ORGANIZATIONAL CLIMATE AND ORGANIZATIONAL COMMITMENT: A CASE IN A CEMENT FACTORY

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BY

GEORGE DECRUZ



Sekolah Siswazah (Graduate *School)* Universiti Utara Malaysia

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ABSTRAK

Kajian **ini** telah dijalankan di **atas** kesedaran bahawa ekonomi negara yang berkembang pesat serta pembinaan beberapa kilang simen yang baru boleh mengakibatkan peningkatan perputaran tenaga kerja ke **atas** organisasi yang dikaji. Tambahan **pula, pasaran** pemiagaan yang berdaya-saing tinggi memerlukan prestasi kerja yang cemerlang yang berterusan dari pekerja. Penyelidikan lepas telah menunjukkan tahap komitmen terhadap organisasi boleh digunakan untuk menjangka perputaran tenaga kerja dan ketidakhadiian. Ada **juga** bukti menunjukkan pengalaman dan sifat kerja berhubungkait dengan komitmen terhadap organisasi.

Kajian **ini** telah menyelidik hubungkait antara persekitaran organisasi, iaitu persepsi pekerja terhadap keadaan dan pengalaman kerja, dengan tahap komitmen terhadap organisasi . Kajian **ini juga ingin** mengetahui bagaimana persepsi terhadap persekitaran kerja dan komitmen berubah mengikut kumpulan umur, pangkat dan pencapaian akademik. Bagaimana hubungan antara persekitaran organisasi dan komitmen berubah mengikut pangkat **juga** diselidiki. Ciri-ciri komitmen yang dianalisa adalah autonomi, keakraban, kesaksamaan, inovasi, tekanan, pengiktirafaq sokongan, dan kebolehpercayaan.

Asas penyelidikan untuk kajian **ini** adalah populasi yang terdiri daripada pengurus, eksekutif dan penyelia seramai 74 orang dari sebuat syarikat pengeluar simen. Borang **soal-selidik** telah diberikan kepada 74 orang dan sebanyak 73 telah dikembalikan dan **ini** memberikan kadar responden sebanyak 98.6%.

Tahap komitmen terhadap organisasi telah diukur menggunakan borang **soal-selidik** versi Bahasa Malaysia yang diterjemahkan daripada borang **soal-selidik** yang telah dicipta oleh **Mowday**, Porter, dan Steers (1982). Persepsi terhadap persekitaran kerja telah diukur menggunakan borang **soal-selidik** yang diterjemahkah daripada borang **soal-selidik** yang dicipta oleh **DeCottis** dan Koys (1980). Butir-butir demograpi responden **juga** diarnbil.

Penemuan utama kajian ini adalah seperti berikut:

- 1. di antara ciri ciri persekitaran kerja, keakraban berhubungkait paling **rapat** dengan komitmen;
- 2. kekuatan hubungan antara keakraban dan komitmen tidak berbeza di antara eksekutif dan penyelia;
- 3. terdapat hubungan **sonsang** antara **pengiktirafan** dan komitmen di kalangan penyelia;
- 4. perbezaaan dalam persepsi terhadap persekitaran organisasi lebih jelas di antara lain pangkat bebanding dengan antara kumpulan **umur** dan pencapaian akademik; dan
- 5. tahap komitmen yang lebih tinggi ditunjukkan oleh:
 - a. pekerja yang lebih tua
 - b. penyelia
 - c. pekerja yang mempunyai pencapaian akademik yang **rendah**

Maka program pembangunan **sumber** manusia seharusnya dibentuk dengan mengambil kira **unsur** nilai yang berbeza mengikut kumpulan pangkat dalam organisasi tersebut.

ABSTRACT

This study was prompted by the awareness that the accelerated growth of the nation coupled with the profusion of new cement plants could result in an increased turnover within the plant under study. In addition, a more competitive market situation will require a consistently high level of performance **from** the employees. Past research has shown that the level of organizational commitment amongst employees can be used to predict turnover and absenteeism. There is also evidence that work experiences and job characteristics are among the correlates of organizational commitment.

This research investigated the relationship between organizational climate, that is, employees' perception of their situational and work experiences and the affective dimension of organizational commitment. This research also investigated how climate perceptions and commitment vary between different age groups, different organizational levels as well as between groups with different levels of educational attainment. An investigation into how the organizational climate • organizational commitment relationship varies between different organizational levels was also carried out. The dimensions of organizational commitment that were examined were as follows: autonomy, cohesion, fairness, innovation, pressure, recognition, support and trust.

The research base for this study was the population comprising managers, executives and supervisors of a cement factory which numbered 74. Questionnaires were distributed to the entire population and 73 questionnaires were returned giving a response rate of 98.6%.

The level of organizational commitment was measured using a translated (Bahasa Malaysia) version of the Organizational Commitment Questionnaire developed by Mowday, Porter and Steers (1982). Perceptions of organizational climate were measured using a translated version of a questionnaire developed by DeCottis and Koys (1980). Key demographic particulars of the respondents were also collected.

The major findings of this research are as follows:

- i) amongst the climate dimensions, 'cohesion', is the one most significantly correlated with commitment.
- ii) the strength of the relationship between 'cohesion' and commitment does not differ greatly between supervisors and executives.
- iii) there exists a negative correlation between the 'recognition' dimension and commitment amongst supervisors.
- iv) differences in perceptions of organizational climate is more evident across organizational levels than across age groups or across groups having different levels of educational attainment.
- v) there exists higher commitment levels amongst
 - (a)older employees
 - **(b)** supervisors
 - (c) those with lower levels of educational attainment.

Human resource programs should therefore be designed so that they take into account the value system of the various **sub**-populations.

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DEDICATED TO THE MEMORY OF MY LATE FATHER

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CHAPTER1

INTRODUCTION

1.1 <u>Introduction</u>

This applied research attempts to throw light on the significance of selected dimensions of organizational climate on the level of organizational commitment within a cement manufacturing plant located in the state of Perlis. The relationship between the climate dimensions and commitment will be investigated utilizing organizational level as a moderator. The impact of age, level of educational attainment and organizational level on the climate dimensions as well as organizational commitment is also investigated. The population that was targeted for this study are those who belong to the managerial, executive and supervisory levels.

1.2 Simificance of the Study

The impetus for this study arose out of the realization that the aggressive moves to establish a new cement factory within the state soon, coupled with the general perception of Perlis as an unattractive location by potential job seekers could result in increased turnover and labor shortage. Hence, a more analytical

The contents of the thesis is for internal user only

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