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**FACTORS AFFECTING CAREER CHOICE AMONG
UNDERGRADUATE STUDENTS IN
UNIVERSITY OF ADEN**



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UUM
Universiti Utara Malaysia

**MASTER OF SCIENCE MANAGEMENT
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UNDERGRADUATE STUDENTS IN
UNIVERSITY OF ADEN**



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UUM
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**Thesis Submitted to
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(Management)**



**Pusat Pengajian Pengurusan
Perniagaan**
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ABSTRAK

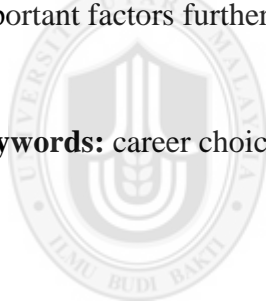
Pemilihan kerjaya merupakan salah satu aspek penting di dalam kehidupan seorang individu. Ini kerana kerjaya yang dipilih akan menentukan peranan yang akan dimainkan oleh individu di dalam masyarakat pada masa hadapan dan juga merupakan satu proses yang penting di dalam kehidupan. Tujuan kajian ini dijalankan adalah untuk mengenal pasti faktor-faktor yang mempengaruhi pemilihan kerjaya seorang pelajar. Kajian ini bertumpu kepada pelajar-pelajar ijazah di University of Aden. Pelajar telah dipilih di dalam kajian ini kerana selepas graduasi, mereka akan berhadapan dengan keputusan untuk membuat pilihan mengenai kerjaya mereka. Sejumlah 321 orang pelajar dipilih untuk menjawab soal selidik yang diedarkan. Data yang diperolehi telah di analisis menggunakan SPSS versi 22.0 dan SmartPLS versi 2. Sehubungan itu, kajian ini menggunakan model pengukuran Smart PLS untuk menguji kebolehpercayaan dan kesahihan instrumen kajian. Di samping itu, model struktur digunakan juga untuk menguji hipotesis kajian. Hasil kajian sebahagian besarnya menyokong hipotesis hubungan yang dicadangkan dalam teori model dan menunjukkan bahawa keluarga, efikasi sendiri dan pertimbangan ekonomi memberi pengaruh yang besar ke atas pemilihan kerjaya. Tambahan pula, Tambahan pula, keputusan analisis menunjukkan pengaruh keluarga, efikasi sendiri dan pertimbangan ekonomi mempunyai hubungan yang positif dengan pemilihan kerjaya. Beberapa cadangan kajian lanjut dikemukakan untuk kajian di masa hadapan iaitu untuk mengkaji mengenai faktor-faktor lain yang mempengaruhi pilihan kerjaya seorang pelajar.

Kata kunci: pilihan kerjaya, pengaruh keluarga, efikasi sendiri, pertimbangan ekonomi.

ABSTRACT

One of the critical aspects of an individual's life is career choice as a career chosen will determine the role pattern need to be played by the individual in the society in the future and the career choice is one of the important processes in life. The aim of this study is to investigate the factors that influencing the career choice of the students. This study is focus on undergraduate students in University of Aden. Undergraduate students were chosen because right upon graduation, they were the one who will be dealing with the decision on career choice. A total number of 321 students responded to the questionnaire. Statistical Package software for Social Science (SPSS) version 22.0 and Smart PLS version 2 were used to analyse the collected data. Using Smart PLS measurement model was examined to test the reliability and validity of the study instruments. In addition, structural model was used to test research hypotheses. The findings of the study largely supported the hypothesized relationships proposed in the theoretical model and showed that the family, self-efficacy and economic considerations exerted significant influence on the choice of a career. Moreover, the results showed that the influence of family, self-efficacy and economic considerations have positive relationships to career choices. With a view to investigating student's career choice that is affected by other important factors further studies are recommended strongly.

Keywords: career choice, family influence, self-efficacy, economic consideration.



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LIST OF ABBREVIATIONS

AVE	Average Variance Extracted
CFA	Confirmatory Factor Analysis
CR	Composite Reliability
DV	Dependent Variable
GCC	Gulf Cooperation Council
GDP	Gross Domestic Product
ILO	International Labour Organisation
IT	Information Technology
IV	Independent Variable
MoHE	Ministry of Higher Education
PCA	Principal Component Analysis
PLS	Partial Least Squares
SCCT	Social Cognitive Career Theory
SEM	Structural Equation Modeling
SPSS	Statistical Package for Social Science
TDA	Training and Development Agency for Schools
UUM	Universiti Utara Malaysia
WAP	Working Age Population

CHAPTER 1

INTRODUCTION

Career plays an exceptional and important part in the life of an individual not just because it decides the pattern of income but also because it affects the individual personality and concept in life. This study is looking at the influences on career decision making of undergraduate students at a university level and how this might be affected by several factors such as family influence, self-efficacy, economic considerations. The study is based on students from the University of Aden which has a very good number of Yemeni students who hail from different governorates, which makes this university an ideal site for this research.

1.1 Background of the Study

Every day, millions of children are posed the following question: “What do you want to be when you grow up?”. At that age, our thoughts about future careers are typically very abstract and general, and children often mention professions visible in their environment such as their parents’ occupations, fantasy jobs or socially acceptable and gender-specific occupations.

Career choice is a major part of modern life and the accuracy of choosing the right career depends mainly on the students’ qualifications, enthusiasm and personality. The

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