

The copyright © of this thesis belongs to its rightful author and/or other copyright owner. Copies can be accessed and downloaded for non-commercial or learning purposes without any charge and permission. The thesis cannot be reproduced or quoted as a whole without the permission from its rightful owner. No alteration or changes in format is allowed without permission from its rightful owner.



**THE ACCEPTANCE OF TAX E-FILING SYSTEM AMONG SALARIED
TAXPAYERS IN SARAWAK**

By

MASRIAH ALIAS



**Research Paper Submitted to
Othman Yeop Abdullah Graduate School of Business,
Universiti Utara Malaysia,
In Partial Fulfillment of the Requirement for the Master of Science
(International Accounting)**

2016



PERAKUAN KERJA KERTAS PENYELIDIKAN
(Certification of Research Paper)

Saya, mengaku bertandatangan, memperakukan bahawa
(I, the undersigned, certified that)

MASRIAH BINTI ALIAS (819511)

Calon untuk Ijazah Sarjana
(Candidate for the degree of)
MASTER OF SCIENCE (INTERNATIONAL ACCOUNTING)

telah mengemukakan kertas penyelidikan yang bertajuk
(has presented his/her research paper of the following title)

THE ACCEPTANCE OF TAX E-FILING SYSTEM AMONG SALARIED TAXPAYERS IN SARAWAK

Seperti yang tercatat di muka surat tajuk dan kulit kertas penyelidikan
(as it appears on the title page and front cover of the research paper)

Bahawa kertas penyelidikan tersebut boleh diterima dari segi bentuk serta kandungan dan meliputi bidang ilmu dengan memuaskan.

(that the research paper acceptable in the form and content and that a satisfactory knowledge of the field is covered by the research paper).

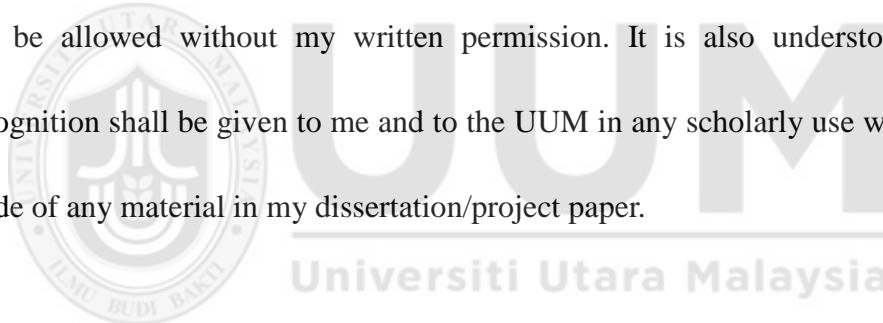
Nama Penyelia : **DR. IDAWATI BINTI IBRAHIM**
(Name of Supervisor)

Tandatangan :

Tarikh : 22/12/2016
(Date)

PERMISSION TO USE

In presenting this dissertation/project paper in partial fulfillment of the requirements for a Post Graduate degree from the Universiti Utara Malaysia (UUM), I agree that the Library of this university may make it freely available for inspection. I further agree that permission for copying this dissertation/project paper in any manner, in whole or in part, for scholarly purposes may be granted by my supervisor(s) or in their absence, by the Dean of Othman Yeop Abdullah Graduate School of Business where I did my dissertation/project paper. It is understood that any copying or publication or use of this dissertation/project paper parts of it for financial gain shall not be allowed without my written permission. It is also understood that due recognition shall be given to me and to the UUM in any scholarly use which may be made of any material in my dissertation/project paper.



Request for permission to copy or to make other use of materials in this dissertation/project paper in whole or in part should be addressed to:

Dean of Othman Yeop Abdullah Graduate School of Business

Universiti Utara Malaysia

06010 UUM Sintok

Kedah Darul Aman

ABSTRACT

The Inland Revenue Board of Malaysia (IRBM) introduced electronic filing (e-filing) for tax returns in 2003 for corporate taxpayers and later in 2006, it was expanded to include individual taxpayers. This service is available for free. After more than 10 years of its implementation, the usage rate shows a positively increasing trends from year to year. This 10-year period should be adequate for the system to be accepted. However, a recent acceptance rate of the system shows only 52.21% salaried taxpayers have used e-filing for tax returns in Malaysia and accordingly Sarawak taxpayers with only 50.43%. This paper studies the salaried taxpayers' acceptance of the online system for filing their individual income tax returns, particularly in Sarawak, by using the Unified Theory of Acceptance and Use of Technology (UTAUT) model. The aim of the study is to identify the relationship between performance expectancy, effort expectancy, social influence and facilitating conditions and the acceptance of tax e-filing system. Another objective is to determine the significant factor of tax e-filing system acceptance in Sarawak. To gather information, about 630 self-administered questionnaires were distributed to the respondents and the data was used to measure the relationship by using several analysis: T-Test, One-way Analysis of Variance (ANOVA), Pearson Correlation Coefficient and Multiple Regression. The findings show that performance expectancy, effort expectancy, facilitating conditions and social influence have a significant and positive relationship on behavioral intention in using tax e-filing system. Performance expectancy, facilitating conditions and social influence found as significant determinant in this study, whiles, effort expectancy were not significant. Since the IRBM is currently taking steps to enhance services delivery of the tax e-filing system, the results may assist the IRBM to plan a more effective strategy in term of designing the tax e-filing system to better serve salaried taxpayers in Malaysia.

Keywords: Unified Theory of Acceptance and Use of Technology (UTAUT), salaried taxpayers, tax e-filing system.

ABSTRAK

Lembaga Hasil Dalam Negeri Malaysia (LHDNM) telah memperkenalkan sistem pemfailan cukai elektronik (e-filing) pada tahun 2003 untuk pembayar cukai korporat dan kemudian ia telah diperluaskan kepada pembayar cukai individu pada tahun 2006. Perkhidmatan ini disediakan secara percuma. Selepas lebih dari 10 tahun pelaksanaannya, kadar penggunaan menunjukkan trend peningkatan yang positif dari tahun ke tahun. Tempoh 10 tahun ini boleh dikatakan cukup matang untuk suatu sistem itu diterima. Walaubagaimanapun, baru-baru ini kadar penerimaan terhadap sistem e-filing menunjukkan hanya 52.21% pembayar cukai bergaji telah menggunakan e-filing untuk pulangan cukai di Malaysia dan oleh pembayar cukai Sarawak dengan hanya 50.43%. Dalam kertas ini, penerimaan pembayar cukai bergaji terhadap sistem dalam talian untuk memfailkan pulangan cukai pendapatan individu, terutama di Sarawak, dengan menggunakan Teori Unified Theory of Acceptance and Use of Technology (UTAUT). Tujuan kajian adalah untuk mengenal pasti hubungan antara jangka prestasi, jangka usaha, pengaruh sosial, keadaan fasilitati terhadap penerimaan sistem cukai e-filing. Satu lagi objektif adalah untuk menentukan faktor yang penting penerimaan sistem cukai e-filing di Sarawak. Untuk mengumpul maklumat, kira-kira 630 soal selidik yang ditadbir sendiri telah diedarkan kepada responden dan data diukur dengan menggunakan beberapa analisis: Ujian-T dan Analisis Sehala Varians (ANOVA), Pekali Korelasi Pearson dan Regresi Berganda. Hasil kajian menunjukkan bahawa jangka prestasi, jangka usaha, keadaan fasilitati dan pengaruh sosial mempunyai hubungan yang signifikan dan positif terhadap niat tingkah laku dalam menggunakan sistem cukai e-filing. Jangka prestasi, keadaan fasilitati dan pengaruh sosial didapati sebagai penentu penting dalam kajian ini, manakala, jangka usaha adalah tidak signifikan. Sebagaimana LHDNM yang kini sedang mengambil langkah-langkah untuk meningkatkan perkhidmatan penghantaran sistem cukai e-filing, hasil kajian diharapkan boleh membantu LHDNM untuk merancang strategi yang lebih berkesan dari segi mereka bentuk sistem cukai e-filing yang lebih baik kepada pembayar cukai bergaji di Malaysia.

Katakunci: Unified Theory of Acceptance and Use of Technology (UTAUT), pembayar cukai bergaji, sistem cukai e-filing.

ACKNOWLEDGEMENT

First of all, thanks to Allah S.W.T for his mercy and guidance in giving me full strength to complete this task. I would also gratefully acknowledge to my employer Lembaga Hasil Dalam Negeri Malaysia, who gave me a chance pursuing this master degree by providing a great collaboration program with Universiti Utara Malaysia. A lot of thank to my respecfull supervisor, Dr. Idawati Ibrahim for all of her support and guidance in helping me to finish this study which really tested my abilities mentally and physically. Her endurance as well as continues guidance, advice and comments along the process in completing this study are very much appreciated. This research would not have been successful without the help and support of many others either directly or indirectly involved. Finally, my warmest thanks and appreciation to my husband, Mohd Yusof Ibrahim, my children Dhiyaa Nur Zulaikha, Muhammad Dzul Thaqif and Muhammad Dzaid Fahim for their care and support. Not forgetting my parents, Alias Awang, Nizam Ismail and my siblings for their continuous support, concern, pray and inspiration.

Masriah Alias
December, 2016

TABLE OF CONTENTS

PERMISSION TO USE	iii
ABSTRACT	iv
ABSTRAK	v
ACKNOWLEDGEMENT	vi
LIST OF FIGURES	x
LIST OF TABLES	xi
LIST OF APPENDICES	xii
ABBREVIATIONS	xiii
CHAPTER 1: INTRODUCTION.....	1
1.1 Background and Motivation of the Study	1
1.2 Problem Statements.....	5
1.3 Research Questions	8
1.4 Research Objective.....	8
1.5 Scope of the Research	9
1.5.1 Location.....	9
1.5.2 Sampling Basis.....	9
1.5.3 Data Collection Method	9
1.5.4 Cross-Sectional	9
1.5.5 Theory/Variables	10
1.6 Significant of the Research	10
1.6.1 Practical Significant	10
1.6.2 Theoretical Significant	11
1.7 Organization of the Thesis	11
CHAPTER 2: LITERATURE REVIEW	12
2.1 Introduction	12
2.2 The Information System and Its Benefit to Organizations.....	12
2.3 Overview of Tax E-Filing System in Malaysia.....	13
2.4 Studies on Technology Acceptance	15
2.4.1 Performance Expectancy and Intention Behavior.....	17

2.4.2 Effort Expectancy and Intention Behavior.....	18
2.4.3 Social Influence and Intention Behavior.....	20
2.4.4 Facilitating Conditions and Intention Behavior	22
2.4.5 Behavioral Intention.....	23
2.5 Related Theories to Technology Acceptance	24
2.5.1 Theory of Planned Behavior (TPB)	24
2.5.2 Technology Acceptance Model (TAM).....	26
2.5.3 The UTAUT Model	27
2.6 Chapter Summary.....	29
CHAPTER 3: RESEARCH METHODOLOGY	30
3.1 Introduction	30
3.2 Research Conceptual Framework	30
3.3 Hypotheses Development.....	32
3.3.1 Performance Expectancy and Tax E-Filing Intention Behavior.....	32
3.3.2 Effort Expectancy and Tax E-Filing Intention Behavior.....	32
3.3.3 Social Influence and Tax E-Filing Intention Behavior.....	33
3.3.4 Facilitating Conditions and Tax E-Filing Intention Behavior.....	34
3.4 Research Design.....	35
3.5 Operational Definition	35
3.5.1 Tax E-Filing System.....	35
3.5.2 Tax E-Filing as a Self-Assessment System.....	36
3.5.3 Individual Taxpayers	36
3.5.4 Behavioral Intention.....	36
3.5.5 Performance Expectancy.....	37
3.5.6 Effort Expectancy.....	37
3.5.7 Social Influence.....	37
3.5.8 Facilitating Conditions	37
3.6 Measurement of Variables	38
3.7 Data Collection.....	40
3.7.1 Sampling Method	40
3.7.2 Questionnaire	40
3.7.3 Data Collection Procedures	41

3.8 Techniques of Data Analysis	41
3.9 Pilot Study	43
3.10 Chapter Summary.....	44
CHAPTER 4: RESULTS AND DISCUSSION	45
4.1 Introduction.....	45
4.2 Response Rate	45
4.3 The Respondents' Profile	46
4.4 Descriptive Analysis	51
4.5 Reliability Test	52
4.6 T-Test and One-way ANOVA.....	53
4.7 The Construct Analysis	58
4.7.1 Pearson Correlation Analysis	58
4.7.2 Multiple Regression	60
4.8 Discussion on Findings	62
4.9 Summary of Results	65
4.10 Chapter Summary	66
CHAPTER 5: CONCLUSION AND RECOMMENDATION	67
5.1 Introduction.....	67
5.2 Implication of the Study	67
5.2.1 Theoretical Implication	67
5.2.2 Practical/Policy Implication	68
5.3 Limitation of the Study	69
5.4 Recommendations for Future Research	69
5.5 Conclusion	70
REFERENCES	72
APPENDICES	81

LIST OF FIGURES

Figure 2.1	Theoretical Framework: Theory of Planned Behavior.....	25
Figure 2.2	Technology Acceptance Model (TAM).....	26
Figure 2.3	Unified Theory of Acceptance and Use of Technology.....	28
Figure 3.1	Research Framework for Tax E-Filing Acceptance in Sarawak..	31



LIST OF TABLES

Table 1.1	Users of Tax E-Filing in Malaysia (Salaried Group Taxpayers).....	6
Table 1.2	Users of Tax E-Filing in Sarawak (Salaried Group Taxpayers).....	7
Table 3.1	Results of Reliability.....	43
Table 4.1	Response Rate.....	46
Table 4.2	Respondents' Gender, Age, Marital Status, Ethnicity and Location....	47
Table 4.3	Respondents' Academic Qualification, Working Sector and Occupation Level	48
Table 4.4	Respondent's Monthly Income, Other Income, Frequency of Tax Form Submitted and Level of IT Knowledge.....	50
Table 4.5	Descriptive Statistic Result of Each Constructs	51
Table 4.6	Reliability Test.....	53
Table 4.7	Descriptive for UTAUT Scores between Male and Females Taxpayers.....	54
Table 4.8	Independents Samples T-Test for UTAUT Scores between Male and Females Taxpayers.....	55
Table 4.9	Descriptive of UTAUT across Academic Background	56
Table 4.10	ANOVA for UTAUT Scores across Academic Background.....	58
Table 4.11	The Relationship between Each Variables.....	60
Table 4.12	Model Summary.....	61
Table 4.13	Results of Multiple Regression	61
Table 4.14	Summary of Results.....	65

Universiti Utara Malaysia

LIST OF APPENDICES

Appendix 1	Sample of Questionnaires.....	81
Appendix 2	Reliability Test Results.....	89
Appendix 3	T-Test Results.....	98
Appendix 4	Analysis of Variance (One-way ANOVA) Results.....	99
Appendix 5	Pearson Correlation Analysis Results.....	100
Appendix 6	Multiple Regression Analysis Results.....	102



ABBREVIATIONS

IRBM	: Inland Revenue Board of Malaysia
IT	: Information Technology
TRA	: Theory of Reason Action
TPB	: Theory of Planned Behavior
TR	: Technology Readiness
UTAUT	: Unified Theory of Acceptance and Use of Technology
TAM	: Technology Acceptance Model
MM	: Motivational Model
MPCU	: Model of Personal Computer Utilization
IDT	: Innovation Diffusion Theory
SCT	: Social Cognitive Theory
ICT	: Information and Communications Technology
SAS	: Self-Assessment System
PE	: Performance Expectancy
EE	: Effort Expectancy
SI	: Social Influence
FC	: Facilitating Conditions
BI	: Behavioral Intention
PU	: Perceived Usefulness
PEOU	: Perceived Ease of Use
PBC	: Perceived Behavioral Control
E-filing	: Electronic filing

CHAPTER 1

INTRODUCTION

1.1 Background and Motivation of the Study

Tax e-filing is a well-known e-Government service related to the Inland Revenue Boards of Malaysia (IRBM) that is responsible for collecting direct tax in Malaysia. The term, ‘e-Government services’, has emerged as a popular catchphrase in the world of public administration. As for Malaysia, the government is inspired by the wave of e-Government services as its establishment can increase the public services quality and also its internal operations (Mohd Ramli, 2012). The implementation of e-Government services marks the beginning of the journey of the government to transform the way it operates, modernizes and enhances its services delivery (MSC, 1997). This also applies to the tax e-filing system in Malaysia, the major purpose is being to enhance efficiency of the tax revenue authority’s operations (Inland Revenue Board of Malaysia, 2009, p.11).

However, under the International e-Government ranking survey, the results show that Malaysia’s ranking is in the 25th position among the 63 countries surveyed in 2015 with a total score of 64.87% (Waseda University, 2015). Although the position increased by two notches compared to 2014 with a score of 63.71%, e-Government usage in Malaysia is considered low compared to other countries, such as Singapore. Singapore, who is the geographically closest to Malaysia, is in the first place in

The contents of
the thesis is for
internal user
only

REFERENCES

- Abdul Aziz, S. (2015). The Determinants of Behavioral Acceptance for Tax e-Filing Among Tax Preparers in Malaysia. (Doctoral Thesis). University Utara Malaysia.
- Agarwal, R., & Prasad, J. (1999). Are Individual Differences Germane to The Acceptance of new Information Technologies? *Decision Sciences*, 30(2), 361-391.
- Ajzen, I., & Fishbein, M. (1980). Understanding Attitudes and Predicting Social Behavior. Englewood Cliffs, New Jersey: Prentice-Hall.
- Ajzen, I. (1991). The Theory of Planned Behaviour. *Organizational Behaviour and Human Decision Processes*, 50(2), 179-211.
- Ajzen, I. (2002). Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior. *Journal of Applied Social Psychology*, 32, 665-683.
- Ambali, A. R. (2009). E-government policy: Ground issues in e-filing system. *European Journal of Social Sciences*, 11(2), 249-266.
- Anderson, J. E., Schwager, P. H., & Kerns, R. L. (2006). The Drivers for Acceptance of Tablet PCs by Faculty in a College of Business. *Journal of Information Systems Education*, 17(4), 429-440.

- Anuar, S., & Othman, R. (2010). Determinants of online tax payment system in Malaysia. *International Journal of Public Information Systems*, 6(1), 1.
- Azleen, I., Mohd Zulkeflee, A. R., & Mohd Rushdan, Y. (2009) Taxpayers attitude in using e-filing system: Is there any significant difference among demographic factors? *Journal of Internet Banking and Commerce*, Vol. 14, No. 1.
- Azman, A. (2012). E-Government. Sabah: The Malaysian Administrative Modernisation and Management Planning Unit.
- Axinn, W. G., & Pearce, L. D. (2006). *Mixed method data collection strategies*. Cambridge: Cambridge University Press.
- Barribeau, P., Butler, B., Corney, J., Doney, M., Gault, J., Gordon, J., Palmquist, M. (2005). Survey research. *Writing@CSU*. Retrieved from Colorado State University Department of English website: <http://writing.colostate.edu/guides/research/survey/>.
- Brown, S. A., Dennis, A. R., & Venkatesh, V. (2010). Predicting Collaboration Technology Use: Integrating Technology Adoption and Collaboration Research. *Journal of Management Information Systems*, 27(2), 9-53.
- Carter, L., & Schaupp, L. C. (2009). Relating Acceptance and optimism to e-file adoption. *International Journal of Electronic Government Research*, 5(3), 6274.
- Carter, L., Schaupp, L. C., Hobbs, J., & Campbell, R. (2011). The role of security and trust in the adoption of online tax filing. *Transforming Government: People, Process and Policy*, 5(4), 303-318.

- Compeau, D. R., & Higgins, C. A. (1995). Computer self-efficacy: Development of a Measure and Initial Test. *MIS Quarterly*, 19(2), 189-211.
- Compeau, D. R., Higgins, C. A., & Huff, S. (1999). Social cognitive theory and individual reactions to computing technology: A longitudinal study. *MIS Quarterly*, 23(2), 145-158.
- Darsono, L. I. (2005). Examining information technology acceptance by individual professionals. *Gadjah Mada International Journal of Business*, 7(2), 155-178.
- Davis, F. D. (1989). Perceived Usefulness, Perceived Ease of Use and User Acceptance of Information Technology. *MIS Quarterly*, 13(3), 319-340.
- Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1989). User Acceptance of Computer Technology: A Comparison of Two theoretical Models. *Management Sciences*, 35(8), 982-1002.
- Dwyer, C., & Knapp, C. A. (2004). How Useful is IS 2002? A Case Applying the Model Curriculum. *Journal of Information Systems Education*, 15(4), 409-417.
- Edwards-Dowe, D. (2008). E-Filing and e-payments - The way forward. Belize City, Belize: Caribbean Organization of Tax Administration (COTA).
- Fishbein, M. & Ajzen, I. (1975). Belief, attitude, intention, and behavior: An introduction to theory and research. Reading, MA: Addison-Wesley.
- Fu, J.-R., Farn, C.-K., & Chao, W.-P. (2006). Acceptance of Electronic Tax Filing: A Study of Taxpayer Intentions. *Information and Management*, 43, 109- 126.

- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis* (7th ed.): Pearson Prentice Hall.
- Hill, J., Scriven, J., & Wunsch, D. (1994). The Effect of Computers on Faculty Performance from a Faculty Perspective and Department Chair Perspective. *Journal of Computer Information Systems*, 79-83.
- Hussein, R., Mohamed, N., Ahlan, A. R., & Mahmud, M. (2011). E-government application: an integrated model on G2C adoption of online tax. *Transforming Government: People, Process and Policy*, 5(3), 225-248.
- Ibrahim, I., & Pope, J. (2011). The viability of a pre-filled income tax return system for Malaysia. *The Journal of Contemporary Issues in Business and Government*, 17(2), 85-101.
- Ibrahim, I. (2013). Electronic Filing of Personal Income Tax Returns in Malaysia: Determinants and Compliance Costs. (Doctoral Thesis). Curtin University.
- Ibrahim, I. (2015). The Profile of Tax e-filing users and non-users: The case of Malaysia.
- Ilias, A., Suki, N. M., Yasoa', M.-R., & Rahman, A.R. (2008). A study of taxpayers' intention in using e-filing system: A case in Labuan F.Ts. *Computer and Information Science*, 1(2), 110 - 140.
- Inland Revenue Board of Malaysia. (2009b). Anugerah Kualiti Teknologi Maklumat dan Komunikasi 2009. Kuala Lumpur: IRBM
- Inland Revenue Board of Malaysia. (2013). Annual report 2013. Kuala Lumpur: IRBM

Inland Revenue Board of Malaysia. (2014). Annual report 2014. Kuala Lumpur:

IRBM

Krejcie, R. V., & Morgan, D. W. (1970). Determining Sample Size for Research

Activities. *Educational and Psychological Measurement*, 30,607-6 10

Lai, M.-L., Obid, S. N. S., & Meera, A.-K. (2004). Towards an electronic filing

system: A Malaysian survey. *eJournal of Tax Research*, 2(1), 100-112.

Lean, O. K., Zailani, S., Ramayah, T., & Fernando, Y. (2009). Factors influencing

intention to use e-government services among citizens in Malaysia.

International Journal of Information Management, 29(6), 458-475.

Legris, P., Ingham, J.,& Collerete, P. (2003). Why do people use information

technology? A Critical review of the technology acceptance model. *Information*

& Management, 40(3), 191-204. Doi: 10.1016/s0378-(01)00143-4

Lee, J., Cerreto, F. A., & Lee, J. (2010). Theory of Planned Behavior and teachers'

decisions regarding use of educational technology. *Educational Technology &*

Society, 13(1), 152-164.

Lu, J., Yu, C.-S., & Liu, C. (2009). Mobile Data Service Demographics in Urban

China. *Journal of Computer Information Systems*, Winter, 1 17-126.

Manaf, N. A. A., Ishak, Z., & Warif, S. A. (2010). *The acceptance of e-filing among*

the individual taxpayers. Paper presented at the 9th International Tax

Conference, Sydney.

Mohd Ramli, R. (2012). Malaysian E-government: Issues and Challenges in Public

Administration. *IPEDR*. V48.5.

- Moore, G., & Benbasat, I. (1991). Development of an Instrument to Measure the Perceptions of Adoption in Information Technology Innovation. *Information Systems Research*, 2(3), 192-222.
- MSC. (1997). MSC Flagship Application. Retreived 6 January, 2010, from <http://www.mdc.com.my/flagship/elecgov/crfps/index/html>
- Nik Ab Halim Nik Abdullah (2012) Technology Readiness and Users Satisfaction Towards Self-Service Technology at Malaysian Airport.
- Ojha, A., Sahu, G., & Gupta, M. (2009). Antecedents of paperless income tax filing by young professionals in India: an exploratory study. *Transforming Government: People, Process and Policy*, 3(1), 65-90.
- Ozgen, F. B., & Turan, A. H. (2007, 27-28 September). *Usage and adoption of Online Tax Filing and Payment System in Tax Management: An Empirical Assessment with Technology Acceptance Model (TAM) in Turkey*. Paper presented at the 9th International Scientific Conference, Vytautas Magnus University, Kaunas.
- Parasuraman, A., & Grewal, D. (2000). The impact of technology on the quality-valueloyalty chain: A research agenda. *Journal of Academic of Marketing Science*(28), 168-174.
- Ramayah, T., Yusoff, Y. M., Jarnaludin, N., & Ibrahim, A. (2009). Applying the Theory of Planned Behavior (TPB) to Predict Internet Tax Filing Intentions. *International Journal of Management*, 26(2), 272-284.

- Ruby, P. (2005). Faculty Attitudes toward COBOL and its Place among Other Programming Languages in the AACSB Business College Curriculum within the United States. *Journal of Information Systems Education*, 16(2), 217-230.
- Sandford, C. (1995). *Tax compliance costs measurement and policy*. Bath: Fiscal Publications.
- Sapio, B., Turk, T., Cornacchia, M., Papa, F., Nicolo, E., & Livi, S. (2010). Building Scenarios of Digital Television Adoption: A Pilot Study. *Technology Analysis & Strategic Management*, 22(1), 43-63.
- Sekaran, U. (2000b). In *Research Methods for Business - A Skill-Building Approach* (Vol. Third Edition, pp. 271): John Wiley & Sons.
- Sharma, D. R. S. K., Oman, S. O. F., & Yadav, D. R. R. (2011). An empirical study on tax payer's attitude towards e-return filing in India. *International Journal of Research in Computer Application & Management*, 1(6), 20-24.
- Sterling, G., & Brinthaupt, T. (2003). Faculty and Industry Conceptions of Successful Computer Programmers. *Journal of Information Systems Education*, 14(4), 417- 425.
- Stumpf, S. A., Brief, A. P., & Hartman, K. (1987). Self-efficacy expectations and coping with career-related events. *Journal of Vocational Behavior*, 31(1), 91-108.
doi: 10.1016/0001-8791(87)90037-6
- Suki, N. M., & Ramayah, T. (2010). User acceptance of the e-government services in Malaysia: Structural equation modelling approach. *Interdisciplinary Journal of Information, Knowledge, and Management*, 5, 395-413.

- Taylor, S., & Todd, P. (1995a). Assessing IT Usage: The Role of Prior Experience. *MIS Quarterly*, I9(4), 56 1-570.
- Taylor, S., & Todd, P. (1995b). Understanding Information Technology Usage: A Test of Competing Models. *Information Systems Research*, 6(2), 144- 174.
- Thompson, R. L., Higgins, C. A., & Howell, J. M. (1991). Personal Computing: Toward a Conceptual Model of Utilization. *MIS Quarterly*, I5(1), 124- 143.
- Venkatesh, V., & Davis, F. (2000). A Theoretical Extention of the Technology Acceptance Model: Four Longitudinal Field Studies. *Management Sciences*, 46(2), 186-204.
- Venkatesh, V., & Morris, M. G. (2000). Why Don't Men Ever Stop to Ask for Direction? Gender, Social Influence and their Role in Technology Acceptance and Usage Behaviour. *MIS Quarterly*, 24(1), 115- 139.
- Venkatesh, V., Morris, M. G., Gordon, B. D., & Davis, F. D. (2003). User Acceptance of Information Technology: Toward a unified view. *MIS Quarterly*, 27(3), 425-478.
- Venkatesh, V., & Bala, H. (2008). Technology Acceptance Model 3 and a Research Agenda on Interventions. *Decision Sciences*, 39(2), 273-3 15.
- Wang, C.-H., Liu, W.-L., Tseng, M.-C., & Tsai, H.-S. (2010). A Study of Taiwanese College Teachers' Acceptance of Distance Learning. *The International Journal of Organizational Innovation*, 243-260.
- Wang, Y.-S. (2002). The adoption of electronic tax filing systems: an empirical study. *Government Information Quarterly*, 20(4), 333-352.

Wang, Y.-S., Wu, M.-C., & Wang, H.-Y. (2009). Investigating the Determinants and Age and Gender Differences in the Acceptance of Mobile Learning. *British Journal of Educational Technology*, 40(1), 92-118.

Wang, H.-Y., & Wang, S.-H. (2010). User Acceptance of Mobile Internet Based on The Unified Theory of Acceptance and Use of Technology: Investigating the Determinants and Gender Differences. *Social Behavior and Personality*, 38(3), 415-426.

Waseda University, Tokyo, in cooperation with the International Academy of CIOs (IAC), Press Release held on 25th March 2013 (2013)

Waseda University, Tokyo, in cooperation with the International Academy of CIOs (IAC), Press Release held on 25th March 2014 (2014)

Waseda University, Tokyo, in cooperation with the International Academy of CIOs (IAC), Press Release held on 25th March 2015 (2015)

Wu, I.-L., & Chen, J.-L. (2005). An extension of trust and TAM model with TPB in the initial adoption of on-line tax: An empirical study. *International Journal of Human-Computer Studies*, 62(6), 784-808. doi:10.1016/j.ijhcs.2005.03.003