pasaran, Model Kumulatif Pasaran Pulangan Diselaraskan

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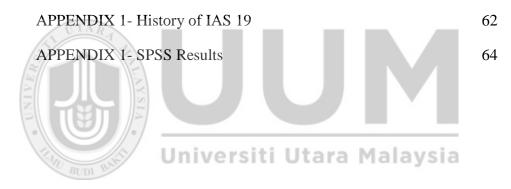
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LIST OF ABBREVIATIONS

| Abbreviations | Descriptions of Abbreviations |
|---------------|--|
| α | Alpha |
| AAR | Average Abnormal Return |
| AGL | Actuarial Gains and Losses |
| β | Beta |
| CAAR | Cumulative Average Abnormal Return |
| CEO | Chief Executive Officer |
| CMAR | Cumulative Market Adjusted Return |
| DB | Defined Benefit Universiti Utara Malaysia |
| DC | Defined Contribution |
| DV | Dependent Variables |
| EPF | Employee Provident Funds |
| EPS | Earnings Per Share |
| 3 | Error Term |
| FRS | Financial Reporting Standards |
| Н | Hypothesis |

| Abbreviations | Descriptions of Abbreviations |
|---------------|---|
| IAS | International Accounting Standard |
| IASB | International Accounting Standards Board |
| IASC | International Accounting Standards Committee |
| IFRS | International Financial Reporting Standards |
| IV | Independent Variables |
| KLCI | Kuala Lumpur Composite Index |
| LNTA | Log Natural Total Assets |
| MASB | Malaysian Accounting Standards Board |
| MFRS | Malaysian Financial Reporting Standard Universiti Utara Malaysia |
| N BUDI P | Number of Observations |
| OECD | Organisations Economic Cooperation Developments |
| OLS | Ordinary Least Square |
| Sig | Significant |
| SPSS | Statistical Package for the Social Sciences |
| Std. | Standard |
| STDV | Standard Deviation |

| Abbreviations | Descriptions of Abbreviations |
|---------------|--|
| US | United States |
| US GAAP | United States Generally Accepted Accounting Principles |
| UUM | Universiti Utara Malaysia |
| VIF | Variance Inflation Factor |



CHAPTER ONE: INTRODUCTION

1.1 Background of the Study

The disclosures of accounting information are important to user of financial statement especially when it could influence the company's share price (Titas Rudra 2010). The reliable and timely information will increase the confidence level among decision-makers and enables the user to make good decisions especially when it affects the profit and risk of investments (OECD, 1999). The disclosure of accounting information also helps user to understand the business activities, procedures and performance in regards to legal requirements, ethical and environmental standards and also to improve rapport between stakeholders, communities and the companies itself (OECD, 1999). Thus, it requires the company to disclose this accounting information either in the notes to the financial statements or in supplemental reporting.

The disclosure or supplementary information could provide a convenient means of

experimenting with new requirements on what may be included in the main accounts and how the items must be measured (Macve, 1997). Basically, the disclosure of accounting information can be powerful regulatory tools to encourage and comply with best practice and enable stakeholders or third parties to proceed with further actions (Winter Report, 2003). Therefore, this disclosure requirement could be more flexible, efficient and easier to impose. Furthermore, the complexity of business operation also requires the companies to disclose more information such as pension accounting disclosures (Lode and Yusof, 2014).

Pension accounting disclosures such as actuarial gains and losses (AGL) are more complex and volatile components in pension cost accounting (Collie and Gannon,

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