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WORK VALUES AND EMPLOYEE COMMITMENT IN UAE: MEDIATING ROLE OF JOB INVOLVEMENT

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DOCTOR OF PHILOSOPHY UNIVERSITI UTARA MALAYSIA 2019

WORK VALUES AND EMPLOYEE COMMITMENT IN UAE: MEDIATING ROLE OF JOB INVOLVEMENT

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Thesis Submitted to School of Business Management (SBM), College of Business, Universiti Utara Malaysia, in Fulfilment of the Requirement for the Degree of Doctor of Philosophy



Pusat Pengajian Pengurusan Perniagaan

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ABSTRACT

United Arab Emirates (UAE) is considered as one of the most rapidly developing countries in the Middle East, struggling to be positioned as a service oriented economy. Similar to other parts of the world, the UAE has changed in scope, management and organization. As a result of this pressure, the UAE showed an increased interest in ensuring appropriate work values and job involvement are in place to enhance employee commitment. In this regard, the employee commitment is seen as one of the driving forces behind organizational performance. This study explored the effects of career-growth, social interaction, security and economic, stability and freedom, recreation health and transport as predictors of Ministry of Interior (MOI)'s employee commitment to enhance their effectiveness and efficiency. It was also proposed and analyzed the mediating effect of job involvement through which MOI's employees being involved in their jobs. The research used a quantitative method through survey instrument and 360 usable questionnaires were collected from the employees in the MOI, UAE. Partial Least Squares (PLS3) was employed to analyze the data. Results showed support for the theoretical model that was studied. The results implied that eight out of eleven direct relationships: career-growth, social interaction, security and economic, stability and freedom, recreation, health and transport, job involvement are related to employee commitment. The mediating effect was also empirically justified, but mediational relationship between security and economic, and employee commitment has confirmed to be statistically negative and not supported. The study has validated theoretical framework and trigger the future research. The results of this research offer a link to its useful applications, the study is also useful and has importance for policy makers, academicians and human resource practitioners to further improving and nurturing employees' commitment.

Keywords: employee commitment, work values, job involvement, career-growth, social interaction.

ABSTRAK

Emiriah Arab Bersatu (UAE) dianggap sebagai antara negara yang paling pesat membangun dalam kalangan negara Timur Tengah, yang juga dikenali sebagai negara berteraskan ekonomi perkhidmatan. UAE telah berubah dari segi skop, pengurusan dan organisasi sama seperti negara-negara yang lain. Kesan daripada tekanan yang dihadapi, UAE telah menunjukkan minat dalam mempastikan nilai dan penglibatan kerja berada pada tahap yang sepatutnya bagi menambahbaik komitmen pekerja. Dalam hal ini, komitmen pekerja dilihat sebagai salah satu penggerak kepada prestasi organisasi. Kajian ini menyelidik kesan-kesan peningkatan kerjaya, interaksi sosial, keselamatan dan ekonomi, kestabilan dan kebebasan, rekreasi kesihatan dan pengangkutan sebagai peramal komitmen pekerja Kementerian dalam Negeri (MOI) UAE bagi menambahbaik keberkesanan dan kecekapannya. Kesan pemboleh ubah pengantara, penglibatan kerja juga dicadang dan dianalisis dalam kajian ini. Penyelidikan ini menggunakan kaedah kuantitatif melalui borang kaji selidik dan sebanyak 360 borang selidik yang boleh digunakan telah dikumpul daripada kakitangan dalam MOI, UAE. Ujian Partial Least Squares (PLS3) telah digunakan bagi menganalisis data. Hasil kajian menunjukkan sokongan terhadap model teori yang diguna pakai. Keputusan menunjukkan lapan daripada sebelas hubungan-terus iaitu peningkatan kerjaya, interaksi sosial, keselamatan dan ekonomi, kestabilan dan kebebasan, rekreasi kesihatan dan pengangkutan, penglibatan dalam kerja berkait dengan komitmen pekerja. Kesan pengantaraan juga diterangkan secara empirikal, namun, keselamatan dengan ekonomi, dan komitmen pekerja telah didapati negatif dan tidak disokong. Kajian ini telah mengesahkan kerangka teori. Hasil penyelidikan memperlihatkan satu hubungan terhadap pelaksanaannya yang berguna dan kajian ini juga berguna dan ada kepentingannya terhadap penggubal undang-undang, pensyarah dan ahli-ahli akademik serta pengamal sumber manusia untuk menambahbaik dan memupuk komitmen pekerja.

Kata kunci: komitmen pekerja, nilai kerja, penglibatan kerja, kemajuan kerjaya, interaksi sosial.

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LIST OF ABBREVIATIONS

AMOS	Analysis of Moment Structures
AVE	Average Variance Extracted
PhD	Doctor of Philosophy
PLS	Partial Least Squares
Q ²	Construct Cross Validated Redundancy
R ²	R-squared values
SEM	Structural Equation Modelling
SET	Social Exchange Theory
SPSS	Statistical Package for the Social Sciences
SWT	Subhanahu Wa Ta'ala
UAE	United Arab Emirates
CR U	Composite Reliability

CHAPTER ONE

INTRODUCTION

1.1 Introduction

This chapter presents the background of study, the problem statement, research questions, specific research objectives, significance and scope of the study, and operational definitions of the key terms used in this study, finally, the organization of the thesis.

1.2 Background of the study

The establishment of the Federation of the United Arab Emirates (UAE) on the second of December 1971 was a culmination of the people's aspiration for unity, prosperity, and dignity. In doing so, there was consensus that security is a function that needs to be handled by a federal authority (MOI, 2017). There has always been consensus on the need for integrating police and security agencies, particularly from His Highness the UAE President and his brothers, Their Highnesses the members of the Supreme Council and rulers of the Emirates. That emphasis on having a unified security apparatus nationwide has been instrumental in the ensuing achievements accomplished by the Ministry, which has played a pivotal role in enhancing security and stability throughout the country (MOI, 2017). Based on this, the Ministry of Interior (MOI) as the fundamental federal entity of the UAE government, is more expected to play its vital role in providing security and stability all over the Emirates. MOI upon its establishment was given duties and responsibilities to protect the state's security, to create, organize and supervise police and security forces, conduct

The contents of the thesis is for internal user only

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Appendix A

Research Questionnaire



School of Business Management (SBM), College of Business, Universiti Utara Malaysia, 06010 UUM Sintok, Kedah Darul Aman, MALAYSIA. Phone: +604-9287401 Fax: +604-9287422 Email: sbm@uum.edu.my

Dear / Mr / Mrs / Ms,

ACADEMIC RESEARCH QUESTIONNAIRE

I am a doctoral candidate at the above-named university, currently working on my PhD thesis title "Determinants of Employee Commitment in MOI: Mediating Roles of Job Involvement.

Thank you in advance for taking your valuable time to fill in this questionnaire. Please be assured that your responses will only be used for academic purpose. Hence, your identity will never be known throughout any part of the research process.

Thank you very much in anticipation of your responses.

School of Business Management (SBM) College of Business, Universiti Utara Malaysia UUM 06010 Sintok, Kedah MALAYSIA

Information about YOU, please tick (\checkmark) in the related box:

Q1: Gender

(1)	Male	(2)	Female
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Q2: Age in years:

(1)	Less than 25	(5)	40 – 44 years
(2)	25 – 29 years	(6)	45 – 49 years
(3)	30 – 34 years	(7)	50 and over
(4)	35 – 39 years		

Q3: Marital Status

(1) Single	(2)	Married	(3)	Divorced
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Q4: Highest Educational Attainment

(1)	High school	(3)	Master Degree
(2)	Undergraduate	(4)	Ph.D. Degree

Q5: Job Title

(1)	Top Management	(4)	Supervisor
(2)	Middle Management	(5)	Technical
(3)	Administrator	(6)	Others (Please state)

Q6: Years of Experience

(1)	2 years or less	(4)	11 – 15 years
(2)	3-5 years	(5)	16 – 20 years
(3)	6 – 10 years	(6)	21 years and above

Q7: Personal Income

(1)	Less than AED 10,000	(4)	20,001 - 25,000
(2)	10,001 - 15,000	(5)	25,001 - 30,000
(3)	15,001 - 20,000	(6)	More than AED 30,000

B. Determinants of Employee Commitment

The statements below represent determinants of employees' commitment. These are aspects that employees often seek in their jobs or as a result of their jobs related to achieving the UAE Strategic Plan and Vision Mission 2023.

Please tick $(\sqrt{)}$ in the related box to show your numerical rating of each of the following statements that represent your personal choice.

Qualitative Rating	Numerical Rating
Strongly disagree	1
Disagree	2
Moderate	3
Agree	4
Strongly agree	5

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q1 : My present job moves me closer to my career goals.	$\left(1\right)$	2	3	(4)	5
Q2 : My present job is relevant to my career goals and vocational growth.		2	3	4	5
Q3 : My present job sets the foundation for the realization of my career goals.	1	2	3	4	5
Q4 : My present job provides me with good opportunities to realize my career goals.	1	2	3	4	5
Q5: My present job encourages me to continuously gain new and job-related skills.	1	2	3	4	5
Q6 : My present job encourages me to continuously gain new	1	2	3	4	5

1. <u>Career-Growth</u> Universiti Utara Malaysia

job-related knowledge.					
Q7: My present job encourages me to accumulate richer work experiences.	1	2	3	4	5
Q8: My present job enables me to continuously improve my professional capabilities.	1	2	3	4	5
Q9: My promotion speed in the present organization is fast.	1	(2)	3	4	5
Q10: The probability of being promoted in my present organization is high	1	2	3	4	5
Q11: Compared with previous organizations, my position in my present one is ideal	1	2	3	4	5
Q12: Compared with my colleagues, I am being promoted faster	1	2	3	4	5
Q13: My salary is growing quickly in my present organization.	1	2	3	4	5
Q14: In this organization, the possibility of my current salary being increased is very large	1	2	3	4	5
Q15: Compared with my colleagues, my salary has grown more quickly	1 rsi	(2) tar	3	4	5

2. <u>Social Interaction at Work:</u>

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q16 : I enjoy socializing with members of my organization.	1	2	3	4	5
Q17 : In this organization colleagues are taking care of each other.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q18 : In this organization there is a lack of aggression and selfishness among colleagues.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q19 : In this organization I can happily work together with colleagues to finish a job.	1	2	3	4	5
Q20 : In this organization colleagues easily can get along harmoniously.	1	2	3	4	5
Q21: Working environment in this organization is providing a good personal connections (relationship)	1	2	3	4	5
Q22 : In this organization staff are working honestly and sincerely with co-workers.	1	2	3	4	5

3. <u>Security and Economic</u>

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q23 : Staff can get appropriate care while they are sick.	1	2	3	4	5
Q24 : Safety of employees is the most important aspect of work in this organization.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	(4)	5
Q25 : The organization provides good insurance/takaful	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q26 : Salary allocation is fair and reasonable	1	2	3	4	5
Q27 : Appropriate salary promotion is obtained	$\left(1\right)$	2	3	(4)	5
Q28: My devotion to work can		2	3	4	5

gain reasonable reward					
Q29 : The organization provides a good staff benefit scheme	1	2	3	4	5

4. <u>Stability and Freedom</u>

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q30 : My working hours fully correlated with my living schedule.		2	3	4	5
Q31 : I can be engaged in a full range of work without tedious.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	(4)	5
Q32 : My work does not have a deal with many complicated or alternatively trivial things.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q33 : In this organization worries and anxiety derived from work can be avoided.	1	2	3	4	5
Q34: I often feel stressful while I am working.	$\left(1\right)$	2	3	(4)	5
Q35: I often need to worry about job affairs after work		2	3	4	5
Q36: I feel my job is secure	ni (1)si			4	5

5. <u>Recreation, Health and Transport</u>

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q37 : The opportunities for recreation are provided by my organization.		2	3	4	5
Q38 : In my organization more activities or physical activities are provided.		2	3	4	5
Q39 : Flexible hours are provided allowing us for more personal freedom.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q40 : Longer annual vacation is provided, enabling the individual to pursue leisure activities	1	2	3	4	5

Q41 : My workplace provides a healthy working environment.	(1)	2	3	(4)	5
Q42 : My workplace is close to my home and easily accessible.	$\underbrace{(1)}$	(2)	3	4	5
Q43 : I can avoid traffic congestion while going to or back from work.	1	2	3	(4)	(5)

C. Job Involvement

The statements below represent items of Job Involvement (JI) among employees in achieving the UAE Strategic Plan and Vision Mission 2023.

Please tick $(\sqrt{)}$ in the related box to show your numerical rating of each of the following statements that represent your personal choice.

Qualitative Rating	Numerical Rating
Strongly disagree	1
Disagree	2
Moderate	3
Agree	4
Strongly agree	5

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q44 : Job involvement is very important to me.	1	2	3	4	5
Q45 : To me, my job is only a small part of who I am	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	(4)	5
Q46 : I am very much involved personally in my job	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q47 : I live, eat and breathe my job	1	2	3	4	5
Q48 : Most of my interests are centred around my job	$\left(1\right)$	$\overbrace{2}$	3	$\left(\begin{array}{c} 4 \end{array}\right)$	5
Q49 : I have very strong ties with my present job which would be very difficult to break		2	3	4	5
Q50 : Usually I feel detached from my job	1	2	3	4	5

Job Involvement at work place:

Q51 : Most of my personal life goals are job oriented	1	2	3	4	5
Q52 : I consider my job to be very central to my existence	1	2	3	$\begin{pmatrix} 4 \end{pmatrix}$	(5)
Q53 : I like to be absorbed in my job most of the time	1	2	3	(4)	5

D. Employee Commitment (EC)

The statements below represent items of Employee Commitment (EC) among employees in achieving the UAE Strategic Plan and Vision Mission 2023.

Please tick $(\sqrt{)}$ in the related box to show your numerical rating of each of the following statements that represent your personal choice.

Qualitative Rating	Numerical Rating
Strongly disagree	1
Disagree	2
Moderate	3
Agree	4
Strongly agree	5

Questions	Strongly disagree	Disagree	Moderate	Agree	Strongly agree
Q54 : I am willing to put in a great deal of effort beyond that normally expected in order to help this organization be successful		2	3	4	5
Q55 : I talk about this organization as a great organization to work for.		2	3	4	5
Q56 : I feel very little loyalty to this organization.	$\begin{pmatrix} 1 \end{pmatrix}$	2	3	4	5
Q57 : I would accept almost any type of job assignment in order to keep working for this organization.	1	2	3	4	5
Q58 : I find that my values and this organizational values are very similar.	1	2	3	4	5

Q59 : I am proud to tell others that I am part of this organization.	1	2	3	4	5
Q60 : I could work for a different organization as long as the type of work is similar.	1	2	3	(4)	(5)
Q61 : This organization really inspires me in doing my job.	1	2	3	(4)	(5)
Q62: It would take very little change in my present circumstances to cause me to leave this organization.	1	2	3	4	5
Q63 : I am glad that I chose this organization to work for.	1	2	3	4	5
Q64: Not much can be gained by lasting with this organization.	1	2	3	4	5
Q65: Often, I find it difficult to agree with this organization's policies that related to its employees.	1	2	3	4	5
Q66: I really care about the fate of this organization.	1	2	3	4	5
Q67: For me this is the best of all possible organizations for which to work.		2	3	4	(5)
Q68: Deciding to work for this organization was a mistake.	1	2	3	4	5

Thank You.



APPENDIX C PRELIMINARIES

Outlier

Highest Mahalanobis Distance = 47.21307

Chi-square

df P = 0.05	P = 0.01	P = 0.001
67 87.11	96.83	108.54

MultiCollinaerity

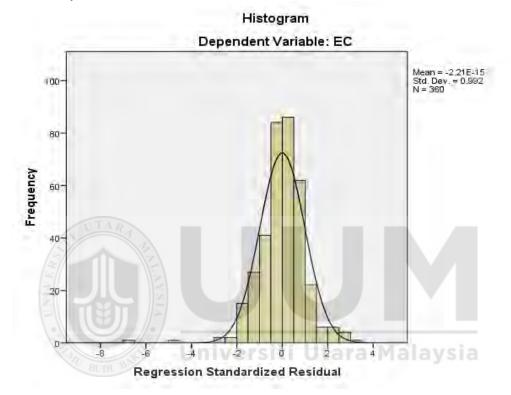
UTARA	Tolerance	VIF	Condition Index
CG	.355	2.817	13.473
SIW	.413	2.422	17.224
SE	.330	3.034	18.892
SF	.313	3.198	21.922
RHT	.364	2.750	23.646
JI BUDI BAS	.440	2.274	aysia 26.638

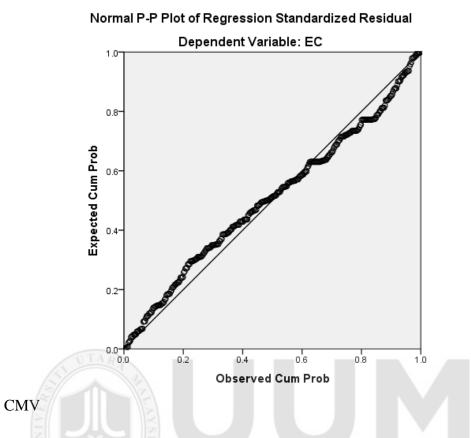
Correlations

Model			JI	SE	SIW	RHT	CG	SF
1	Correlations	JI	1.000					
		SE	.055	1.000				
		SIW	281	126	1.000			
		RHT	187	214	.087	1.000		
		CG	156	439	232	158	1.000	
		SF	215	232	267	395	.038	1.000

a. Dependent Variable: EC







Total Variance Explained							
		Initial Eigenvalu	Ies	Extraction Sums of Squared Loadings			
Component	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	
1	28.787	42.334	42.334	28.787	42.334	42.334	
2	5.029	7.395	49.729	5.029	7.395	49.729	
3	3.874	5.697	55.425	3.874	5.697	55.425	
4	2.276	3.348	58.773	2.276	3.348	58.773	
5	2.071	3.045	61.818	2.071	3.045	61.818	
6	1.931	2.839	64.658	1.931	2.839	64.658	
7	1.674	2.462	67.120	1.674	2.462	67.120	
8	1.459	2.146	69.266	1.459	2.146	69.266	
9	1.284	1.888	71.154	1.284	1.888	71.154	
10	1.177	1.731	72.885	1.177	1.731	72.885	
11	1.013	1.489	74.374	1.013	1.489	74.374	
12	.990	1.456	75.830				
13	.864	1.271	77.101				
14	.845	1.243	78.345				
15	.739	1.087	79.432				

			[]		
16	.699	1.028	80.460		
17	.667	.980	81.440		
18	.633	.931	82.372		
19	.594	.873	83.245		
20	.551	.811	84.056		
21	.521	.767	84.823		
22	.509	.749	85.572		
23	.487	.717	86.288		
24	.477	.702	86.990		
25	.434	.639	87.629		
26	.431	.634	88.263		
27	.412	.606	88.869		
28	.389	.573	89.442		
29	.375	.552	89.994		
30	.369	.543	90.536		
31	.335	.492	91.029		
32	.331	.487	91.515		
33	.319	.469	91.984		
34	.303	.446	92.430		
35	.284	.418	92.848		
36	.281	.414	93.262		
37	.265	.389	93.651	a Malaysia	
38	.242	.356	94.008		
39	.227	.334	94.342		
40	.219	.323	94.665		
41	.217	.319	94.983		
42	.207	.304	95.287		
43	.204	.300	95.588		
44	.197	.289	95.877		
45	.190	.280	96.157		
46	.180	.265	96.422		
47	.180	.265	96.687		
48	.174	.255	96.942		
49	.161	.237	97.179		
50	.155	.228	97.407		
51	.147	.216	97.624		
52	.144	.211	97.835		
53	.132	.194	98.029		

54	.126	.186	98.214		
55	.121	.178	98.392		
56	.118	.174	98.566		
57	.106	.155	98.721		
58	.101	.149	98.871		
59	.096	.141	99.012		
60	.092	.135	99.147		
61	.087	.128	99.275		
62	.082	.121	99.396		
63	.079	.117	99.513		
64	.078	.115	99.628		
65	.071	.105	99.732		
66	.066	.097	99.829		
67	.065	.095	99.925		
68	.051	.075	100.000		

Extraction Method: Principal Component Analysis.

	Descriptive ofatistics of the Latent variables						
	N	Minimum	Maximum	Mean	Std. Deviation		
CG	360	1.00	5.00	3.7137	.80893		
SIW	360	1.43	5.00	3.8639	.81045		
SE	360	1.00	5.00	3.6333	.90094		
SF	360	1.00	5.00	3.6381	.77463		
RHT	360	1.00	5.00	3.4909	.93810		
JI	360	1.00	5.00	3.7425	.76878		
EC	360	1.00	5.00	3.6069	.71293		

Descriptive Statistics of the Latent Variables

