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# CONCEPTUAL MODEL FOR USABLE MULTI-MODAL MOBILE ASSISTANCE DURING UMRAH



DOCTOR OF PHILOSOPHY UNIVERSITI UTARA MALAYSIA 2017



# Awang Had Salleh Graduate School of Arts And Sciences

Universiti Utara Malaysia

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I declare that this thesis is my own work and has not previously been submitted in any form for another degree or diploma at any other university or other institute of tertiary education. Information derived from the published and unpublished work of others has been acknowledged in the text and a list of references is given.

Ahmed Sheikh Al-Aidaroos 2017



### Abstrak

Melaksanakan ibadah Umrah adalah sukar dan dijalankan dalam persekitaran yang teramat padat dengan manusia. Oleh itu, pelbagai usaha telah dijalankan bagi mengatasi kesukaran yang dihadapi oleh para Jemaah. Namun, usaha-usaha tersebut menumpu kepada memperoleh perspektif awal dan pengetahuan asas sebelum berlepas ke Mekah. Dapatan kajian awal menunjukkan usaha-usaha tersebut tidak menyokong kepelbagaian modaliti bagi interaksi pengguna. Kini keupayaan pengkomputeran dalam telefon pintar membolehkan ia menyokong keperluan harian manusia dalam pelbagai aspek kehidupan. Sehubungan itu, jumlah pengguna telefon pintar telah meningkat dengan mendadak dalam dekad yang lalu. Justeru, kajian ini menetapkan matlamat untuk mencadang sebuah model konsep yang lengkap bagi alat bantu mudah alih pelbagai-modaliti yang berguna ketika menjalankan Umrah dan dinamakan Pembantu Mudah Alih Pelbagai-modaliti ketika Umrah (MMA-U). Demikianlah, empat objektif dibentuk, dan Design Science Research Methodology telah diadaptasi. Bagi kebolehgunaan MMA-U, Systematic Literature Review (SLR) menemukan 10 ciri: kebergunaan, kadar kesilapan, kesederhanaan, kebolehpercayaan, mudah digunakan, keselamatan, fleksibiliti, kebolehcapaian, sikap, dan kebolehterimaan. Manakala, analisis kandungan dan perbandingan menghasilkan lima komponen yang membentuk model konsep MMA-U: struktur, komposisi kandungan, prinsip reka bentuk, pendekatan pembangunan, teknologi, dan teori reka bentuk dan kebolehgunaan. Seterusnya, MMA-U telah dinilai dan diterima dengan baik oleh 15 orang pakar. Kemudiannya, MMA-U telah digabungkan ke dalam sebuah prototaip yang dinamakan Mutawif Peribadi Digital (PDM). PDM dibangunkan dan digunakan sebagai alatan asas dalam ujian pengguna di lapangan. Dapatan ujian menunjukkan bahawa PDM membantu perlaksanaan ibadah Umrah dan berjaya memenuhi keperluan dan harapan Jemaah. Selain itu, Jemaah didapati berpuas hati dan yakin bahawa mereka memerlukan PDM. Malah mereka akan mencadangkan PDM kepada rakan mereka. Ini merupakan kesan daripada perasaan selamat dan selesa apabila menggunakan PDM semasa melaksanakan Umrah. Kesimpulannya, sumbangan teoritikal; model konsep MMA-U; boleh dijadikan panduan bagi membangunkan alat bantu mudah alih ketika melaksanakan ibadah Umrah.

**Kata kunci:** Ciri-ciri kebolehgunaan, Pelbagai-modaliti, Personal Digital Mutawwif (PDM), Alat bantu mudah alih Umrah, Mod arahan.

# Abstract

Performing Umrah is very demanding and to be performed in very crowded environments. In response to that, many efforts have been initiated to overcome the difficulties faced by pilgrims. However, those efforts focus on acquiring initial perspective and background knowledge before going to Mecca. Findings of preliminary study show that those efforts do not support multi-modality for user interaction. Nowadays the computational capabilities in mobile phones enable it to serve people in various aspects of daily life. Consequently, the mobile phone penetration has increased dramatically in the last decade. Hence, this study aims to propose a comprehensive conceptual model for usable multimodal mobile assistance during Umrah called Multi-model Mobile Assistance during Umrah (MMA-U). Thus, four (4) supporting objectives are formulated, and the Design Science Research Methodology has been adopted. For the usability of MMA-U, Systematic Literature Review (SLR) indicates ten (10) attributes: usefulness, errors rate, simplicity, reliability, ease of use, safety, flexibility, accessibility, attitude, and Meanwhile, the content and comparative analysis result in five (5) acceptability. components that construct the conceptual model of MMA-U: structural, content composition, design principles, development approach, technology, and the design and usability theories. Then, the MMA-U has been reviewed and well-accepted by 15 experts. Later, the MMA-U was incorporated into a prototype called Personal Digital Mutawwif (PDM). The PDM was developed for the purpose of user test in the field. The findings indicate that PDM facilitates the execution of Umrah and successfully meet pilgrims' needs and expectations. Also, the pilgrims were satisfied and felt that they need to have PDM. In fact, they would recommend PDM to their friends, which mean that use of PDM is safe and suitable while performing Umrah. As a conclusion, the theoretical contribution; the conceptual model of MMA-U; provides guidelines for developing multimodal content mobile applications during Umrah.

**Keywords:** Usability attributes, Multimodality, Personal Digital Mutawwif (PDM), Umrah mobile assistance, Instruction mode.

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Finally, I would like to dedicate this work to the memory of my grandfathers as well as grandmothers.

Ahmed Sheikh Al-Aidaroos

# **Dedication**

This thesis is dedicated to **the almighty Allah**, the most beneficent, the most merciful for **His** benevolence and mercies towards me and my family,

And to

My father, Sheikh Abdullah Al-Aidaroos

My mother, Zainab Aidaroos Al-Kaff

My wife, Zainab Abo Baker Bosri

My daughter, Huda

My son, Mohammed

My brother, sister, and friends, for their sacrifices, love and prayers

With love

Ahmed Sheikh Al-Aidaroos (2017)



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# **List of Abbreviations**

**CAS** College of Arts and Sciences

**CCCs** Content Composition Components

**CS** Computer Science

**DSR** Design Science Research

**DSRM** Design Science Research Methodology

**DT** Desktop Models

**GPS** Global Positioning System

**GQM** Goal Question Metric

**HCI** Human Computer Interaction

IA Information Architecture

**IEHF** Institute of Ergonomics and Human Factors

**IOS** International Organization for Standardization

IS Information Systems

IT Information Technology

**ITM** Iterative Triangulation Methodology

**J2ME** Java 2 Platform Micro Edition

**KSA** Kingdom of Saudi Arabia

MA Mobile Applications

MCMC Malaysian Communications and Multimedia Commission

**MDZ4H** Mobile Dua and Zikir for Hajj

MMA-U Multimodal Mobile Assistant during Umrah

MMI Multi Modal Interface

MMS Multimedia Messaging Service

MSC Multimedia Super Corridor

**PDM** Personal Digital Mutawwif

**QUIS** Questionnaire for User Interaction Satisfaction

SCs Structural Components

**SDK** Software Development Kit

**SE** Software Engineering

**SLR** Systematic Literature Review

**SMMTC** School of Multimedia Technology and Communication

SMS Short Message Service
SOC School of Computing

SPSS Statistical Package for the Social Sciences

**SRS** Simple Random Sample

**SUMI** Software Usability Measurement Inventory

**TNOU** Tamil Nadu Open University

**UCD** User Centered Design

UIA User Interface Architecture
UUM Universiti Utara Malaysia

W3C World Wide Web ConsortiumXML Extensible Mark-up Language



# **List of Publications and Awards**

### Journals:

- Al-Aidaroos, A. S., Abdul Nasir, Z., & Che Mat, R. (2013). Development of Mobile Dua and Zikr for Hajj (MDZ4H). *TELKOMNIKA Indonesian Journal of Electrical Engineering*, 11(5), 2723-2730.
- Al-Aidaroos, A. S., & Ariffin, A. M. (2015). Design of the Usability Measurement Tool for Multimodal Mobile Applications. *Jurnal Teknologi*, 77(29), 41–47.
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- Al-Aidaroos, A. S., Ariffin, A. M., Abdul Nasir, Z., & AbuHassira, M. M. (2013). *Users' Perceptions and Usability of Mobile Dua and zikrFor Hajj (MDZ4H)*. Paper presented at the First International Conference on Applied Sciences, ICAS2013, Gaza, Palestine.
- Al-Aidaroos, A. S., Ariffin, A. M., & Abdul Nasir, Z. (2013). A Study of Users' Perceptions Toward Mobile Dua and Zikr For Hajj (MDZ4H) Usability. Paper presented at the International Conference on Advances in IT for the Holy Quran and its Sciences (NOORIC2013), Al-Madinah Al-Munawwarah, Saudi Arabia.
- Al-Aidaroos, A. S., Ariffin, A. M., & Abdul Nasir, Z. (2014). Speech Recognition Incorporation in a Multiple Input Modality Mobile Application for Pilgrims (MDZ4H). Paper presented at the 2nd International Conference on Islamic Applications in Computer Science And Technology (IMAN2014), Amman, Jordan.
- Al-Aidaroos, A. S., & Ariffin, A. M. (2014). *Multiple Input Modality Mobile Application for Pilgrims*. Paper presented at the The Knowledge Management International Conference (KMICe2014).

### **Presentation:**

1) **Event** International Conference on Interactive Digital Media

Year\Venue 2012, Bayview Hotel, Langkawi, Malaysia

Title Development of Mobile Dua and Zikir For Hajj (MDZ4H)

Resercher Al-Aidaroos, A. S., Abdul Nasir, Z., and Che Mat, R.

2) **Event** Creative Industry International Conference

Year\Venue 2015, EDC Hotel, UUM, SIntok, Kedah, Malaysia

Title Design of the Usability Measurement Tool for Multimodal

Mobile Applications

**Resercher** Al-Aidaroos, A. S., and Ariffin, A. M.

3) Event Creative Industry International Conference

Year\Venue 2015, EDC Hotel, UUM, SIntok, Kedah, Malaysia

Title Personal Digital Mutawwif: A Multi-Modal Mobile Hajj

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### Awards:

# • Best Paper Award

- International Conference on Interactive Digital Media (CIIC2015) 4 5 October 2015.
- o EDC Hotel, UUM, SIntok, Kedah, Malaysia
- Title: Design of the Usability Measurement Tool for Multimodal Mobile Applications
- o Authors: Al-Aidaroos, A. S., and Ariffin, A. M.
- **Silver Medal** at Invention, Innovation, and Design on E-Learning at NUCEL2015 (National University Carnival on E-Learning), Universiti Pendidikan Sultan Idris (UPSI), Tanjung Malim, Perak, Malaysia.
  - o Project Title: Doa Dan Zikir Untuk Haji.
  - o Project Members: Al-Aidaroos, A. S., and Ariffin, A. M.

Universiti Utara Malaysia

# CHAPTER ONE INTRODUCTION

### 1.1 Introduction

Since the invention of the Mobile phone by John F. Mitchell and Dr. Martin Cooper in 1973, the aspiration began to enhance and improve the mobile phone to be more than a tool weighing around 1kg that was able to make phone calls only. Great enhancement and advancement were made over the mobile phone such as reducing the weight (McLaren, Wright, Parkinson, & Jackson, 1999), improving the capabilities (Jin & Von Zedtwitz, 2008), and upgrading the service quality level. Since 2000, a lot of services have been provided by the mobile phone service providers such as the Short Message Service (SMS) and the Multimedia Messaging Service (MMS). Today, many more utilities have been added by mobile phone manufactures such as address book, calendar, planner, games, and calculator. Later, the blending of the characteristics of Personal Digital Assistant (PDA) and features of hand phones bring new powerful capabilities into mobile phones, in which it is called Smartphone (Aram, Troiano, & Pasero, 2012).

According to Nusca (2009), smartphone's computing abilities are very high. Those computational capabilities allows smartphones to carry out professional services and applications such as Global Positioning System (GPS) functionalities, E-Banking, email clients, and web browser besides to the typical functions like contacts, calendar, diary, notepad, and voice recorder (Charlesworth, 2009). Nowadays, smartphones can deal with more than personal communication and data services (Chen, 2011).

Statistics have shown the existence of more than 3.3 billion mobile connections around the world, and from day to day this number constantly increases (Rosnita,

# The contents of the thesis is for internal user only

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### Appendix A

# Questionnaire for User Interface Satisfaction of Mobile Dua and Zikr for Hajj (MDZ4H)

Please rate your satisfaction with the system.

- Try to respond to all the items.
- For items that are not applicable, use: NA
- Add a comment about an item in 1-6.

OVERALL REACTION TO THE SOFTWAR	E	1	2	3	4	5		NA
1.	terrible						wonderful	
2.	difficult						easy	
3.	frustrating						satisfying	
4.	inadequat						adequate	
5.	dull						stimulating	
6.	rigid						flexible	
SCREEN		1	2	3	4	5		NA
7. Reading characters on the screen	hard						very clear	
8. Organization of information	confusing						very clear	
9. Sequence of screens	confusing						very clear	
TERMINOLOGY AND SYSTEM INFORMAT	ION	1	2	3	4	5		NA
10. Use of terms throughout system	inconsiste						consistent	
11. Position of messages on screen	inconsiste						consistent	
LEARNING	ti Utar	a	2	3	4	5		NA
12. Learning to operate the system	difficult						Easy	
13. Exploring new features by trial and error	difficult						Easy	
14. Remembering names and use of commands	difficult						Easy	
15. Performing tasks is straightforward	never						always	
SYSTEM CAPABILITIES	1	2	3	4	5		NA	
16. System speed	too slow						fast enough	
17. System reliability	unreliable						reliable	
18. System tends to be	noisy						quiet	
19. Designed for all levels of users	never						always	

List the most <b>negative</b> aspect(s):	List the most <b>positive</b> aspect(s):
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.

Thank you very much for your cooperation

### Appendix B

### Questionnaire for Application Usability

System to be rated:
Mobile Dua and Zikr for Hajj (MDZ4H).
Objective:
Obtain your view on the evaluation of the MDZ4H.
Introduction:
This questionnaire consists of two sections:
General Information
• Mobile Dua and Zikr for Hajj (MDZ4H) Evaluation.
Please answer ALL questions from each segment.
1) General Information
This segment is about your background information. Please fill up the blanks and mark $[\[ \]]$ where appropriate.
1. Gender: [ ] Male [ ] Female
2. Age: [ ] 10-25 Years. [ ]26-40 Years.
[ ]41-55 Years. [ ]Over 55 Years.
3. Education background
[ ] Diploma [ ] Degree [ ] Master [ ] Ph.D.
4. Your mobile applications experience months.
5. Have you been to Makkah to perform Hajj or Umrah? [ ] Yes [ ] No.
If yes how many times
6. Can you read Arabic? [ ] Yes [ ] No.
If yes please rate you Arabic reading level [ ] Excellent [ ] Good [ ] Bad.

### 2) Mobile Dua and Zikr for Hajj MDZ4H Prototype Evaluation

This segment is intended to obtain your view on the Mobile Dua and Zikr for Hajj prototype. Please check or shade the answer to the following questions.

- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Neutral
- 4 = Agree
- **5** = Strongly Agree

Perceived Usefulness	1	2	3	4	5
7. Using MDZ4H would enable me to accomplish the reciting of dua and zikr for Hajj more quickly.					
8. Using MDZ4H would improve my performance in reciting the dua and zikr for Hajj.					
9. Using MDZ4H would increase my productivity in reciting the dua and zikr for Hajj.					
10. Using MDZ4H would enhance my effectiveness in reciting the dua and zikr for Hajj.					
11. Using MDZ4H would make it easier to recite the dua and zikr for Hajj					
12. I would find MDZ4H useful in every Hajj or Umrah task.					
Perceived Ease Of Use	1	2	3	4	5
13. Learning to operate MDZ4H would be easy for me.					
14. I would find it easy to get MDZ4H to do what I want it to do.					
15. My interaction with MDZ4H would be clear and understandable.	ala	ysi	a		
16. I would find MDZ4H to be flexible to interact with.					
17. It would be easy for me to become skilful at using the MDZ4H.					
18. I would find MDZ4H easy to use.					
Outcome / Future Use	1	2	3	4	5
19. I was able to complete the recitation of the dua and zikr for Hajj quickly using MDZ4H.					
20. I could effectively complete the recitation of the dua and zikr for Hajj using MDZ4H.					
21. I was able to efficiently complete the recitation of the dua and zikr for Hajj using MDZ4H.					
22. I believe I could become productive quickly in reciting the dua and zikr for Hajj using MDZ4H.					
23. From my current experience with using MDZ4H, I think I would use it regularly.					

Thank you very much for your cooperation

Appendix C
A Brief Overview of the Usability Testing Methods

Tvpe Of Evaluation	Evaluation Method	Purpose Of Evaluation	Data Generation And Collection Techniques	Description Of The Method	Design And Development Stage	Evaluation Performed By	Advantages	Disadvantages	
	USABILITY INSPECTION								
Analytic	inspection		Specifications; questionnaire; observation; verbal protocols; video or audio recording	Inspections walk through tasks with the user's goal and purpose in mind	Early in design and development process	field, specially assigned	Can be held on early prototypes of design specifications of paper mock-ups		
Analytic	Heuristic evaluation	Find usability defects early in design process	Heuristics: checklist: verbal protocol: video or audio recording	Experts assess design guided by heuristics	Particularly well suited for earlier stages of the design process	Experts (usually 2-5)	Diagnostic: high potential return on investment; cost-effective	Subject to bias; locating experts may present a problem; no real user involved	
Analytic	Cognitive walkthrough	Find interaction design flaws and user difficulties	Usability specifications; checklist; verbal protocol; video or audio recording	Experts role play users performing the real task on early prototype	Early in design process	Expert evaluators	Cost-effective; can be held specifications; can provide a typical usage scenario	Restrictions in role playing locating experts may be problematic; no real users involved	
	USABILITY INSPECTION								
Analytic	Pluralistic walkthrough	Evaluate user interface on interaction	Verbal protocols; observation; critical incident taking; questionnaire	User developers' and usability professionals collaborate to analyze the system	Early in development process	Users together with developers and usability professionals	and developers helps resolve	Requires special organizations; involves high costs and time investments	

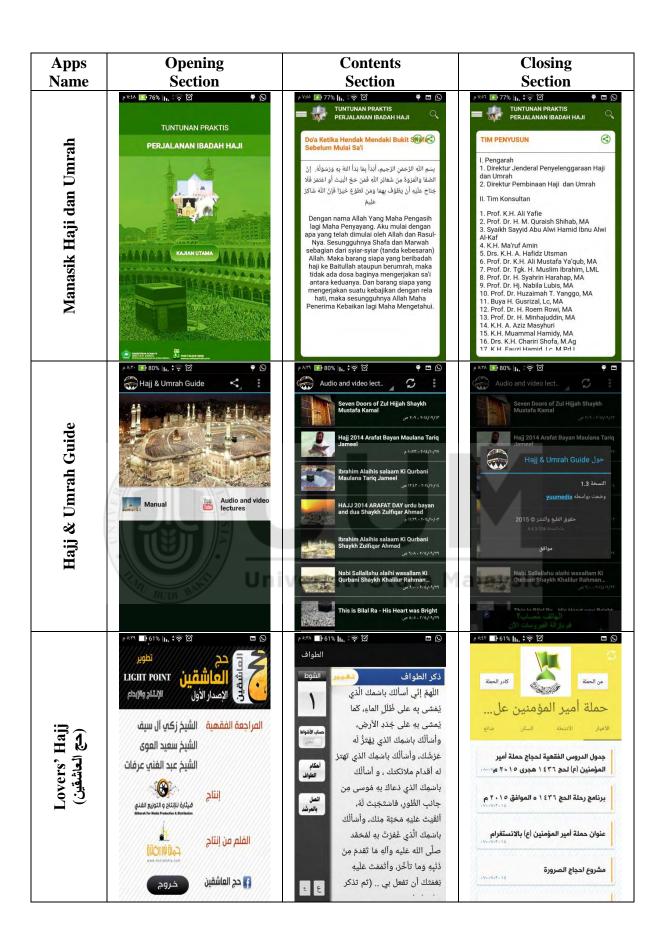
Type Of Evaluation	Evaluation Method	Purpose Of Evaluation	Data Generation And Collection Techniques	Description Of The Method	Design And Development Stage	Evaluation Performed By	Advantages	Disadvantages
			U	SABILITY INQ	UIRY			
Empirical	Survey	Obtain information about users' preferences or understanding of the system	Ouestionnaire; user interview	Data collected from questionnaires or interviews	Implementation users and evaluation stage (late in design process)	Users	be used for large groups; replicable	response rates; time-consuming
Empirical	Interview; focus group; panel	Obtain information on users' needs; get user feedback on the system	interview; retrospective verbal	Data collected from user interviews, panels or focus groups	Analysis (formulation of users' needs); implementation and evaluation stage	Users	Flexible; allow in-depth attitude and experience probing	Information is subjective; time-consuming; requires special organization; data analysis may be complex
			W U	SABILITY INQ	UIRY			
Empirical	Contextual Inquiry	Gather infor- mation about problems experienced by users on product use	views; observation; verbal protocols; video or audio	nacke and diecilee	Early in development process	Users	identify the causes of users'	High costs; difficult to analyze and interpret data
			$\mathbf{U}$	SABILITY TES	TING			
Empirical	Experiments		Logging of activities performance measures; verbal protocols; observation; video recording; questionnaires	Users perform clearly defined 'typical' user tasks in a controlled environment	Development implementation and evaluation stage (late in design process)	to distinguish		High costs; data analysis; time consuming; low ecological validity; can affect user's performance level

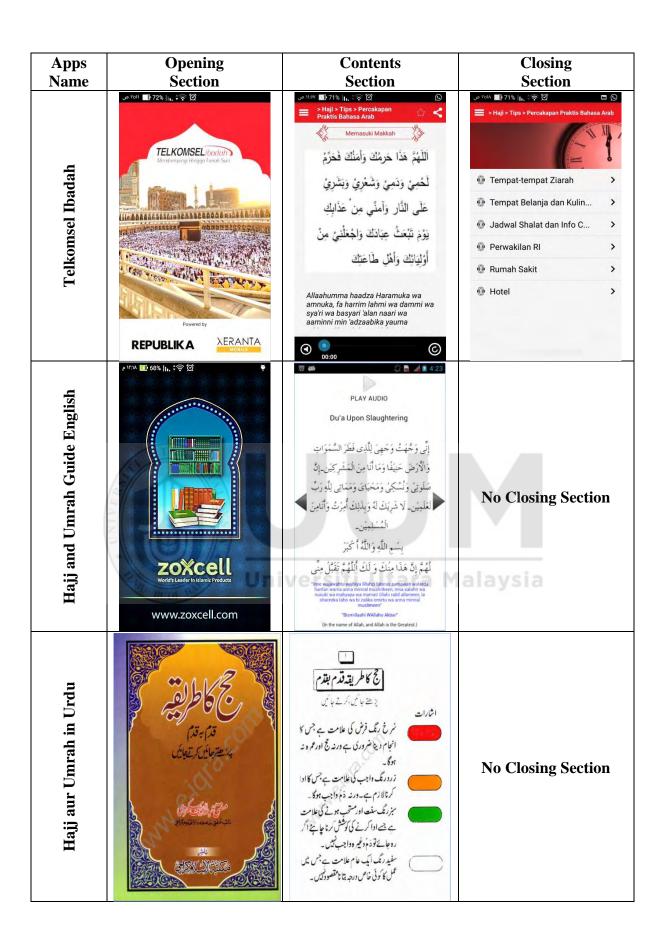
Type Of Evaluation	Evaluation Method	Purpose Of Evaluation	Data Generation And Collection Techniques	Description Of The Method		Evaluation Performed By	Advantages	Disadvantages
Empirical	discovery	information about problems Experienced by users on		Developers observe 2 users who work together and verbalize the process	Any stage of design and development process	2 users	than a single	High cost; difficult to analvze and interpret
	USABILITY TESTING							
Empirical	evaluation/ testing	the system 'under	Verbal or written protocols or notes: informal feedback	Designers let users try out the product and get their feedback	Any stage of design and development process	1-2 users and/	experiences; low cost: can be held	be subjective; provides
Empirical	Trial-run	and improve usability of the system before	measures; logging of	User perform the whole range of tasks and activities they would in the real life	Implementation users and evaluation stages (late in the design process)	Users	Powerful: reliable; valid data; high ecological validity	High costs; time- consuming; requires special organization; user behavior can be effected by evaluation

# Appendix D User Interface of the Selected Mobile Applications









### Appendix E

### **Sample of Consent Form for Expert**



## Consent Form of Expert Reviewer for Conceptual Design Model of Personal Digital Mutawwif (PDM)

School of Multimedia Technology and Communication College of Arts and Science Universiti Utara Malaysia (UUM)

- I have accepted the official appointment letter from UUM. With the expertise and the existing knowledge that I have, I volunteer to be an expert reviewer for "Personal Digital Mutawwif (PDM)" proposed by Ahmad Sheikh Abdullah Al-Aidaroos under supervision of Dr. Ariffin Abdul Mutalib.
- 2. I understand that the expert review process is designed to gather information and comments in improving the proposed model.
- I understand that no part of the proposed model may be reproduced, stored in retrieved system, or transmitted in any form or by any means, electronic, mechanical photocopying, recording, or otherwise, without prior permission from the researcher and her supervisor.
- 4. I understand that the researcher will not identify me by name in any report using information obtained from the questionnaire, and that my confidentiality as a participant in this study will remain secure. Subsequent uses of records and data will be subject to standard data use policies which protect the anonymity of individuals and institutions.
- I understand that this study has been reviewed and approved by the School of Multimedia Technology and Communication, College of Arts and Science, UUM.
- I have read and understood the explanation provided to me. I have had all my questions answered to my satisfaction, and I voluntarily agree to participate in this study.
- 7. I am given a copy of this consent form.

My Signature

ASSOC. PROF. DR. AKRAM MZM KHEDHER

Deputy Director

Centre for (Samiration (CENTRIS)

Comparisonal Islamic University Malaysia

My Printed Name and Official Stamp

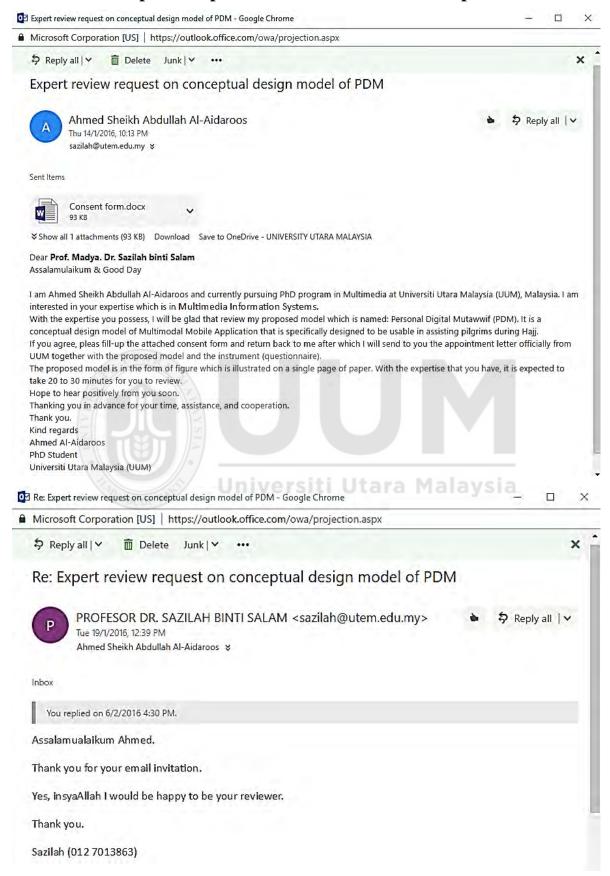
Date

Signature of the Researcher

For further information, please contact:

s94410@alumni.uum.edu.my / Mr.alaidaroos@Gmail.com /am.ariffin@uum.edu.my

# Appendix F Sample of Experts' Invitation Email and Response



## Appendix G Sample of Appointment Letter for Expert



PUSAT PENGAJIAN TEKNOLOGI MULTIMEDIA DAN KOMUNIKASI SCHOOL OF MULTIMEDIA TECHNOLOGY AND COMMUNICATION Universiti Utara Malaysia 06010 UUM SINTOK KEDAH DARUL AMAN MALAYSIA



Tel: 604-928 5801 Faks (Fax): 604-928 5804 Laman Web (Web): http://www.smmtc.uum.edu.my

#### KEDAH AMAN MAKMUR • BERSAMA MEMACU TRANSFORMASI

UUM/CAS(SMMTC)/P-30 18 January 2016

Dr. Murni Binti Mahmud,
Associate Professor,
Department of Information Systems,
Kulliyyah of Information and Communication Technology,
International Islamic University Malaysia
P.O. Box 10, 50728 Kuala Lumpur, Malaysia.
Tel: 603 6196 5647, 603 6196 5620

Madam,

APPOINTMENT AS EXPERT REVIEWER FOR CONCEPTUAL DESIGN MODEL OF MULTIMODAL MOBILE ASSISTANCE DURING HAJJ: PERSONAL DIGITAL MUTAWWIF (PDM)

Thank you for agreeing to involve as an expert in a PHD study, particularly for reviewing and evaluating a conceptual model with the following details:

Student Name: Ahmed Sheikh Abdullah Al-Aidaroos

No Matrik : 94410

School : School of Multimedia Technology and Communication, UUM

Research Title : Conceptual Model of Multi-Modal Usable Mobile Assistance during Hajj

Supervisor : Dr. Ariffin Abdul Mutalib

For you information, the student will use the model for his research. Therefore, he needs your expertise to review the proposed model in a few dimensions as stated in the reviewing form.

Your cooperation, time, and assistance are greatly appreciated.

Thank you.

"ILMU BUDI BAKTI"

Sincerely yours,

DR. NORSIAH ABDUL HAMID

Dean

School of Multimedia Technology and Communication,

**UUM College of Arts and Sciences** 

Universiti Utara Malaysia



### **Appendix H**

### The Instrument of Expert Review

### **INSTRUMENT FOR EXPERT REVIEW:**

CONCEPTUAL DESIGN MODEL OF MULTIMODAL MOBILE ASSISTANCE DURING HAJJ: PERSONAL DIGITAL MUTAWWIF (PDM)

Dear Prof. / Dr. / Sir / Ma,

#### EXPERT REVIEW OF CONCEPTUAL DESIGN MODEL OF PDM

I am **Ahmed Sheikh Abdullah Al-Aidaroos** and currently pursuing PhD program in Multimedia at Universiti Utara Malaysia (UUM), Malaysia. I am delighted to inform you that you have been selected to participate in this research on the reason as follows:

- 1. Your qualifications either in Human Computer Interaction (HCI) or Mobile Applications or Multimedia or Software Engineering (SE) or Information Systems (IS) or Computer Science (CS) or any related areas, and/or
- 2. You have been researching/teaching in Multimedia or Usability or HCI or instructional design or IT or CS areas for at least five years.

My PhD research proposes A CONCEPTUAL MODEL OF MULTI-MODAL USABLE MOBILE ASSISTANCE DURING HAJJ. As part of this research, a conceptual design model which is named **Personal Digital Mutawwif (PDM)** has been designed. It is aimed to provide a conceptual design model of developing a multimodal mobile application that is specifically designed to be usable in assisting pilgrims during Hajj.

Therefore, as part of the prerequisite for this research, it is required that you evaluate the appropriateness of the proposed design strategies in the instrument listed in the review form below.

It would be greatly appreciated if you could complete this evaluation form.

The information supplied will be treated as confidential and will be used for the research purposes, which will be reported anonymously in academic publications.

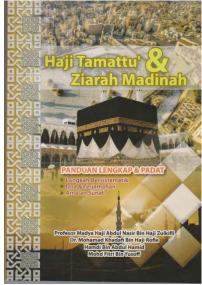
Please feel free to contact me by e-mail: Mr.Alaidaroos@gmail.com in regard to any queries or my supervisor am.ariffin@uum.edu.my.

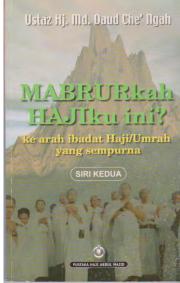
#### **INSTRUCTIONS:**

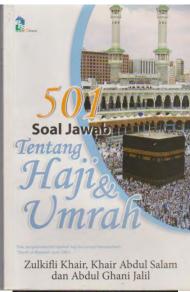
Please read and go through the **PDM** figure carefully. Once this is done, with the expertise you possess, please provide feedback for all questions in the provided spaces.

ΞX	PERT/REVIEWER DETAIL	<u>aS</u>		
a	me* :			
į	ghest educational level*:	Gender	: Ma	le Fem
e	ars of Experience* :	Age	:	
	EMS TO REVIEW			
	and on the angularia and compositive	1 mandal (on damintad in	. Also sirver bond	aut) mlassa tisl
	sed on the proposed conceptua  ) your choice.	i model (as depicted in	i the given hand	out), please tick
	The proposed elements in the following components are relevant	All proposed components and elements are relevant	Some are definitely not relevant	Some may not be relevant
	Structural			
	Content Composition			
	Design Principles			
	Technology			
	Development Approach			
•	The proposed design principles are understood	Needs very detailed explanation	Needs some explanation	It's easy to understand
	Texts Formatting			
	Images			
	Graphics			
	Animations			
	Audios			
	Fusion and Fission			
	Instruction-Base			
		niversiti Uta	ra Malays	ia
	Labelling			
	Navigation Systems			
	Transitions			
	User Interface and Layout			
	The following terminology	Needs very detailed explanation	Needs some explanation	It's easy to understand
	Modalities			
	Fusion			
	Fission			
	Manual Mode			
	Oral Mode			
	Automatic Mode			
	Instruction-Base			
(	The connections and flows of all the Dverall, the production model is really lease write your further comments.	adable?	Yes [	] No [ ]
5. (	Overall, the production model is rea	adable?	Ye	_

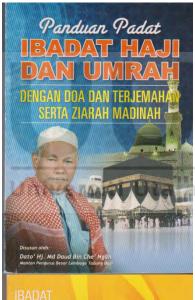
### Appendix I Books Cover Pictures (The Sources of Contents)



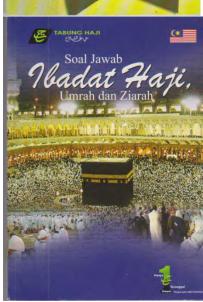


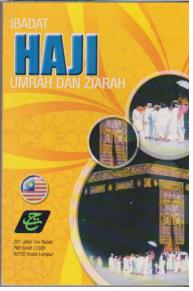


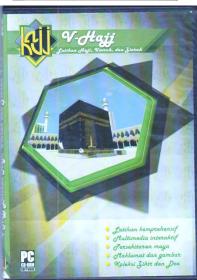












# Appendix J The First Draft of Q-U3MA

**School of Multimedia Technology and Communication** 

**College of Arts and Sciences** 

UNIVERSITI UTARA MALAYSIA



#### **QUESTIONNAIRE**

#### Measuring the Usability of Multi-Modal Mobile Applications (Q-U3MA)

Assalammu'alaikum and Good Day,

Dear respondents, we are delighted to inform you that you have been selected randomly to participate in our research (CONCEPTUAL MODEL OF MULTI-MODAL USABLE MOBILE ASSISTANCE DURING HAJJ). The aim of the questionnaire is to measure the usability of Personal Digital Mutawwif (PDM).

The information supplied will be treated as confidential and will be used for research purposes which may be reported anonymously in academic publication.

It would be greatly appreciated is you could complete the questionnaire with honest and sincere. I would like to say thank you for your time and cooperation.

Yours Truly,	
Ahmed Sheikh Al-Aidaroos	i Utara Malaysia
Section A: Respondent's Demographic	
<b>INSTRUCTION</b> : Please tick ( $$ ) in the box [	] and fill in the blank.
<b>1.</b> Gender: [ ] Male [ ] Fe	male
<b>2.</b> Age: [ ] 10-25 years [	] 26-40 years
[ ] 41-60 years [	] 61 years and above
<b>3.</b> Education level: [ ] Primary School	[ ] Secondary School
[ ] Diploma	[ ] Bachelor Degree
[ ] Master Degree	[ ] Doctorate Degree
<b>4.</b> Your experience on mobile applications:	Months
5. Have you been to Makkah to perform Hajj or U	Jmrah? [ ] Yes [ ] No
If yes how many times	

# **Section B:** PDM Usability Evaluation

**INSTRUCTION:** Please circle (O) on the scale of your choice.

Strongly Disagree	Disagree	Somehow Agree	Agree	Strongly Agree
1	2	3	4	5

	Effectiveness					
Use	efulness					
1.	The information provided by PDM is enough and helpful.	1	2	3	4	5
2.	The information provided by PDM is effective in helping me complete the rituals of Hajj.	1	2	3	4	5
3.	Using PDM would enable me to accomplish the rituals of Hajj more quickly.	1	2	3	4	5
4.	Using PDM would enhance my effectiveness in performing the rituals of Hajj.	1	2	3	4	5
5.	Using PDM would make it easier to perform the rituals of Hajj.	1	2	3	4	5
6.	Using PDM would increase my productivity in performing the rituals of Hajj.	1	2	3	4	5
7.	PDM meets my needs and does everything I would expect.	1	2	3	4	5
8.	The voice instructions in PDM are clear and easy to understand.	1	2	3	4	5
9.	Sounds in PDM are sufficiently pure and not noisy.	1	2	3	4	5
10.	In PDM, the recitation speed of voice instructions is sufficiently moderate.	1	2	3	4	5
11.	I would find PDM useful in Hajj.	1	2	3	4	5
	ors Universiti Utara Ma	lay	/sia			
1.	I think PDM prevents me from making errors.	1	2	3	4	5
2.	I can recover from mistakes quickly and easily while operating PDM.	1	2	3	4	5
•						
3.	PDM has at some time stopped unexpectedly.	1	2	3	4	5
	PDM has at some time stopped unexpectedly.  plicity	1	2	3	4	5
	The operations of PDM are simple and uncomplicated.	1	2	3	4	5
Sin	plicity					
Sin 1.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to	1	2	3	4	5
Sin 1. 2.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to understand.	1	2	3	4	5
Sin 1. 2.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to understand.  I learned to use PDM quickly.	1 1 1	2 2	3 3	4 4	5 5
Sin 1. 2. 3. 4.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to understand.  I learned to use PDM quickly.  I easily remember how to use PDM.	1 1 1 1	2 2 2 2	3 3 3 3	4 4 4	5 5 5
Sin 1. 2. 3. 4. 5.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to understand.  I learned to use PDM quickly.  I easily remember how to use PDM.  The information provided by PDM is easy to understand.	1 1 1 1	2 2 2 2 2	3 3 3 3 3	4 4 4 4	5 5 5 5
Sin 1. 2. 3. 4. 5. 6. 7.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to understand.  I learned to use PDM quickly.  I easily remember how to use PDM.  The information provided by PDM is easy to understand.  PDM is designed for all levels of users.	1 1 1 1 1	2 2 2 2 2 2	3 3 3 3 3	4 4 4 4 4	5 5 5 5 5
Sin 1. 2. 3. 4. 5. 6. 7.	The operations of PDM are simple and uncomplicated.  The organization of information on PDM is clear and easy to understand.  I learned to use PDM quickly.  I easily remember how to use PDM.  The information provided by PDM is easy to understand.  PDM is designed for all levels of users.  I found PDM simple to use.	1 1 1 1 1	2 2 2 2 2 2	3 3 3 3 3	4 4 4 4 4	5 5 5 5 5

3.	PDM is accurate in interpreting my voice commands.	1	2	3	4	5
4.	PDM has all the functions and capabilities I expect it to have.	1	2	3	4	5
	Efficiency					
Eas	se of Use					
1.	I can use PDM without written instructions.	1	2	3	4	5
2.	PDM requires the fewest steps possible to accomplish what I want to do.	1	2	3	4	5
3.	The speed of PDM is fast enough.	1	2	3	4	5
4.	It is easy to make PDM does exactly what I want.	1	2	3	4	5
5.	It would be easy for me to become skillful at using PDM.	1	2	3	4	5
6.	It is easy to learn PDM.	1	2	3	4	5
7.	I can use PDM successfully every time.	1	2	3	4	5
8.	Using PDM is effortless.	1	2	3	4	5
9.	Using PDM is sufficiently easy.	1	2	3	4	5
Saf	ety					
1.	The highlighting on the PDM screens is helpful.	1	2	3	4	5
2.	It is sufficiently easy to operate PDM with one hand.	1	2	3	4	5
3.	PDM is safe to use without causing harm or difficulty.	1	2	3	4	5
4.	It is safe to use PDM while performing rituals of Hajj.	1	2	3	4	5
5.	PDM is suitable to use in a crowded environment like Hajj.	1	2	3	4	5
Fle	xibility Universiti Utara Ma	lay	sia			
1.	It is easy to move from one part of a task to another.	1	2	3	4	5
2.	I do not notice any inconsistency as I use PDM.	1	2	3	4	5
3.	All operations in PDM can be carried out in a systematically similar way.	1	2	3	4	5
4.	In PDM, the control matches user skills.	1	2	3	4	5
5.	The visual representation in PDM is consistent with familiar conventions.	1	2	3	4	5
6.	The wording in PDM is familiar.	1	2	3	4	5
7.	PDM provides zooming for display expansion.	1	2	3	4	5
8.	The interface of PDM is consistent with other products I have used.	1	2	3	4	5
Ac	cessibility					
1.	It is easy to find the information I need in PDM.	1	2	3	4	5
2.	It is easy to navigate the PDM.	1	2	3	4	5
3.	The organization of the PDM menus is sufficiently logical.	1	2	3	4	5
4.	The buttons are sufficiently easy to locate.	1	2	3	4	5

The amount of information displayed on the PDM screens is adequate.	1	2	3	4	5	
The characters on PDM screens are easy to read.	1	2	3	4	5	
The terminologies used in PDM are consistent and always related to the task.	1	2	3	4	5	j
The sequence of PDM screens is clear and logical.	1	2	3	4	5	
Satisfaction						
itude						
I feel I need to have PDM.	1	2	3	4	5	T
I feel comfortable and confident using PDM.	1	2	3	4	5	1
I feel excited when using PDM.	1	2	3	4	5	1
I would recommend PDM to my friends.	1	2	3	4	5	
ceptability			•			
The interface of PDM is attractive and pleasant.	1	2	3	4	5	T
PDM is wonderful.	1	2	3	4	5	1
Overall, I am satisfied with PDM.	1	2	3	4	5	
	adequate. The characters on PDM screens are easy to read. The terminologies used in PDM are consistent and always related to the task. The sequence of PDM screens is clear and logical.  Satisfaction  titude  I feel I need to have PDM. I feel comfortable and confident using PDM. I feel excited when using PDM. I would recommend PDM to my friends.  ceptability The interface of PDM is attractive and pleasant. PDM is wonderful.	The characters on PDM screens are easy to read.  The terminologies used in PDM are consistent and always related to the task.  The sequence of PDM screens is clear and logical.  Satisfaction  titude  I feel I need to have PDM.  I feel comfortable and confident using PDM.  I feel excited when using PDM.  I would recommend PDM to my friends.  I would recommend PDM is attractive and pleasant.  PDM is wonderful.	The characters on PDM screens are easy to read.  The terminologies used in PDM are consistent and always related to the task.  The sequence of PDM screens is clear and logical.  Satisfaction  titude  I feel I need to have PDM.  I feel comfortable and confident using PDM.  I feel excited when using PDM.  I would recommend PDM to my friends.  I tenterface of PDM is attractive and pleasant.  PDM is wonderful.	The characters on PDM screens are easy to read.  The terminologies used in PDM are consistent and always related to the task.  The sequence of PDM screens is clear and logical.  Satisfaction  Satisfaction  I feel I need to have PDM.  I feel comfortable and confident using PDM.  I feel excited when using PDM.  I would recommend PDM to my friends.  Septibility  The interface of PDM is attractive and pleasant.  PDM is wonderful.	The characters on PDM screens are easy to read.  The terminologies used in PDM are consistent and always related to the task.  The sequence of PDM screens is clear and logical.  Satisfaction  Titude  I feel I need to have PDM.  I feel comfortable and confident using PDM.  I feel excited when using PDM.  I would recommend PDM to my friends.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the terminologies used in PDM are consistent and always related to the task.  I to the task are easy to read.  I to the task are easy to the task are easy to read.  I to the task are easy to the tas	The characters on PDM screens are easy to read.  The terminologies used in PDM are consistent and always related to the task.  The sequence of PDM screens is clear and logical.  I feel I need to have PDM.  I feel comfortable and confident using PDM.  I feel excited when using PDM.  I would recommend PDM to my friends.  The interface of PDM is attractive and pleasant.  PDM is wonderful.  The characters on PDM screens are easy to read.  1 2 3 4 5  2 3 4 5  3 4 5  4 5  5 3 4 5  5 4 5  5 5  4 5 5  5 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8

END OF QUESTIONS
THANK YOU FOR PARTICIPATING!

Universiti Utara Malaysia

#### Appendix K

### The Instrument for Face and Content Validity of Q-U3MA

#### **INSTRUMENT FOR CONTENT VALIDITY:**

MEASURING THE USABILITY OF MULTI-MODAL MOBILE APPLICATIONS (Q-U3MA)

#### **Guide for expert/ reviewer**

You are selected to review this questionnaire on reasons as follows:

- You are PhD or master holder in either in Human Computer Interaction (HCI) or Usability or Mobile Applications or Multimedia or Software Engineering (SE) or Information Systems (IS) or Computer Science (CS) or any related areas, and/or
- You have a teaching background for five years or above in the above mentioned areas or any relevant area.

On top of that, you have at least five years studying/ researching/ teaching in the above mentioned areas or any relevant area.

#### **Apparatus:**

- 1. This sheet
- 2. The questionnaire of measuring the usability of multi-modal mobile applications (O-U3MA)
- 3. Pen

#### **Instructions:**

- You are provided with the above listed apparatus.
- Read and understand the Q-U3MA carefully.
- Finally, with the expertise you have, it is expected that you could provide feedback for all questions in the provided spaces.

#### **QUESTIONS FOR REVIEW**

#### **Section A:** Effectiveness

#### Q1) Sub-measures relevancy?

Sub-Measures	Relevant	Not relevant
Usefulness		
Errors		
Simplicity		
Reliability		

## Q2) Items representativeness and clarity?

Representativeness	Scale	Clarity
Item is not representative	1	Item is not clear
Item needs major revisions to be representative	2	Item needs major revisions to be clear
Item needs minor revisions to be representative	3	Item needs minor revisions to be clear
Item is representative	4	Item is clear

	A) Usefulness Items Representativeness			Cla	rity				
	A) Userumess Items	1	2	3	4	1	2	3	4
1.	The information provided by PDM is enough and helpful.								
2.	The information provided by PDM is effective in helping me complete the rituals of Hajj.								
3.	Using PDM would enable me to accomplish the rituals of Hajj more quickly.								
4.	Using PDM would enhance my effectiveness in performing the rituals of Hajj.								
5.	Using PDM would make it easier to perform the rituals of Hajj.								
6.	Using PDM would increase my productivity in performing the rituals of Hajj.								
7.	PDM meets my needs and does everything I would expect.								
8.	The voice instructions in PDM are clear and easy to understand.								
9.	Sounds in PDM are sufficiently pure and not noisy.								
10.	sufficiently moderate.								
11.	I would find PDM useful in Hajj.								

	D) Funanciations		Representativeness					Clarity			
	B) Errors Items	1	2	3	4	1	2	3	4		
1.	I think PDM prevents me from making errors.										
2	I can recover from mistakes quickly and easily while										
2.	operating PDM.				4						
3.	PDM has at some time stopped unexpectedly.										

	C) Simplicity Items		resen	tative	eness	Clarity				
	C) Simplicity Items	1	2	3	4	1	2	3	4	
1.	The operations of PDM are simple and uncomplicated.	ra	Mg	IIa)	SIB					
2.	The organization of information on PDM is clear and									
2.	easy to understand.									
3.	I learned to use PDM quickly.									
4.	I easily remember how to use PDM.									
5.	The information provided by PDM is easy to understand.									
6.	PDM is designed for all levels of users.									
7.	I found PDM simple to use.									

	D) Delighility Itams		Representativeness				Clarity			
	D) Reliability Items	1	2	3	4	1	2	3	4	
1.	PDM is reliable, dependable, and trustworthy.									
2.	PDM is accurate in identifying my exact location.									
3.	PDM is accurate in interpreting my voice commands.									
4.	PDM has all the functions and capabilities I expect it to have.									

# Section B: Efficiency

# Q1) Sub-measures relevancy?

Sub-Measures	Relevant	Not relevant
Ease of use		
Safety		
Flexibility		
Accessibility		

# Q2) Items representativeness and clarity?

Representativeness	Scale	Clarity
Item is not representative	1	Item is not clear
Item needs major revisions to be representative	2	Item needs major revisions to be clear
Item needs minor revisions to be representative	3	Item needs minor revisions to be clear
Item is representative	4	Item is clear

	A) Ease of Use Items		resen	tative	eness		Cla	rity	
			2	3	4	1	2	3	4
1.	I can use PDM without written instructions.								
2.	PDM requires the fewest steps possible to accomplish what I								
4.	want to do.								
3.	The speed of PDM is fast enough.								
4.	It is easy to make PDM does exactly what I want.								
5.	It would be easy for me to become skillful at using PDM.								
6.	It is easy to learn PDM.								
7.	I can use PDM successfully every time.				4				
8.	Using PDM is effortless.								
9.	Using PDM is sufficiently easy.								

	D) Sofoty Itoms			tative	eness	Clarity				
B) Safety Items				3	4	1	2	3	4	
1.	The highlighting on the PDM screens is helpful.	110	1.10	lla)	310					
2.	It is sufficiently easy to operate PDM with one hand.									
3.	PDM is safe to use without causing harm or difficulty.									
4.	It is safe to use PDM while performing rituals of Hajj.									
5.	PDM is suitable to use in a crowded environment like Hajj.									

	C) Flexibility Items		orese	ntativ		Clarity			
			2	3	4	1	2	3	4
1.	It is easy to move from one part of a task to another.								
2.	I do not notice any inconsistency as I use PDM.								
3.	All operations in PDM can be carried out in a systematically similar								
3.	way.								
4.	In PDM, the control matches user skills.								
5.	The visual representation in PDM is consistent with familiar								
٥.	conventions.								
6.	The wording in PDM is familiar.								
7.	PDM provides zooming for display expansion.								
8.	The interface of PDM is consistent with other products I have used.								

	D) Accessibility Items				Representativeness					
	D) Accessionity Items	1	2	3	4	1	2	3	4	
1.	It is easy to find the information I need in PDM.									
2.	It is easy to navigate the PDM.									
3.	The organization of the PDM menus is sufficiently logical.									
4.	The buttons are sufficiently easy to locate.									

5.	The amount of information displayed on the PDM screens is adequate.				
6.	The characters on PDM screens are easy to read.				
7.	The terminologies used in PDM are consistent and always related to the task.				
8.	The sequence of PDM screens is clear and logical.				

## Section C: Satisfaction

# Q1) Sub-measures relevancy?

Sub-Measures	Relevant	Not relevant
Attitude		
Acceptability		

# Q2) Items representativeness and clarity?

Representativeness	Scale	Clarity
Item is not representative	1	Item is not clear
Item needs major revisions to be representative	2	Item needs major revisions to be clear
Item needs minor revisions to be representative	3	Item needs minor revisions to be clear
Item is representative	4	Item is clear

A) Attitude Items		Rep	resen	tative	ness	Clarity			
		1	2	3	4	1	2	3	4
1.	I feel I need to have PDM.								
2.	I feel comfortable and confident using PDM.								
3.	I feel excited when using PDM.								
4.	I would recommend PDM to my friends.								

P) A contability Itams			resen	tative	ness	Clarity			
B) Acceptability Items				3	4	1	2	3	4
1.	The interface of PDM is attractive and pleasant.								
2.	PDM is wonderful.								
3.	Overall, I am satisfied with PDM.								

Section D: General Comments (Please specify the item):								

# **END OF QUESTIONS**

Thank you for participating

## Appendix L Reliability Test Results

## 1- Usefulness (2 Items Deleted)

Reliability Statistics Before FA								
Cronbach's	Cronbach's Alpha Based	N of Items						
Alpha	on Standardized Items							
.875	.893	11						

Reliability Statistics After FA			
Cronbach's Alpha N of Items			
.934	9		

Scale Statistics			
Mean	Variance	Std. Deviation	N of Items
43.6286	57.476	7.58127	11

Item Statistics				
	Mean	Std. Deviation	N	
USF1	4.1429	.80961	35	
USF2	4.2571	.85209	35	
USF3	4.1143	.90005	35	
USF4	3.0286	1.50461	35	
USF5	4.3714	.97274	35	
USF6	3.2286	1.05957	35	
USF7	4.1429	1.03307	35	
USF8	4.0857	.98134	35	
USF9	4.1714	.92309	35	
USF10	3.9429	1.05560	35	

1.11521

35

4.1429

#### **Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
USF1	39.4857	47.669	.819	.826	.852
USF2	39.3714	48.240	.719	.611	.857
USF3	39.5143	49.257	.586	.768	.864
USF4	40.6000	50.071	.241	.445	.900
USF5	39.2571	46.432	.762	.753	.852
USF6	40.4000	57.541	074	.447	.906
USF7	39.4857	46.139	.732	.807	.853
USF8	39.5429	46.491	.749	.794	.853
USF9	39.4571	47.079	.753	.801	.854
USF10	39.6857	45.634	.752	.761	.852
USF11	39.4857	44.492	.789	.862	.848

USF11

# 2- Errors Rate (No Item Deleted) Reliability Statistics

Reliability Statistics			
Cronbach's	Cronbach's Alpha Based	N of Items	
Alpha	on Standardized Items	liversi	
0.40	054	4	

Scale Statistics				
Mean Variance Std. Deviation N of Items				
15.8000	9.988	3.16042	4	

#### **Item Statistics**

Uta	Mean	Std. Deviation	N
ERR1	4.1429	.91210	35
ERR2	3.9143	.88688	35
ERR3	4.0857	.95090	35
ERR4	3.6571	1.05560	35

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
ERR1	11.6571	5.997	.707	.559	.798
ERR2	11.8857	5.810	.793	.694	.764
ERR3	11.7143	6.328	.576	.355	.852
ERR4	12.1429	5.479	.687	.580	.809

## 3- Simplicity (1 Item Deleted)

Reliability	Statistics	Roforo	
Reliability	Statistics	Deloie	ГΑ

Reliability Statistics Before 1 A			
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items	
.891	.912	7	

# Reliability Statistics After FA Cronbach's Alpha N of Items .943 6

#### **Scale Statistics**

Coult Classics			
Mean	Variance	Std. Deviation	N of Items
27.5143	36.022	6.00182	7

#### Item Statistics

item Statistics				
	Mean	Std. Deviation	N	
SIM1	4.0571	1.05560	35	
SIM2	4.0571	1.02736	35	
SIM3	4.2000	1.02326	35	
SIM4	4.2000	1.02326	35	
SIM5	4.0571	1.02736	35	
SIM6	2.8286	1.50461	35	
SIM7	4.1143	.96319	35	

#### **Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
SIM1	23.4571	27.197	.700	.601	.874
SIM2	23.4571	26.197	.834	.837	.858
SIM3	23.3143	26.869	.764	.709	.867
SIM4	23.3143	26.222	.835	.826	.858
SIM5	23.4571	25.844	.873	.871	.854
SIM6	24.6857	29.222	.279	.177	.943
SIM7	23.4000	27.071	.801	.787	.864

## 4- Reliability (No Item Deleted)

Reliability Statistics				
Cronbach's	Cronbach's Alpha Based	N of Items		
Alpha	on Standardized Items			
.901	.904	4		

**Scale Statistics** 

Mean	Variance	Std. Deviation	N of Items
15.9429	12.820	3.58053	4

**Item Statistics** 

	Mean	Std. Deviation	N
REL1	4.0857	.98134	35
REL2	3.9714	1.01419	35
REL3	3.8857	.93215	35
REL4	4.0000	1.13759	35

#### **Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total	Squared Multiple	Cronbach's Alpha if Item
	TAN		Correlation	Correlation	Deleted
REL1	11.8571	7.420	.830	.692	.855
REL2	11.9714	7.440	.786	.626	.870
REL3	12.0571	7.879	.778	.624	.874
REL4	11.9429	7.055	.740	.555	.892

# 5- Ease Of Use (1 Item Deleted)

Reliability Statistics Before FA					
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items			
.896	.909	7			

Reliability Statistics After FA					
Cronbach's Alpha N of Items					
.929	6				

**Scale Statistics** 

Mean	Variance	Std. Deviation	N of Items
27.0000	35.529	5.96066	7

Iti Utara Malaysia Item Statistics

	Mean	Std. Deviation	N
EOU1	4.0857	1.01087	35
EOU2	2.9429	1.37076	35
EOU3	4.0286	.92309	35
EOU4	3.7714	1.05957	35
EOU5	3.9429	1.16171	35
EOU6	4.1143	1.02244	35
EOU7	4.1143	.99325	35

#### **Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EOU1	22.9143	25.669	.863	.793	.862
EOU2	24.0571	28.291	.368	.295	.929
EOU3	22.9714	26.852	.818	.754	.869
EOU4	23.2286	26.534	.721	.697	.877
EOU5	23.0571	25.879	.702	.569	.880
EOU6	22.8857	26.398	.770	.801	.872
EOU7	22.8857	26.281	.811	.784	.868

# 6- Safety (No Item Deleted)

Reliability Statistics Before FA				
Cronbach's	N of Items			
Alpha	on Standardized Items			
.916	.915	4		

#### **Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
16.0000	12.471	3.53137	4

#### **Item Statistics**

itom Gtationico					
	Mean	Std. Deviation	N		
SAF1	4.0571	.96841	35		
SAF2	3.9429	.96841	35		
SAF3	4.1143	1.02244	35		
SAF4	3.8857	.99325	35		

#### **Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
SAF1	11.9429	7.585	.740	.550	.913
SAF2	12.0571	7.232	.826	.724	.884
SAF3	11.8857	6.751	.880	.797	.864
SAF4	12.1143	7.281	.784	.648	.898

## 7- Flexibility (No Item Deleted)

Reliability Statistics Before FA				
Cronbach's	Cronbach's Alpha Based	N of Items		
Alpha	on Standardized Items			
.951	.951	7		

#### **Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
27.8857	38.457	6.20138	7

#### Item Statistics

	Mean	Std. Deviation	N
FLE1	4.0286	.98476	35
FLE2	3.8857	1.05081	35
FLE3	4.0286	1.07062	35
FLE4	3.8000	.99410	35
FLE5	4.0571	.96841	35
FLE6	4.0571	.99832	35
FLE7	4.0286	.98476	35

#### **Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
FLE1	23.8571	28.891	.812	.694	.945
FLE2	24.0000	28.176	.823	.791	.944
FLE3	23.8571	27.538	.870	.829	.940
FLE4	24.0857	28.787	.814	.699	.945
FLE5	23.8286	28.793	.840	.736	.943
FLE6	23.8286	28.264	.866	.777	.940
FLE7	23.8571	28.950	.806	.702	.945

## 8- Accessibility (1 Items Deleted)

Reliability Statistics Before FA				
Cronbach's	Cronbach's Alpha Based	N of		

Cronbach's Cronbach's Alpha Based		N of Items
Alpha	on Standardized Items	
.910	.931	8

# Reliability Statistics After FA

Cronbach's Alpha	N of Items	
.961	7	

#### **Item Statistics**

	Mean	Std. Deviation	N
ACS1	4.0857	.98134	35
ACS2	3.9714	.95442	35
ACS3	3.8571	1.06116	35
ACS4	4.0286	1.01419	35
ACS5	3.8286	.98476	35
ACS6	3.9143	1.01087	35
ACS7	2.5143	1.54104	35

#### **Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
30.2286	46.182	6.79570	8

#### **Item-Total Statistics**

		Scale Mean if Item	Scale Variance if	Corrected Item-	Squared Multiple	Cronbach's Alpha if Item
		Deleted	Item Deleted	Total Correlation	Correlation	Deleted
Α	CS1	26.1429	35.185	.862	.877	.886
Α	CS2	26.2571	36.197	.790	.716	.892
Α	CS3	26.3714	34.770	.822	.866	.888
Α	CS4	26.2000	35.400	.808.	.795	.890
Α	CS5	26.4000	35.482	.829	.761	.889
Α	CS6	26.3143	35.045	.845	.812	.887
Α	CS7	27.7143	39.916	.200	.168	.961

# 9- Attitude (No Items Deleted)

Reliability Statistics Before FA			
Cronbach's	Cronbach's Alpha Based	N of Items	
Alpha	on Standardized Items		
.923	.923	5	

#### **Scale Statistics**

Mean	Variance	Std. Deviation	N of Items		
20.4571	19.903	4.46122	5		

#### Item Statistics

	Mean Std. Deviation		N		
ATT1	4.1429	1.00419	35		
ATT2	4.0000	1.00000	35		
ATT3	3.8857	1.02244	35		
ATT4	4.1143	1.02244	35		
ATT5	4.3143	1.05081	35		

#### **Item-Total Statistics**

	· ·		Squared Multiple	Cronbach's Alpha if Item	
	Deleted	Item Deleted	Total Correlation	Correlation	Deleted
ATT1	16.3143	13.104	.796	.724	.907
ATT2	16.4571	13.020	.815	.704	.903
ATT3	16.5714	13.429	.724	.619	.920
ATT4	16.3429	12.820	.825	.733	.901
ATT5	16.1429	12.538	.841	.744	.897

# 10- Acceptability (No Items Deleted)

Reliability Statistics Before FA				
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items		
.900	.900	4		

#### **Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
16.1714	13.205	3.63387	4

#### Item Statistics

Mean	Std. Deviation	N
4.0571	.96841	35
3.7714	1.05957	35
4.2000	1.05161	35
4.1429	1.06116	35
	4.0571 3.7714 4.2000	4.0571 .96841 3.7714 1.05957 4.2000 1.05161

# Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
ACP1	12.1143	8.104	.755	.619	.879
ACP2	12.4000	7.482	.794	.693	.865
ACP3	11.9714	7.676	.759	.619	.877
ACP4	12.0286	7.440	.801	.702	.862

## Appendix M

#### The Final Version of Q-U3MA

School of Multimedia Technology and Communication
College of Arts and Sciences
UNIVERSITI UTARA MALAYSIA



#### **QUESTIONNAIRE**

#### **BORANG SOAL SELIDIK**

#### Measuring the Usability of Multi-Modal Mobile Applications (Q-U3MA)

### Mengukur Kebolehgunaan Aplikasi Multi-Modal Mobile (Q-U3MA)

Assalammu'alaikum and Good Day,

Assalammu" alaikum dan Salam Sejahtera,

Dear respondents, we are delighted to inform you that you have been selected randomly to participate in our research (CONCEPTUAL MODEL OF MULTI-MODAL USABLE MOBILE ASSISTANCE DURING HAJJ). The aim of the questionnaire is to measure the usability of Personal Digital Mutawwif (PDM).

Responden yang dihormati, kami gembira untuk memberitahu anda bahawa anda telah dipilih secara rawak untuk mengambil bahagian dalam penyelidikan kami (MODEL KONSEPTUAL BANTUAN MULTI-MODAL MENGGUNAKAN MOBILE SEMASA HAJJ). Tujuan soal selidik ini adalah untuk mengukur kebolehgunaan Personal Digital Mutawwif (PDM).

The information supplied will be treated as confidential and will be used for research purposes which may be reported anonymously in academic publication.

Maklumat yang dibekalkan akan dianggap sebagai sulit dan akan digunakan untuk tujuan penyelidikan yang boleh dilaporkan tanpa nama dalam penerbitan akademik.

It would be greatly appreciated is you could complete the questionnaire with honest and sincere. I would like to say thank you for your time and cooperation.

Adalah amat di hargai sekiranya anda dapat melengkapkan soal selidik dengan jujur dan ikhlas. Saya ingin mengucapkan terima kasih untuk masa dan kerjasama anda.

Yours Truly (Ikhlas),

Ahmed Sheikh Al-Aidaroos

len Demografi		
ase tick $()$ in the box $[$	and fill in the blank.	
kan (√) pada kotak yang d	isediakan [ ] dan isi tempat kosong.	
[ ] Male/ <i>Lelaki</i>	[ ] Female / Wanita	
<b>-</b>		
Over 55 Years/ Lebi	h 55 tahun	
hap Pendid: [ ] Pr	e-Bachelor Degree/ <i>Pra-Ijazah Sarjana N</i>	1uda
[ ] Bachelor Deg	gree/ Ijazah Sarjana Muda	
[ ] Post Bachelo	r Degree/ Post Ijazah Sarjana Muda	
[ ] None of the A	Above/ Tiada di atas	
mobile applications/ Peng	galaman anda pada aplikasi mudah alih:	
ear or Less/ Satu tahun ata	u kurang	
than one year/ Lebih dari	pada satu tahun	
Iakkah to perform Hajj or	Umrah	
tuk mengerjakan Haji atai	ı Umrah:	
[ ] Yes/ <i>Ya</i>		
	ase tick (√) in the box [ ]  kan (√) pada kotak yang d  [ ] Male/ Lelaki  [ ] 25 years and below  [ ] 26-40 years/ 26-40 to  [ ] 41-55 years/ 41-55 to  [ ] Over 55 Years/ Lebi  hap Pendid: [ ] Pro  [ ] Bachelor Deg  [ ] Post Bachelor  [ ] None of the A  mobile applications/ Penguar or Less/ Satu tahun ata  than one year/ Lebih dari  [akkah to perform Hajj or  tuk mengerjakan Haji atau  [ ] No / Tid	ase tick (√) in the box [ ] and fill in the blank.  kan (√) pada kotak yang disediakan [ ] dan isi tempat kosong.  [ ] Male/ Lelaki

Section A: Respondent's Demographic

Section B: PDM Usability Evaluation

Section B: PDM Penilaian Kebolehgunaan

**INSTRUCTION:** Please circle (O) on the scale of your choice.

ARAHAN: bulatan Sila (O) pada skala pilihan anda.

Strongly Disagree		Disagree	Somehow Agree	Agree	Agree Strongly			
	1 Sangat tak setuju	2 Tidak Setuju	3 Mungkin Setuju	4. Setuju	Sanga	5 at Setuju		
		EFFECT	IVENESS/ <i>KEBERKE</i>	SANAN				
Us	efulness/ Kegunaan							
1.	The information pro <i>Maklumat yang dibe</i>	erikan oleh PDM	cukup membantu.	1	2 3	4 5		
The information provided by PDM is effective in helping me to complete the rituals of Hajj/Umrah.  2. Maklumat yang diberikan oleh PDM berkesan dalam membantu saya untuk melengkapkan ritual Haji / Umrah.								
Using PDM would enable me to accomplish the rituals of Hajj/ Umrah contentedly.  Menggunakan PDM akan membolehkan saya untuk mencapai ibadat Haji / Umrah dengan puas hati.								
4.	Using PDM would mandenggunakan PDM melaksanakan mand	arah.	2 3	4 5				
5.	DDM moets my nood	ls and expectation		1	2 3	4 5		
6.	The voice instruction  Arahan suara dalan	s in PDM are easy	to understand.	1	2 3	4 5		
7.	Sounds in PDM are Bunyi di PDM adala		a bunyi bising.	Malaysi	2 3	4 5		
8.			structions is sufficiently m n suara cukup sederhar		2 3	4 5		
9.	I would find PDM u Saya akan mencari		ng Hajj/Umrah. lam menunaikan Haji /	Umrah. 1	2 3	4 5		
Er	rors Rate/ <i>Kadar Kes</i>	silapan						
1.	PDM prevents me fr PDM menghalang s			1	2 3	4 5		
2.	In PDM, I can recov	er from mistakes		epat.	2 3	4 5		
3.	In PDM, the error me Dalam PDM, mesej untuk menyelesaikan		2 3	4 5				
4.	PDM rarely stopped PDM jarang berhen			1	2 3	4 5		
Siı	mplicity/ <i>Kemudahan</i>							
1.	The operations of P	DM are simple/ C	Pperasi PDM adalah mi	udah. 1	2 3	4 5		
2.	The organization of Penganjuran maklu			1	2 3	4 5		
3.	It is easy to learn PI	DM/ Ia adalah mi	ıdah untuk belajar PDN	<i>1</i> . 1	2 3	4 5		
			221					

4.	I easily remember how to use PDM.					
7.	Saya mudah ingat bagaimana untuk menggunakan PDM.	1	2	3	4	5
<b>5.</b>	The information provided by PDM is easy to understand.	1		2	4	
	Maklumat yang diberikan oleh PDM adalah mudah difahami.	1	2	3	4	5
<b>6.</b>	I found PDM simple to use.	1	2	3	4	5
	Saya mendapati PDM mudah untuk digunakan.	1			Ľ	
Rel	iability/ Kebolehpercayaan					
1.	PDM is trustworthy /PDM boleh dipercayai.	1	2	3	4	5
2.	PDM is accurate in identifying my exact location.  PDM adalah tepat dalam mengenal pasti lokasi sebenar saya.	1	2	3	4	5
3.	PDM is accurate in interpreting my voice commands.					
<i>J</i> .	PDM adalah tepat dalam menafsirkan arahan suara saya.	1	2	3	4	5
4.	PDM has all the functions I expect it to have.					
	PDM mempunyai segala fungsi yang saya mengharapkan ia mempunyai	1	2	3	4	5
	EFFICIENCY/ KECEKAPAN					
Eas	se of Use/ Kemudahan Penggunaan					
1.	I can use PDM without written instructions.	1	2	3	4	5
	Saya boleh menggunakan PDM tanpa arahan bertulis.					
2.	It is easy to make PDM does exactly what I want.	1	2	3	4	5
	Mudah untuk membuat PDM tidak betul-betul apa yang saya mahu.  It would be easy for me to become skillful at using PDM.					
3.	Ia akan menjadi mudah bagi saya untuk menjadi mahir dengan	1	2	3	4	5
	menggunakan PDM.					
4.	I can use PDM successfully every time.	<u> </u>				
	Saya boleh menggunakan PDM berjaya setiap kali.	1	2	3	4	5
5.	Using PDM is effortless. Menggunakan PDM adalah tanpa tenaga.	1	2	3	4	5
6.	Using PDM is sufficiently easy.  Menggunakan PDM cukup mudah.	y <sub>1</sub> si	2	3	4	5
Cat						
5a1	Tety/ Keselamatan It is sufficiently easy to operate PDM with one hand.					
1.	Cukup mudah untuk beroperasi PDM dengan satu tangan.	1	2	3	4	5
2.	PDM is safe to use without causing harm.					
	PDM adalah selamat untuk digunakan tanpa menyebabkan	1	2	3	4	5
	kemudaratan.					
3.	It is safe to use PDM while performing rituals of Hajj.					
	Ia adalah selamat untuk digunakan PDM ketika melaksanakan	1	2	3	4	5
	manasik haji.					
4.	PDM is suitable to use in a crowded environment like Hajj.	1			4	_
	PDM adalah sesuai untuk digunakan dalam persekitaran yang	1	2	3	4	5
	sesak seperti haji.					
	xibility/ Fleksibiliti					
1.	It is easy to move from one part of a task to another.	1	2	2	1	_
	Ia adalah mudah untuk bergerak dari satu bahagian satu tugas	1	2	3	4	5
	yang lain.  I do not notice any inconsistency as I use PDM.					
2.	Saya tidak melihat apa-apa yang tidak konsisten seperti yang saya	1	2	3	4	5
	gunakan PDM.	1				

3.	The interface of PDM is consistent with other products I have used.  Antara muka PDM adalah konsisten dengan produk-produk lain	1	2	3	1	5	1		
	yang saya telah digunakan.	1	2	3	4	3			
4.	In PDM, the control matches user skills.						1		
₹.	Dalam PDM, kawalan perlawanan kemahiran pengguna.	_1	2	3	4	5			
<b>5.</b>	The visual representation in PDM is consistent with familiar conventions	1			1		1		
	Perwakilan visual di PDM adalah selaras dengan konvensyen biasa.	1	2	3	4	5			
6.	The wording in PDM is familiar.	1	2	3	4	5			
	Susunan kata dalam PDM biasa.	1		3	4	3			
7.	PDM provides zooming for display expansion.	1	2	3	4	5			
	PDM menyediakan zoom untuk pengembangan paparan.	1			Ŀ				
Ac	cessibility/ <i>Kebolehan Mencapai</i>								
1.	It is easy to find the information I need in PDM.	1	2	3	4	5	ī		
	Mudah untuk mencari maklumat yang saya perlukan di PDM.	1		3	4	3			
	It is easy to navigate the PDM.	1	2	3	4	5			
	Mudah untuk mengemudi PDM itu.	1		<u> </u>			<u></u>		
	The organization of the PDM menus is sufficiently logical.	1	2	3	4	5			
	Penganjuran menu PDM adalah cukup logik.					Ļ	<u> </u>		
	The buttons are sufficiently easy to locate.	1	2	3	4	5			
	Butang yang cukup mudah untuk mencari.  The sequence of PDM screens is clear and logical.						<u> </u>		
	Rentetan skrin PDM adalah jelas dan logik.	1	2	3	4	5			
	The characters on PDM screens are easy to read.						+		
0.	Watak-watak di skrin PDM adalah mudah untuk dibaca.	1	2	3	4	5			
7.	The terminologies used in PDM are always related to the task.	1		2	4	_	ī		
	Istilah yang digunakan dalam PDM sentiasa berkaitan dengan tugas.	1	2	3	4	5			
	SATISFACTION/ KEPUASAN								
Att	titude/ <i>Sifat</i>	vsi:	9						
1.	I feel I need to have PDM / Saya rasa saya perlu mempunyai PDM.	1	2	3	4	5			
2.	I feel comfortable using PDM/ Saya berasa selesa menggunakan PDM.	1	2	3	4	5			
3.	I feel confident using PDM/ Saya merasa yakin menggunakan PDM.	1	2	3	4	5	$\dagger$		
		1		3	4	3	ļ		
4.	I feel excited when using PDM/ Saya rasa teruja apabila menggunakan PDM.	1	2	3	4	5			
5.	I would recommend PDM to my friends/ Saya akan mengesyorkan						<u> </u>		
5.	PDM kepada rakan-rakan saya.	1	2	3	4	5			
•	· · · · · · · · · · · · · · · · · · ·								
_	ceptability						Ŧ		
1.	The interface of PDM is attractive/ Antara muka PDM adalah menari	1	2	3	4	5	1		
2.	PDM is pleasant to use/ PDM adalah senang untuk digunakan	1	2	3	4	5			
3.	PDM is wonderful/ PDM adalah indah.	1	2	3	4	5			
4.	Overall, I am satisfied with PDM/ Secara keseluruhan, saya berpuas hati dengan PDM.	1	2	3	4	5			

# END OF QUESTIONS /TAMAT SOALAN

## THANK YOU FOR PARTICIPATING! /TERIMA KASIH KERANA MENYERTA!!