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DETERMINANTS OF TAX COMPLIANCE BEHAVIOUR OF SMEs IN NIGERIA: THE MODERATING ROLE OF PERCEIVED SERVICE ORIENTATION AND PERCEIVED CORRUPTION



DOCTOR OF PHILOSOPHY UNIVERSITI UTARA MALAYSIA SEPTEMBER, 2016

DETERMINANTS OF TAX COMPLIANCE BEHAVIOUR OF SMEs IN NIGERIA: THE MODERATING ROLE OF PERCEIVED SERVICE ORIENTATION AND PERCEIVED CORRUPTION



Thesis Submitted to
Othman Yeop Abdullah Graduate School of Business,
Universiti Utara Malaysia,
in Fulfillment of the Requirement for the Degree of Doctor of Philosophy

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ABSTRACT

The issue of low compliance among small and medium enterprises (SMEs) has become a serious concern in Nigeria. This is particularly evident when the number of SMEs who did not pay tax rose from 22.2% in year 2014 to 65% in year 2015. In respond to this issue, this study examined the determinants of tax compliance behaviour (TCB) among SMEs in Nigeria. The study examined the effects of workfamily financial commitment (WFFC), fuel subsidy removal (FSR), and the role of perceived service orientation (PSO) and perceived corruption as potential moderators of the relationship between economic factors, psychological factors and TCB. Partial Least Squares path modeling was employed to test the study hypotheses. Based on a sample of 281 SME's owners/managers, the results provided support for most of the hypothesized relationships of the study. In particular, WFFC, FSR and tax complexity were significantly and negatively related to TCB. The findings suggest that the variables are important in further explaining the puzzle of TCB. The probability of detection, incentives and public governance quality (PGQ) were significantly and positively related to TCB. However, tax rates and tax knowledge were found to be insignificant. Furthermore, the results of the moderating effect indicated that six of the 12 hypotheses were significant. Perceived corruption showed a significant moderating effect on the relationship between tax rates, the probability of detection, incentives, tax knowledge and TCB. In addition, PSO also moderate the relationship between incentives, PGQ and TCB. The results indicate that PSO could assist in reducing the climate of deterrence between the taxpayers and the relevant tax authorities. Thus, relevant tax authorities should integrate these variables into their processes in order to enhance the level of tax compliance. An enhanced level of tax compliance could lead to the overall improvement in the revenue collection of the states and the country at large.

Keywords: work-family financial commitment, fuel subsidy removal, perceived service orientation, perceived corruption, tax compliance behaviour

ABSTRAK

Pematuhan cukai yang rendah dalam kalangan perusahaan kecil dan sederhana (PKS) merupakan isu yang serius di Nigeria. Ini dibuktikan apabila bilangan PKS yang tidak membayar cukai meningkat daripada 22.2% pada tahun 2014 kepada 65% pada tahun 2015. Sebagai tindak balas kepada isu ini, kajian ini menyelidik faktor penentu gelagat pematuhan cukai dalam kalangan PKS di Nigeria. Selain itu, kajian ini meninjau kesan konflik di antara komitmen kewangan kerja dan keluarga, pemansuhan subsidi minyak dan peranan tanggapan orientasi perkhidmatan dan tanggapan rasuah faktor perantara ke atas hubungan di antara faktor ekonomi, faktor psikologi serta gelagat pematuhan cukai. _Partial Least Squares Path Modelling (PLS)' digunakan untuk menguji hipotesis kajian. Berdasarkan sejumlah 281 sampel kajian ke atas pemilik/pengurus PKS, keputusan kajian menyokong kebanyakan hipotesis dalam kajian. Secara khususnya, konflik di antara komitmen kewangan kerja dan keluarga, pemansuhan subsidi minyak dan kerumitan cukai adalah berhubung secara signifikan dan negatif dengan gelagat pematuhan cukai. Dapatan ini menunjukkan bahawa pemboleh ubah-pemboleh ubah ini adalah penting di dalam menerangkan secara lebih lanjut persoalan gelagat pematuhan cukai. Kebarangkalian dikesan, insentif (pendorong positif) dan kualiti pentadbiran awam adalah berhubung secara signifikan dan positif dengan gelagat pematuhan cukai. Walau bagaimanapun, kadar cukai dan pengetahuan cukai didapati tidak mempunyai hubungan yang signifikan dengan gelagat pematuhan cukai. Selain itu, dapatan menunjukkan enam daripada 12 hipotesis berkaitan faktor perantara adalah signifikan. Tanggapan rasuah menunjukkan kesan perantara yang signifikan di antara kadar cukai, kebarangkalian dikesan, insentif (pendorong positif), pengetahuan cukai dan gelagat pematuhan cukai. Di samping itu, tanggapan orientasi perkhidmatan juga memberikan kesan pengantara ke atas hubungan di antara insentif (pendorong positif), kualiti pentadbiran awam dan gelagat pematuhan cukai. Hasil dapatan menunjukkan orientasi perkhidmatan boleh membantu di dalam mengurangkan bahang penghalang di antara pembayar cukai dan pihak berkuasa cukai. Oleh itu, pihak berkuasa cukai boleh mengambil kira pemboleh ubah-pemboleh ubah ini di dalam meningkatkan tahap pematuhan cukai. Peningkatan tahap pematuhan cukai boleh mendorong penambahbaikan kutipan hasil bagi setiap negeri mahupun negara secara keseluruhan.

Kata kunci: konflik di antara komitmen kewangan kerja dan keluarga, pemansuhan subsidi minyak, tanggapan orientasi perkhidmatan, tanggapan rasuah, gelagat pematuhan cukai

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LIST OF ABBREVIATIONS

ATO Australian Tax Office

AVE Average Variance Extracted

CB - SEM Covariance Based Structural Equation Modeling

CBN Central Bank of Nigeria

CGT Capital Gains Tax

CITA Company Income Tax Act

CITN Chartered Institute of Taxation of Nigeria

DTO Direct Taxation Ordinance

EU European Union

FCT Federal Capital Territory

FIRS Federal Inland Revenue Services

FIRSEA Federal Inland Revenue Services Establishment Act

FRN Federal Republic of Nigeria

FRNC Federal Republic of Nigeria Constitution

FSR Fuel Subsidy Removal

GDP Gross Domestic Product

IPI Incentives (Positive Inducement)

IRBM Inland Revenue Board Malaysia

ITMA Income Tax Management Act

ITO Income Tax Ordinance

JTB Joint Tax Board

MSMEs Micro Small and Medium Enterprises

BNM Bank Negara Malaysia

N Naira

NBS National Bureau of Statistics

NITO Nigerian Income Tax Ordinance

NPC National Population Commission

NMSMECS National Micro Small and Medium Enterprises Collaborative Survey

NRO Native Revenue Ordinance

OECD Organization for Economic Co-operation and Development

PAYE Pay As You Earned

PC Perceived Corruption

PD Probability of Detection

PGQ Public Governance Quality

PIT Personal Income Tax

PITA Personal Income Tax Act

PITAM Personal Income Tax (Amendment) Act

PLS - SEM Partial Least Squares Structural Equation Modeling

PPTA Petroleum Profit Tax Act

PSO Perceived Service Orientation

RM Ringgits Malaysia

SBIRS States Board of Internal Revenue Services

SPSS Statistical Packages for Social Science

SMEDAN Small and Medium Enterprises Development Agency of Nigeria

rsiti Utara Malaysia

SMEs Small and Medium Enterprises

TC Tax Complexity

TCB Tax Compliance Behaviour

TK Tax Knowledge

TR Tax Rate

US United State

VAT Value Added Tax

WFFC Work - Family Financial Commitment

CHAPTER ONE INTRODUCTION

1.1 Background of the Study

Achieving a high level of tax compliance and maintaining the current compliance rates are issues of concern to fiscal policy makers, be they in developed or developing countries. This is the case as the principal objective of taxation, irrespective of the nature of the economy, is to raise revenue towards the financing of public goods and services (Cheunjit, 2014). Although much research has concentrated on the tax compliance behaviours of general taxpayers (e.g., Jackson & Milliron, 1986; McKerchar, 2007), little is known about the behaviours of businesses or Small and Medium Enterprise (SME) taxpayers, even though they are important sources of tax revenue to the government.

Therefore, business or SMEs tax compliance is critical to the fiscal viability of any government, whether in a developed or developing country (Joulfaian, 2009). Torgler (2007) reinforced the above assertion reiterating that tax compliance issues in relationship to business or SMEs has generally received very little attention in the literature. This is surprising taking into account the economic contribution of SMEs in the development of any economy (Charoenrat & Harvie, 2014; Kubickova, Votoupalova, & Toulova, 2014).

Presently, SMEs have been given due recognition, especially in the developed nations, for playing crucial roles in fostering accelerated economic growth and development (Abubakar, Kamariah, & Hadi, 2012; Sando-Kriszt, 2000).

The contents of the thesis is for internal user only

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Appendix A: Written Permission for Data Collection from UUM



OTHMAN YEOP ABDULLAH GRADUATE SCHOOL OF BUSINESS Universiti Utara Malaysia 06010 UUM SINTOK KEDAH DARUL AMAN MALAYSIA



Tel: 604-928 7118/7119/7130 Faks (fax): 604-928 7160 Laman Web (Web): www.oyagsb.uum.edu.my

KEDAH AMAN MAKMUR • BERSAMA MEMACU TRANSFORMASI

UUM/OYAGSB/K-14 18 February 2015

TO WHOM IT MAY CONCERN

Dear Sir/Madam,

LETTER FOR DATA COLLECTION AND RESEARCH WORK

This is to certify that Ayuba Augustine (Matric No: 95509) is a bonafied student of Doctor of Philosophy (PhD), Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia. He is conducting a research entitled "Determinants of Tax Compliance Behaviour Among the Small and Medium Enterprises in Nigeria: The Moderating Role of Perceived Service Orientation and Perceived Corruption." under the supervision of Dr. Natrah binti Saad.

In this regard, I hope that you could kindly provide assistance and cooperation for him to successfully complete the research. All the information gathered will be strictly used for academic purposes only.

Your cooperation and assistance is very much appreciated.

Thank you.

"SCHOLARSHIP, VIRTUE, SERVICE"

ROZITA BINTI RAM Assistant Registrar

or Dean

Othman Yeop Abdullah Graduate School of Business

c.c - Supervisor

Student's File (95509)

Universiti Di Rimba Hijau - The University in A Green Forest



Appendix B: Letter from the Department of Accounting, Kaduna State University, Nigeria



DEPARTMENT OF ACCOUNTING KADUNA STATE UNIVERSITY, KADUNA OFFICE OF THE HEAD OF DEPARTMENT

	an Hassan ATM, FNAA, AAFA, FCSA (USA)	Vice Chancellor. B.Sc,Ph,D Arc., M.A. Law &	Prof. William B. Qur Diplomacy, MNIA, IFMA (USA) 27 th February, 2015
Our Ref:	Your Ref:	······································	
	TO WHOM IT N	MAY CONCERN	
RE: AYUBA AUGL			
	that Mr. Ayuba Augustii una State University, Kad		Department of
Currently, he is a	Ph.D. Research Student	of Universiti Utara Malay	sia.
Friend of Secial & Mac Out On the Head of Departm	Andgement Science UNIVERSITY THASSAN	ti Utara Mala	nysia
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Tafawa Balewa Way, P. M. B. 2339, Kaduna. GSM:08067766435 E-maishehu.hassanus.usman@gmail.com

Appendix C: Acknowledgement from SMEDAN, Federal Capital Territory, Abuja, Nigeria



OTHMAN YEOP ABDULLAH
GRADUATE SCHOOL OF BUSINESS
Universiti Utara Malaysia
06010 UUM SINTOK
KEDAH DARUL AMAN
MALAYSIA



Tel: 604-928 7118/7119/7130 Faks (fax): 604-928 7160 Laman Web (Web): www.oyagsb.uum.edu.my

KEDAH AMAN MAKMUR . BERSAMA MEMACU TRANSFORMASI

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Thank you.

Your

"SCHOLARSHIP, VIRTUE, SERVICE"

ROZIFA BINTI RIM

Assistant Registrar

Othman Yeop Abdullah Graduate School of Business

c.c - Supervisor

- Student's File (95509)

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Appendix D: Acknowledgement From Kaduna State Board of Internal Revenue



OTHMAN YEOP ABDULLAH GRADUATE SCHOOL OF BUSINESS Universiti Utara Malaysia 06010 UUM SINTOK KEDAH DARUL AMAN MALAYSIA



Tel: 604-928 7118/7119/7130 Faks (fax): 604-928 7160 Laman Web (Web): www.oyagsb.uum.edu.my

KEDAH AMAN MAKMUR • BERSAMA MEMACU TRANSFORMASI

Ifice of the Brecuttre Chalrman TO WHOM IT MAY CONCERN Dear Sir/Madam,

UUM/OYAGSB/K-14 18 February 2015

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Thank you.

"SCHOLARSHIP, VIRTUE, SERVICE"

tant Registrar Dean

Othman Yeop Abdullah Graduate School of Business

Supervisor

Student's File (95509)

Universiti Di Rimba Hijau - The University in A Green Forest

Appendix E: Acknowledgement from Kano State Board of Internal Revenue Services



OTHMAN YEOP ABDULLAH GRADUATE SCHOOL OF BUSINESS Universiti Utara Malaysia 06010 UUM SINTOK KEDAH DARUL AMAN MALAYSIA



Tel: 604-928 7118/7119/7130 Faks (fax): 604-928 7160 Laman Web (Web): www.oyagsb.uum.edu.my

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"SCHOLARSHIP, VIRTUE, SERVICE"

A B

Dean

Othman Yeop Abdullah Graduate School of Business

Supervisor

Student's File (95509)

Universiti Di Rimba Hijau - The University in A Green Forest



Appendix F: Questionnaire



Dear Respondent,

A SURVEY ON DETERMINANTS OF TAX COMPLIANCE BEHAVIOUR OF SMALL AND MEDIUM ENTERPRISES IN NIGERIA: THE MODERATING ROLE OF PERCEIVED SERVICE ORIENTATION AND PERCEIVED CORRUPTION

This questionnaire is designed purely for academic research purpose. It is meant to aid in data collection that can satisfy the requirement for the award of a Ph.D. degree in Accounting. The questionnaire is designed to source data on taxpayers' perceptions and opinions about the Nigerian SMEs income tax system. The main objective of the study is to determine factors influencing SMEs owners/managers' compliance behavior in Nigeria. As an owner/manager of the respective SMEs in the country, your participation in this survey is vital in order to obtain the necessary information needed for the success of this study. Your responses will be treated with ultimate confidence and used strictly for academic purposes.

Thank you in anticipation of your cooperation and assistance. In case of any enquiry, please contact the researcher through the following address:

Kindest regards
Ayuba Augustine, Ph.D. Candidate (Accounting)
School of Accountancy,
College of Business,
Universiti Utara Malaysia.
Email: ayubaaugustine@yahoo.com; ayuba.augustine@kasu.edu.ng
+2347034515396, +60166596979

Instructions:

- 1. Kindly complete the questionnaire attached herewith.
- 2. Please circle the number you consider appropriate for each question
- 3. Only one tick is to be made against each question.

PART 1: Tax compliance behaviour

Based on your own judgment, please state your agreement or disagreement for the following statements using the scale below. Please circle your response.

	1	2	3	4		5			
Strong	y Disagree	Disagree	Indifferent	Agree		St	rongl	y Ag	ree
TCB1		ds or services from rn is permissible.	one SME to another wi	thout reporting it	1	2	3	4	5
TCB2	Reporting in of income is		s, but not including a li	ttle extra amount	1	2	3	4	5
TCB3	Being paid c returns is pe		i job and then not repor	ting it in the tax	1	2	3	4	5
TCB4		Not reporting some earnings by the SME from interest earn or investm which the government would not be able to find out is allowed.						4	5
TCB5		Adding a little bit of what the SME actually spent when reporting in the ousiness is permissible						4	5
TCB6	Since a lot o not a big dea	nderpay a little, its	1	2	3	4	5		
TCB7	Tax rates are just too high, so it is not really cheating when SMEs find ways to pay less tax than they are supposed to.						3	4	5
TCB8	When SMEs	are not really sure,	whether or not they dee e a chance and take a de		1	2	3	4	5
TCB9		ng cost of living the s tax returns just to	ese days, it is okay for S help pay the bills.	SMEs to cut a few	sia	2	3	4	5
TCB10		ong for SMEs to hol spends too much ar	d back a little bit on tax nyway.	es since the	1	2	3	4	5
	not let it tak not know.	e, it makes sense to	es a deduction that the g take it some other place	e where they will	1	2	3	4	5
	hurt anyone		ort certain income sinc	-	1	2	3	4	5
	cut corners b	by the SME,	re so low that, it is wort		1	2	3	4	5
	It is all right to occasionally under-report certain income or claim an undeserved deduction if the SMEs are generally law abiding.						3	4	5
TCB15			by the SME owner/ma ally self-relief deduction		1	2	3	4	5

PART 2: Work family financial commitment

The following statements refer to some of the statement placed on work family financial commitment. Using the scale below, please state your agreement or disagreement to the following statements.

-	1	2	3	4		5			
Strongly	Disagree	Disagree	Indifferent	Agree		Str	ongly A	gree	
WFFC1	SME work	keeps me from m	y family activities mor	e than I would	1	2	3	4	5
WFFC2			business keeps me from bilities and activities.	participating	1	2	3	4	5
WFFC3	spend on v	work responsibilities			1	2	3	4	5
WFFC4	business responsibilities.				1	2	3	4	5
WFFC5	WFFC5 The time I spend with my family often causes me not to spend time in activities at work that could be helpful to the SME.					2	3	4	5
WFFC6	spend on family responsibilities.						3	4	5
WFFC7	in family a	ed to participate	1	2	3	4	5		
WFFC8		I am often so emotionally drained when I get home from work that it prevents me from contributing to my family.					3	4	5
WFFC9		all the pressures at work, sometimes when I come home I am ssed to do the things I enjoy.					3	4	5
WFFC10	Due to strework.	ess at home, I am o	ften preoccupied with f	family matters at	al	2	3	4	5
WFFC11		am often stressed concentrating on my	from family responsibite business.	lities, I have a	1	2	3	4	5
WFFC12		nd anxiety from my ny business obligation	family life often weal	kens my ability	1	2	3	4	5
WFFC13		m-solving behavior ng problems at home	s I use in my business a e.	are not effective	1	2	3	4	5
WFFC14	Behavior t		d necessary for me at	home would be	1	2	3	4	5
WFFC15		iors I perform that better parent and sp	makes me effective at pouse.	work do not help	1	2	3	4	5
WFFC16			ne at home do not seem	n to be effective at	1	2	3	4	5
WFFC17		nat is effective and ductive at work.	necessary for me at he	ome would be	1	2	3	4	5
WFFC18		m-solving behavion as useful at work.	r that work for me at	home does not	1	2	3	4	5

PART 3: Fuel subsidy removal

The following statements refer to some of the statement placed fuel subsidy removal. Using the scale below, please state your agreement or disagreement to the following statements.

1	2	3	4	5
Strongly Disagree	Disagree	Indifferent	Agree	Strongly Agree

FSR1	Fuel subsidy removal increases the cost of energy consumption to SMEs.	1	2	3	4	5
FSR2	Fuel subsidy removal increases the cost of electricity consumption to SMEs.	1	2	3	4	5
FSR3	Fuel subsidy removal has a positive impact on SMEs production.	1	2	3	4	5
FSR4	Fuel subsidy removal has a negative impact on the cost of raw materials used by the SMEs	1	2	3	4	5
FSR5	Fuel subsidy removal has a positive impact on SMEs disposable income.	1	2	3	4	5
FSR6	Fuel subsidy withdrawal has stimulated a general increase in the prices of goods and services.	1	2	3	4	5
FSR7	Fuel subsidy removal has improved comparative advantage of exports.	1	2	3	4	5
FSR8	Fuel subsidy removal has improved the comparative advantage of trading by a local SME and other SMEs outside the country.	1	2	3	4	5
FSR9	Fuel subsidy removal has negative impact on the SMEs internal cost of transportation.	1	2	3	4	5
FSR10	Fuel subsidy withdrawal has a negative impact on public budget in Nigeria.	1	2	3	4	5
FSR11	Fuel subsidy removal has a negative impact on national investment in renewable energy.	1	2	3	4	5
FSR12	Fuel subsidy removal has brought untold hardship to the masses and the SMEs.	1	2	3	4	5
FSR13	Fuel subsidy removal poses an obstacle to SMEs in obtaining credit facilities from the commercial banks.	1	2	3	4	5

PART4: Tax rates

The following statements refer to some of the statement placed on tax rates. Using the scale below, please state your agreement by circling 1 - 5.

1	2	3	4		5			
Strongly Disagree	Disagree	Indifferent	Agree		Strongly Agree)
	TR1 It is absolutely okay that, the higher the profit declared by the SMEs the higher the rate of income tax.						4	5
TR2 It is not okay that, SMEs who earned higher returns on its investment proportionately pay higher taxes compared to those who earned less.					2	3	4	5
TR3 An appropriate their income.	TR3 An appropriate tax rate should be the same for every SME regardless of					3	4	5
TR4 The share of the total income taxes paid by SMEs who declared higher profit is not too much high.				1	2	3	4	5
TR5 SMEs who decl		fits typically pay more	than fair share of	1	2	3	4	5

3

4

5

PART 5: Probability of detection

is not too high.

Please indicate the extent of your agreement with each statement by circling 1 - 5, based on the following scale:

TR6 The share of total income taxes paid by the SMEs who declared lower profit

(A). Imagine AYUBCO ENTERPRISES has been paid some amounts in cash for services offered to other enterprises. AYUBCO ENTERPRISES did not declare it on its income tax return. Indicate the extent of your agreement or disagreement with the statements below:

PD1	There is low chance that AYUBCO ENTERPRISES will be caught by the tax authority, if the amount paid is just N10,000.	1	2	3	4	5
PD2	There is high chance that AYUBCO ENTERPRISES will be caught by the tax authority, if the amount paid is N100,000.	1	2	3	4	5

(B). Imagine AYUBCO ENTERPRISES claimed some amounts as deductions when the expenses are not actually deductible. Indicate the extent of your agreement or disagreement with the statements below:

PD3	There is high chance that AYUBCO ENTERPRISES will be caught by the tax authority, if the amount it claimed as deduction is N50,000.	1	2	3	4	5
PD4	There is low chance that AYUBCO ENTERPRISES will be caught by the tax authority, if the amount it claimed as deduction is N5,000.	1	2	3	4	5

(C). Assuming AYUBCO ENTERPRISES is caught for not declaring and deducting the amount stated in (PD1) and (PD2) above respectively, indicate how much a problem do you think the following legal consequences would be to

Α	YUBC	O ENTERPRISES.						
	PD5	Pay the tax they owe with interest.	1	2	3	4	5	
	PD6	Pay substantial fine and pay the tax they owe with interest.	1	2	3	4	5	
	PD7	Taken to court and pay the tax they owe with interest.	1	2	3	4	5	
	PD8	Taken to court, pay substantial fine and pay the tax they owe with interest.	1	2	3	4	5	

PART 6: Tax complexity

Please indicate the extent of your agreement with each statement based on the following scale:

1	2	3	4	5
Strongly Disagree	Disagree	Indifferent	Agree	Strongly Agree

TC1 I think the term used in tax publications (e.g., SBIRS guide books) and in tax return forms are difficult.	1	2	3	4	5
TC2 The sentences and wording in the SMEs Income Tax Return Guide are lengthy and not user-friendly.	1	2	3	4	5
TC3 The rules related to SMEs income tax are clear.	1	2	3	4	5
TC4 Most at times our SME do refer to others for assistance in dealing with tax matters.	1	2	3	4	5
TC5 Our SME do not always have a problem with completing and filing the tax return form(s).	1	2	3	4	5
TC6 As an SME, we find it tedious to maintain all our relevant records for the whole year for tax purposes.	1	2	3	4	5
TC7 As an SME we do not have to make a lot of effort to understand the explanations given in the State Internal Revenue Service (SIRS) guide books and other similar explanatory material.	1	2	3	4	5
Universiti Utara Malaysia					

PART 7: Incentives (Positive inducement)

The following are statements placed on incentives (positive inducement). Using the scale below please state your agreement or disagreement to the following statements.

1	2	3	4	5
Strongly Disagree	Disagree	Indifferent	Agree	Strongly Agree

IPI1 Tax collection on SMEs would increase, if incentives were given to the SMEs taxpayers' who are honest.	1	2	3	4	5
IPI2 If government plans to give positive inducement to compliant SMEs, the inducement should be given both in kind and cash.	1	2	3	4	5

PART 8: Tax knowledge

Please indicate the extent of your agreement with each statement by circling 1 - 3, based on the following scale:

1	2	3		
I don't know	No	Yes		

TK1 Is interest on savings account taxable under the SMEs income tax law?	1	2	3
TK2 Rent received from sub-letting part of the SME building is taxable under the Nigerian income tax law	1	2	3
TK3 Dividend received by the SME from another investment is taxable under the Nigerian income tax law.	1	2	3
TK4 Are provision for doubtful debt and other business/personal expenses allowed for deduction under the Nigerian SMEs income tax law?	1	2	3
TK5 Medical expenses and other business expenses allow for deduction under the Nigerian SMEs income tax law?	1	2	3
TK6 Loss on sale of assets and other business/personal expenses allowed for deduction under the Nigerian SMEs income tax law?	1	2	3

PART 9: Public governance quality

Please indicate the extent of your agreement with each statement by circling 1 - 5, based on the following scale:

1		2	3	4			5		
Strongly I	crongly Disagree Disagree Indifferent Agree				Strongly Agree				
PGQ1 I	trust the Na	W Uni	n making good laws for	a <u>Malaysia</u>	1	2	3	4	5
PCO2 Thomas me free and fain election in Niconia						-			

PGQ2	There is no free and fair election in Nigeria.	1	2	3	4	5
PGQ3	I have access to the published accounts and the annual report of the Federal Government.	1	2	3	4	5
PGQ4	I am not satisfied with the quality of general infrastructure in Nigeria.	1	2	3	4	5
PGQ5	I am satisfied with the manner the government is handling the health services	1	2	3	4	5
PGQ6	I am not satisfied with the manner the government is handing the education system.	1	2	3	4	5
PGQ7	I trust the financial honesty of Nigerian politicians.	1	2	3	4	5
PGQ8	The diversion of public funds due to corruption is common in Nigeria	1	2	3	4	5
PGQ9	Political stability is not declining in Nigeria.	1	2	3	4	5
PGQ10	Ethnic and religious conflict is not a threat to stability in Nigeria.	1	2	3	4	5
PGQ11	Nigeria's Judiciary is free of interference of other arms of government.	1	2	3	4	5
PGQ12	Justice is not fairly administered in Nigeria.	1	2	3	4	5
PGQ13	Nigerian police force is effective in combating crime.	1	2	3	4	5

PART 10: Perceived Service Orientation

Please indicate the extent of your agreement with each statement by circling 1 - 5, based on the following scale:

1	2	3	4	5
Completely disagree	Disagree	Indifferent	Agree	Completely Agree

The tax	authority:					
PSO1	Does everything possible to serve SMEs and other people in general	1	2	3	4	5
PSO2	Treats SMEs and its businesses with respect	1	2	3	4	5
PSO3	Keeps its promises in relation to SMEs business	1	2	3	4	5
PSO4	Treats every SMEs fairly, and	1	2	3	4	5
PSO5	Makes SMEs circumstances sufficiently into account	1	2	3	4	5

PART 11: Perceived Corruption

To what extent do you think the following feature applies to the Nigerian system (Please circle all that apply).

	1 2 3 4						5			
Strongly Disagree		Disagree	Indifferent	Agr	ee		Str	ongly A	gree	
PC1	Individuals pay	y bribes and tips to	get things done.		1	2	3	4	5	
PC2	Organizations	pay bribes and tips	to get things done.		1	2	3	4	5	
PC3	If public offici	officials act against rules, help can be obtained elsewhere.				2	3	4	5	
PC4	Bribery and co	orruption is common in Nigeria				2	3	4	5	

PART 12: Relate to the personal profile of the respondent and some general information about the SMEs.

Please tick ($\sqrt{}$) the right answer.

1) Gend	ler:
	Male
	Female
2) Age (years):
	Less than 30
	31-40
	41-50
	Above 50

3)	Wha	at is your highest educational qualification:
		Doctorate degree
		Master degree
		Bachelor degree or equivalent
		Diploma or A - level equivalent
		GCE or O - level equivalent
4)	How	many years of experience do you have in SMEs related business:
		1 - 5
		6 - 10
		Above 10
5)	How	long has your SME being in existence (in years):
		Less than 5 years
		6 - 10
		11 - 15
		16 - 20
		More than 20years
		•

End of questions



Appendix G: Common Method Bias (Total Variance Explained)

mponent		Initial Eigenv	alues	E	xtraction Sums of Loadings	Squared
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative
1	11.39	11.74	11.74	11.39	11.74	11.74
2	7.21	7.44	19.18	7.21	7.44	19.18
3	6.37	6.57	25.76	6.37	6.57	25.76
4	5.53	5.70	31.47	5.53	5.70	31.47
5	4.65	4.80	36.27	4.65	4.80	36.27
6	3.85	3.97	40.24	3.85	3.97	40.24
7	3.42	3.53	43.78	3.42	3.53	43.78
8	3.03	3.13	46.91	3.03	3.13	46.91
9	2.83	2.91	49.83	2.83	2.91	49.83
10	2.34	2.41	52.24	2.34	2.41	52.24
11	2.22	2.29	54.54	2.22	2.29	54.54
12	2.11	2.18	56.72	2.12	2.18	56.72
13	1.94	2.01	58.73	1.95	2.01	58.73
14	1.89	1.95	60.68	1.89	1.95	60.68
15	1.76	1.82	62.50	1.76	1.82	62.50
16	1.74	1.80	64.29	1.74	1.80	64.29
=17	1.61	1.66	65.95	1.61	1.66	65.95
18	1.47	1.52	67.47	1.47	1.52	67.47
19	1.40	1.44	68.91	1.40	1.44	68.91
20	1.35	1.40	70.31	1.36	1.40	70.31
21	1.25	1.30	71.61	1.26	1.30	71.61
22	1.20	1.24	72.85	1.21	1.24	72.85
23	1.15	1.19	74.04	1.16	1.19	74.04
24	1.14	1.19	75.22	1.15	1.19	75.22
25	1.09	1.12	76.35	1.09	1.12	76.35
26	1.04	1.07	77.42	1.04	1.07	77.42
27	1.02	1.06	78.48	1.03	1.06	78.48
28	0.99	1.02	79.50			
29	0.95	0.98	80.48			
30	0.92	0.95	81.43			
31	0.88	0.91	82.34			
32	0.83	0.86	83.20			
33	0.81	0.84	84.04			
34	0.76	0.78	84.82			
35	0.75	0.78	85.60			
36	0.73	0.76	86.37			
37	0.71	0.74	87.11			

38 0.69 0.72 87.82 39 0.65 0.67 88.49 40 0.63 0.65 89.15 41 0.61 0.63 89.78 42 0.58 0.60 90.38 43 0.56 0.59 90.97 44 0.55 0.57 91.53 45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 198.30 and a series 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.99 79 0.01 0.02 99.99					
40 0.63 0.65 89.15 41 0.61 0.63 89.78 42 0.58 0.60 90.38 43 0.56 0.59 90.97 44 0.55 0.57 91.53 45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 ers 188.09 63 0.19 0.20 98.50 66 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.43 70 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.98 76 0.03 0.03 0.03 99.96 76 0.03 0.04 99.93 77 0.03 0.03 0.03 99.96 77 0.03 0.03 0.03 99.96 78 0.01 0.02 99.89	38	0.69	0.72	87.82	
41 0.61 0.63 89.78 42 0.58 0.60 90.38 43 0.56 0.59 90.97 44 0.55 0.57 91.53 45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.43 70 0.01 0.02 99.89 76 0.03 0.03 99.96 78 0.01 0.02 99.89 76 0.03 0.03 99.96 77 0.03 0.03 0.03 99.96 78 0.01 0.02 99.89 77 0.03 0.03 0.03 99.96 78 0.01 0.02 99.89	39	0.65	0.67	88.49	
42 0.58 0.60 90.38 43 0.56 0.59 90.97 44 0.55 0.57 91.53 45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.50 64 0.18 0.19 <	40	0.63	0.65	89.15	
43 0.56 0.59 90.97 44 0.55 0.57 91.53 45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.50 64 0.18 0.19 98.69 65 0.16 0.17 <	41	0.61	0.63	89.78	
44 0.55 0.57 91.53 45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.03 67 0.14 0.15 <	42	0.58	0.60	90.38	
45 0.53 0.55 92.08 46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 <	43	0.56	0.59	90.97	
46 0.51 0.54 92.62 47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 <	44	0.55	0.57	91.53	
47 0.48 0.50 93.11 48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.88 68 0.12 0.13 <	45	0.53	0.55	92.08	
48 0.45 0.46 93.58 49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 <	46	0.51	0.54	92.62	
49 0.43 0.45 94.03 50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 <	47	0.48	0.50	93.11	
50 0.42 0.44 94.47 51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 <	48	0.45	0.46	93.58	
51 0.40 0.42 94.89 52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 <	49	0.43	0.45	94.03	
52 0.38 0.40 95.28 53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 <	50	0.42	0.44	94.47	
53 0.35 0.37 95.65 54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04	51	0.40	0.42	94.89	
54 0.35 0.36 96.01 55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 <	52	0.38	0.40	95.28	
55 0.33 0.34 96.36 56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 <	53	0.35	0.37	95.65	
56 0.31 0.32 96.68 57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 99.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 <	54	0.35	0.36	96.01	
57 0.30 0.31 96.99 58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 <	55	0.33	0.34	96.36	
58 0.29 0.30 97.29 59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	56	0.31	0.32	96.68	
59 0.27 0.28 97.57 60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	57	0.30	0.31	96.99	
60 0.25 0.26 97.83 61 0.24 0.26 98.09 62 0.20 0.21 98.30 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	58	0.29	0.30	97.29	
61 0.24 0.26 98.09 62 0.20 0.21 98.30 Malaysia 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	59	0.27	0.28	97.57	
62 0.20 0.21 98.30 Malaysia 63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	60	0.25	0.26	97.83	
63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	61	0.24	0.26	98.09	
63 0.19 0.20 98.50 64 0.18 0.19 98.69 65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	62	0.20	U0.21/ersit	98.30	a Malaysia
65 0.16 0.17 98.86 66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	63	0.19	0.20		
66 0.16 0.17 99.03 67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	64	0.18	0.19	98.69	
67 0.14 0.15 99.18 68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	65	0.16	0.17	98.86	
68 0.12 0.13 99.31 69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	66	0.16	0.17	99.03	
69 0.11 0.12 99.43 70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	67	0.14	0.15	99.18	
70 0.11 0.12 99.55 71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	68	0.12	0.13	99.31	
71 0.09 0.10 99.64 72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	69	0.11	0.12	99.43	
72 0.07 0.08 99.72 73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	70	0.11	0.12	99.55	
73 0.06 0.07 99.79 74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	71	0.09	0.10	99.64	
74 0.05 0.06 99.85 75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	72	0.07	0.08	99.72	
75 0.04 0.04 99.89 76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	73	0.06	0.07	99.79	
76 0.03 0.04 99.93 77 0.03 0.03 99.96 78 0.01 0.02 99.98	74	0.05	0.06	99.85	
77 0.03 0.03 99.96 78 0.01 0.02 99.98	75	0.04	0.04	99.89	
78 0.01 0.02 99.98	76	0.03	0.04	99.93	
	77	0.03	0.03	99.96	
79 0.01 0.02 99.99	78	0.01	0.02	99.98	
	79	0.01	0.02	99.99	

80	0.00	0.01	100.00
81	0.00	0.00	100.00
82	0.00	0.00	100.00
83	0.00	0.00	100.00
84	0.00	0.00	100.00
85	0.00	0.00	100.00
86	0.00	0.00	100.00
87	0.00	0.00	100.00
88	0.00	0.00	100.00
89	0.00	0.00	100.00
90	0.00	0.00	100.00
91	0.00	0.00	100.00
92	0.00	0.00	100.00
93	0.00	0.00	100.00
94	0.00	0.00	100.00
95	0.00	0.00	100.00
96	0.00	0.00	100.00
97	0.00	0.00	100.00



Appendix H: PLS Output

PLS Quality Criteria Overview

Constructs	Composite Reliability	AVE	R Square	Cronbach's Alpha	Communality	Redundancy
FSR	0.921082	0.594019		0.907729	0.594019	
IPI	0.831635	0.712757		0.607082	0.712756	
PC	0.743382	0.591737		0.310575	0.591737	
PD	0.862117	0.677019		0.775894	0.677019	
PGQ	0.829682	0.619305		0.697705	0.619305	
PSO	0.752558	0.504107		0.510263	0.504107	
TC	0.826293	0.704881		0.589856	0.704881	
TCB	0.948005	0.64646	0.682888	0.939444	0.64646	0.019171
TK	0.859754	0.681523		0.733782	0.681523	
TR	0.899984	0.693959		0.857411	0.693959	
WFFC	0.950141	0.634922		0.943675	0.634923	



Latent Variable Correlations

	FSR	IPI	PC	PD	PGQ	PSO	TC	TCB	TK	TR	WFFC
FSR	1.0000										
IPI	-0.12218	1.0000									
PC	0.00904	-0.04927	1.0000								
PD	0.00676	0.109054	-0.012486	1.0000							
PGQ	-0.00435	0.119141	-0.006975	0.160276	1.0000						
PSO	-0.03786	0.043099	0.088243	0.117307	0.027516	1.0000					
TC	0.06672	-0.12556	-0.046207	-0.01862	-0.04486	-0.01324	1.0000				
TCB	-0.19676	0.791446	-0.134622	0.197982	0.207207	0.11173	-0.14521	1.0000			
TK	0.04249	-0.10648	-0.070234	-0.01445	0.047187	-0.31039	-0.00434	-0.10275	1.0000		
TR	0.06780	-0.00031	0.016314	0.075529	0.029088	-0.04791	-0.02841	0.021389	0.012553	1.0000	
WFFC	0.11032	-0.21402	0.008843	-0.01624	0.000103	-0.07122	-0.00284	-0.25894	-0.01709	0.0248	1.0000

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Cross loadings

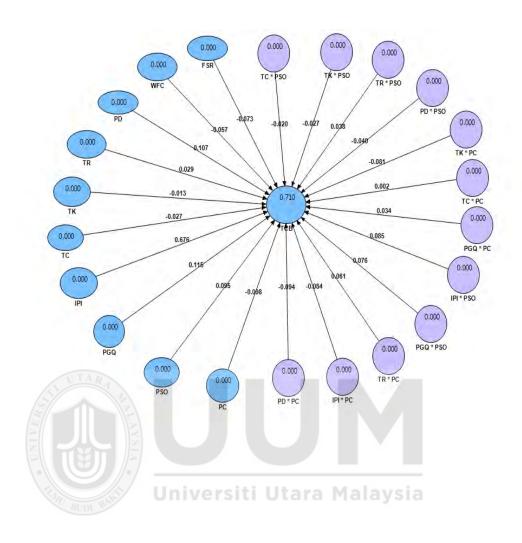
	FSR	IPI	PC	PD	PGQ	PSO	TC	ТСВ	TK	TR	WFFC
FSR1	0.777164	-0.008552	-0.034236	-0.016511	-0.101465	-0.059457	0.09028	-0.087903	-0.033796	0.074398	0.051692
FSR2	0.738822	-0.143922	0.026046	0.043599	-0.118404	0.032081	0.020355	-0.154096	-0.007997	0.01659	0.116151
FSR3	0.827717	-0.131257	-0.02262	-0.013028	0.075918	-0.071844	0.070479	-0.200088	0.100395	0.073673	0.073724
FSR4	0.775077	-0.020954	-0.030134	0.001737	-0.113128	-0.000789	0.126341	-0.079901	-0.011774	0.085222	0.04236
FSR5	0.719736	-0.103421	0.050563	-0.001698	-0.105116	-0.027733	0.012133	-0.119227	-0.00474	0.019767	0.1038
FSR6	0.788491	-0.11109	-0.015563	0.014886	0.105229	-0.036604	0.057279	-0.210493	0.021223	0.046576	0.079982
FSR7	0.822021	-0.082983	0.058108	-0.026744	0.04322	-0.046985	0.02307	-0.147961	0.094693	0.064023	0.083339
FSR8	0.707811	-0.015199	0.043692	0.08377	0.03268	0.041326	0.048717	-0.044566	0.039402	0.066243	0.17397
IPI1	-0.083961	0.900064	-0.039923	0.134109	0.03865	0.057093	-0.121194	0.768958	-0.093239	-0.03405	-0.150317
IPI2	-0.132864	0.784473	-0.044948	0.034381	0.19107	0.007764	-0.086846	0.540307	-0.087224	0.047817	-0.228107
PC1	0.001724	-0.044636	0.748976	-0.001662	0.011094	0.084742	-0.023888	-0.099571	-0.025887	-0.044824	-0.005117
PC2	0.011818	-0.031704	0.788992	-0.016981	-0.020634	0.05233	-0.046398	-0.107381	-0.080187	0.065766	0.017864
PD1	-0.011326	0.131615	-0.033166	0.814271	0.121025	0.087367	-0.088391	0.192321	-0.008527	0.053905	0.014691
PD2	0.002663	0.076652	0.023553	0.899556	0.134585	0.111638	0.056379	0.174701	-0.023391	0.093499	-0.015776
PD3	0.051088	0.027638	-0.029192	0.747541	0.161836	0.093696	0.001786	0.083273	0.003506	0.02039	-0.07414
PGQ12	-0.048893	0.129941	0.019357	0.109531	0.783269	-0.031382	-0.039336	0.153659	-0.025495	0.044307	-0.015593
PGQ3	0.006135	0.084205	-0.028306	0.183736	0.828911	0.059255	-0.082373	0.19403	0.040543	-0.013418	0.016967
PGQ7	0.035379	0.067702	-0.000991	0.063495	0.746533	0.028589	0.037808	0.132003	0.105827	0.051826	-0.00649
PSO1	-0.084324	0.045503	0.0714	0.083548	0.009322	0.751747	0.042737	0.087294	-0.168568	-0.10017	-0.127099
PSO3	-0.020504	0.048627	0.069697	0.03234	0.000001	0.714106	-0.051927	0.08097	-0.283323	-0.026187	-0.044656
PSO4	0.03865	-0.009428	0.043949	0.144498	0.05603	0.661249	0.025745	0.068267	-0.214904	0.040823	0.039602
TC1	0.054286	-0.131926	-0.01482	-0.008282	-0.00577	0.008959	0.783336	-0.100892	0.043255	0.022485	0.010322
TC4	0.058069	-0.087643	-0.056755	-0.021192	-0.061366	-0.025848	0.89227	-0.1389	-0.037759	-0.057849	-0.011641

TCB1	-0.180065	0.447801	-0.132578	0.174241	0.271603	0.132963	-0.12163	0.785258	-0.087735	0.040459	-0.306553
TCB1	-0.106082	0.843332	-0.132378	0.174241	0.02648	0.061949	-0.12103	0.788124	-0.068556	-0.01105	-0.165635
TCB13	-0.061374	0.653863	-0.158112	0.102775	0.142574	0.062923	-0.078731	0.821043	-0.07432	0.048529	-0.31565
TCB14	-0.284154	0.504591	-0.064675	0.224573	0.20173	0.07828	-0.093248	0.754773	-0.039168	-0.00062	-0.077688
TCB2	-0.232111	0.564819	-0.130911	0.203168	0.261667	0.137813	-0.158463	0.868272	-0.11778	0.06938	-0.186734
TCB4	-0.096135	0.859691	-0.064736	0.127521	0.023141	0.062804	-0.119711	0.789551	-0.078139	-0.018352	-0.173085
TCB6	-0.053303	0.681061	-0.155673	0.094171	0.13803	0.059936	-0.093884	0.827297	-0.084899	0.036621	-0.326625
TCB7	-0.27502	0.529268	-0.063522	0.215998	0.197248	0.075572	-0.106032	0.760727	-0.048548	-0.010293	-0.08943
TCB8	-0.155284	0.472884	-0.130979	0.165045	0.270182	0.112503	-0.110027	0.752666	-0.089907	-0.036583	-0.23729
TCB9	-0.216379	0.606146	-0.12784	0.191617	0.254067	0.139205	-0.175296	0.880977	-0.133459	0.056689	-0.200734
TK1	0.014461	-0.071641	-0.134187	-0.056857	-0.035396	-0.326476	-0.101178	-0.074824	0.558799	-0.021476	-0.015298
TK2	0.033687	-0.102424	-0.032034	0.011855	0.087816	-0.226838	0.034492	-0.089897	0.929681	0.028723	-0.009965
TK5	0.05365	-0.085133	-0.01789	0.002442	0.051714	-0.220963	0.041331	-0.086523	0.931669	0.018617	-0.017106
TR1	0.043744	-0.007142	-0.003939	0.071248	0.047521	-0.03566	-0.019112	0.025139	0.036463	0.921568	-0.022734
TR2	0.058587	0.016068	0.032349	0.026946	0.06212	-0.078803	0.030748	0.011361	0.042613	0.882977	0.015643
TR5	0.072384	-0.003977	0.004919	0.085204	-0.002194	-0.014847	-0.079037	0.016889	-0.049705	0.74761	0.059409
TR6	0.068665	0.006758	0.067992	0.04739	-0.051998	-0.058205	0.001195	0.007137	0.011588	0.766798	0.092835
WFFC1	0.050769	-0.134462	0.030215	-0.019601	-0.093554	-0.044332	-0.01781	-0.198738	-0.017975	0.032075	0.835866
WFFC10	0.192914	-0.137135	-0.000207	0.003617	-0.004974	-0.124084	0.023581	-0.257351	-0.015363	-0.01063	0.82359
WFFC11	0.050279	-0.130074	0.024762	-0.017937	-0.094366	-0.04958	-0.018741	-0.198445	-0.017738	0.024643	0.839088
WFFC12	0.006847	-0.262925	-0.011654	-0.025797	0.125244	0.011171	-0.014424	-0.157579	-0.006316	0.044377	0.732061
WFFC14	0.050279	-0.130074	0.024762	-0.017937	-0.094366	-0.04958	-0.018741	-0.198445	-0.017738	0.024643	0.839088
WFFC15	0.006847	-0.262925	-0.011654	-0.025797	0.125244	0.011171	-0.014424	-0.157579	-0.006316	0.044377	0.732061
WFFC18	0.19431	-0.143488	0.006437	0.001538	-0.004565	-0.118449	0.024646	-0.259544	-0.01579	-0.001656	0.826828
WFFC2	0.007765	-0.267541	-0.004195	-0.027915	0.124749	0.017706	-0.013202	-0.158029	-0.006695	0.054022	0.727559
WFFC5	0.19431	-0.143488	0.006437	0.001538	-0.004565	-0.118449	0.024646	-0.259544	-0.01579	-0.001656	0.826828
415											

WFFC6 0.049459 -0.124824 0.01913 -0.094564 -0.054521 -0.019552 -0.196855 -0.017384 0.836842 -0.01615 0.017026 WFFC7 0.005846 -0.255282 -0.019011 -0.023375 0.124308 0.004481 -0.015486 -0.155322 -0.005863 0.034185 0.728203



Full Model (Algorithm)



Structural model (Bootstrap with 281 cases)

