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**THE EFFECTS OF ENTREPRENEURIAL MANAGEMENT,  
ENTREPRENEURIAL ORIENTATION AND ETHICS ON THE  
WOMEN-OWNED SMES BUSINESS PERFORMANCE  
IN MALAYSIA**

**UMI KARTINI BINTI RASHID**



**DOCTOR OF PHILOSOPHY  
UNIVERSITI UTARA MALAYSIA  
MAC 2017**

**THE EFFECTS OF ENTREPRENEURIAL MANAGEMENT,  
ENTREPRENEURIAL ORIENTATION AND ETHICS ON THE  
WOMEN-OWNED SMES BUSINESS PERFORMANCE  
IN MALAYSIA**

**By**



**Thesis Submitted to  
School of Business,  
Universiti Utara Malaysia,  
In Fulfillment of the Requirement  
for the Degree of Doctor of Philosophy**



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(Title of the Thesis / Dissertation)

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(Programme of Study)

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## ABSTRACT

Being one of the major players in economic growth, the number of women-owned SMEs in Malaysia is increasing and researches are directed on their business performance. Notwithstanding the vital importance of this area, very few studies have been done to look at the relationships between entrepreneurial management, entrepreneurial orientation and ethics, and the performance of women-owned businesses particularly in Malaysia. Therefore, this study focused primarily on testing the possibility of ethics as the mediating variable in the relationships between entrepreneurial management and entrepreneurial orientation, and women-owned SMEs business performance. Based on the literature, six dimensions of entrepreneurial management: entrepreneurial culture, growth orientation, management structure, resource orientation, reward philosophy, and strategic orientation; and three dimensions of entrepreneurial orientation: innovativeness, pro-activeness and risk taking, were selected, and 18 direct and indirect hypotheses were developed. Measurement tools were based on scales previously established in the literature for measuring entrepreneurial management, entrepreneurial orientation, ethics, and also business performance. A total of 207 usable data were gathered through a mail questionnaire survey, and multiple regressions analysis was employed to analyse the data. The empirical findings revealed significant relationships between women-owned SMEs business performance and resource orientation, reward philosophy, strategic orientation, innovativeness, pro-activeness as well as risk taking. Ethics was found to mediate the relationships between reward philosophy, strategic orientation, pro-activeness, risk taking and women-owned SMEs business performance. The research framework of this study contributes to the existing body of knowledge of women entrepreneurs and entrepreneurship literature. The theoretical contributions and practical implications are also significant findings for women owners-managers of SMEs and women entrepreneurial development in the country. Finally, some limitations are also acknowledged that indicate future research directions.

**Keywords:** Ethics, entrepreneurial management, entrepreneurial orientation, women-owned SMEs, business performance

## ABSTRAK

Perusahaan Kecil dan Sederhana (PKS) yang dimiliki oleh wanita adalah salah satu elemen penyumbang utama kepada pertumbuhan ekonomi, maka jumlah PKS milik wanita di Malaysia semakin meningkat dan penyelidikan tertumpu kepada prestasi perniagaan mereka. Walaupun ia penting, namun kajian tentang hubungan antara pengurusan keusahawanan, orientasi keusahawanan dan etika, serta prestasi perniagaan milik wanita khususnya di Malaysia adalah kurang dilakukan. Oleh itu, tumpuan kajian ini adalah untuk menguji kemungkinan etika sebagai pemboleh ubah pengantara dalam hubungan antara pengurusan keusahawanan dan orientasi keusahawanan, serta prestasi perniagaan PKS milik wanita. Berdasarkan kajian literatur, terdapat enam dimensi pengurusan keusahawanan iaitu budaya keusahawanan, orientasi pertumbuhan, struktur pengurusan, orientasi sumber, falsafah ganjaran, dan orientasi strategik. Manakala tiga dimensi orientasi keusahawanan iaitu inovasi, proaktif dan pengambilan risiko telah dipilih dan sebanyak 18 hipotesis langsung dan tidak langsung telah dibangunkan. Alat pengukuran yang digunakan adalah berdasarkan kepada skala yang dibangunkan sebelum ini, iaitu dalam kajian terdahulu untuk mengukur pengurusan keusahawanan, orientasi keusahawanan, etika, dan juga prestasi perniagaan. Sebanyak 207 data telah dapat dikumpulkan melalui kaedah soal selidik secara pos dan analisis regresi berganda telah digunakan untuk menganalisis data. Hasil kajian empirikal menunjukkan bahawa terdapat hubungan yang signifikan antara orientasi sumber, falsafah ganjaran, orientasi strategik, inovatif, proaktif, pengambilan risiko, dan prestasi perniagaan PKS milik wanita. Manakala etika didapati menjadi pengantara hubungan antara falsafah ganjaran, orientasi strategik, proaktif, pengambilan risiko dan prestasi perniagaan PKS milik wanita. Rangka kerja penyelidikan kajian ini menyumbang kepada badan pengetahuan keusahawanan wanita yang sedia ada dan literatur keusahawanan. Hasil kajian juga menawarkan implikasi teori dan praktikal kepada perniagaan PKS milik wanita dan juga untuk pembangunan keusahawanan wanita di negara ini. Akhir sekali, beberapa batasan turut memberi ruang dan arah kepada penyelidikan pada masa hadapan.

**Kata kunci:** Etika, pengurusan keusahawanan, orientasi keusahawanan, PKS milik wanita, prestasi perniagaan.

## **ACKNOWLEDGEMENT**

Alhamdulillah - all praise for Almighty Allah for providing me this opportunity and granting me the capability to proceed successfully. This thesis would not have been completed without the support and assistance of many people.

Firstly, I would like to express my sincere appreciation to my research supervisor, Prof. Dr. Rosli Mahmood, for his valuable support, motivation, opinions, criticism and immense knowledge towards completing this thesis. I could not have imagined having a better supervisor and mentor for my Ph.D study.

To my better half, Juzaimi Nasuredin, and the apple of my eyes, Muhammad Izz Qayyim and Izzumi Imanie Qaysara, who fall and rise together with me along this journey. There is nothing I can really say to tell you how much I appreciate all you have done for me. You are one of the richest blessings in my life.

To my family, without whom I would not be here, whose unconditional love and unending support brought me to this day. Ayah and Mak: Tuan Haji Rashid Arof and Puan Hajjah Maryam Ariffin. To my elder sisters and younger brother. Not to forget, my in-law. Thank you for supporting me materially and spiritually. Thank you for everything.

My sincere gratitude also extended to the Ministry of Higher Education and Universiti Tun Hussein Onn Malaysia (UTHM) for granting me the scholarship to pursue this Ph.D Degree.

Finally, every result described in this thesis was accomplished with the help and support of my close friends, especially Masitah Zulkepli, Dr. Md. Fauzi, Azrain Nasyrah, Rusnifaezah, Yusrinadini Zahirah, Rabiatul Adawiyah and many more. Thank you very much for always being there sharing this journey of mine. Perseverance brings us closer to Allah. May Allah give you the best in return.

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## **LIST OF ABBREVIATIONS**

AIM	:	Amanah Ikhtiar Malaysia (Endeavour Trust of Malaysia)
BEIM	:	Business Ethics Institute of Malaysia (BEIM)
CA	:	Competitive Advantage
CEO	:	Chief Executive Officer
CGC	:	Credit Guarantee Corporation Malaysia Berhad
ECT	:	Ethical Climate Theory
EFA	:	Explanatory Factor Analysis
EM	:	Entrepreneurial Management
EO	:	Entrepreneurial Orientation
EWC	:	Ethical Work Climate
DOA	:	Department of Agriculture
DOSM	:	Department of Statistics Malaysia
DV	:	Dependent Variable
DWD	:	Department of Women's Development
EPS	:	Earnings per Share
EU	:	European Union
FEM	:	Federation of Women Entrepreneurs Association Malaysia
GDP	:	Gross Domestic Product

GEM	:	Global Entrepreneurship Monitor
GTP	:	Government Transformation Programme
HDC	:	Halal Industry Development Corporation
HRM	:	Human Resource Management
ICD	:	Innovation Creed
ICN	:	Innovation Conviction
ICT	:	Information and Communication Technology
IEO	:	International Entrepreneurial Orientation
I-KeuNITA	:	Inkubator Keusahawanan Wanita
I-KIT	:	Intensive Skill Training for Single Mother
IMT	:	Innovation Mindset
IV	:	Independent Variable
IWE	:	Islamic Work Ethic
KEMAS	:	Kemajuan Masyarakat (Department of Community Development)
KMO	:	Kaiser-Meyer-Olkin
LIH NKRA	:	Low-Income Households National Key Results Area
LO	:	Learning Orientation
MAREF	:	Malaysian Accountancy research and Education Foundation
MATRADE	:	Malaysia External Trade Development Corporation

MID	:	Ministry of Industrial Development
MIDA	:	Malaysian Industrial Development Authority
MIDF	:	Malaysian Industrial Development Finance
MITI	:	Ministry of International Trade and Industry
MO	:	Marketing Orientation
MOA	:	Ministry of Agriculture
MOF	:	Ministry of Finance
MPC	:	Malaysia Productivity Corporation
MSA	:	Measure of Sampling Adequacy
MSMEs	:	Micro, Small, and Medium Enterprises
MWFCD	:	Ministry of Women, Family and Community Development
NACH	:	Need for Achievement
NAWEM	:	National Association of Women Entrepreneurs of Malaysia
OCED	:	The Organisation for Economic Co-operation and Development
1AZAM	:	Akhiri Zaman Miskin (Poverty Eradiction)
OP	:	Organizational Performance
PCA	:	Principal Component Analysis
PENIAGA-WATI	:	Persatuan Wanita Bumiputra Dalam Perniagaan Profesional Malaysia
PWE	:	Protestant Work Ethic

RBV	:	Resource-Based View
RMK10	:	Rancangan Malaysia Ke 10  (Tenth Malaysia Plan)
SBM	:	School of Business Management
SD	:	Standard Deviation
SEM	:	Structural Equation Modeling
SME Corp	:	Small and Medium Enterprise Corporation
SMEDAN	:	Small and Medium Enterprises Development Agency of Nigeria
SMEs	:	Small and Medium Enterprises
SMIDEC	:	Small and Medium Industries Development Corporation
TO	:	Technology Orientation
UAE	:	United Arab Emirates
UK	:	United Kingdom
UNDP	:	United Nation Development Programme
US	:	United States
USAHANITA	:	Persatuan Usahawan Wanita Bumiputera
UUM	:	Universiti Utara Malaysia
VIF	:	Variance Inflation Factor
WAWASA-NITA	:	Persatuan Usahawan Wawasan Wanita Malaysia
WEDP	:	Women Exporters Development Programme

## **CHAPTER 1**

### **INTRODUCTION**

#### **1.1 Background**

Entrepreneurship is a fascinating journey consists of hurdles and constraints in the middle path, and success or failure at its final destination. From only just a thought or an idea, entrepreneurs will start on new businesses either by selling products or services (Gartner, 1985; Scarborough, 2011). These businesses are acknowledged as small and medium enterprises (SMEs) based on the standard definitions according to countries (Lukács, 2005).

Nowadays, entrepreneurship is encouraged throughout the economy (Dess, Lumpkin, & Covin, 1997) as it has been recognized as one of the key components of economic development (L. Klapper, Amit, Guillen, & Quesada, 2007). In addition, entrepreneurship is also crucial in modernizing and transforming not only the economies, but also the societies (Smallbone & Welter, 2001), neither in the advanced nor less developed countries. Thus, many managers are looking for ways to make their organizations more entrepreneurial (Brown, Davidsson, & Wiklund, 2001), including women who were found to be a part of the major contributors in the economic growth (Ahl, 2006; N. H. Ahmad & Seet, 2010; Piperopoulos, 2012; Raman, Anantharaman, & Ramanathan, 2013; Grine, Fares, & Meguellati, 2015) in the number of small businesses (Still & Timms, 2000).

According to Fairlie (2009) in the Kauffman Index of Entrepreneurial Activity (1996–2009) Report 2010, every month more than 550,000 new businesses were

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## **APPENDICES**

### **APPENDIX 1**

#### **SURVEY ON THE EFFECT OF ENTREPRENEURIAL MANAGEMENT, ENTREPRENEURIAL ORIENTTAION AND ETHICS ON WOMEN- OWNED SMEs PERFORMANCE IN MALAYSIA**

ASSALAMUALAIKUM DAN GOOD DAY,

YBhg Dato'/Datuk/Datin/Dr./Puan/Cik,,

For your information, I am a PhD candidate at Universiti Utara Malaysia (UUM). In order to complete my PhD thesis, I need to conduct a research regarding the effect of entrepreneurial management, entrepreneurial orientation and ethics on the women-owned business performance in Malaysia. Therefore, in order to gain the information needed for this study, your firm has been chosen to participate in this study.

I am writing to ask for your help to fill in this survey. By completing the enclosed survey, you will be helping us to better understand how entrepreneurial management, entrepreneurial orientation and ethics relate to the women-owned business performance in Malaysia. Completing the questionnaire will take you less than 30 minutes. Feedback from you is very important to ensure the success of this study. However, your response will remain anonymous and treated in the strictest confidential – it will be strictly use for academic purpose only. As a token of appreciation, I am pledging RM2 for every questionnaire completed to Rumah Hembusan Kasih, an orphanage centre in Kangar, Perlis.

Lastly, this survey is an important part of my dissertation research. If you have any enquiries regarding this survey, please do not hesitate to contact me or my supervisor, Prof. Dr. Rosli Mahmood at 04-9285074 or email [rosli@uum.edu.my](mailto:rosli@uum.edu.my).

Your cooperation is highly appreciated. Thank you very much.

Sincerely,

Umi Kartini binti Rashid  
Email: [kartini@uthm.edu.my](mailto:kartini@uthm.edu.my)  
H/phone: 010-5418775

## **APPENDIX 2**

### **SOAL SELIDIK IMPAK PENGURUSAN KEUSAHAWANAN, ORIENTASI KEUSAHAWANAN DAN ETIKA TERHADAP PRESTASI PERNIAGAAN MILIK WANITA DI MALAYSIA**

ASSALAMUALAIKUM DAN SALAM SEJAHTERA,

YBhg Dato'/Datuk/Datin/Dr./Puan/Cik,,

Saya merupakan calon PhD di Universiti Utara Malaysia (UUM). Bagi menyiapkan laporan tesis PhD, saya perlu melakukan kajian berkenaan dengan impak pengurusan keusahawanan, orientasi keusahawanan dan etika terhadap prestasi perniagaan milik wanita di Malaysia. Untuk tujuan tersebut, saya telah memilih firma puan untuk terlibat dalam kajian ini.

Sehubungan dengan itu, saya memohon dan merayu jasa baik pihak puan untuk mengisi borang soal selidik yang disertakan yang hanya akan mengambil masa kurang dari 30 minit. Maklumbalas dari puan amat penting untuk memastikan kejayaan kajian ini. Namun begitu, segala maklumat yang diperolehi akan dianggap rahsia dan sulit, dan akan digunakan untuk tujuan akademik semata-mata. Sebagai tanda penghargaan, saya akan menderma RM2 kepada Rumah Hembusan Kasih, rumah anak-anak yatim dan fakir miskin di Kangar, Perlis, dari setiap borang soal selidik yang telah diisi dan dikembalikan kepada saya melalui pos atau emel

Akhir kata, soal selidik ini merupakan bahagian penting dalam kajian PhD saya. Saya amat berharap agar puan akan membantu saya mengisi borang soal selidik ini. Sekiranya puan mempunyai sebarang soalan mengenai soal selidik ini, puan bolehlah menghubungi saya atau penyelia saya, Prof. Dr. Rosli Mahmood di talian 04-9285074 atau emel rosli@uum.edu.my.

Kerjasama puan amat dihargai dan diucapkan jutaan terima kasih.

Yang benar,

Umi Kartini binti Rashid  
Emel: kartini@uthm.edu.my  
Tel bimbit: 010-5418775

## APPENDIX 3

### **SECTION A (BAHAGIAN A): ENTREPRENEURIAL MANAGEMENT (PENGURUSAN KEUSAHAWANAN)**

Please indicate the extent of your agreement with the following statement on scale 1 (strongly disagree) to 7 (strongly agree). Please circle your answer.

*(Sila nyatakan tahap persetujuan anda dengan kenyataan berikut pada skala 1 (amat tidak bersetuju) hingga 7 (amat bersetuju). Sila bulatkan jawapan anda.)*

1 Strongly Disagree <i>(Amat Tidak Bersetuju)</i>	2 Disagree <i>(Tidak Bersetuju)</i>	3 Quietly Disagree <i>(Agak Tidak Bersetuju)</i>	4 Neither Disagree Nor Agree <i>(Berkecuali)</i>	5 Quietly Agree <i>(Agak Bersetuju)</i>	6 Agree <i>(Bersetuju)</i>	7 Strongly Agree <i>(Amat Bersetuju)</i>
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#### **1) STRATEGIC ORIENTATION (*ORIENTASI STRATEGIK*)**

1 As we define our strategies, our major concern is how to best utilize the resources we control. <i>(Kebimbangan utama ketika menggariskan strategi kami adalah bagaimana untuk menggunakan sumber-sumber terkawal dengan sebaik-baiknya.)</i>	1	2	3	4	5	6	7
2 We limit the opportunities we pursue on the basis of our current resources. <i>(Kami mengehadkan peluang-peluang yang dikehendaki berdasarkan sumber-sumber yang ada pada masa ini.)</i>	1	2	3	4	5	6	7
3 Opportunities control our business strategies. <i>(Strategi perniagaan kami</i>	1	2	3	4	5	6	7

<i>(ditentukan oleh peluang-peluang yang ada di sekeliling.)</i>							
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## 2) RESOURCE ORIENTATION (*ORIENTASI SUMBER*)

4	Since our objective is to use our resources, we will usually invest heavily and rapidly. ( <i>Memandangkan matlamat kami adalah untuk menggunakan sumber-sumber sendiri, biasanya kami akan melabur dengan cepat dan dalam jumlah yang banyak.</i> )	1	2	3	4	5	6	7
5	All we need from resources is the ability to use them. ( <i>Yang paling penting tentang sumber adalah bagaimana kami boleh menggunakan dan memanfaatkan sumber tersebut.</i> )	1	2	3	4	5	6	7
6	We like to employ resources that we borrow or rent. ( <i>Kami suka menggunakan sumber-sumber yang dipinjam atau disewa.</i> )	1	2	3	4	5	6	7
7	In exploiting opportunities, access to money is more important than just having the idea. ( <i>Lebih penting mempunyai peluang untuk mendapatkan wang daripada sekadar memiliki idea untuk melakukan sesuatu.</i> )	1	2	3	4	5	6	7
8	We divide a project into several stages and decide about the required resources for each stage individually, before starting it. (multiple	1	2	3	4	5	6	7

	<p>step commitment). (<i>Kami membahagikan projek kepada beberapa peringkat dan membuat keputusan mengenai sumber-sumber yang diperlukan untuk setiap peringkat secara berasingan sebelum memulakan projek.</i> (<i>Komitmen di beberapa peringkat</i>)).</p>						
9	<p>Our managers are dedicated to the same projects with long term commitment. (<i>Pengurus-pengurus kami dikhkususkan kepada projek-projek yang sama dan perlu komited untuk jangka panjang.</i>)</p>	1	2	3	4	5	6
10	<p>To maximize our return, we invest as little resources as possible even though this strategy may increase the risk of failure. (<i>Bagi memaksimumkan pulangan, kami menggunakan sumber kami seminimum mungkin walaupun strategi ini mungkin meningkatkan risiko kegagalan.</i>)</p>	1	2	3	4	5	6
11	<p>Borrowing, renting and contracting resources when we need them keep us up to the latest market developments and technologies. (<i>Peminjaman, penyewaan dan pengambilan sumber secara kontrak apabila diperlukan membolehkan kami terus mengikuti perkembangan terbaru pasaran dan teknologi.</i>)</p>	1	2	3	4	5	6
12	<p>We prefer the stability and the rapid availability of</p>						

	using resources that we own and are familiar with. ( <i>Kami lebih suka menggunakan sumber-sumber yang dimiliki kerana kami telah biasa dengan sumber tersebut dan ia boleh didapatkan dengan cepat.</i> )	1	2	3	4	5	6	7
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### 3) MANAGEMENT STRUCTURE (STRUKTUR PENGURUSAN)

13	We prefer tight control of funds and operations by means of sophisticated control and information systems. ( <i>Kami lebih menyukai kawalan dana dan operasi yang ketat melalui penggunaan sistem kawalan dan sistem maklumat yang canggih.</i> )	1	2	3	4	5	6	7
14	We strongly emphasize getting things done even if this means disregarding formal procedure. ( <i>Kami amat menekankan usaha untuk menyiapkan sesuatu tugas walaupun ini bermakna prosedur formal harus diketepikan.</i> )	1	2	3	4	5	6	7
15	We strongly emphasize holding to tried and true management principles and industry norms. ( <i>Kami berpegang teguh kepada prinsip-prinsip pengurusan dan kebiasaan industri yang telah teruji dan terbukti.</i> )	1	2	3	4	5	6	7
16	Managers' operating styles are allowed to range freely from very formal to very informal. ( <i>Pengurus boleh menggunakan apa jua cara</i>	1	2	3	4	5	6	7

	<i>operasi, daripada sangat formal hingga kepada sangat tidak formal.)</i>						
17	There is a strong emphasis on getting line and staff personnel to adhere closely to their formal job descriptions. ( <i>Usaha agar semua kakitangan mematuhiuraian tugas rasmi mereka amat dititikberatkan.</i> )	1	2	3	4	5	6

#### 4) REWARD PHILOSOPHY (*FALSAFAH GANJARAN*)

18	Our employees are evaluated and compensated based on their responsibilities. ( <i>Pekerja kami dinilai dan dibayar berdasarkan pada tanggungjawab mereka.</i> )	1	2	3	4	5	6	7
19	Our employees are usually rewarded by promotion and annual raises. ( <i>Pekerja kami biasanya diberikan ganjaran melalui kenaikan pangkat dan kenaikan gaji tahunan.</i> )	1	2	3	4	5	6	7
20	An employee's standing is based on the values/he adds. ( <i>Kedudukan seseorang pekerja adalah berdasarkan nilai yang dibawa atau ditambah olehnya kepada syarikat.</i> )	1	2	3	4	5	6	7
21	An employee's performance is evaluated by short-term profit targets. ( <i>Prestasi pekerja dinilai melalui sasaran keuntungan jangka pendek.</i> )	1	2	3	4	5	6	7
22	Rewarding in our firm is							

	based on the employee's individual performance. <i>(Ganjaran di syarikat kami diberikan berdasarkan kepada prestasi individu pekerja.)</i>	1	2	3	4	5	6	7
23	We reward our employees by giving them more job flexibility and access to resources they might need to develop new ideas. <i>(Kami memberikan ganjaran kepada kakitangan dengan memberi mereka pekerjaan yang lebih fleksibel serta akses kepada sumber-sumber yang mungkin diperlukan bagi membangunkan idea-idea baru.)</i>	1	2	3	4	5	6	7

### 5) GROWTH ORIENTATION (*ORIENTASI PERTUMBUHAN*)

24	It is generally known throughout the firm that growth is our top objective. <i>(Seluruh kakitangan syarikat umumnya mengetahui bahawa pertumbuhan adalah matlamat utama kami.)</i>	1	2	3	4	5	6	7
25	It is generally known throughout the firm that steady and sure growth is the best way to expand. <i>(Seluruh kakitangan syarikat umumnya mengetahui bahawa pertumbuhan yang stabil dan pasti adalah cara terbaik untuk mengembangkan perniagaan.)</i>	1	2	3	4	5	6	7

## 6) ENTREPRENEURIAL CULTURE (*BUDAYA KEUSAHAWANAN*)

26	We have many more promising ideas than we have time and the resources to pursue. ( <i>Kami mempunyai lebih banyak idea-idea yang berpotensi berbanding dengan masa dan sumber untuk meneruskan perniagaan.</i> )	1	2	3	4	5	6	7
27	Changes in the society-at-large seldom lead to commercially promising ideas for our firm. ( <i>Perubahan dalam masyarakat umum jarang menghasilkan idea yang boleh dikembangkan secara komersial untuk syarikat kami.</i> )	1	2	3	4	5	6	7
28	We never experience a lack of ideas that we can convert into profitable products/services. ( <i>Kami tidak pernah kekurangan idea yang boleh ditukarkan kepada produk/perkhidmatan yang menguntungkan.</i> )	1	2	3	4	5	6	7

## **SECTION B (BAHAGIAN B): ENTREPRENEURIAL ORIENTATION (ORIENTASI KEUSAHAWANAN)**

Please indicate the extent of your agreement with the following statement on scale 1 (strongly disagree) to 7 (strongly agree). Please circle your answer.

*(Sila nyatakan tahap persetujuan anda dengan kenyataan berikut pada skala 1 (amat tidak setuju) hingga 7 (amat setuju). Sila bulatkan jawapan anda.)*

1 Strongly Disagree <i>(Amat Tidak Bersetuju)</i>	2 Disagree <i>(Tidak Bersetuju)</i>	3 Quiteley Disagree <i>(Agak Tidak Bersetuju)</i>	4 Neither Disagree Nor Agree <i>(Berkecuali)</i>	5 Quiteley Agree <i>(Agak Bersetuju)</i>	6 Agree <i>(Bersetuju)</i>	7 Strongly Agree <i>(Amat Bersetuju)</i>
--------------------------------------------------------------------	-----------------------------------------------	--------------------------------------------------------------------	--------------------------------------------------------------	-------------------------------------------------------	----------------------------------	-------------------------------------------------------

### 1) INNOVATIVENESS (KEINOVASIAN)

1	Our firm emphasizes on utilizing new technology. <i>(Syarikat kami menekankan penggunaan teknologi baru.)</i>	1	2	3	4	5	6	7
2	Our firm encourages new idea from any workers regardless of his or her status in the firm. <i>(Syarikat kami menggalakkan idea baru daripada mana-mana pekerja tanpa mengira pangkatnya dalam syarikat.)</i>	1	2	3	4	5	6	7
3	Our firm emphasizes on research and development. <i>(Syarikat kami memberikan penekanan pada penyelidikan dan pembangunan.)</i>	1	2	3	4	5	6	7

## 2) PROACTIVENESS (KEPROAKTIFAN)

4	We initiate actions to which competitors then respond in using new technology. <i>(Kami memulakan sesuatu tindakan; pesaing pula bertindak balas melalui penggunaan teknologi baru.)</i>	1	2	3	4	5	6	7
5	We are the first to introduce new product or service. <i>(Syarikat kami menjadi peneraju dalam memperkenalkan produk atau perkhidmatan baru.)</i>	1	2	3	4	5	6	7
6	We always respond to unrelated opportunities. <i>(Kami sentiasa mengambil peluang yang ada walaupun ia tidak berkaitan.)</i>	1	2	3	4	5	6	7

## 3) RISK TAKING (PENGAMBILAN RISIKO)

7	We practice “wait and see” position to minimize risk. <i>(Kami menggunakan pendekatan “tunggu dan lihat” bagi mengurangkan risiko.)</i>	1	2	3	4	5	6	7
8	Our firm explore bravely and open minded to achieve goal. <i>(Syarikat kami berani meneroka dan berfikiran terbuka bagi mencapai matlamat.)</i>	1	2	3	4	5	6	7
9	We always invest in unexplored technologies. <i>(Kami sentiasa melabur dalam teknologi yang belum diterokai.)</i>	1	2	3	4	5	6	7

## SECTION C (BAHAGIAN C): ETHICS (ETIKA)

Please indicate the extent of your agreement with the following statement on scale 1 (strongly disagree) to 7 (strongly agree). Please circle your answer.  
*(Sila nyatakan tahap persetujuan anda dengan kenyataan berikut pada skala 1 (amat tidak setuju) hingga 7 (amat setuju). Sila bulatkan jawapan anda.)*

1 Strongly Disagree <i>(Amat Tidak Bersetuju)</i>	2 Disagree <i>(Tidak Bersetuju)</i>	3 Quiteley Disagree <i>(Agak Tidak Bersetuju)</i>	4 Neither Disagree Nor Agree <i>(Berkecuali)</i>	5 Quiteley Agree <i>(Agak Bersetuju)</i>	6 Agree <i>(Bersetuju)</i>	7 Strongly Agree <i>(Amat Bersetuju)</i>
--------------------------------------------------------------------	-----------------------------------------------	--------------------------------------------------------------------	--------------------------------------------------------------	-------------------------------------------------------	----------------------------------	-------------------------------------------------------

1	What is best for everyone in the company is the major consideration here. <i>(Perkara utama yang dipertimbangkan di syarikat ini adalah apa yang terbaik untuk semua orang di sini.)</i>	1	2	3	4	5	6	7
2	The most important concern is the good of all the people in the company as a whole. <i>(Perkara paling utama yang menjadi perhatian kami adalah kualiti atau sifat baik dalam diri setiap orang di syarikat ini secara keseluruhannya.)</i>	1	2	3	4	5	6	7
3	Our major concern is always what is best for the other person. <i>(Perkara utama yang menjadi perhatian di syarikat kami adalah apa yang terbaik untuk orang</i>	1	2	3	4	5	6	7

	<i>lain.)</i>						
4	In this company, it is expected that you will always do what is right for the customers and public. ( <i>Di syarikat ini, anda dikehendaki sentiasa melakukan apa sahaja yang betul untuk pelanggan dan orang ramai.</i> )	1	2	3	4	5	6
5	The most efficient way is always the right way in this company. ( <i>Di syarikat ini, jika sesuatu cara itu sangat berkesan, cara itulah yang paling tepat dan sesuai untuk digunakan.</i> )	1	2	3	4	5	6
6	In this company, each person is expected above all to work efficiently. ( <i>Di syarikat ini, setiap orang dijangka melakukan kerja dengan cekap.</i> )	1	2	3	4	5	6
7	People are expected to comply with the law and professional standards over and above other considerations. ( <i>Setiap orang dijangka mematuhi undang-undang dan standard profesional melebihi pertimbangan lain.</i> )	1	2	3	4	5	6
8	In this company, the law or ethical code of their profession is the major consideration. ( <i>Di syarikat ini, undang-undang atau kod etika pekerjaan masing-masing menjadi</i>	1	2	3	4	5	7

	<i>pertimbangan utama.)</i>						
9	In this company, people are expected to strictly follow legal or professional standards. ( <i>Di syarikat ini, setiap orang dijangka mematuhi sepenuhnya standard perundangan atau profesional.</i> )	1	2	3	4	5	6
10	In this company, the first consideration is whether a decision violates any law. ( <i>Di syarikat ini, pertimbangan pertama adalah sama ada keputusan yang dibuat melanggar mana-mana undang-undang.</i> )	1	2	3	4	5	6
11	It is very important to follow the company's rules and procedures here. ( <i>Pematuhan kepada peraturan dan prosedur syarikat amat dipentingkan di sini.</i> )	1	2	3	4	5	6
12	Everyone is expected to stick by company rules and procedures. ( <i>Setiap orang dijangka mematuhi peraturan dan prosedur syarikat.</i> )	1	2	3	4	5	6
13	Successful people in this company go by the book. ( <i>Pekerja yang berjaya di syarikat ini biasanya adalah orang yang benar-benar mematuhi peraturan.</i> )	1	2	3	4	5	6
14	People in this company strictly obey the company policies. ( <i>Pekerja syarikat ini benar-benar mematuhi</i>	1	2	3	4	5	6

	<i>dasar syarikat.)</i>						
15	In this company, people protect their own interests above all else. ( <i>Pekerja syarikat ini melindungi kepentingan mereka sendiri melebihi perkara lain.</i> )	1	2	3	4	5	6
16	In this company, people are mostly out for themselves. ( <i>Kebanyakkan pekerja syarikat ini mementingkan diri mereka sendiri.</i> )	1	2	3	4	5	6
17	There is no room for one's own personal morals or ethics in this company. ( <i>Tiada ruang untuk moral peribadi atau etika sendiri di syarikat ini.</i> )	1	2	3	4	5	6
18	People are expected to do anything to further the company's interests, regardless of the consequences. ( <i>Pekerja dijangka melakukan apa sahaja untuk meningkatkan kepentingan syarikat, walau apapun akibatnya.</i> )	1	2	3	4	5	6
19	People here are concerned with the company's interests -to the exclusion of all else. ( <i>Pekerja di sini prihatin dengan kepentingan syarikat sehingga mengetepikan perkara lain.</i> )	1	2	3	4	5	6
20	Work is considered substandard only when it	1	2	3	4	5	6

	hurts the company's interests. ( <i>Kerja dianggap kurang bermutu hanya apabila ia menjelaskan kepentingan syarikat.</i> )						
21	The major responsibility of people in this company is to control costs. ( <i>Tanggungjawab utama pekerja syarikat ini adalah untuk mengawal kos.</i> )	1	2	3	4	5	6
22	In this company, people are expected to follow their own personal and moral beliefs. ( <i>Pekerja syarikat ini dijangka mengikut kepercayaan peribadi dan moral masing-masing.</i> )	1	2	3	4	5	6
23	Each person in this company decides for themselves what is right and wrong. ( <i>Setiap orang di syarikat ini membuat keputusan mereka sendiri tentang perkara yang betul atau salah.</i> )	1	2	3	4	5	6
24	The most important concern in this company is each person's own sense of right and wrong. ( <i>Perkara paling utama yang menjadi perhatian di syarikat ini adalah pertimbangan sendiri setiap orang dalam menentukan perkara yang betul atau salah.</i> )	1	2	3	4	5	6
25	In this company, people are guided by their own personal ethics. ( <i>Pekerja syarikat ini bertindak</i>	1	2	3	4	5	7

	<i>berpandukan etika mereka sendiri.)</i>						
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**SECTION D (BAHAGIAN D): FIRM/BUSINESS PERFORMANCE  
(PRESTASI FIRMA/PERNIAGAAN)**

With reference to **your firm's business performance in the past three (3) years (or since you became the owner / manager of this firm if you have been involved with it for less than three years)**, please indicate the extent of your agreement with the following statement on a 7-point scale. Please circle your answer.

*(Pernyataan-pernyataan berikut merujuk kepada prestasi perniagaan firma anda berdasarkan kepada rekod tiga (3) tahun lepas (atau semenjak anda menjadi pengusaha/pengurus sekiranya anda terlibat dengan syarikat ini kurang dari tiga (3) tahun) . Sila jawab semua soalan tersebut dengan membulatkan antara nombor 1 (prestasi yang tersangat rendah) hingga 7 (prestasi yang tersangat tinggi) bagi menggambarkan situasi firma anda.)*

1	2	3	4	5	6	7
Very Low <i>(Tersangat Rendah)</i>	Low <i>(Sangat Rendah)</i>	Quite Low <i>(Agak Rendah)</i>	Neither Low Nor High <i>(Statik/Tiada Perubahan)</i>	Quite High <i>(Agak Tinggi)</i>	High <i>(Tinggi)</i>	Very High <i>(Sangat Tinggi)</i>

1	Cash Flow ( <i>Aliran tunai</i> )	1	2	3	4	5	6	7
2	Gross Profit Margin <i>(Margin untung kasar)</i>	1	2	3	4	5	6	7
3	Net Profit From Operation <i>(Untung bersih dari operasi)</i>	1	2	3	4	5	6	7
4	Sales Growth <i>(Pertumbuhan jualan)</i>	1	2	3	4	5	6	7
5	Return on Sales	1	2	3	4	5	6	7

	<i>(Pulangan terhadap jualan)</i>							
6	Return on Investment <i>(Pulangan terhadap pelaburan)</i>	1	2	3	4	5	6	7
7	Profit to Sales Ratio <i>(Nisbah untung ke atas jualan)</i>	1	2	3	4	5	6	7
8	Return to Shareholder Equity <i>(Pulangan terhadap ekuiti pemegang saham)</i>	1	2	3	4	5	6	7
9	Ability to Fund Business Growth From Profit <i>(Keupayaan untuk membayai perniagaan dari keuntungan)</i>	1	2	3	4	5	6	7

#### SECTION E (BAHAGIAN E): DEMOGRAPHIC (DEMOGRAFI)

Please tick (✓) at the most appropriate answer where applicable. (*Sila tandakan (✓) di kotak yang berkenaan.*)

1.	Your current age group ( <i>Umur sekarang</i> ) (tahun)	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	25 and below ( <i>25 dan bawah</i> ) 26 - 30 31 - 35 36 - 40 41 - 45 46 - 50 Above 50 ( <i>Atas 50</i> )
2.	Your age group when you started owning/ managing this business. <i>(Umur semasa mula memiliki/mengurus perniagaan ini (tahun)).</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	25 and below ( <i>25 dan bawah</i> ) 26 - 30 31 - 35 36 - 40 41 - 45 46 - 50 Above 50 ( <i>Atas 50</i> )

3.	Marital Status <i>(Taraf Perkahwinan)</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Single ( <i>Bujang</i> ) Married ( <i>Berkahwin</i> ) Widow ( <i>Janda</i> ) Others, please state ( <i>Lain-lain, sila nyatakan.</i> )
4.	Race ( <i>Bangsa</i> )	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Malay ( <i>Melayu</i> ) Chinese ( <i>Cina</i> ) Indian ( <i>India</i> ) Others, please state ( <i>Lain-lain, sila nyatakan.</i> )
5.	No. of Children <i>(Bilangan Anak)</i>	Please State ( <i>Sila Nyatakan</i> ):
6.	Location (State) <i>(Lokasi)(Negeri)</i>	Please State ( <i>Sila Nyatakan</i> ):
7.	Education Level <i>(Tahap Pengajian)</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Primary ( <i>Sekolah rendah</i> ) Secondary ( <i>Sekolah menengah</i> ) Diploma ( <i>Diploma</i> ) First Degree ( <i>Ijazah Pertama</i> ) Master ( <i>Sarjana</i> ) PhD ( <i>PhD</i> ) Others, please state. ( <i>Lain-lain, sila nyatakan.</i> )
8.	Total Years of Experience <i>(Jumlah Pengalaman Kerja (tahun)).</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Less than 1 ( <i>Kurang dari 1</i> ) 1 - 5 6 - 10 11 - 15 16 - 20 Above 20 ( <i>Atas 20</i> )
9.	Total Years of Experience With This Firm/Company. <i>(Jumlah Pengalaman Dengan Firma/Syarikat Ini (tahun)).</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Less than 1 ( <i>Kurang dari 1</i> ) 1 - 5 6 - 10 11 - 15 16 - 20 Above 20 ( <i>Atas 20</i> )

## SECTION F (BAHAGIAN F): FIRM/COMPANY (FIRMA/PERNIAGAAN)

Please fill in the information relating to your company background or tick (✓) at the most appropriate answer where applicable. (*Sila isikan maklumat berkaitan dengan latar belakang syarikat anda atau tandakan (✓) di kotak yang berkenaan.*)

1. Ways of owning this business <i>(Kaedah memiliki syarikat ini.)</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Start-up ( <i>Membuka sendiri</i> ) Succession ( <i>Mewarisi</i> ) Management Buy In ( <i>Pengurusan Beli Alih</i> ) Joined as Partner ( <i>Masuk Sebagai Rakan Kongsi</i> ) Take-over ( <i>Ambil alih</i> ) Others, please state. ( <i>Lain-lain, sila nyatakan.</i> )
2. Your firm age (in years). <i>(Umur syarikat anda (tahun)).</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Less than 5 ( <i>Kurang dari 5</i> ) 5 - 10 11 - 15 16 - 20 21 - 25 Above 25 ( <i>Atas 25</i> )
3. Ownership structure <i>(Struktur pemilikan syarikat anda.)</i>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Sole proprietorships ( <i>Pemilikan Tunggal</i> ) Partnership ( <i>Perkongsian</i> ) Private Limited ( <i>Syarikat Sendirian Berhad</i> )
4. Are you actively involved in the operations of this business? <i>(Adakah anda terlibat dalam operasi perniagaan ini secara aktif?)</i>	<input type="checkbox"/> <input type="checkbox"/>	Yes ( <i>Ya</i> ) No ( <i>Tidak</i> )
5. How many employees are there in your business organization? <i>(Jumlah pekerja tetap di dalam firma/ perniagaan anda (orang))</i>	Please State ( <i>Sila Nyatakan</i> ): <hr/>	

<p>6. Please specify in what sub-sector industry your company involved? (<i>Sub-sektor industri di mana syarikat anda terlibat.</i>)</p>	<input type="checkbox"/> Manufacturing (e.g. Food & Beverages, Textile, Electrical & Components, Spare Parts & Accessories, and etc.). Please state <i>Pembuatan (contoh: makanan &amp; minuman, tekstil, produk elektrik&amp;komponen, alat ganti&amp;aksesori dll)</i> <i>Sila nyatakan</i> _____
	<input type="checkbox"/> Service (e.g. Hotel, Restaurant, Education, Professional, Transportation & Communication, Telecommunication, and etc.). Please state <i>Perkhidmatan (contoh: hotel, restoran, pendidikan, profesional, pengangkutan &amp; komunikasi dll)</i> <i>Sila nyatakan</i> _____
	<input type="checkbox"/> Agricultural (e.g. Cultivation of Crops, Animal Husbandry, Logging, Fish Farming, and etc.). Please state <i>Pertanian (contoh: penanaman tanaman, penternakan haiwan, pembalakan, penangkapan ikan dll)</i> <i>Sila nyatakan</i> _____



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**THANK YOU FOR YOUR COOPERATION**  
**(TERIMA KASIH DI ATAS KERJASAMA ANDA)**

## APPENDIX 4

### **Reliability Analysis for Variables**

#### 1) Entrepreneurial Culture

<b>Reliability Statistics</b>		
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.686	.782	3

<b>Item-Total Statistics</b>					
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EM(entrepreneurial_culture)26	10.71	2.801	.605	.430	.541
EMcrecode	11.60	1.200	.565	.320	.758
EM(entrepreneurial_culture)28	10.98	3.022	.618	.433	.576

#### 2) Growth Orientation

<b>Reliability Statistics</b>		
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.919	.925	2

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EM(growth_orientation)24	6.04	1.134	.860	.740	.
EM(growth_orientation)25	6.07	.836	.860	.740	.

### 3) Management Structure

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.822	.834	5

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EM(mgmt_structure)13	22.73	10.245	.654	.503	.783
EM(mgmt_structure)14	22.31	11.946	.547	.344	.810
EM(mgmt_structure)15	22.16	12.453	.737	.622	.760
EM(mgmt_structure)16	22.13	13.073	.608	.399	.791
EM(mgmt_structure)17	21.96	12.953	.612	.454	.789

### 4) Resource Orientation

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.851	.850	9

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EM(resource_orientation)4	43.78	41.677	.348	.447	.857
EM(resource_orientation)5	42.24	41.962	.451	.508	.846
EM(resource_orientation)6	44.58	38.613	.521	.365	.841
EM(resource_orientation)7	41.87	43.345	.393	.512	.851
EM(resource_orientation)8	42.69	36.265	.802	.779	.811
EM(resource_orientation)9	42.80	35.891	.759	.832	.814
EM(resource_orientation)10	43.27	33.473	.712	.710	.820
EM(resource_orientation)11	43.29	36.710	.650	.790	.826
EM(resource_orientation)12	42.16	41.407	.529	.433	.840

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### 5) Reward Philosophy

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.760	.788	6

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EM(reward_philosophy)18	27.40	12.245	.547	.543	.721
EM(reward_philosophy)19	27.62	10.240	.577	.607	.704
EM(reward_philosophy)20	27.67	9.455	.811	.729	.632
EM(reward_philosophy)21	28.67	13.273	.160	.187	.818
EM(reward_philosophy)22	27.47	11.891	.729	.659	.692
EM(reward_philosophy)23	28.07	11.427	.408	.257	.754

## 6) Strategic Orientation

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.864	.883	3

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EM(strategic_orientation)1	11.36	4.553	.848	.757	.714
EM(strategic_orientation)2	11.78	3.904	.699	.522	.896
EM(strategic_orientation)3	11.31	5.583	.752	.676	.825

## 7) Innovativeness

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.668	.685	3

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EO(innovativeness)1	10.96	2.225	.529	.289	.504
EO(innovativeness)2	10.47	3.664	.421	.189	.690
EO(innovativeness)3	11.29	1.756	.596	.356	.414

## 8) Proactiveness

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.813	.816	3

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EO(proactiveness)4	10.44	3.389	.713	.509	.692
EO(proactiveness)5	10.60	3.473	.646	.423	.767
EO(proactiveness)6	9.76	4.098	.646	.429	.768

9) Risk-taking

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.722	.725	3

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EO(risk-taking)7	10.38	1.877	.476	.234	.714
EO(risk-taking)8	10.16	1.634	.562	.338	.616
EO(risk-taking)9	11.07	1.155	.632	.405	.532

10) Ethics

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.929	.945	25

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Ethics1	128.93	286.564	.693	.	.925
Ethics2	128.98	284.204	.721	.	.924
Ethics3	129.09	281.992	.700	.	.924
Ethics4	128.91	288.856	.697	.	.925
Ethics5	128.91	286.401	.737	.	.924
Ethics6	128.91	286.583	.634	.	.925
Ethics7	129.20	287.118	.780	.	.924
Ethics8	129.11	286.283	.818	.	.924
Ethics9	129.16	285.543	.812	.	.924
Ethics10	129.09	288.583	.718	.	.925
Ethics11	129.00	285.364	.774	.	.924
Ethics12	128.89	290.646	.707	.	.925
Ethics13	129.00	285.727	.717	.	.924
Ethics14	129.20	284.300	.735	.	.924
Ethics15	131.36	278.053	.531	.	.927
Ethics16	132.40	304.382	.068	.	.934
Ethics17	133.07	328.564	-.418	.	.944
Ethics18	131.16	300.043	.144	.	.934
Ethics19	130.60	279.473	.576	.	.926
Ethics20	129.87	282.255	.610	.	.925
Ethics21	129.36	270.780	.806	.	.922
Ethics22	129.89	272.737	.723	.	.923
Ethics23	130.40	265.109	.773	.	.922
Ethics24	130.02	274.795	.699	.	.924
Ethics25	130.31	272.583	.659	.	.925

## 11) Business Performance

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.958	.959	9

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Performance1	43.05	27.719	.711	.890	.959
Performance2	43.25	25.308	.890	.928	.950
Performance3	43.20	24.957	.929	.955	.948
Performance4	43.00	27.535	.748	.920	.957
Performance5	43.05	26.323	.791	.888	.955
Performance6	43.23	25.017	.884	.944	.950
Performance7	43.20	25.050	.874	.941	.951
Performance8	43.41	25.271	.747	.652	.959
Performance9	43.16	25.021	.910	.950	.949

## APPENDIX 5

### Independent-Samples T Test of Study Variable

<b>Group Statistics</b>					
	Response	N	Mean	Std. Deviation	Std. Error Mean
Strategic Orientation	Early	59	6.0395	.57096	.07433
	Late	148	6.1216	.57030	.04688
Resource Orientation	Early	59	5.8098	.41730	.05433
	Late	148	5.8078	.46811	.03848
Management Structure	Early	59	5.2678	.46329	.06031
	Late	148	5.3527	.59172	.04864
Reward Philosophy	Early	59	5.7090	.54280	.07067
	Late	148	5.6453	.59897	.04923
Growth Orientation	Early	59	6.3390	.75681	.09853
	Late	148	6.3108	.76132	.06258
Entrepreneurial Culture	Early	59	5.7740	.46913	.06108
	Late	148	5.7545	.49542	.04072
Innovativeness	Early	59	5.4407	.28662	.03731
	Late	148	5.4505	.34964	.02874
Proactiveness	Early	59	5.4520	.33769	.04396
	Late	148	5.4842	.34412	.02829
Risk Taking	Early	59	5.4689	.31634	.04118
	Late	148	5.5203	.32583	.02678
Ethics	Early	59	5.9085	.54845	.07140
	Late	148	5.8786	.18828	.01548
Performance	Early	59	5.6516	.49924	.06500
	Late	148	5.6186	.31644	.02601

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Lower	Upper
Strategic Orientation	Equal variances assumed	.253	.616	-.934	205	.351	-.08207	.08784	-.25525	.09110
	Equal variances not assumed			-.934	106.655	.352	-.08207	.08788	-.25629	.09215
Resource Orientation	Equal variances assumed	1.674	.197	.028	205	.977	.00199	.06995	-.13593	.13990
	Equal variances not assumed			.030	118.974	.976	.00199	.06657	-.12984	.13381
Management Structure	Equal variances assumed	5.015	.026	-.988	205	.325	-.08491	.08597	-.25441	.08460
	Equal variances not assumed			-	135.375	.275	-.08491	.07748	-.23814	.06833
Reward Philosophy	Equal variances assumed	.984	.322	.710	205	.479	.06377	.08986	-.11340	.24094
	Equal variances not assumed			.740	117.090	.461	.06377	.08613	-.10680	.23434
Growth Orientation	Equal variances assumed	.071	.790	.241	205	.810	.02817	.11702	-.20255	.25889
	Equal variances not assumed			.241	107.342	.810	.02817	.11672	-.20321	.25955
Entrepreneurial Culture	Equal variances assumed	.079	.779	.260	205	.795	.01951	.07516	-.12867	.16768
	Equal variances not assumed			.266	112.281	.791	.01951	.07341	-.12594	.16495
Innovativeness	Equal variances assumed	5.163	.024	-.191	205	.849	-.00977	.05127	-.11086	.09132
	Equal variances not assumed			-.207	129.276	.836	-.00977	.04710	-.10296	.08341
Proactiveness	Equal variances assumed	.193	.661	-.612	205	.541	-.03226	.05271	-.13617	.07166

	Equal variances not assumed			-.617	108.617	.539	-.03226	.05228	-.13587	.07136
Risk Taking	Equal variances assumed	.764	.383	- 1.032	205	.303	-.05134	.04976	-.14945	.04676
	Equal variances not assumed			- 1.045	109.691	.298	-.05134	.04913	-.14870	.04602
	Equal variances assumed	108.053	.000	.583	205	.561	.02983	.05119	-.07109	.13075
Ethics	Equal variances not assumed			.408	63.522	.684	.02983	.07306	-.11615	.17580
	Equal variances assumed	44.146	.000	.568	205	.571	.03298	.05808	-.08154	.14750
	Equal variances not assumed			.471	77.285	.639	.03298	.07001	-.10641	.17238



## APPENDIX 6

### Missing Value

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Strategic Orientation	207	100.0%	0	0.0%	207	100.0%
Resource Orientation	207	100.0%	0	0.0%	207	100.0%
Management Structure	207	100.0%	0	0.0%	207	100.0%
Reward Philosophy	207	100.0%	0	0.0%	207	100.0%
Growth Orientation	207	100.0%	0	0.0%	207	100.0%
Entrepreneurial Culture	207	100.0%	0	0.0%	207	100.0%
Innovativeness	207	100.0%	0	0.0%	207	100.0%
Proactiveness	207	100.0%	0	0.0%	207	100.0%
Risk Taking	207	100.0%	0	0.0%	207	100.0%
Ethics	207	100.0%	0	0.0%	207	100.0%
Performance	207	100.0%	0	0.0%	207	100.0%

## APPENDIX 7

### **Descriptive Statistics – Frequencies: Respondents' Profile**

**Current Age**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<25	9	4.3	4.3
	26-30	17	8.2	12.6
	31-35	24	11.6	24.2
	36-40	46	22.2	46.4
	41-45	33	15.9	62.3
	46-50	32	15.5	77.8
	>50	46	22.2	100.0
	Total	207	100.0	100.0

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**Age Joined Business**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<25	28	13.5	13.5
	26-30	43	20.8	34.3
	31-35	47	22.7	57.0
	36-40	47	22.7	79.7
	41-45	28	13.5	93.2
	46-50	11	5.3	98.6
	>50	3	1.4	100.0
	Total	207	100.0	100.0

**Marital Status**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Single	24	11.6	11.6
	Married	159	76.8	88.4
	Widow	24	11.6	100.0
	Total	207	100.0	100.0

**Race**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Malay	189	91.3	91.3
	Chinese	11	5.3	96.6
	Indian	5	2.4	99.0
	Others	2	1.0	100.0
	Total	207	100.0	100.0

**Education Level**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Primary	8	3.9	3.9
	Secondary	54	26.1	30.0
	Diploma	50	24.2	54.1
	First Degree	71	34.3	88.4
	Master	12	5.8	94.2
	PhD	4	1.9	96.1
	Others	8	3.9	100.0
	Total	207	100.0	100.0

**Child**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0	26	12.6	12.6
	1	13	6.3	18.8
	2	46	22.2	41.1
	3	39	18.8	59.9
	4	32	15.5	75.4
	5	27	13.0	88.4
	6	10	4.8	93.2
	7	4	1.9	95.2
	8	6	2.9	98.1
	10	3	1.4	99.5
	12	1	.5	100.0
	Total	207	100.0	100.0

**State**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Johor	18	8.7	8.7
	Kedah	5	2.4	2.4
	Kelantan	21	10.1	10.1
	Melaka	11	5.3	5.3
	Negeri Sembilan	14	6.8	6.8
	Pahang	9	4.3	4.3
	Pulau Pinang	13	6.3	6.3
	Perak	14	6.8	6.8
	Perlis	19	9.2	9.2
	Sabah	1	.5	.5
	Sarawak	1	.5	.5
	Selangor	32	15.5	15.5
	Terengganu	7	3.4	3.4
	Kuala Lumpur	38	18.4	18.4
	Labuan	1	.5	.5
	Putrajaya	3	1.4	1.4
	Total	207	100.0	100.0

**Total Experience**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-5	24	11.6	11.6
	6-10	55	26.6	38.2
	11-15	45	21.7	59.9
	16-20	30	14.5	74.4
	Above 20	53	25.6	100.0
	Total	207	100.0	100.0

**Experience With Firm**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-5	88	42.5	42.5
	6-10	71	34.3	76.8
	11-15	24	11.6	88.4
	16-20	10	4.8	93.2
	Above 20	14	6.8	100.0
	Total	207	100.0	100.0

## APPENDIX 8

### Descriptive Statistics – Frequencies: Firms' Profile

**Ways of Owning**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Start-up	127	61.4	61.4	61.4
	Succession	38	18.4	18.4	79.7
	Management Buy In	6	2.9	2.9	82.6
	Joined As Partner	22	10.6	10.6	93.2
	Take-over	14	6.8	6.8	
	Total	207	100.0	100.0	

**FirmAge**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 5	36	17.4	17.4	17.4
	5-10	92	44.4	44.4	61.8
	11-15	37	17.9	17.9	79.7
	16-20	18	8.7	8.7	88.4
	21-25	5	2.4	2.4	90.8
	Above 25	19	9.2	9.2	100.0
Total		207	100.0	100.0	

**Ownership**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sole Proprietorships	127	61.4	61.4	61.4
	Partnership	22	10.6	10.6	72.0
	Private Limited	58	28.0	28.0	100.0
	Total	207	100.0	100.0	

**Involvement**

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	206	99.5	99.5	99.5
Valid No	1	.5	.5	100.0
Total	207	100.0	100.0	

**Employee**

	Frequency	Percent	Valid Percent	Cumulative Percent
1	23	11.1	11.1	11.1
2	35	16.9	16.9	28.0
3	16	7.7	7.7	35.7
4	22	10.6	10.6	46.4
5	20	9.7	9.7	56.0
6	15	7.2	7.2	63.3
7	5	2.4	2.4	65.7
8	8	3.9	3.9	69.6
9	1	.5	.5	70.0
10	20	9.7	9.7	79.7
12	6	2.9	2.9	82.6
13	1	.5	.5	83.1
Valid	15	4	1.9	85.0
	16	4	1.9	87.0
	17	1	.5	87.4
	18	3	1.4	88.9
	20	5	2.4	91.3
	21	2	1.0	92.3
	24	1	.5	92.8
	25	3	1.4	94.2
	26	1	.5	94.7
	28	2	1.0	95.7
	30	1	.5	96.1
	31	1	.5	96.6
	33	1	.5	97.1

38	1	.5	.5	97.6
40	1	.5	.5	98.1
45	1	.5	.5	98.6
50	1	.5	.5	99.0
122	1	.5	.5	99.5
5000	1	.5	.5	100.0
Total	207	100.0	100.0	

#### Industry

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Manufacturing	55	26.6	26.6
	Service	136	65.7	92.3
	Agricultural	16	7.7	100.0
	Total	207	100.0	100.0

#### Subsector

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Food & Beverage	42	20.3	20.3
	Textile	6	2.9	2.9
	Manufacturing(Others)	7	3.4	3.4
	Hotel	8	3.9	3.9
	Restaurant	21	10.1	10.1
	Education	22	10.6	10.6
	Professional	3	1.4	1.4
	Transportation & Communication	4	1.9	1.9
	Service(Others)	78	37.7	37.7
	Cultivation of Crops	9	4.3	4.3
	Animal Husbandry	4	1.9	1.9
	Logging	2	1.0	1.0
	Fish Farming	1	.5	.5
	Total	207	100.0	100.0

## APPENDIX 9

### Descriptive Analysis

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EMso1	207	5	7	6.36	.564
EMso2	207	5	7	5.99	.721
EMso3	207	4	7	6.02	.727
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EMro4	207	4	7	5.87	.688
EMro5	207	5	7	6.08	.695
EMro6	207	3	6	4.68	.810
EMro7	207	4	7	6.57	.657
EMro8	207	4	7	5.83	.999
EMro9	207	4	7	5.73	.986
EMro10	207	3	7	5.87	.863
EMro11	207	2	7	5.63	.946
EMro12	207	4	7	6.25	.740
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EMms13	207	3	7	5.67	.908
EMms14	207	2	7	4.44	1.184
EMms15	207	4	7	5.66	.956
EMms16	207	3	7	5.79	.699
EMms17	207	4	7	6.06	.786
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EMrp18	207	4	7	6.01	.727
EMrp19	207	3	7	5.99	.839
EMrp20	207	4	7	5.94	.798
EMrp21	207	3	7	4.72	1.036
EMrp22	207	5	7	5.97	.682
EMrp23	207	3	7	5.49	.858
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EMgo24	207	4	7	6.26	.842
EMgo25	207	5	7	6.39	.742
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EMec26	207	4	7	5.92	.709
EMec27	207	4	7	5.68	.611
EMec28	207	4	7	5.71	.531
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EOi1	207	2	5	4.04	.652
EOi2	207	2	5	3.99	.700
EOi3	207	2	5	4.10	.697
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EOp4	207	2	5	3.71	.813
EOp5	207	1	5	3.93	.806
EOp6	207	1	5	3.94	.755
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
EOrt7	207	2	5	3.80	.720
EOrt8	207	2	5	4.02	.649
EOrt9	207	3	5	4.12	.631
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
ET1	207	2	5	4.10	.697
ET2	207	2	5	3.71	.813
ET3	207	5	7	5.97	.682
ET4	207	3	7	5.49	.858
ET5	207	4	7	6.26	.842
ET6	207	4	7	6.02	.727
ET7	207	3	6	4.68	.810
ET8	207	2	7	4.44	1.184
ET9	207	3	7	5.99	.839
ET10	207	3	6	4.68	.810
ET11	207	4	7	6.57	.657
ET12	207	5	7	5.99	.721
ET13	207	4	7	6.02	.727
ET14	207	3	7	5.78	.870
ET15	207	1	5	3.94	.755
ET16	207	2	5	3.80	.720
ET17	207	2	5	4.02	.649
ET18	207	3	7	5.91	.834
ET19	207	2	7	5.56	.993

ET20	207	3	7	5.86	.842
ET21	207	3	7	5.95	.902
ET22	207	1	7	5.58	.909
ET23	207	1	7	5.55	1.060
ET24	207	1	7	5.62	.987
ET25	207	1	7	5.22	1.119
Valid N (listwise)	207				

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
P1	207	5	7	6.36	.564
P2	207	5	7	6.08	.695
P3	207	5	7	5.57	.619
P4	207	4	7	6.25	.740
P5	207	5	7	5.62	.656
P6	207	3	7	5.99	.839
P7	207	1	5	3.94	.755
P8	207	2	5	3.80	.720
P9	207	3	7	5.95	.902
Valid N (listwise)	207				

## APPENDIX 10

### Factor Analysis – Entrepreneurial Management

#### KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.871
Bartlett's Test of Sphericity	Approx. Chi-Square	3797.892
df		351
Sig.		.000

#### Anti-image Matrices

	EMs o1	EMs o2	EMs o3	EMr o5	EMr o6	EMr o7	EMr o8	EMr o9	10	EMro 11	EMro 12	EMm s13	EMm s14	EMm s15	EMm s16	EMm s17	18	19	20	EMrp 21	EMrp 22	EMrp 23	EMg o24	EMg o25	EMe c26	EMe c27	EMe c28		
Anti- image Covaria- nce	.397	-	-	.119	.035	.047	.037	-	-.029	-.021	.025	-	.049	.067	.035	-.050	.011	.040	-.010	-.027	-.040	.004	.062	-.052	-.122	-.087	-.004		
1		.141	.025					.034				2.823																	
2												E-6																	
EMso	-.141	.222	-	-	-	-	-	-	.029	.076	-.045	-.007	-.077	-.045	.027	.006	.005	-.027	.008	.006	.025	.024	-.039	.048	.020	-.001	.038		
EMso	-.025	-	.273	.023	.058	-	-	.001	.009	-.050	-.015	-.002	.020	-.003	-.063	.002	-.050	.021	-.018	.021	.013	-.008	.032	-.086	.006	.052	-.014		
EMso			.104					.018	.003																				
EMro	.119	-	.023	.561	.068	-	-	-	-.011	-.024	.046	-.007	.011	.069	.000	-.055	.026	.033	.038	.063	-.047	-.011	.036	-.043	-.138	-.015	.008		
EMro			.097					.064	.038	.085																			
EMro	.035	-	.058	.068	.754	-	-	-	.077	-.025	.049	.029	.047	.057	-.026	-.041	.030	-.021	.001	-.030	.001	.031	-.027	.025	-.001	-.029	-.008		
EMro			.085					.079	.061	.020																			
6																													

EMro	.047	-	-	-	-	.547	-	.050	-.032	.044	-.109	-.032	-.041	.022	.001	-.027	-.008	-.043	.034	.041	-.010	-.013	.034	-.058	-.043	-.047	.027	
7	.016	.018	.064	.079		.018																						
EMro	.037	-	-	-	-	.227	-	-.097	.011	.009	-.022	.033	-.012	-.031	.024	-.032	.018	-.040	-.019	-.034	.077	-.014	.020	.019	-.065	-.024		
8	.019	.003	.038	.061	.018		.080																					
EMro	-.034	-	.001	-	-	.050	-	.263	.000	-.030	-.048	-.010	-.084	-.052	.046	.021	-.020	-.059	.024	-.079	.034	-.005	-.003	-.039	.009	.032	-.018	
9	.005		.085	.020		.080																						
EMro	-.029	.029	.009	-	.077	-	-	.000	.684	-.052	-.010	-.059	-.060	.001	.037	.013	.013	-.029	-.012	.009	.056	-.037	.040	-.001	-.070	-.068	.067	
10			.011		.032	.097																						
EMro	-.021	.076	-	-	.044	.011	-	-.052	.736	-.011	-.022	-.004	-.103	.034	.038	.003	-.030	.055	-.044	-.037	.033	-.046	.049	-	-.001	-.030		
11		.050	.024	.025		.030																					2.631	
EMro	.025	-	-	.046	.049	-	.009	-	-.010	-.011	.305	-.120	.013	.009	-.132	-.017	.054	.034	.031	.102	-.103	-.001	.012	.018	-.001	-.041	-.077	
12	.045	.015			.109		.048																					
EMm	-	-	-	-	.029	-	-	-.059	-.022	-.120	.332	.009	-.031	.045	.004	-.062	-.018	.004	-.108	-.024	.048	-.003	.026	-.043	.085	.006		
s13	2.82	.007	.002	.007		.032	.022	.010																				
	3E-6																											
EMm	.049	-	.020	.011	.047	-	.033	-	-.060	-.004	.013	.009	.784	.102	-.061	.017	.004	.081	-.062	.085	-.021	-.073	-.037	.043	.053	.041	-.064	
s14	.077				.041		.084																					
EMm	.067	-	-	.069	.057	.022	-	-	.001	-.103	.009	-.031	.102	.192	-.028	-.064	-.017	.047	-.054	.046	.014	-.015	.014	-.019	-.041	-.028	.019	
s15	.045	.003					.012	.052																				
EMm	.035	.027	-	.000	-	.001	-	.046	.037	.034	-.132	.045	-.061	-.028	.548	-.036	-.004	-.063	.014	-.153	.053	.041	.013	-.010	-.118	-.040	.116	





9		.022		.222	.044		.329	a		.846 <sup>a</sup>	-.074	-.021	-.124	-.082	.003	.061	.031	.033	-.068	-.038	.014	.126	-.069	.138	-.002	-.159	-.143	.132	
EMro	-.055	.073	.021	-	.107	-	-	-		.846 <sup>a</sup>	-.074	-.021	-.124	-.082	.003	.061	.031	.033	-.068	-.038	.014	.126	-.069	.138	-.002	-.159	-.143	.132	
10			.017		.053	.245	.001																						
EMro	-.039	.189	-	-	-	.070	.027	-	-.074	.819 <sup>a</sup>	-.023	-.044	-.005	-.275	.054	.089	.007	-.068	.162	-.066	-.081	.059	-.152	.135	-	-.002	-.056		
11			.112	.038	.033		.068																				5.735		
EMro	.073	-	-	.112	.102	-	.036	-	-.021	-.023	.814 <sup>a</sup>	-.377	.027	.036	-.322	-.061	.214	.122	.142	.235	-.348	-.003	.060	.078	-.005	-.128	-.224	E-5	
12		.173	.052		.266		.170																						
EMMm	-	-	-	-	.057	-	-	-	-.124	-.044	-.377	.911 <sup>a</sup>	.017	-.121	.105	.013	-.234	-.060	.019	-.238	-.077	.128	-.013	.106	-.139	.254	.017		
s13	7.77	.027	.007	.016		.075	.082	.034																					
5E-6																													
EMMm	.088	-	.043	.016	.061	-	.079	-	-.082	-.005	.027	.017	.209 <sup>a</sup>	.262	-.094	.038	.009	.179	-.177	.122	-.044	-.128	-.120	.113	.111	.080	-.117		
s14		.186				.062		.185																					
EMMm	.242	-	-	.210	.150	.067	-	.003	-.275	.036	-.121	.262	.901 <sup>a</sup>	-.085	-.291	-.082	.211	-.314	.134	.057	-.053	.090	-.101	-.177	-.110	.069			
s15		.219	.012					.055	.231																				
EMMm	.074	.076	-	.000	-	.001	-	.121	.061	.054	-.322	.105	-.094	-.085	.831 <sup>a</sup>	-.097	-.012	-.166	.049	-.264	.133	.086	.051	-.031	-.297	-.093	.253		
s16			.162		.040		.088																						
EMMm	-.159	.027	.008	-	-	-	.101	.080	.031	.089	-.061	.013	.038	-.291	-.097	.917 <sup>a</sup>	-.299	-.064	-.251	-.088	-.007	.105	-.263	.234	.178	.106	-.086		
s17				.148	.096	.074																							
EMrp	.038	.022	-	.076	.075	-	-	-	.033	.007	.214	-.234	.009	-.082	-.012	-.299	.923 <sup>a</sup>	-.096	.129	.278	-.163	-.106	-.140	.145	-.069	-.261	.090		
18			.209			.023	.146	.085																					

EMrp	.123	-	.079	.086	-	-	.074	-	-.068	-.068	.122	-.060	.179	.211	-.166	-.064	-.096	.891 <sup>a</sup>	-.411	.317	-.125	.060	-.115	-.053	.117	.139	-.294	
19		.112			.048	.114		.226		-.038	.162	.142	.019	-.177	-.314	.049	-.251	.129	-.411	.900 <sup>a</sup>	-.156	-.299	-.161	.042	-.091	-.221	.073	.063
EMrp	-.040	.041	-	.128	.004	.116	-	.118		.014	-.066	.235	-.238	.122	.134	-.264	-.088	.278	.317	-.156	.415 <sup>a</sup>	-.066	-.105	-.077	-.039	.125	-.036	-.170
20			.090				.213																					
EMrp	-.054	.018	.050	.106	-	.070	-	-	.014	-.066	.235	-.238	.122	.134	-.264	-.088	.278	.317	-.156	.415 <sup>a</sup>	-.066	-.105	-.077	-.039	.125	-.036	-.170	
21					.044		.051	.197																				
EMrp	-.119	.097	.047	-	.003	-	-	.123	.126	-.081	-.348	-.077	-.044	.057	.133	-.007	-.163	-.125	-.299	-.066	.922 <sup>a</sup>	-.188	-.061	-.032	.208	.034	-.011	
22					.118	.026	.132																					
EMrp	.009	.080	-	-	.056	-	.252	-	-.069	.059	-.003	.128	-.128	-.053	.086	.105	-.106	.060	-.161	-.105	-.188	.896 <sup>a</sup>	-.296	.041	-.161	.036	-.085	
23					.024	.022		.028	.017																			
EMgo	.281	-	.177	.137	-	.131	-	-	.138	-.152	.060	-.013	-.120	.090	.051	-.263	-.140	-.115	.042	-.077	-.061	-.296	.838 <sup>a</sup>	-.651	-.197	-.314	.334	
24		.240			.089		.083	.017																				
EMgo	-.195	.241	-	-	.067	-	.099	-	-.002	.135	.078	.106	.113	.101	-.031	.234	.145	-.053	-.091	-.039	-.032	.041	-.651	.843 <sup>a</sup>	.108	.043	-.202	
25					.385	.134		.185	.179																			
EMec	-.361	.078	.022	-	-	-	.076	.034	-.159	-	-.005	-.139	.111	-.177	-.297	.178	-.069	.117	-.221	.125	.208	-.161	-.197	.108	.850 <sup>a</sup>	.202	-.360	
26																												
EMec	-.239	-	.173	-	-	-	-	.106	-.143	-.002	-.128	.254	.080	-.110	-.093	.106	-.261	.139	.073	-.036	.034	.036	-.314	.043	.202	.837 <sup>a</sup>	-.429	
27					.004		.033	.058	.109	.234																		
EMec	-.009	.132	-	.018	-	.059	-	-	.132	-.056	-.224	.017	-.117	.069	.253	-.086	.090	-.294	.063	-.170	-.011	-.085	.334	-.202	-.360	-.429	.788 <sup>a</sup>	
28					.045	.014		.081	.057																			

**Communalities**

	Initial	Extraction
EMso1	1.000	.689
EMso2	1.000	.770
EMso3	1.000	.736
EMro5	1.000	.420
EMro6	1.000	.752
EMro7	1.000	.592
EMro8	1.000	.766
EMro9	1.000	.682
EMro10	1.000	.445
EMro11	1.000	.532
EMro12	1.000	.675
EMms13	1.000	.676
EMms14	1.000	.553
EMms15	1.000	.819
EMms16	1.000	.428
EMms17	1.000	.749
EMrp18	1.000	.777
EMrp19	1.000	.690
EMrp20	1.000	.813
EMrp21	1.000	.594
EMrp22	1.000	.669
EMrp23	1.000	.703
EMgo24	1.000	.842
EMgo25	1.000	.724
EMec26	1.000	.689
EMec27	1.000	.639
EMec28	1.000	.656

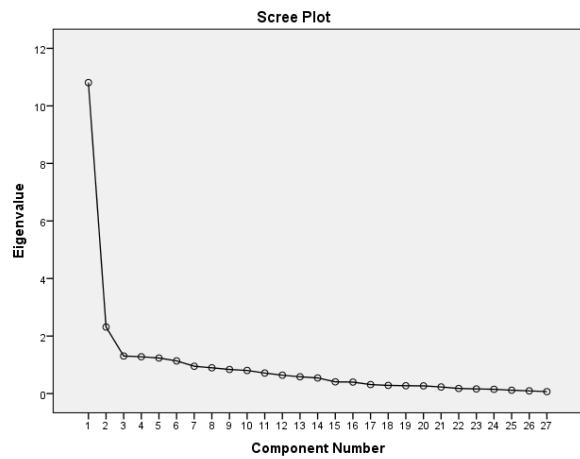
Extraction Method: Principal

Component Analysis.

**Total Variance Explained**

Component				Extraction Sums of Squared			Rotation Sums of Squared		
	Initial Eigenvalues			Loadings			Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	10.808	40.030	40.030	10.808	40.030	40.030	7.503	27.790	27.790
2	2.313	8.567	48.597	2.313	8.567	48.597	3.802	14.083	41.873
3	1.307	4.840	53.437	1.307	4.840	53.437	2.611	9.672	51.545
4	1.280	4.743	58.179	1.280	4.743	58.179	1.552	5.748	57.293
5	1.236	4.579	62.758	1.236	4.579	62.758	1.319	4.885	62.178
6	1.136	4.208	66.966	1.136	4.208	66.966	1.293	4.788	66.966
7	.951	3.521	70.486						
8	.896	3.317	73.803						
9	.839	3.108	76.912						
10	.804	2.979	79.891						
11	.714	2.644	82.535						
12	.640	2.372	84.907						
13	.583	2.161	87.068						
14	.544	2.016	89.084						
15	.409	1.515	90.598						
16	.400	1.483	92.081						
17	.313	1.160	93.241						
18	.285	1.057	94.298						
19	.274	1.014	95.311						
20	.268	.991	96.303						
21	.230	.851	97.154						
22	.178	.658	97.811						
23	.163	.602	98.413						
24	.149	.552	98.965						
25	.117	.432	99.397						
26	.094	.349	99.747						
27	.068	.253	100.000						

Extraction Method: Principal Component Analysis.



**Rotated Component Matrix<sup>a</sup>**

	Component					
	1	2	3	4	5	6
EMso1			.735			
EMso2	.462		.642			
EMso3	.537		.615			
EMro5		.526				
EMro6		.850				
EMro7		.593				
EMro8		.515				
EMro9		.614				
EMro10		.612				
EMro11		.601				
EMro12		.733				
EMms13	.603					
EMms14	.725					
EMms15	.760					
EMms16	.472					
EMms17	.786					
EMrp18			.793			
EMrp19			.789			
EMrp20				.861		
EMrp21				.723		
EMrp22				.754		
EMrp23				.678		
EMgo24						.867
EMgo25						.710
EMec26		.451			.512	
EMec27				.400	.496	
EMec28					.557	

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. Rotation converged in 7 iterations.

## APPENDIX 11

### Factor Analysis – Entrepreneurial Orientation

#### KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.790
Bartlett's Test of Sphericity	Approx. Chi-Square	1004.200
df		36
Sig.		.000

#### Anti-image Matrices

		EOi1	EOi2	EOi3	EOp4	EOp5	EOp6	EOrt7	EOrt8	EOrt9
Anti-image Covariance	EOi1	.472	-.107	-.190	.027	-.057	.054	-.039	.017	.025
	EOi2	-.107	.408	-.136	-.089	-.003	-.020	-.054	-.014	-.016
	EOi3	-.190	-.136	.355	-.066	-.014	.023	.032	-.038	-.089
	EOp4	.027	-.089	-.066	.501	-.148	-.025	-.112	.059	.028
	EOp5	-.057	-.003	-.014	-.148	.355	-.203	.113	.024	-.006
	EOp6	.054	-.020	.023	-.025	-.203	.300	-.090	-.137	.055
	EOrt7	-.039	-.054	.032	-.112	.113	-.090	.514	-.144	-.065
	EOrt8	.017	-.014	-.038	.059	.024	-.137	-.144	.375	-.194
	EOrt9	.025	-.016	-.089	.028	-.006	.055	-.065	-.194	.598
Anti-image Correlation	EOi1	.790 <sup>a</sup>	-.243	-.465	.055	-.139	.144	-.078	.041	.047
	EOi2	-.243	.886 <sup>a</sup>	-.357	-.197	-.007	-.057	-.117	-.035	-.033
	EOi3	-.465	-.357	.808 <sup>a</sup>	-.156	-.040	.071	.074	-.104	-.193
	EOp4	.055	-.197	-.156	.849 <sup>a</sup>	-.349	-.064	-.221	.137	.051
	EOp5	-.139	-.007	-.040	-.349	.706 <sup>a</sup>	-.622	.264	.065	-.013
	EOp6	.144	-.057	.071	-.064	-.622	.717 <sup>a</sup>	-.229	-.409	.129
	EOrt7	-.078	-.117	.074	-.221	.264	-.229	.805 <sup>a</sup>	-.328	-.118
	EOrt8	.041	-.035	-.104	.137	.065	-.409	-.328	.772 <sup>a</sup>	-.410
	EOrt9	.047	-.033	-.193	.051	-.013	.129	-.118	-.410	.802 <sup>a</sup>

a. Measures of Sampling Adequacy(MSA)

**Communalities**

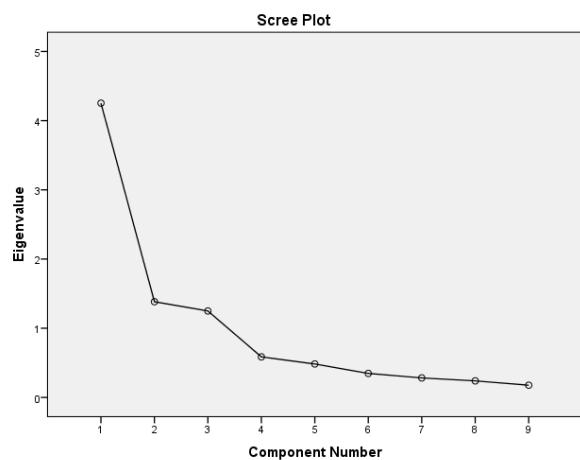
	Initial	Extraction
EOi1	1.000	.784
EOi2	1.000	.747
EOi3	1.000	.822
EOp4	1.000	.684
EOp5	1.000	.823
EOp6	1.000	.856
EOrt7	1.000	.651
EOrt8	1.000	.815
EOrt9	1.000	.704

Extraction Method: Principal Component Analysis.

**Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	4.25	47.258	47.258	4.25	47.258	47.258	2.39	26.572	26.572
	3			3			2		
2	1.38	15.368	62.626	1.38	15.368	62.626	2.26	25.123	51.695
	3			3			1		
3	1.24	13.882	76.507	1.24	13.882	76.507	2.23	24.812	76.507
	9			9			3		
4	.586	6.512	83.019						
5	.483	5.372	88.391						
6	.347	3.857	92.248						
7	.282	3.132	95.380						
8	.239	2.661	98.041						
9	.176	1.959	100.000						

Extraction Method: Principal Component Analysis.



**Rotated Component Matrix<sup>a</sup>**

	Component		
	1	2	3
EOi1	.878		
EOi2	.755		
EOi3	.853		
EOp4		.714	
EOp5		.880	
EOp6		.820	
EOrt7			.750
EOrt8			.843
EOrt9			.787

Extraction Method: Principal Component

Analysis.

Rotation Method: Varimax with Kaiser

Normalization.

a. Rotation converged in 5 iterations.

## APPENDIX 12

### Factor Analysis – Ethics

#### KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.798
Approx. Chi-Square	1375.297
Bartlett's Test of Sphericity df	300
Sig.	.000

#### Anti-image

#### Matrices

	Ethic	Ethic	Ethic	Ethic	Ethic	Ethic	Ethic	Ethic	Ethic	Ethics																
	s1	s2	s3	s4	s5	s6	s7	s8	s9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	
Anti-image Covariance	Ethics 1	.727	-.088	-.036	-.087	-.021	-.114	-.119	.015	-.011	.002	.038	-.010	-.032	.014	.041	.022	-.057	.014	-.019	.010	-.083	-.002	.009	-.053	.015
	Ethics 2	-.088	.674	-.173	.100	-.128	.007	-.015	-.050	-.094	-.044	.019	.084	-.092	-.054	-.030	-.030	.088	-.017	.040	.010	-.028	.031	-.061	.069	.007
	Ethics 3	-.036	-.173	.667	-.165	.017	-.041	.075	-.029	-.119	-.062	-.023	-.022	-.034	.007	.023	.017	-.065	.013	-.010	-.038	.014	-.015	.003	.026	-.042

Ethics 4	-.087	.100	-.165	.668	-.164	.021	-.028	.036	-.005	-.058	.013	-.066	.009	-.065	-.059	.015	.033	-.093	.020	.067	-.026	.029	-.131	.028	.046
Ethics 5	-.021	-.128	.017	-.164	.549	-.190	-.052	-.055	-.008	.086	-.059	-.031	-.028	.060	.097	-.112	-.040	.061	-.041	.021	-.054	-.082	.012	-.019	.017
Ethics 6	-.114	.007	-.041	.021	-.190	.621	-.010	.029	-.019	-.022	-.048	-.085	-.011	-.123	-.094	.016	.061	.026	-.013	.005	.029	.036	.046	.070	-.110
Ethics 7	-.119	-.015	.075	-.028	-.052	-.010	.732	-.056	-.021	-.068	.001	-.031	-.014	-.046	-.125	-.064	.096	.035	.036	-.044	.013	.011	-.039	.000	-.062
Ethics 8	.015	-.050	-.029	.036	-.055	.029	-.056	.693	.012	-.154	-.041	-.146	.030	-.122	-.062	.030	.029	-.084	.059	-.018	-.017	.033	-.045	-.037	.006
Ethics 9	-.011	-.094	-.119	-.005	-.008	.019	-.021	.012	.749	-.020	-.078	-.068	.031	-.095	-.018	-.020	-.058	-.018	-.045	.001	.037	-.059	.053	-.050	-.020
Ethics 10	.002	-.044	-.062	-.058	.086	-.022	-.068	-.154	-.020	.724	-.115	.108	-.054	-.006	.089	-.108	-.010	-.067	-.062	.055	-.039	-.042	.097	-.086	.014
Ethics 11	.038	.019	-.023	.013	-.059	-.048	.001	-.041	-.078	-.115	.698	-.084	-.125	.038	-.030	.009	-.029	-.025	.028	.006	-.043	.017	-.060	-.053	.022
Ethics 12	-.010	.084	-.022	-.066	-.031	-.085	.031	-.146	-.068	.108	-.084	.735	-.101	-.026	.021	-.041	-.008	.021	.003	.015	-.067	.000	.003	.023	.037
Ethics 13	-.032	-.092	-.034	.009	-.028	-.011	-.014	.030	.031	-.054	-.125	-.101	.667	-.130	.018	.064	-.066	.024	.015	-.052	-.034	-.074	-.011	.032	.001

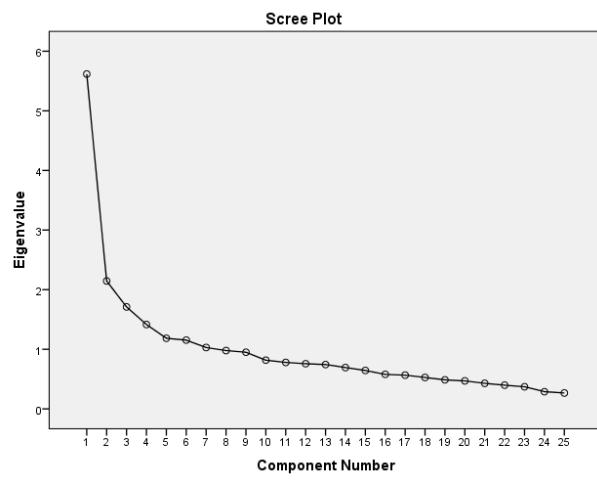
Ethics 14	.014	-.054	.007	-.065	.060	-.123	-.046	-.122	-.095	-.006	.038	-.026	-.130	.639	.002	-.023	-.070	.046	-.104	-.008	.018	-.048	.122	-.032	-.087
Ethics 15	.041	-.030	.023	-.059	.097	-.094	-.125	-.062	-.018	.089	-.030	.021	.018	.002	.533	-.225	-.237	-.056	.005	.044	-.077	-.069	-.003	-.007	.042
Ethics 16	.022	-.030	.017	.015	-.112	.016	-.064	.030	-.020	-.108	.009	-.041	.064	-.023	-.225	.655	-.032	-.053	.046	-.062	.052	.089	.011	-.041	.013
Ethics 17	-.057	.088	-.065	.033	-.040	.061	.096	.029	-.058	-.010	-.029	-.008	-.066	-.070	-.237	-.032	.677	-.021	.007	.023	-.034	.127	-.026	-.012	.052
Ethics 18	.014	-.017	.013	-.093	.061	.026	.035	-.084	-.018	-.067	-.025	.021	.024	.046	-.056	-.053	-.021	.715	-.243	-.095	.061	.059	.022	.058	-.041
Ethics 19	-.019	.040	-.010	.020	-.041	-.013	.036	.059	-.045	-.062	.028	.003	.015	-.104	.005	.046	.007	-.243	.659	-.140	-.006	-.035	-.111	.077	-.038
Ethics 20	.010	.010	-.038	.067	.021	.005	-.044	-.018	.001	.055	.006	.015	-.052	-.008	.044	-.062	.023	-.095	-.140	.568	-.231	.051	-.056	-.087	.051
Ethics 21	-.083	-.028	.014	-.026	-.054	.029	.013	-.017	.037	-.039	-.043	-.067	-.034	.018	-.077	.052	-.034	.061	-.006	-.231	.500	-.058	.023	-.074	-.068
Ethics 22	-.002	.031	-.015	.029	-.082	.036	.011	.033	-.059	-.042	.017	.000	-.074	-.048	-.069	.089	.127	.059	-.035	.051	-.058	.675	-.141	-.116	.025
Ethics 23	.009	-.061	.003	-.131	.012	.046	-.039	-.045	.053	.097	-.060	.003	-.011	.122	-.003	.011	-.026	.022	-.111	-.056	.023	-.141	.518	-.098	-.195

	Ethics	-.053	.069	.026	.028	-.019	.070	.000	-.037	-.050	-.086	-.053	.023	.032	-.032	-.007	-.041	-.012	.058	.077	-.087	-.074	-.116	-.098	.544	-.143
24	Ethics	.015	.007	-.042	.046	.017	-.110	-.062	.006	-.020	.014	.022	.037	.001	-.087	.042	.013	.052	-.041	-.038	.051	-.068	.025	-.195	-.143	.582
25	Ethics	.891 <sup>a</sup>	-.126	-.052	-.124	-.033	-.170	-.163	.021	-.015	.003	.053	-.014	-.046	.020	.065	.033	-.081	.019	-.027	.015	-.138	-.003	.015	-.084	.024
1	Ethics	-.126	.792 <sup>a</sup>	-.258	.149	-.210	.010	-.022	-.073	-.132	-.063	.028	.119	-.138	-.083	-.049	-.045	.131	-.025	.059	.017	-.048	.046	-.103	.115	.012
2	Ethics	-.052	-.258	.848 <sup>a</sup>	-.247	.028	-.064	.107	-.042	-.169	-.090	-.033	-.032	-.052	.011	.039	.025	-.097	.019	-.015	-.062	.024	-.022	.005	.042	-.068
3	Ethics	-.124	.149	-.247	.771 <sup>a</sup>	-.271	.033	-.040	.053	-.007	-.084	.019	-.094	.014	-.099	-.099	.022	-.049	.135	.030	.109	-.046	.043	-.223	.046	.074
Anti-image	Ethics	-.033	-.210	.028	-.271	.797 <sup>a</sup>	-.325	-.082	-.089	-.013	.136	-.095	-.049	-.046	.101	.179	-.187	-.065	.097	-.068	.037	-.103	-.134	.023	-.035	.031
	Ethics	-.170	.010	-.064	.033	-.325	.795 <sup>a</sup>	-.015	.045	.028	-.033	-.073	-.126	-.018	-.196	-.163	.024	.094	.038	-.020	.009	.053	.055	.082	.120	-.182
	Ethics	-.163	-.022	.107	-.040	-.082	-.015	.858 <sup>a</sup>	-.079	-.029	-.094	.001	.042	-.020	-.068	-.201	-.093	.136	.048	.052	-.068	.021	.015	-.063	.000	-.095
	Ethics	.021	-.073	-.042	.053	-.089	.045	-.079	.854 <sup>a</sup>	.017	-.217	-.059	-.205	.044	-.183	-.103	.045	.042	-.120	.088	-.029	-.029	.048	-.076	-.061	.009
	Ethics																									
	Ethics																									
	Ethics																									
	Ethics																									

Ethics 9	-.015	-.132	-.169	-.007	-.013	.028	-.029	.017	.885 <sup>a</sup>	-.027	-.108	-.092	.044	-.137	-.028	-.029	-.081	-.024	-.064	.002	.060	-.083	.085	-.078	-.031
Ethics 10	.003	-.063	-.090	-.084	.136	-.033	-.094	-.217	-.027	.730 <sup>a</sup>	-.161	.149	-.078	-.009	.143	-.156	-.015	-.094	-.090	.086	-.064	-.061	.158	-.136	.021
Ethics 11	.053	.028	-.033	.019	-.095	-.073	.001	-.059	-.108	-.161	.899 <sup>a</sup>	-.118	-.183	.057	-.050	.013	-.042	-.036	.041	.010	-.073	.024	-.100	-.087	.035
Ethics 12	-.014	.119	-.032	-.094	-.049	-.126	.042	-.205	-.092	.149	-.118	.832 <sup>a</sup>	-.145	-.038	.034	-.060	-.011	.029	.004	.023	-.110	-.001	.004	.037	.057
Ethics 13	-.046	-.138	-.052	.014	-.046	-.018	-.020	.044	.044	-.078	-.183	-.145	.881 <sup>a</sup>	-.199	.030	.096	-.098	.035	.023	-.084	-.059	-.111	-.018	.053	.002
Ethics 14	.020	-.083	.011	-.099	.101	-.196	-.068	-.183	-.137	-.009	.057	-.038	-.199	.815 <sup>a</sup>	.003	-.036	-.106	.068	-.160	-.013	.031	-.073	.213	-.054	-.143
Ethics 15	.065	-.049	.039	-.099	.179	-.163	-.201	-.103	-.028	.143	-.050	.034	.030	.003	.669 <sup>a</sup>	-.380	-.395	-.091	.009	.080	-.149	-.115	-.006	-.013	.075
Ethics 16	.033	-.045	.025	.022	-.187	.024	-.093	.045	-.029	-.156	.013	-.060	.096	-.036	-.380	.717 <sup>a</sup>	-.048	-.077	.071	-.101	.090	.133	.019	-.068	.021
Ethics 17	-.081	.131	-.097	.049	-.065	.094	.136	.042	-.081	-.015	-.042	-.011	-.098	-.106	-.395	-.048	.654 <sup>a</sup>	-.030	.010	.037	-.058	.188	-.044	-.019	.082
Ethics 18	.019	-.025	.019	-.135	.097	.038	.048	-.120	-.024	-.094	-.036	.029	.035	.068	-.091	-.077	-.030	.601 <sup>a</sup>	-.354	-.149	.101	.086	.035	.092	-.063

Ethics 19	-.027	.059	-.015	.030	-.068	-.020	.052	.088	-.064	-.090	.041	.004	.023	-.160	.009	.071	.010	-.354	.708 <sup>a</sup>	-.229	-.011	-.052	-.191	.128	-.061
Ethics 20	.015	.017	-.062	.109	.037	.009	-.068	-.029	.002	.086	.010	.023	-.084	-.013	.080	-.101	.037	-.149	-.229	.759 <sup>a</sup>	-.433	.082	-.104	-.157	.088
Ethics 21	-.138	-.048	.024	-.046	-.103	.053	.021	-.029	.060	-.064	-.073	-.110	-.059	.031	-.149	.090	-.058	.101	-.011	-.433	.842 <sup>a</sup>	-.100	.046	-.142	-.126
Ethics 22	-.003	.046	-.022	.043	-.134	.055	.015	-.048	-.083	-.061	.024	-.001	-.111	-.073	-.115	.133	.188	.086	-.052	.082	-.100	.790 <sup>a</sup>	-.238	-.192	.039
Ethics 23	.015	-.103	.005	-.223	.023	.082	-.063	-.076	.085	.158	-.100	.004	-.018	.213	-.006	.019	-.044	.035	-.191	-.104	.046	-.238	.747 <sup>a</sup>	-.184	-.355
Ethics 24	-.084	.115	.042	.046	-.035	.120	.000	-.061	-.078	-.136	-.087	.037	.053	-.054	-.013	-.068	-.019	.092	.128	-.157	-.142	-.192	-.184	.829 <sup>a</sup>	-.254
Ethics 25	.024	.012	-.068	.074	.031	-.182	-.095	.009	-.031	.021	.035	.057	.002	-.143	.075	.021	.082	-.063	-.061	.088	-.126	.039	-.355	-.254	.797 <sup>a</sup>

a. Measures  
of Sampling  
Adequacy(M  
SA)



**Rotated  
Component**

Matrix<sup>a</sup>

- a. Only one component was extracted. The solution cannot be rotated.



**Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	2.950	64.736	64.736	2.950	64.736	64.736
2	.991	3.699	68.435			
3	.978	3.289	71.724			
4	.938	3.172	74.896			
5	.914	2.998	77.894			
6	.893	2.641	80.535			
7	.836	2.432	82.967			
8	.811	2.119	85.086			
9	.795	1.841	86.927			
10	.742	1.745	88.672			
11	.710	1.544	90.216			
12	.689	1.325	91.541			
13	.654	1.290	92.831			
14	.611	1.178	94.009			
15	.597	1.101	95.110			
16	.579	.946	96.056			
17	.566	.882	96.938			
18	.527	.699	97.637			
19	.487	.545	98.182			
20	.469	.442	98.624			
21	.429	.326	98.950			
22	.398	.319	99.269			
23	.371	.299	99.568			
24	.289	.234	99.802			
25	.267	.198	100.000			

Extraction Method: Principal Component Analysis.

## APPENDIX 13

### Factor Analysis – Business Performance

**KMO and Bartlett's Test**

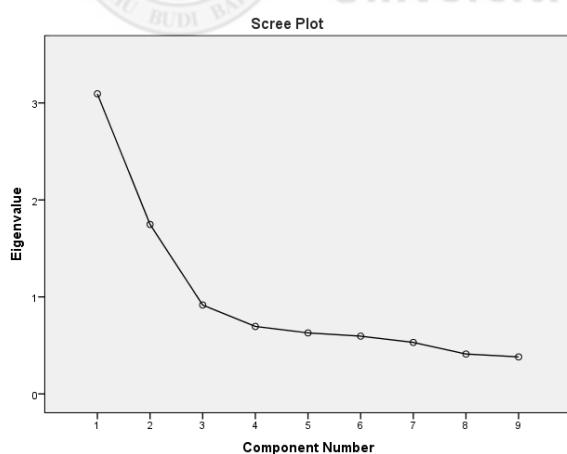
Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.765
Approx. Chi-Square		467.172
Bartlett's Test of Sphericity	df	36
	Sig.	.000

**Anti-image Matrices**

	Performance1	Performance2	Performance3	Performance4	Performance5	Performance6	Performance7	Performance8	Performance9
Anti-image Covariance	Performance1 .617	-.269	-.110	-.057	-.043	.040	-.031	.078	-.076
	Performance2 -.269	.617	-.086	.002	-.024	.031	.068	-.049	-.159
	Performance3 -.110	-.086	.722	-.046	.009	.042	-.131	-.148	-.127
	Performance4 -.057	.002	-.046	.674	-.165	-.194	-.032	.022	-.028
	Performance5 -.043	-.024	.009	-.165	.609	-.046	-.200	-.063	-.108
	Performance6 .040	.031	.042	-.194	-.046	.619	-.172	-.198	-.057
	Performance7 -.031	.068	-.131	-.032	-.200	-.172	.625	-.026	.009
	Performance8 .078	-.049	-.148	.022	-.063	-.198	-.026	.802	.103
	Performance9 -.076	-.159	-.127	-.028	-.108	-.057	.009	.103	.702
Anti-image	Performance1 .733 <sup>a</sup>	-.436	-.164	-.089	-.070	.065	-.050	.111	-.116

Correlation	Performance2									
	-.436	.697 <sup>a</sup>	-.129	.003	-.040	.051	.110	-.069	-.242	
Performance3	-.164	-.129	.804 <sup>a</sup>	-.066	.014	.064	-.194	-.194	-.178	
Performance4	-.089	.003	-.066	.815 <sup>a</sup>	-.257	-.301	-.050	.030	-.040	
Performance5	-.070	-.040	.014	-.257	.810 <sup>a</sup>	-.075	-.324	-.090	-.165	
Performance6	.065	.051	.064	-.301	-.075	.737 <sup>a</sup>	-.277	-.281	-.087	
Performance7	-.050	.110	-.194	-.050	-.324	-.277	.774 <sup>a</sup>	-.036	.014	
Performance8	.111	-.069	-.194	.030	-.090	-.281	-.036	.668 <sup>a</sup>	.137	
Performance9	-.116	-.242	-.178	-.040	-.165	-.087	.014	.137	.807 <sup>a</sup>	

a. Measures of Sampling Adequacy(MSA)



**Total Variance Explained**

Componen t	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Varianc e	Cumulativ e %	Total	% of Varianc e	Cumulativ e %	Total	% of Varianc e	Cumulativ e %
1	2.00	68.011	68.011	2.00	68.011	68.011	1.76	63.429	63.429
2	.961	7.201	75.212						
3	.920	6.112	81.324						
4	.864	5.765	87.089						
5	.806	4.283	91.372						
6	.750	3.329	94.701						
7	.690	2.662	97.363						
8	.585	1.432	98.795						
9	.461	1.205	100.000						

Extraction Method: Principal Component Analysis.

**Rotated Component Matrix<sup>a</sup>**

	Component
	1
P1	.673
P2	.640
P3	.793
P4	.675
P5	.777
P6	.649
P7	.839
P8	.871
P9	.925

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

a. 1 component extracted.

## APPENDIX 14

### Normality

	Descriptive Statistics										
	N	Minimum		Maximum		Mean	Std. Deviation	Skewness		Kurtosis	
		Statistic	Statistic	Statistic	Statistic			Statistic	Statistic	Std. Error	Std. Error
strategic_orientation	207	4.67	7.00	6.1224	.58205	.059	.169	-.650	.337		
resource_orientation	207	4.71	7.00	5.9938	.55334	-.022	.169	-.751	.337		
management_structure	207	4.00	7.00	5.7947	.66837	-.064	.169	-.210	.337		
reward_philosphy	207	4.50	7.00	5.8466	.66898	-.311	.169	-.805	.337		
growth_orientation	207	4.50	7.00	6.3261	.75440	-.745	.169	-.706	.337		
entrepreneurial_culture	207	4.67	6.67	5.7713	.49189	-.537	.169	-.696	.337		
innovativeness	207	2.67	5.00	4.0403	.58384	-.011	.169	-.133	.337		
proactiveness	207	2.00	5.00	3.8615	.68355	-.341	.169	-.104	.337		
risk_taking	207	2.67	5.00	3.9823	.54288	-.152	.169	-.253	.337		
ethics	207	4.72	6.76	5.8947	.31798	-.177	.169	1.776	.337		
performance	207	5.00	6.78	5.6248	.37148	.307	.169	-.468	.337		
Valid N (listwise)	207										

## Multicollinearity

Model	Coefficients <sup>a</sup>						
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	.689	.282		2.447	.015		
strategic_orientation	.139	.032	.245	4.336	.000	.459	2.177
resource_orientation	.189	.039	.316	4.828	.000	.341	2.932
management_structure	-.007	.034	-.014	-.196	.844	.305	3.274
reward_philosophy	.083	.035	.167	2.364	.019	.292	3.424
growth_orientation	-.059	.028	-.134	-	.039	.347	2.881
entrepreneurial_culture	.046	.040	.068	1.135	.258	.409	2.443
innovativeness	-.028	.027	-.050	-	.292	.652	1.533
proactiveness	.107	.025	.222	4.319	.000	.554	1.805
risk_taking	.182	.029	.299	6.259	.000	.642	1.557
ethics	.251	.042	.241	6.036	.000	.915	1.093

a. Dependent Variable: performance

## APPENDIX 15

### Correlation

		Correlations						
		performance	strategic_orientation	resource_orientation	management_structure	reward_philosphy	growth_orientation	entrepreneurial_culture
performance	Pearson Correlation	1	.582**	.629**	.539**	.485**	.391**	.551**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	207	207	207	207	207	207	207
strategic_orientation	Pearson Correlation	.582**	1	.628**	.673**	.541**	.541**	.609**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	207	207	207	207	207	207	207
resource_orientation	Pearson Correlation	.629**	.628**	1	.736**	.553**	.500**	.708**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	207	207	207	207	207	207	207
management_structure	Pearson Correlation	.539**	.673**	.736**	1	.692**	.584**	.619**

	Corre lation							
	Sig. (2- tailed )	.000	.000	.000		.000	.000	.000
	N	207	207	207	207	207	207	207
reward_philo	Pears shopy	.485**	.541**	.553**	.692**	1	.786**	.585**
	Corre lation							
	Sig. (2- tailed )	.000	.000	.000	.000		.000	.000
	N	207	207	207	207	207	207	207
growth_oriens	Pears tation	.391**	.541**	.500**	.584**	.786**	1	.564**
	Corre lation							
	Sig. (2- tailed )	.000	.000	.000	.000	.000		.000
	N	207	207	207	207	207	207	207
entrepreneur	Pears al_culture	.551**	.609**	.708**	.619**	.585**	.564**	1
	Corre lation							
	Sig. (2- tailed )	.000	.000	.000	.000	.000	.000	
	N	207	207	207	207	207	207	207

\*\*. Correlation is significant at the 0.01 level (2-tailed).

**Correlations**

		performance	innovativeness	proactiveness	risk_taking
performance	Pearson Correlation	1	.162*	.413**	.481**
	Sig. (2-tailed)		.020	.000	.000
	N	207	207	207	207
innovativeness	Pearson Correlation	.162*	1	.549**	.423**
	Sig. (2-tailed)	.020		.000	.000
	N	207	207	207	207
proactiveness	Pearson Correlation	.413**	.549**	1	.559**
	Sig. (2-tailed)	.000	.000		.000
	N	207	207	207	207
risk_taking	Pearson Correlation	.481**	.423**	.559**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	207	207	207	207

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

**Correlations**

		performance	ethics
performance	Pearson Correlation	1	.430**
	Sig. (2-tailed)		.000
	N	207	207
ethics	Pearson Correlation	.430**	1
	Sig. (2-tailed)	.000	
	N	207	207

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## APPENDIX 16

### Regression Analysis of Entrepreneurial Management on Business Performance

<b>Variables Entered/Removed<sup>b</sup></b>			
Model	Variables Entered	Variables Removed	Method
1	entrepreneurial_culture, growth_orientation, strategic_orientation, management_structure, resource_orientation, reward_philosop y	.	Enter

- a. All requested variables entered.  
 b. Dependent Variable: performance

<b>Model Summary<sup>b</sup></b>					
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.689 <sup>a</sup>	.474	.458	.24323	1.351

- a. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosop  
y  
 b. Dependent Variable: performance

**ANOVA<sup>b</sup>**

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	10.674	6	1.779	30.070	.000 <sup>a</sup>
Residual	11.832	200	.059		
Total	22.506	206			

a. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosphy

b. Dependent Variable: performance

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	2.721	.218		12.453	.000		
strategic_orientation	.161	.043	.284	3.779	.000	.465	2.150
resource_orientation	.220	.052	.368	4.228	.000	.348	2.876
management_structure	-.028	.046	-.056	-.604	.546	.309	3.234
reward_philosphy	.108	.047	.219	2.321	.021	.296	3.384
growth_orientation	-.064	.038	-.147	-1.706	.090	.356	2.807
entrepreneurial_culture	.072	.053	.107	1.347	.180	.415	2.408

a. Dependent Variable: performance

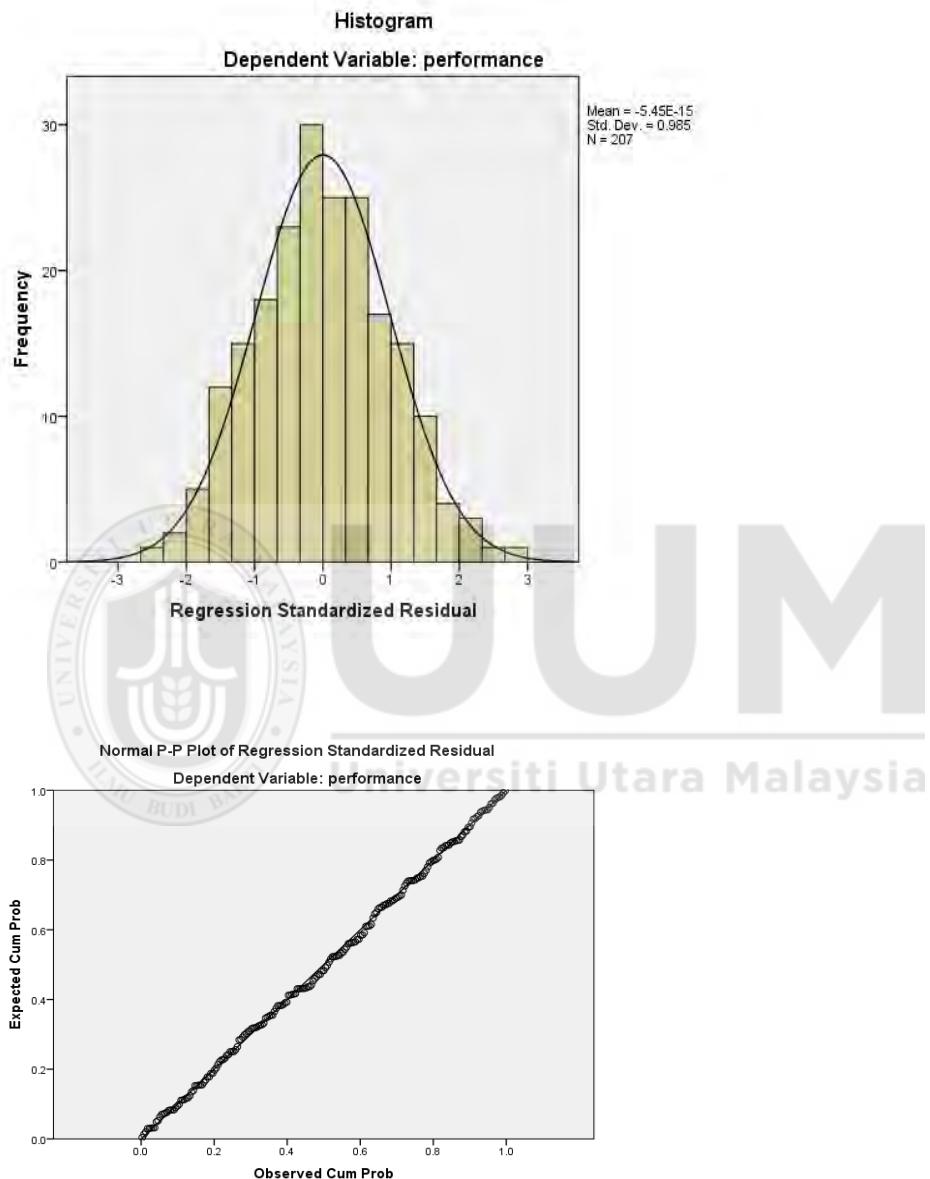
Collinearity Diagnostics <sup>a</sup>										
M od el	Dime nsion	Eigen value	Con ditio n x	Variance Proportions						
				(Con stant )	strategic_o rientation	resource_o rientation	managemen t_structure	reward_p hilosophy	growth_or ientation	entreprene ral_culture
1	1	6.973	1.00 0	.00	.00	.00	.00	.00	.00	.00
	2	.010	27.0 31	.15	.02	.02	.00	.10	.18	.01
	3	.006	33.0 19	.31	.02	.03	.27	.00	.10	.00
	4	.004	43.7 27	.07	.77	.05	.04	.11	.09	.01
	5	.003	46.2 85	.36	.04	.15	.15	.09	.09	.32
	6	.002	53.8 95	.09	.11	.08	.14	.53	.52	.21
	7	.002	61.2 50	.01	.05	.67	.39	.17	.02	.45

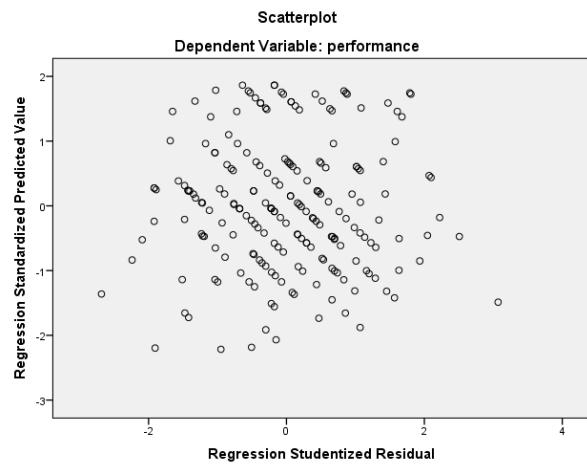
a. Dependent Variable: performance

Residuals Statistics <sup>a</sup>						
	Minimum	Maximum	Mean	Std. Deviation	N	
Predicted Value	5.0024	5.9309	5.5067	.22763	207	
Std. Predicted Value	-2.216	1.864	.000	1.000	207	
Standard Error of Predicted Value	.022	.070	.044	.010	207	
Adjusted Predicted Value	5.0146	5.9349	5.5066	.22830	207	
Residual	-.64128	.72093	.00000	.23966	207	
Std. Residual	-2.636	2.964	.000	.985	207	
Stud. Residual	-2.683	3.069	.000	1.003	207	
Deleted Residual	-.66402	.77306	.00008	.24846	207	
Stud. Deleted Residual	-2.726	3.136	.000	1.008	207	
Mahal. Distance	.700	16.115	5.971	3.243	207	
Cook's Distance	.000	.097	.005	.009	207	
Centered Leverage Value	.003	.078	.029	.016	207	

a. Dependent Variable: performance

## Charts





## APPENDIX 17

### Regression Analysis of Entrepreneurial Orientation on Business Performance

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	risk_taking, innovativeness, proactiveness	.	Enter

a. All requested variables entered.

b. Dependent Variable: performance

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.528 <sup>a</sup>	.279	.268	.28281	1.762

a. Predictors: (Constant), risk\_taking, innovativeness, proactiveness

b. Dependent Variable: performance

**ANOVA<sup>b</sup>**

Model	Sum of Squares	df	Mean Square	F	Sig.
1      Regression	6.270	3	2.090	26.130	.000 <sup>a</sup>
Residual	16.236	203	.080		
Total	22.506	206			

a. Predictors: (Constant), risk\_taking, innovativeness, proactiveness

b. Dependent Variable: performance

Model	Coefficients <sup>a</sup>						
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	4.395	.168		26.179	.000		
innovativeness	-.089	.041	-.157	-2.177	.031	.679	1.473
proactiveness	.136	.038	.282	3.561	.000	.568	1.759
risk_taking	.238	.044	.390	5.354	.000	.669	1.496

a. Dependent Variable: performance

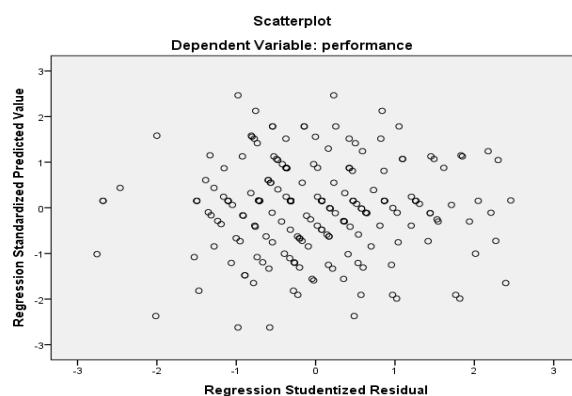
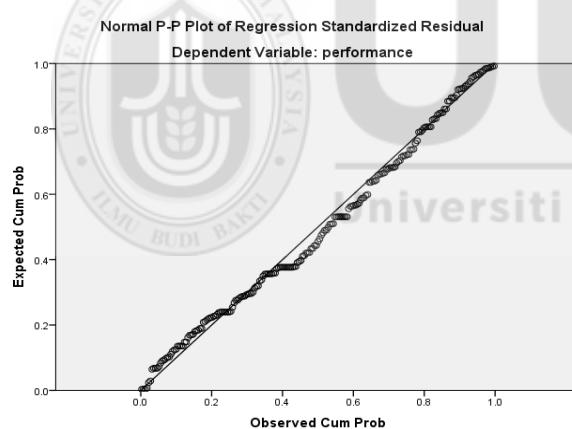
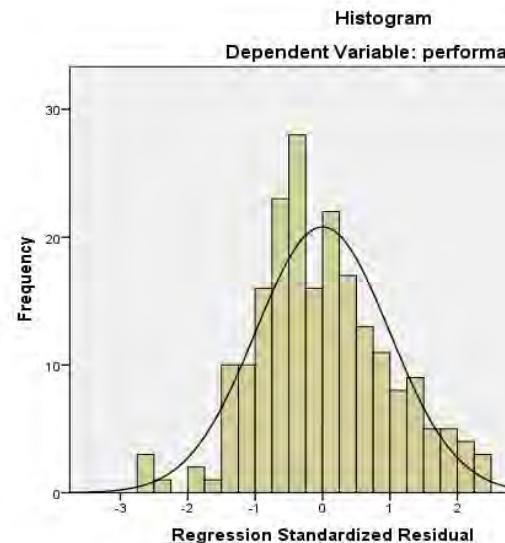
Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	innovativeness	proactiveness	risk_taking
1	1	3.966	1.000	.00	.00	.00	.00
	2	.015	16.026	.34	.00	.67	.01
	3	.011	18.786	.01	.76	.01	.40
	4	.008	22.865	.65	.24	.31	.59

a. Dependent Variable: performance

Residuals Statistics <sup>a</sup>						
	Minimum	Maximum	Mean	Std. Deviation	N	
Predicted Value	5.0490	5.9369	5.5067	.17446	207	
Std. Predicted Value	-2.623	2.466	.000	1.000	207	
Standard Error of Predicted Value	.021	.094	.037	.014	207	
Adjusted Predicted Value	5.0556	5.9498	5.5066	.17429	207	
Residual	-.77399	.68726	.00000	.28074	207	
Std. Residual	-2.737	2.430	.000	.993	207	
Stud. Residual	-2.755	2.459	.000	1.002	207	
Deleted Residual	-.78442	.70344	.00006	.28625	207	
Stud. Deleted Residual	-2.801	2.490	.000	1.008	207	
Mahal. Distance	.091	21.795	2.986	3.340	207	
Cook's Distance	.000	.126	.005	.012	207	
Centered Leverage Value	.000	.106	.014	.016	207	

a. Dependent Variable: performance

## Charts



## APPENDIX 18

### Regression Analysis of Ethics on Business Performance

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	ethics <sup>a</sup>	.	Enter

a. All requested variables entered.

b. Dependent Variable: performance

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.702 <sup>a</sup>	.493	.490	.23603	1.712

a. Predictors: (Constant), ethics

b. Dependent Variable: performance

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	11.085	1	11.085	198.980	.000 <sup>a</sup>
	Residual	11.421	205	.056		
	Total	22.506	206			

a. Predictors: (Constant), ethics

b. Dependent Variable: performance

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	1.515	.283		5.343	.000		
ethics	.752	.053	.702	14.106	.000	1.000	1.000

a. Dependent Variable: performance

**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions	
				(Constant)	ethics
1	1	1.998	1.000	.00	.00
	2	.002	34.531	1.00	1.00

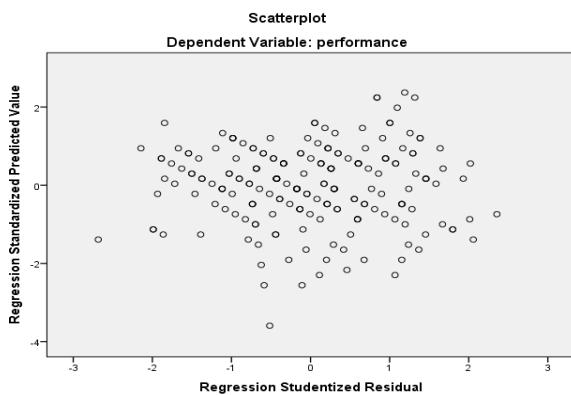
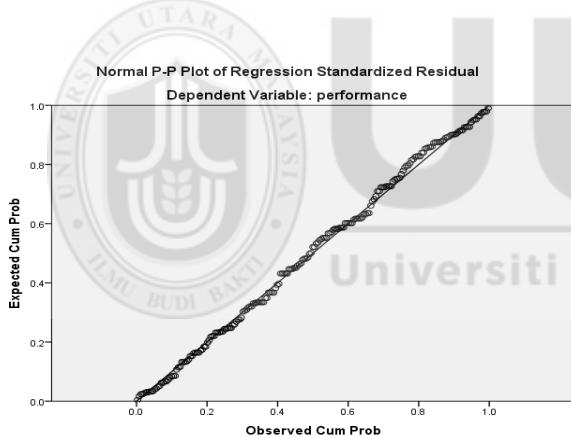
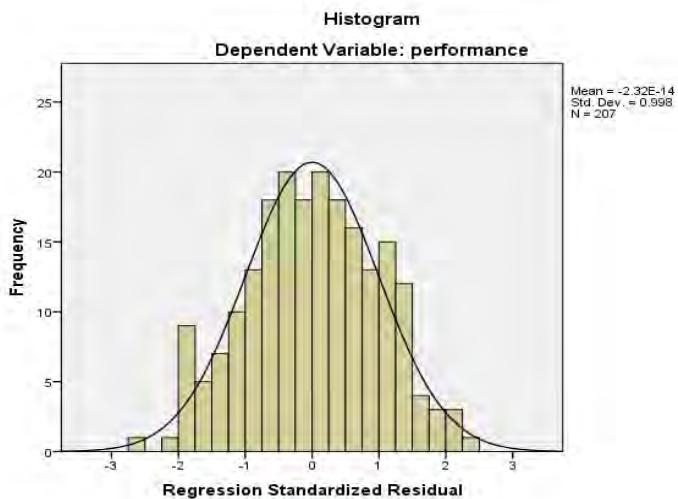
a. Dependent Variable: performance

**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	4.6732	6.0569	5.5067	.23197	207
Std. Predicted Value	-3.593	2.372	.000	1.000	207
Standard Error of Predicted Value	.016	.061	.022	.007	207
Adjusted Predicted Value	4.6817	6.0477	5.5065	.23164	207
Residual	-.62898	.55395	.00000	.23546	207
Std. Residual	-2.665	2.347	.000	.998	207
Stud. Residual	-2.684	2.356	.000	1.002	207
Deleted Residual	-.63804	.55813	.00018	.23771	207
Stud. Deleted Residual	-2.726	2.382	.000	1.006	207
Mahal. Distance	.001	12.912	.995	1.542	207
Cook's Distance	.000	.052	.005	.007	207
Centered Leverage Value	.000	.063	.005	.007	207

a. Dependent Variable: performance

## Charts



## APPENDIX 19

### Regression Analysis of Entrepreneurial Management on Ethics

Variables Entered/Removed <sup>b</sup>			
Model	Variables Entered	Variables Removed	Method
1	entrepreneurial_culture, growth_orientation, strategic_orientation, management_structure, resource_orientation, reward_philosophy	.	Enter

a. All requested variables entered.

b. Dependent Variable: ethics

Model Summary <sup>b</sup>					
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.723 <sup>a</sup>	.523	.509	.21617	1.250

a. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosphy

b. Dependent Variable: ethics

**ANOVA<sup>b</sup>**

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	10.255	6	1.709	36.574	.000 <sup>a</sup>
Residual	9.346	200	.047		
Total	19.601	206			

a. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosophy

b. Dependent Variable: ethics

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error				Tolerance	VIF
			Beta				
1 (Constant)	2.757	.194		14.198	.000		
strategic_orientation	.176	.038	.332	4.639	.000	.465	2.150
resource_orientation	.050	.046	.090	1.091	.277	.348	2.876
management_structure	-.023	.041	-.051	-.576	.565	.309	3.234
reward_philosophy	.126	.041	.273	3.042	.003	.296	3.384
growth_orientation	.076	.033	.187	2.283	.023	.356	2.807
entrepreneurial_culture	.015	.048	.024	.320	.749	.415	2.408

a. Dependent Variable: ethics

**Collinearity Diagnostics<sup>a</sup>**

M od el	Dime nsion	Con ditio n Eigen value	Con stant (Con stant )	Variance Proportions						
				strategic_o rientalion	resource_o rientalion	managemen t_structur	reward_p hilosophy	growth_or ientation	entreprene ral_cultur	
1	1	6.973 0	1.00 0	.00	.00	.00	.00	.00	.00	.00
	2	.010 31	27.0 31	.15	.02	.02	.00	.10	.18	.01
	3	.006 19	33.0 19	.31	.02	.03	.27	.00	.10	.00
	4	.004 27	43.7 27	.07	.77	.05	.04	.11	.09	.01
	5	.003 85	46.2 85	.36	.04	.15	.15	.09	.09	.32
	6	.002 95	53.8 95	.09	.11	.08	.14	.53	.52	.21
	7	.002 50	61.2 50	.01	.05	.67	.39	.17	.02	.45

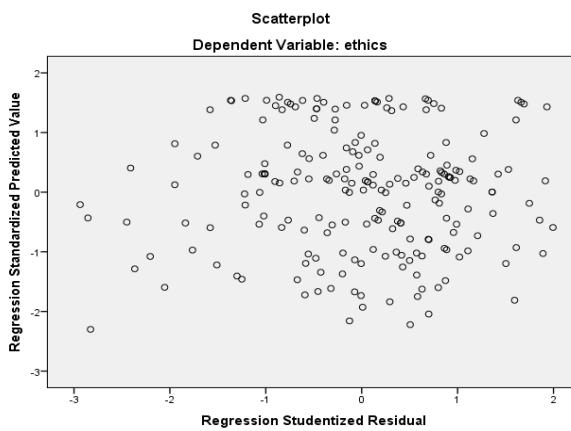
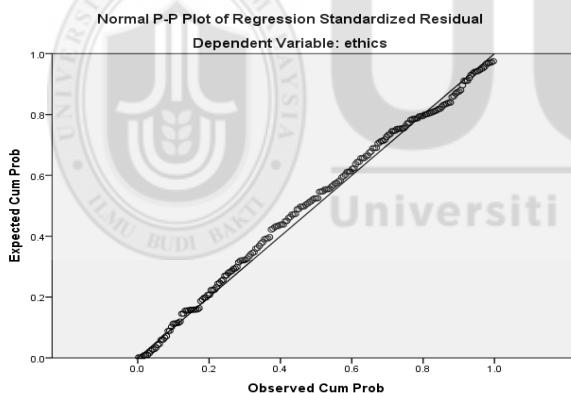
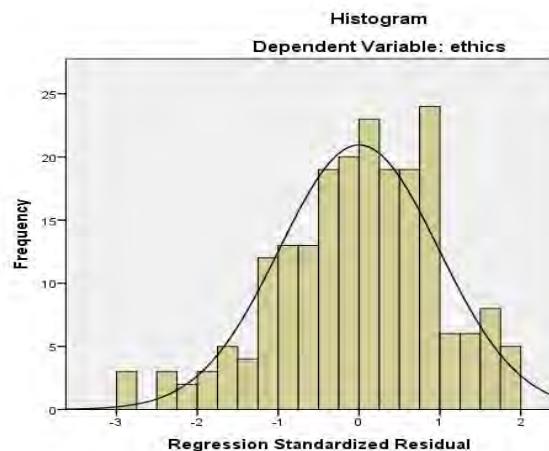
a. Dependent Variable: ethics

**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	4.7952	5.6637	5.3084	.22312	207
Std. Predicted Value	-2.300	1.592	.000	1.000	207
Standard Error of Predicted Value	.020	.062	.039	.009	207
Adjusted Predicted Value	4.8083	5.6681	5.3085	.22320	207
Residual	-.62183	.42371	.00000	.21300	207
Std. Residual	-2.877	1.960	.000	.985	207
Stud. Residual	-2.936	1.994	.000	1.002	207
Deleted Residual	-.64782	.43865	-.00006	.22040	207
Stud. Deleted Residual	-2.994	2.009	-.001	1.008	207
Mahal. Distance	.700	16.115	5.971	3.243	207
Cook's Distance	.000	.062	.005	.008	207
Centered Leverage Value	.003	.078	.029	.016	207

a. Dependent Variable: ethics

## Charts



## APPENDIX 20

### Regression Analysis of Entrepreneurial Orientation on Ethics

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	risk_taking, innovativeness, proactiveness	.	Enter

a. All requested variables entered.

b. Dependent Variable: ethics

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.373 <sup>a</sup>	.139	.126	.28836	1.482

a. Predictors: (Constant), risk\_taking, innovativeness, proactiveness

b. Dependent Variable: ethics

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2.721	3	.907	10.908	.000 <sup>a</sup>
	Residual	16.880	203	.083		
	Total	19.601	206			

a. Predictors: (Constant), risk\_taking, innovativeness, proactiveness

b. Dependent Variable: ethics

Coefficients <sup>a</sup>							
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	4.514	.171		26.374	.000		
innovativeness	-.022	.042	-.042	-.535	.593	.679	1.473
proactiveness	.109	.039	.242	2.797	.006	.568	1.759
risk_taking	.116	.045	.205	2.571	.011	.669	1.496

a. Dependent Variable: ethics

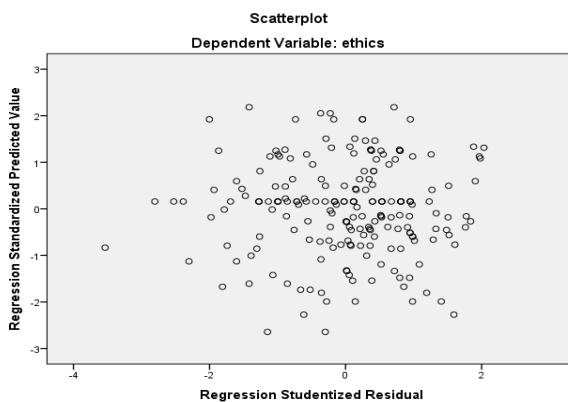
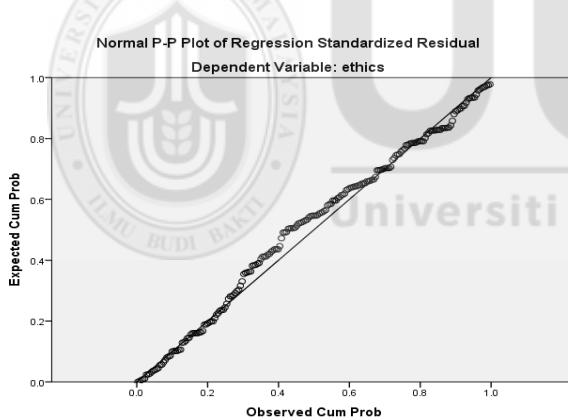
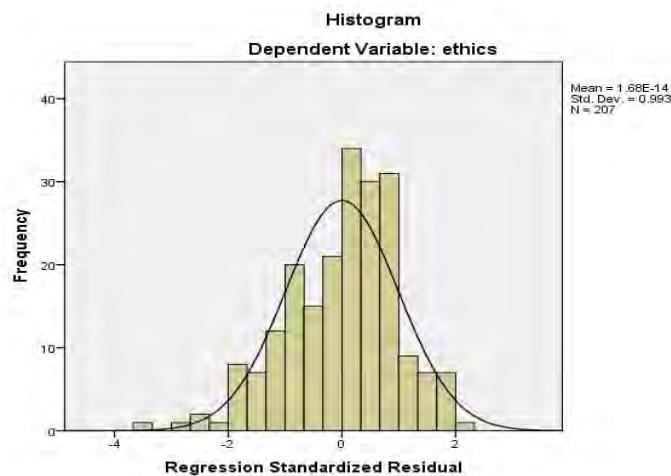
Collinearity Diagnostics <sup>a</sup>							
Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	innovativeness	proactiveness	risk_taking
1	1	3.966	1.000	.00	.00	.00	.00
	2	.015	16.026	.34	.00	.67	.01
	3	.011	18.786	.01	.76	.01	.40
	4	.008	22.865	.65	.24	.31	.59

a. Dependent Variable: ethics

Residuals Statistics <sup>a</sup>					
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	5.0045	5.5593	5.3084	.11493	207
Std. Predicted Value	-2.644	2.183	.000	1.000	207
Standard Error of Predicted Value	.021	.096	.037	.014	207
Adjusted Predicted Value	4.9934	5.5784	5.3083	.11579	207
Residual	-1.01255	.58063	.00000	.28625	207
Std. Residual	-3.511	2.014	.000	.993	207
Stud. Residual	-3.535	2.033	.000	1.002	207
Deleted Residual	-1.02620	.59198	.00012	.29167	207
Stud. Deleted Residual	-3.640	2.049	-.001	1.008	207
Mahal. Distance	.091	21.795	2.986	3.340	207
Cook's Distance	.000	.079	.005	.009	207
Centered Leverage Value	.000	.106	.014	.016	207

a. Dependent Variable: ethics

## Charts



## APPENDIX 21

### Mediated Regression Analysis of Entrepreneurial Management, Ethics and Business Performance

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	entrepreneurial_cu lture, growth_orientatio n, strategic_orientati on, management_structu re, resource_orientati on, reward_philosop y	.	Enter
2	ethics <sup>a</sup>	.	Enter

- a. All requested variables entered.
- b. Dependent Variable: performance

**Model Summary<sup>c</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.689 <sup>a</sup>	.474	.458	.24323	
2	.785 <sup>b</sup>	.616	.603	.20831	1.722

- a. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosophy
- b. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosophy, ethics
- c. Dependent Variable: performance

ANOVA <sup>c</sup>					
Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	10.674	6	1.779	30.070	.000 <sup>a</sup>
	Residual	200	.059		
	Total	206			
2 Regression	13.871	7	1.982	45.666	.000 <sup>b</sup>
	Residual	199	.043		
	Total	206			

a. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosophy

b. Predictors: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosophy, ethics

c. Dependent Variable: performance

Model	Coefficients <sup>a</sup>							
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics		VIF
	B	Std. Error	Beta			Tolerance		
1	(Constant)	2.721	.218	12.453	.000			
	strategic_orientation	.161	.043	.284	3.779	.000	.465	2.150
	resource_orientation	.220	.052	.368	4.228	.000	.348	2.876
	management_structure	-.028	.046	-.056	-.604	.546	.309	3.234
	reward_philosophy	.108	.047	.219	2.321	.021	.296	3.384
	growth_orientation	-.064	.038	-.147	-1.706	.090	.356	2.807
	entrepreneurial_culture	.072	.053	.107	1.347	.180	.415	2.408
2	(Constant)	1.108	.265	4.180	.000			
	strategic_orientation	.058	.038	.103	1.518	.131	.420	2.381
	resource_orientation	.190	.045	.318	4.262	.000	.346	2.893
	management_structure	-.014	.039	-.028	-.356	.722	.309	3.240
	reward_philosophy	.034	.041	.070	.845	.399	.282	3.540
	growth_orientation	-.109	.033	-.249	-3.335	.001	.347	2.880
	entrepreneurial_culture	.063	.046	.094	1.378	.170	.415	2.409
	ethics	.585	.068	.546	8.584	.000	.477	2.097

a. Dependent Variable: performance

**Excluded Variables<sup>b</sup>**

Model	Beta In	t	Sig.	Partial Correlation	Collinearity Statistics		
					Tolerance	VIF	Minimum Tolerance
1 ethics	.546 <sup>a</sup>	8.584	.000	.520	.477	2.097	.282

a. Predictors in the Model: (Constant), entrepreneurial\_culture, growth\_orientation, strategic\_orientation, management\_structure, resource\_orientation, reward\_philosophy

b. Dependent Variable: performance

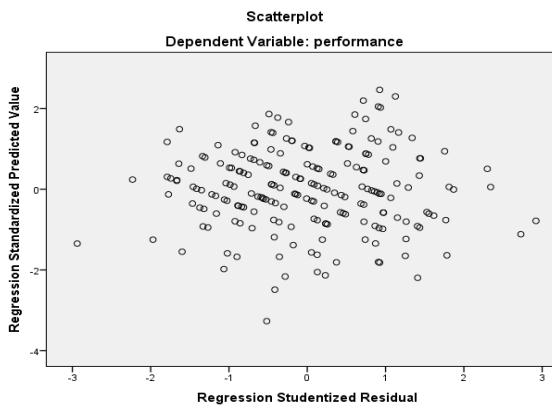
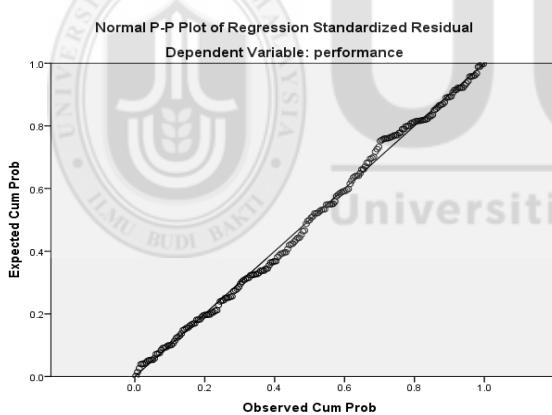
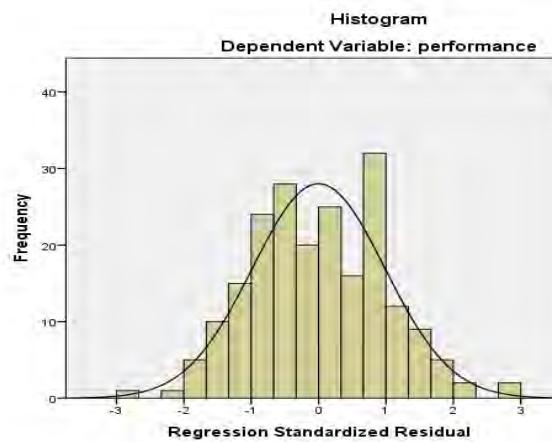
**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	4.6586	6.1450	5.5067	.25949	207
Std. Predicted Value	-3.269	2.460	.000	1.000	207
Standard Error of Predicted Value	.023	.062	.040	.009	207
Adjusted Predicted Value	4.6687	6.1365	5.5064	.25995	207
Residual	-.60134	.58573	.00000	.20474	207
Std. Residual	-2.887	2.812	.000	.983	207
Stud. Residual	-2.938	2.921	.001	1.002	207
Deleted Residual	-.62299	.63196	.00032	.21295	207
Stud. Deleted Residual	-2.997	2.978	.001	1.007	207
Mahal. Distance	1.604	17.498	6.966	3.520	207
Cook's Distance	.000	.084	.005	.008	207
Centered Leverage Value	.008	.085	.034	.017	207

a. Dependent Variable: performance

Collinearity Diagnostics <sup>a</sup>												
Mo	Dimen	Eigen	Cond	Variance Proportions							eth	
				del	sion	value	Index	(Const	strategic_ori	resource_ori	management_	
1	1	6.973	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	27.03	.15	.02	.02	.00	.00	.10	.18	.01	
			1									
		.006	33.01	.31	.02	.03	.27	.00	.10	.00	.00	
			9									
		.004	43.72	.07	.77	.05	.04	.11	.09	.09	.01	
			7									
2	1	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									
2	2	7.970	1.000	.00	.00	.00	.00	.00	.00	.00	.00	.00
		.010	28.23	.08	.01	.01	.01	.01	.09	.15	.01	.01
			4									
		.007	33.69	.07	.02	.06	.22	.01	.11	.00	.02	
			3									
		.004	46.71	.03	.71	.06	.02	.09	.06	.03	.00	
			8									

## Charts



## APPENDIX 22

### **Mediated Regression Analysis of Entrepreneurial Orientation, Ethics and Business Performance**

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	risk_taking, innovativeness, proactiveness ethics <sup>a</sup>	.	Enter
2		.	Enter

a. All requested variables entered.

b. Dependent Variable: performance

**Model Summary<sup>c</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.528 <sup>a</sup>	.279	.268	.28281	
2	.762 <sup>b</sup>	.581	.573	.21606	1.981

a. Predictors: (Constant), risk\_taking, innovativeness, proactiveness

b. Predictors: (Constant), risk\_taking, innovativeness, proactiveness, ethics

c. Dependent Variable: performance

**ANOVA<sup>c</sup>**

Model	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	6.270	3	2.090	.000 <sup>a</sup>
	Residual	16.236	203	.080	
	Total	22.506	206		
2	Regression	13.076	4	3.269	.000 <sup>b</sup>
	Residual	9.430	202	.047	
	Total	22.506	206		

a. Predictors: (Constant), risk\_taking, innovativeness, proactiveness

b. Predictors: (Constant), risk\_taking, innovativeness, proactiveness, ethics

c. Dependent Variable: performance

Model	Coefficients <sup>a</sup>							
	Unstandardized Coefficients		Standardized Coefficients		t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta				Tolerance	VIF
1 (Constant)	4.395	.168			26.179	.000		
innovativeness	-.089	.041		-.157	-2.177	.031	.679	1.473
proactiveness	.136	.038		.282	3.561	.000	.568	1.759
risk_taking	.238	.044		.390	5.354	.000	.669	1.496
2 (Constant)	1.528	.270			5.663	.000		
innovativeness	-.075	.031		-.132	-2.394	.018	.678	1.475
proactiveness	.067	.030		.138	2.248	.026	.547	1.827
risk_taking	.164	.034		.269	4.753	.000	.648	1.544
ethics	.635	.053		.593	12.075	.000	.861	1.161

a. Dependent Variable: performance

Model	Excluded Variables <sup>b</sup>							
	Beta In	t	Sig.	Partial Correlation	Collinearity Statistics			
					Tolerance	VIF	Minimum Tolerance	
1	ethics	.593 <sup>a</sup>	12.075	.000	.647	.861	1.161	.547

a. Predictors in the Model: (Constant), risk\_taking, innovativeness, proactiveness

b. Dependent Variable: performance

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	innovativeness	proactiveness	risk_taking	ethics
1	1	3.966	1.000	.00	.00	.00	.00	
	2	.015	16.026	.34	.00	.67	.01	
	3	.011	18.786	.01	.76	.01	.40	
	4	.008	22.865	.65	.24	.31	.59	
2	1	4.959	1.000	.00	.00	.00	.00	.00
	2	.019	16.069	.04	.03	.44	.00	.03
	3	.011	20.853	.00	.84	.09	.24	.00
	4	.009	23.761	.02	.11	.43	.75	.03
	5	.002	56.058	.94	.03	.04	.00	.94

a. Dependent Variable: performance

Residuals Statistics<sup>a</sup>

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	4.6866	6.0676	5.5067	.25195	207
Std. Predicted Value	-3.255	2.226	.000	1.000	207
Standard Error of Predicted Value	.016	.075	.032	.011	207
Adjusted Predicted Value	4.6970	6.0676	5.5065	.25121	207
Residual	-.63862	.57129	.00000	.21395	207
Std. Residual	-2.956	2.644	.000	.990	207
Stud. Residual	-2.985	2.680	.000	1.002	207
Deleted Residual	-.65153	.58681	.00020	.21927	207
Stud. Deleted Residual	-3.046	2.722	.000	1.007	207
Mahal. Distance	.092	24.080	3.981	3.594	207
Cook's Distance	.000	.113	.005	.011	207
Centered Leverage Value	.000	.117	.019	.017	207

a. Dependent Variable: performance

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