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FACTORS AFFECTING CAREER CHOICE AMONG UNDERGRADUATE STUDENTS IN UNIVERSITY OF ADEN

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MASTER OF SCIENCE MANAGEMENT
UNIVERSITI UTARA MALAYSIA
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FACTORS AFFECTING CAREER CHOICE AMONG UNDERGRADUATE STUDENTS IN UNIVERSITY OF ADEN

By

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Thesis Submitted to Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia, in Partial Fulfillment of the Requirement for the Master of Sciences (Management)
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ABSTRAK


Kata kunci: pilihan kerjaya, pengaruh keluarga, efikasi kendiri, pertimbangan ekonomi.
ABSTRACT

One of the critical aspects of an individual’s life is career choice as a career chosen will determine the role pattern need to be played by the individual in the society in the future and the career choice is one of the important processes in life. The aim of this study is to investigate the factors that influencing the career choice of the students. This study is focus on undergraduate students in University of Aden. Undergraduate students were chosen because right upon graduation, they were the one who will be dealing with the decision on career choice. A total number of 321 students responded to the questionnaire. Statistical Package software for Social Science (SPSS) version 22.0 and Smart PLS version 2 were used to analyse the collected data. Using Smart PLS measurement model was examined to test the reliability and validity of the study instruments. In addition, structural model was used to test research hypotheses. The findings of the study largely supported the hypothesized relationships proposed in the theoretical model and showed that the family, self-efficacy and economic considerations exerted significant influence on the choice of a career. Moreover, the results showed that the influence of family, self-efficacy and economic considerations have positive relationships to career choices. With a view to investigating student’s career choice that is affected by other important factors further studies are recommended strongly.

Keywords: career choice, family influence, self-efficacy, economic consideration.
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# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE PAGE</td>
<td>i</td>
</tr>
<tr>
<td>CERTIFICATION OF RESEARCH PAPER</td>
<td>ii</td>
</tr>
<tr>
<td>PERMISSION TO USE</td>
<td>iii</td>
</tr>
<tr>
<td>ABSTRAK</td>
<td>iv</td>
</tr>
<tr>
<td>ABSTRACT</td>
<td>v</td>
</tr>
<tr>
<td>ACKNOWLEDGEMENT</td>
<td>vi</td>
</tr>
<tr>
<td>TABLE OF CONTENTS</td>
<td>vii</td>
</tr>
<tr>
<td>LIST OF TABLES</td>
<td>xii</td>
</tr>
<tr>
<td>LIST OF FIGURES</td>
<td>xiii</td>
</tr>
<tr>
<td>LIST OF ABBREVIATIONS</td>
<td>xiv</td>
</tr>
<tr>
<td>CHAPTER 1 INTRODUCTION</td>
<td>1</td>
</tr>
<tr>
<td>1.1 Background of the Study</td>
<td>1</td>
</tr>
<tr>
<td>1.2 Problem Statement</td>
<td>6</td>
</tr>
<tr>
<td>1.3 Research Questions</td>
<td>12</td>
</tr>
<tr>
<td>1.4 Research Objectives</td>
<td>12</td>
</tr>
<tr>
<td>1.5 Scope of the Study</td>
<td>13</td>
</tr>
<tr>
<td>1.6 Significance of the Study</td>
<td>13</td>
</tr>
<tr>
<td>1.6.1 Theoretical Significance</td>
<td>13</td>
</tr>
<tr>
<td>1.6.2 Practical Significance</td>
<td>14</td>
</tr>
<tr>
<td>1.7 Definition of Terms</td>
<td>15</td>
</tr>
<tr>
<td>1.7.1 Career</td>
<td>15</td>
</tr>
</tbody>
</table>
1.7.2 Career Choice ............................................................................................ 15
1.7.3 Family ........................................................................................................ 16
1.7.4 Self-Efficacy .............................................................................................. 16
1.7.5 Economic Considerations .......................................................................... 17
1.8 Limitations ...................................................................................................... 18
1.9 Summary .......................................................................................................... 18

CHAPTER 2 LITERATURE REVIEW ................................................................ 20
2.1 Introduction ...................................................................................................... 20
2.2 Review of Previous Research Studies .............................................................. 20
  2.2.1 Career Choice ............................................................................................ 20
  2.2.2 Family Influence ........................................................................................ 25
  2.2.3 Relationship between Family Influence and Career Choice ...................... 26
  2.2.4 Self-Efficacy Influence .............................................................................. 29
  2.2.5 Relationship between Self-efficacy Influence and Career Choice ............ 30
  2.2.6 Economic Consideration ............................................................................ 31
  2.2.7 Relationship between Economic Considerations and Career Choice ........ 34
2.3 Career Development Theories .......................................................................... 35

CHAPTER 3 METHODOLOGY ........................................................................... 39
3.1 Introduction ...................................................................................................... 39
3.2 Research Framework ........................................................................................ 39
3.3 Development of Hypotheses ............................................................................ 40
  3.3.1 Family Influence and Career Choice ......................................................... 40
  3.3.2 Self-efficacy Influence and Career Choice ................................................. 41
3.3.3 Economic Considerations and Career Choice ........................................... 43
3.4 Research Design ............................................................................................... 44
3.4.1 Type of Study ............................................................................................. 45
3.4.2 Source of Data .......................................................................................... 46
3.4.3 Unit of Analysis ......................................................................................... 46
3.4.4 Population Frame ....................................................................................... 47
3.4.5 Sample and Sampling Technique .............................................................. 47
3.5 Measurement .................................................................................................... 48
3.6 Instruments ....................................................................................................... 49
3.6.1 Dependent Variables .................................................................................. 49
3.6.2 Independent Variable ................................................................................. 50
3.6.3 Back translation ......................................................................................... 53
3.6.4 Pilot Study .................................................................................................. 54
3.7 Data Collection Procedures .............................................................................. 55
3.8 Data Analysis Technique .................................................................................. 56
3.9 Partial Least Squares-Structural Equation Model (PLS-SEM) ........................ 58
3.9.1 Criteria of Assessing Measurements Model (Outer Model) ...................... 59
3.9.2 Criteria of Assessing Structural Model (Inner Model) .............................. 60
3.10 Chapter Summary ........................................................................................... 61

CHAPTER 4 DATA ANALYSIS ............................................................................ 62
4.1 Introduction ...................................................................................................... 62
4.2 Data Cleaning and Preparation ......................................................................... 62
4.2.1 Response Rate and Screening ..................................................................... 62
4.2.2 Demographic Profile of the Respondents .................................................. 63
4.2.3 Treatment of Missing Data ........................................................................ 65
4.2.4 Removing Outliers ..................................................................................... 66
4.3 Testing the Goodness of the Measurements Model (Outer Model) .......... 67
  4.3.1 Convergent Validity ................................................................................... 68
  4.3.2 Discriminant Validity ................................................................................ 72
  4.3.3 Conclusion of Measurement Model ........................................................... 74
4.4 Testing the Structural Model (Inner Model) .................................................... 77
  4.4.1 Coefficient of Determination ($R^2$) ............................................................. 77
  4.4.2 The Effect Size ($f^2$) ................................................................................ 78
  4.4.3 Hypotheses Testing (Path Coefficient) ...................................................... 80
4.5 Chapter Summary ............................................................................................. 81

CHAPTER 5 DISCUSSION AND CONCLUSION .............................................. 83
5.1 Introduction ...................................................................................................... 83
5.2 Overview of the Research ................................................................................ 83
5.3 Discussion of Relationship between the Independent Variables and the Dependent Variable ................................................................................................ 84
  5.3.1 Relationship between Family Influence and Career Choice ...................... 85
  5.3.2 Relationship between Self-Efficacy and Career Choice ............................ 85
  5.3.3 Relationship between Economic Consideration and Career Choice .......... 86
5.4 Study Contribution ........................................................................................... 87
5.5 Problems and Limitation .................................................................................. 88
5.6 Suggestions for Future Study ........................................................................... 89
## LIST OF TABLES

<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table 3.1</td>
<td>University of Aden Active Students</td>
<td>47</td>
</tr>
<tr>
<td>Table 3.2</td>
<td>Population and Sampling</td>
<td>48</td>
</tr>
<tr>
<td>Table 3.3</td>
<td>Career Choice Measures</td>
<td>50</td>
</tr>
<tr>
<td>Table 3.4</td>
<td>Family Influence Measures</td>
<td>51</td>
</tr>
<tr>
<td>Table 3.5</td>
<td>Self-Efficacy Influence Measures</td>
<td>52</td>
</tr>
<tr>
<td>Table 3.6</td>
<td>Economic Consideration Measures</td>
<td>53</td>
</tr>
<tr>
<td>Table 3.7</td>
<td>Reliability of Pilot Study</td>
<td>55</td>
</tr>
<tr>
<td>Table 4.1</td>
<td>Response Rate and Frequency</td>
<td>63</td>
</tr>
<tr>
<td>Table 4.2</td>
<td>Demographic Profile of the Respondents (N=302)</td>
<td>64</td>
</tr>
<tr>
<td>Table 4.3</td>
<td>Results of Measurements Model – Convergent Validity</td>
<td>71</td>
</tr>
<tr>
<td>Table 4.4</td>
<td>Cross loading</td>
<td>73</td>
</tr>
<tr>
<td>Table 4.5</td>
<td>Discriminant Validity- Square Root of AVE</td>
<td>74</td>
</tr>
<tr>
<td>Table 4.6</td>
<td>R-Square of the Endogenous Latent Variables</td>
<td>78</td>
</tr>
<tr>
<td>Table 4.7</td>
<td>The Effect Size of the Exogenous Constructs</td>
<td>79</td>
</tr>
<tr>
<td>Table 4.8</td>
<td>Path Coefficient of the Research Hypotheses</td>
<td>81</td>
</tr>
</tbody>
</table>
## LIST OF FIGURES

<table>
<thead>
<tr>
<th>Figure</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Figure 2.1</td>
<td>Career Enthusiasm through the Cooperation</td>
<td>36</td>
</tr>
<tr>
<td>Figure 2.2</td>
<td>Research Framework</td>
<td>40</td>
</tr>
<tr>
<td>Figure 4.1</td>
<td>Items Loadings, Path Coefficient and R² Values</td>
<td>76</td>
</tr>
</tbody>
</table>
# LIST OF ABBREVIATIONS

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Full Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVE</td>
<td>Average Variance Extracted</td>
</tr>
<tr>
<td>CFA</td>
<td>Confirmatory Factor Analysis</td>
</tr>
<tr>
<td>CR</td>
<td>Composite Reliability</td>
</tr>
<tr>
<td>DV</td>
<td>Dependent Variable</td>
</tr>
<tr>
<td>GCC</td>
<td>Gulf Cooperation Council</td>
</tr>
<tr>
<td>GDP</td>
<td>Gross Domestic Product</td>
</tr>
<tr>
<td>ILO</td>
<td>International Labour Organisation</td>
</tr>
<tr>
<td>IT</td>
<td>Information Technology</td>
</tr>
<tr>
<td>IV</td>
<td>Independent Variable</td>
</tr>
<tr>
<td>MoHE</td>
<td>Ministry of Higher Education</td>
</tr>
<tr>
<td>PCA</td>
<td>Principal Component Analysis</td>
</tr>
<tr>
<td>PLS</td>
<td>Partial Least Squares</td>
</tr>
<tr>
<td>SCCT</td>
<td>Social Cognitive Career Theory</td>
</tr>
<tr>
<td>SEM</td>
<td>Structural Equation Modeling</td>
</tr>
<tr>
<td>SPSS</td>
<td>Statistical Package for Social Science</td>
</tr>
<tr>
<td>TDA</td>
<td>Training and Development Agency for Schools</td>
</tr>
<tr>
<td>UUM</td>
<td>Universiti Utara Malaysia</td>
</tr>
<tr>
<td>WAP</td>
<td>Working Age Population</td>
</tr>
</tbody>
</table>
CHAPTER 1

INTRODUCTION

Career plays an exceptional and important part in the life of an individual not just because it decides the pattern of income but also because it affects the individual personality and concept in life. This study is looking at the influences on career decision making of undergraduate students at a university level and how this might be affected by several factors such as family influence, self-efficacy, economic considerations. The study is based on students from the University of Aden which has a very good number of Yemeni students who hail from different governorates, which makes this university an ideal site for this research.

1.1 Background of the Study

Every day, millions of children are posed the following question: “What do you want to be when you grow up?”. At that age, our thoughts about future careers are typically very abstract and general, and children often mention professions visible in their environment such as their parents’ occupations, fantasy jobs or socially acceptable and gender-specific occupations.

Career choice is a major part of modern life and the accuracy of choosing the right career depends mainly on the students’ qualifications, enthusiasm and personality. The
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