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# EFFECTS OF STRATEGIC LEADERSHIP, ORGANIZATIONAL INNOVATIVENESS, INFORMATION TECHNOLOGY CAPABILITY ON EFFECTIVE STRATEGY IMPLEMENTATION

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## By

## AHMAD ALIYU PALLADAN



# Thesis Submitted to Othman Yeop Abdullah Graduate School of Business Universiti Utara Malaysia In Fulfilment of the Requirement for the Degree of Philosophy

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## **ABSTRACT**

This study investigated the determinants of perceived organizational strategy among public tertiary institutions in Nigeria. Primarily, the study implementation explored the effects of Strategic Leadership (SL), Organizational Innovativeness (OI) and Information Technology Capability (ITC) on Effective Strategy Implementation (ESI). More precisely the direct effect of SL, OI and ITC on ESI were assessed. The study also examines the moderating effect of ITC on SL and OI on ESI. Thirteen (13) public tertiary institutions were considered by the research. One hundred and four (104) deans who serves as the research respondents were sampled out of the population total of 143 deans from the institutions. Hand delivery of questionnaires was used to solicit information from the respondents. Partial Least Squares Method (PLS 2) algorithm and bootstrap techniques were used to test the study hypotheses. The results provided support for most of the hypothesized relationship for the study. Specifically, SL, OI and ITC are found to be significant and positively affect organizational ESI. Additionally, ITC has been found to significantly moderate the relationship between SI and perceive ESI. While negative moderating effect of ITC was found between OI and perceive ESI. PIIT theory as well as Diffusion of Innovation Theory were partly considered as probable reasons for the negative finding. Therefore, significant positive effects of SL, OI and ITC suggest that the variables are important in facilitating ESI. As such, public tertiary institutions should be encouraged to demonstrate these behaviours for enhanced success of organizational strategy implementation. Enhanced success of effective strategy implementation could improve the overall effective function of the organizations. Contributions, limitations, and implications of the study were also discussed.

**Keywords:** strategic leadership, organizational innovativeness, IT capability, effective strategy implementation

## ABSTRAK

Kajian ini meneliti penentu pelaksanaan strategi organisasi tanggapan dalam kalangan institusi pengajian tinggi awam di Nigeria. Kajian ini, khususnya, meneroka kesan kepimpinan strategik (SL), daya pembaharuan organisasi (OI) dan kebolehan teknologi maklumat (ITC) ke atas pelaksanaan strategi berkesan (ESI). Secara khususnya, kesan langsung SL, OI dan ITC ke atas ESI telah dinilai. Kajian ini juga meneroka peranan ITC sebagai penyederhana dalam hubungan SL dan OI ke atas ESI. Tigabelas (13) institusi pengajian tinggi awam telah dikaji. Seramai 104 dekan sebagai responden kajian telah disampel dari populasi seramai 143 dekan daripada institusi tersebut Borang soal selidik telah diserahkan secara terus kepada responden untuk mendapatkan maklumat. Algoritma kaedah kuasa dua terkecil separa (PLS2) dan teknik bootstrap digunakan untuk menguji hipotesis yang dikaji.Hasil dapatan menyokong kebanyakan hubungan yang dihipotesis dalam kajian ini. Secara khususnya, SL, OI dan ITC didapati signifikan dan berkait secara positif dengan (ESI) organisasi. Selain itu, ITC didapati menyederhana secara signifikan hubungan antara SI dengan ESI tanggapan Manakala kesan penyederhana berkesan yang negatif untuk ITC didapati antara OI dan ESI tanggapan. Teori PIIT serta Teori Diffusion of Innovation (Penyebarluasan pembaharuan) berkemungkinan boleh dianggap sebagai penjelasan untuk penemuan negatif. Oleh yang demikian, kesan positif serta signifikan SL, OI dan ITC yang terhasil menyarankan bahawa pembolehubah tersebut penting untuk melicinkan ESI. Oleh itu, institusi pengajian tinggi awam perlu didorong untuk memaparkan tingkah laku berkenaan untuk memastikan terhasilnya kejayaan pelaksanaan strategi yang berkesan yang dipertingkatkan Kejayaan pelaksanaan strategi berkesan yang dipertingkatkan boleh menambahbaik fungsi berkesan organisasi secara menyeluruh. Sumbangan, batasan dan implikasi turut dibincangkan dalam kajian ini. Universiti Utara Malavsia

**Kata kunci:** kepimpinan strategik, daya pembaharuan organisasi, kebolehan teknologi maklumat, pelaksanaan strategi berkesan tanggapan

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## LIST OF ABBREVIATIONS

CE Chief Executive

CEO Chief Executive Officer

CMV Common Method Variance

DC Dynamic Capability

ESI Effective Strategy Implementation

IT Information Technology

ITC Information Technology Capability

KBV Knowledge Based View

LGAs Local Government Areas

NBTE National Board for Technical Education

NCCE National Commission for Colleges of Education

NGN Nigerian Naira

NPC National Population Commission

NUC National Universities Commission

Utara Malaysia

OIV Organizational Innovativeness

OYAGSB Othman Yeop Abdullah Graduate School of Business

PLS Partial Least Squares

RBV Resource Based View

SD Standard Deviation

SEM Structural Equation Modeling

SLP Strategic Leadership

SMS Short Messaging System

SPSS Statistical Package for Social Science

UNICEF United Nation International Children Education Fund

US United State Utara Malaysia

UUM Universiti Utara Malaysia

## **CHAPTER ONE**

## INTRODUCTION

## 1.1 Background of Study

One of the most central areas of concern among contemporary organizational theorists and practitioners is organizational effectiveness. A good mechanism for achieving it is effective strategy implementation (Sharbat & Fuqaha, 2014; Ali & Hadi, 2012). The dramatical changes taking place in the higher education sector globally is compelling educational managers to switch from conventional style of management to more creative and dynamic management practices. This is due to the high level of competition taking place in the sector and persistence demand for increase in quality from different stakeholders, as well as decline in government funding. This trend is pushing many higher education institutions to start adopting all the necessary measures that will enhance their performance and ensure students and stakeholder's satisfaction.

Kong (2010) posited that public non-profit organizations (public tertiary institutions inclusive) are operating in a competitive environment—characterised by continuous demand of service quality from community, increasing fierce competition from private sector, declining volunteer support—as well as shrinking government funding. Public institutions of higher learning are focusing on ways to render superb and high quality services to their clients as well as struggling to attain better performance (Farid, Nejati & Mirta, 2008). As a result, the focus of tertiary institutions is no longer to graduate

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#### **APPENDIX I**

#### **SURVEY QUESTIONNAIRE**



Dear Respondents.

I am a PhD (Strategic Management) research student at the above-named university, currently undertaking a research titled: 'Effects of Strategic Leadership, Organizational Innovativeness and Information Technology Capability on Effective Strategy Implementation'. I would appreciate if you will assist by providing objective and sincere answers to all the questions here in; as there is no right or wrong answer. The researcher assures you that; your identity and the information given will be strictly and confidentially handled and use ONLY for research purposes. We highly appreciate your co-operations. Thank you in anticipation of your response.

Yours Sincerely,

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## **Section One: Strategic Leadership**

The following describe statements about strategic leadership attitudes in your organization. Please indicate the extent to which you agree or disagree with the statements based on the scales provided.

Strongly	Slightly	Disagree	Slightly		Agree	2	Stro	ngly Ag	gree
Disagree	Disagree		Agree						
1	2	3	4		5			6	
	Statem	ents	I	Leve	el of A	gree	ment		
STLP1	Employees feel good superiors		1	2	3	4	5	6	
STLP2	Superiors commincate easy to unde		1	2	3	4	5	6	
STLP3	are able t	my organization, employees re able to think about old roblems in new ways.					4	5	6
STLP4		My organization help employees to develop themselves.				3	4	5	6
STLP5	told what to	n my organiz do if they w r their work.		1	2	3	4	5	6
STLP6		y organization is satisfied when employees meet an agreed andard.				3	4	5	6
STLP7		mployees in my organization ve complete faith on their periors.				3	4	5	6
STLP8		my organizat nages about can do.		1	2	3	4	5	6

CITY DO	α	1	_		4	-	
STLP9	Superiors in my organization provide workers with new ways	1	2	3	4	5	6
	of looking at puzzling things.						
STLP10	Superiors in thos organization	1	2	3	4	5	6
SILIIU	communicate to their	1	2	3	7	3	U
	subordinates about their						
	performance.						
STLP11	Superiors in this organization	1	2	3	4	5	6
	provide rewards when employees						
	reach their goals.						
STLP12	As long as things are working, my	1	2	3	4	5	6
	superiors in this organization do						
	not try to change anything.						
STLP13	Employees in my organization are	1	2	3	4	5	6
	proud to be associated with the						
GET DA 4	organization.						_
STLP14	My organization help employees	1	2	3	4	5	6
CITY DATE	find meaning in their work.	1	2		4	_	
STLP15	My organization gets it	1	2	3	4	5	6
5	employees to rethink ideas that they had never questioned before.						
STLP16	In my organization, personal	1	2	3	4	5	6
SILIIU	attention is given to those staffs	1	2	3	4	3	O
	that seem rejected.		M	SI.	.vei		
STLP17	In my organization, employees	1	2	3	4	5	6
	are told the standards they have to						-
	know to carry out their work.						
STLP18	Superiors in my organization,	1	2	3	4	5	6
	have clear understanding of where						
	the organization is going.						
STLP19	Superiors in my organization have	1	2	3	4	5	6
	clear sense of where he/she want						
	the organization to be in the next						
	five years.						

## **Section Two: Organizational Innovativeness**

The following statements describe about your organization's attitudes towards innovation. Please indicate the extent to which you agree or disagree with the statements based on the scales provided.

Strongly		Slightly	Disagree			Stro	ngly A	gree	
Disagree	е	Disagree							
1		2	3	4		5		6	
		Statements			Lev	el of	Agreen	ient	
OIV1	In my o	rganization, su	pport is given to	1	2	3	4	5	6
those who want to try new ways of									
	doing tl	nings.							
OIV2	-		ery cautious in	1	2	3	4	5	6
	adoptin	g innovative id	leas.						
OIV3			willing to take	1	2	3	4	5	6
	12 4	seize and ex							
	growth	opportunities.							
OIV4		ganization activ	1	2	3	4	5	6	
Z			ways of doing	4					
12	things"		other similar						
\	instituti	//2/	vivoreiti ti		- 1-4		els		
OIV5	1000		onstantly seeks	Lare	2	3	4	5	6
		l, novel	solutions to						
	_		of 'innovative						
OIV		ithin the organ		1		2	4	_	
OIV6		anization toler things in a diff	rates individuals	1	2	3	4	5	6
OINE				1		3	4		-
OIV7	∥ •	ganization is al w ways of de	1	2	3	4	5	6	
	-								
OIV8		unusual nov	1	2	3	4	5	-	
OIVS	-	organization	people are and behave in	1		3	4	3	6
		l and novel way							
	original	and nover way	ys.						

OIV9	In my organization, when we see new ways of doing things, we embrace	1	2	3	4	5	6
	them lastly.						
OIV10	In my organization, when we cannot solve a problem using conventional methods, we improvise on new methods.	1	2	3	4	5	6



## **Section Three: Information Communication Capability.**

The following statements assess the performance of Information technology in your organization. You are required to rate your organization on I.T Capability (in terms of I.T Knowledge and I.T Operations). Please indicate the extent to which you agree or disagree with the statements based on the scales provided.

Strongly	Slightly	Disagree	Slightly	y Agree	)	Stro	ongly		
Disagree	Disagree					Agr	ree		
1	2	3	4				5	6	
	Statements		Level of Agreement						
IT Object	s:								
	My organization I	T infrastructures	1	2	3	4	5	6	
	are sufficient.								
	My organization I.7	1	2	3	4	5	6		
	are effecient.								
15-11/	My organization ha	1	2	3	4	5	6		
	purchase of update								
	operational process								
	My organization ha	1	2	3	4	5	6		
	purchase of updat		ara M	lala	/sia				
	operational process	es.							
IT Knowl	edge:		1	2	3	4	5	6	
<b>II</b>	My organization of		1	2	3	4	5	6	
	are knowledgeable	on I.T operations							
<b>II</b>	My organization		1	2	3	4	5	6	
	department are qua	lified for the job.							
<b>II</b>	My organization	I.T networking professionally	1	2	3	4	5	6	
II II	engineers are								
	qualified								
<b>II</b>	My organization	1	2	3	4	5	6		
	expertise as consult								
<b>II</b>	My organization	I.T staffs are	1	2	3	4	5	6	
	proactive.								

ITO10	My organization I.T staffs attend	1	2	3	4	5	6
	training courses regularly.						
IT Oper	ations:						
ITO11	My organization has effective internet access such a WIFI.	1	2	3	4	5	6
ITO12	My organization WIFI internet down time is minimal.	1	2	3	4	5	6
ITO13	My organization has computerized some of its academic activities.	1	2	3	4	5	6
ITO14	My organization has computerized some of its administrative activities.	1	2	3	4	5	6
ITO15	My organization I.T operations supports students needs	1	2	3	4	5	6
ITO16	My organization I.T operations supports staff needs	1	2	3	4	5	6
ITO17	My organization I.T policy is in line with local educational regulatory guidelines.	1	2	3	4	5	6



### **Section Four: Perceived Effective Strategy Implementation:**

The following describe statements about perceived effectiveness of strategy implementation in your organization in the last five years. Please indicate the extent to which you agree or disagree with the statements based on the scales provided.

Strongly	Slightly	Disagree	Slightly		A	gree		Strongly		
Disagree	Disagree		Agree				Agree			Agree
1	2	3	4			5		6		
	Statemen	nts		L	evel o	f Agre	eemen	t		
ESE1	My organiz	ation is successful	1	2	3	4	5	6		
	in impleme	nting it strategies.								
ESE2	In my organ	ization, there is no	1	2	3	4	5	6		
	gap betwee	n formulation and								
117	implementa	ation of strategies.								
ESE3	My organ	isation is good in	1	2	3	4	5	6		
[3]	formulatir	g strategies as in								
88	impler	nenting them.								

Universiti Utara Malaysia

# Section Five: Background information, kindly tick ( $\sqrt{\ }$ ) as appropriate. **DMO1**: Gender: Male [ ] Female [ ] DMO2: Age: 21 - 30[ ] 31 - 40[ ] [ ] 41 - 50 51 - Above[ ] **DMO3:** Educational Qualification: First Degree [ ] Master Degree PhD Associate Prof. Professor Versiti U[a] a Malaysia **DMO4**: Portforlio: Dean [ ] [ ] Others

**DMO5:** Type of Educational Institution:

University [ ] Polytechnic [ ] Monotechnic [ ] College of Education [ ]

#### APPENDIX II

## MISSING VALUE OUTPUT

Result Variables					
	N of	Missing V	nber of Non- alues		
Result Variable	Replaced Missing Values	First	Last	N of Valid Cases	Creating Function
STLP1_1	2	1	108	108	MEDIAN(STLP 1,ALL)
STLP2_1	2	1	108	108	MEDIAN(STLP 2,ALL)
STLP4_1	2	1	108	108	MEDIAN(STLP 4,ALL)
STLP5_1	3 Uni	versit	108 Utara	108 Malay	MEDIAN(STLP 5,ALL)
STLP6_1	3	1	108	108	MEDIAN(STLP 6,ALL)
STLP7_1	3	1	108	108	MEDIAN(STLP 7,ALL)
STLP8_1	1	1	108	108	MEDIAN(STLP 8,ALL)
STLP9_1	1	1	108	108	MEDIAN(STLP 9,ALL)
STLP10_1	1	1	108	108	MEDIAN(STLP 10,ALL)

STLP11_1	1	1	108	108	MEDIAN(STLP 11,ALL)
STLP12_1	1	1	108	108	MEDIAN(STLP 12,ALL)
STLP15_1	1	1	108	108	MEDIAN(STLP 15,ALL)
STLP16_1	2	1	108	108	MEDIAN(STLP 16,ALL)
STLP18_1	1	1	108	108	MEDIAN(STLP 18,ALL)
OIV2_1	1	1	108	108	MEDIAN(OIV2, ALL)
OIV3_1	3	1	108	108	MEDIAN(OIV3, ALL)
OIV4_1	1	1	108	108	MEDIAN(OIV4, ALL)
OIV5_1	3	1	108	108	MEDIAN(OIV5, ALL)
OIV6_1	<sub>1</sub> Uni	versit	108	108	MEDIAN(OIV6, ALL)
OIV9_1	1	1	108	108	MEDIAN(OIV9, ALL)
ITO1_1	1	1	108	108	MEDIAN(ITO1, ALL)
ITO5_1	2	1	108	108	MEDIAN(ITO5, ALL)
ITO6_1	1	1	108	108	MEDIAN(ITO6, ALL)
ITO7_1	1	1	108	108	MEDIAN(ITO7, ALL)
1	i	20		I	1

ITO8_1	1	1	108	108	MEDIAN(ITO8, ALL)
ITO9_1	4	1	108	108	MEDIAN(ITO9, ALL)
ITO10_1	1	1	108	108	MEDIAN(ITO10 ,ALL)
ITO12_1	2	1	108	108	MEDIAN(ITO12 ,ALL)
ITO14_1	2	1	108	108	MEDIAN(ITO14 ,ALL)
ITO15_1	1	1	108	108	MEDIAN(ITO15 ,ALL)
ITO17_1	2	1	108	108	MEDIAN(ITO17 ,ALL)
ESE1_1	1	1	108	108	MEDIAN(ESE1, ALL)
ESE2_1	1	1	108	108	MEDIAN(ESE2, ALL)
ESE3_1	3 <b>Jni</b>	veηsit	108	108	MEDIAN(ESE3, ALL)

#### APPENDIX III

# **SMART PLS OUTPUT**

# Overview of Measurement Model

	AVE	Composit e Reliability	R Square	Cronbach s Alpha	Communa lity	Redundan cy
Effective Strategy Implementatio n	0.862908	0.949695	0.696550	0.920443	0.862908	0.175359
IT Knowledge	0.645349	0.915743	0.827447	0.889076	0.645349	0.531627
IT Object	0.732076	0.916031	0.820556	0.877177	0.732076	0.600390
IT Operation	0.649188	0.927720	0.914721	0.907772	0.649188	0.592588
Information Communicatio n Capability	0.573618	0.957870		0.952987	0.573618	
Organizational Innovativenes s	0.600937	0.930318		0.914202	0.600937	
Strategic Leadership	0.503299	0.933722		0.923275	0.503299	

#### APPENDIX IV

# **BLINDFOLDING PROCEDURE OUTPUT**

# CV Redundancy

	Redundancy
Effective Strategy Implementation	0.175359
IT Knowledge	0.531627
IT Object	0.600390
IT Operation	0.592588
Information Communication Capability	
Organizational Innovativeness	ti Utara
Strategic Leadership	

Malaysia