

AN INFORMATION PORTAL FOR RURAL COMMUNITIES
IN MALAYSIA : A CASE STUDY IN KAMPUNG JANDA
BAIK, BENTONG, PAHANG

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**AN INFORMATION PORTAL FOR RURAL COMMUNITIES IN
MALAYSIA : A CASE STUDY IN KAMPUNG JANDA BAIK,
BENTONG, PAHANG**

A dissertation submitted to the Faculty of Information Technology
in partial fulfillment of the requirements for the degree
Master of Science (Information Technology)

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By

Syafikah Binti Saidin

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ABSTRAK

Portal Maklumat digunakan dalam pelbagai sektor sebagai cara termudah untuk menyebarkan maklumat yang berguna kepada pengguna-pengguna portal tersebut. Kawasan luar bandar seperti Kampung Janda Baik di Daerah Bentong, Pahang memerlukan Portal Maklumat yang membolehkan ahli komuniti-komunitinya memperoleh dan mendapatkan maklumat yang berguna bagi meningkatkan taraf hidup mereka. Rekabentuk Portal Maklumat Luar Bandar untuk Kampung Janda Baik haruslah boleh diterima dan digunakan oleh semua lapisan masyarakat dalam komuniti tersebut. Beberapa analisis dilakukan untuk memilih ciri-ciri yang paling sesuai bagi Portal Maklumat Luar Bandar berdasarkan keperluan yang dikumpulkan daripada penduduk Kampung Janda Baik. Analisis-analisis yang telah dilakukan dalam projek ini memberikan banyak faedah dalam penggunaan aplikasi Teknologi Maklumat dan Komunikasi untuk komuniti-komuniti di kawasan luar bandar.

ABSTRACT

Information portal is used in varies sector as the easiest way to spread useful information to the target users. Rural area like Kampung Janda Baik in Bentong District, Pahang needs an Information Portal for its community to retrieve and access beneficial information to increase their life standard. The design for the Rural Information Portals for Kampung Janda Baik must be acceptable and applicable for all levels of the community. Several analysis are conducted to select the most suitable features needed for the Rural Information Portal based on the requirements collected from Kampung Janda Baik. The analysis that have been conducted in this project has given much advantage of using Information and Communication Technology (ICT) application for the rural communities.

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TABLE OF CONTENT

PERMISSION TO USE	i
ABSTRAK	ii
ABSTRACT.....	iii
ACKNOWLEDGEMENT.....	iv
TABLE OF CONTENT.....	v
LIST OF TABLES.....	viii
LIST OF FIGURES.....	ix
LIST OF ABBREVIATIONS.....	x
LIST OF APPENDICES.....	xi

CHAPTER ONE

INTRODUCTION	1
1.1 Problem Statement	2
1.2 Project's Objective	3
1.3 Scope	3

CHAPTER TWO

LITERATURE REVIEW.....	4
2.1 Information Portal	4
2.2 Rural Development	5

2.3 Information Portal for Rural Communities	7
--	---

CHAPTER THREE

RESEARCH METHODOLOGY	11
-----------------------------------	-----------

CHAPTER FOUR

REQUIREMENTS IDENTIFICATION.....	14
---	-----------

4.1 Common Features in Varies Information Portals	14
---	----

CHAPTER FIVE

REQUIREMENTS VERIFICATION.....	18
---------------------------------------	-----------

5.1 Features on Rural Information Portals	19
---	----

5.2 Most Frequent Features on Varies Information Portals and Rural Information Portals	21
---	----

5.3 Communities of Kampung Janda Baik, Bentong, Pahang.....	23
---	----

5.4 Information Obtained from Agencies	25
--	----

5.5 Rural Information Portal for Kampung Janda Baik	27
---	----

CHAPTER SIX

PORTAL DEVELOPMENT (Design Only)	29
---	-----------

CHAPTER SEVEN

SIGNIFICANCE/CONTRIBUTIONS	36
---	-----------

CHAPTER EIGHT

CONCLUSION	37
REFERENCES	38
APPENDICES	43

LIST OF TABLES

Table No.	Name of Table	Page
Table 1	Reference code for Information Portal	15
Table 2	Selected common features from twelve Information portals	16
Table 3	Reference code for Rural Information Portals	19
Table 4	Most common features from ten Rural Information Portals	20
Table 5	Most common features on Ips and RPs	22
Table 6	Information on communities in Kampung Janda Baik	24
Table 7	Some services provided by government and finance agencies	26
Table 8	Selected features used for Rural Information Portal for Kampung Janda Baik	28

LIST OF FIGURES

Figure No.	Name of Figure	Page
Figure 1	Research Methodology	13
Figure 2	Design for main interface (home)	30
Figure 3	Design of ' <i>Infrastruktur</i> ' (' <i>Infrastructure</i> ') interface	31
Figure 4	Design for further information about ' <i>Latihan</i> ' (' <i>Training</i> ') interface	33
Figure 5	Interface of complete information	35

LIST OF ABBREVIATIONS

Acronym	Meaning
DOA	Department of Agriculture
FAMA	Federal Agriculture Marketing Authority
FAQ	Frequent Answer and Question
ICT	Information and Communication Technology
IDRC	International Development Research Council
INFRA	Institute for Rural Advancement
IP	Information Portal
KETENGAH	Terengganu Tengah Development Authority
MIMOS	Malaysian Institute of Microelectronic Systems
PDA	Personal Digital Assistant
RISDA	Rubber Industry Smallholders Development
RP	Rural Information Portal
UCC	Uganda Communication Commission
UNIMAS	Universiti Malaysia Sarawak

LIST OF APPENDICES

Appendix	Title	Page
A1-A3	Features of Information Portals (Common)	43
B1-B3	Features of Rural Information Portals (Common)	46
C	Interface of ' <i>Pelancongan</i> ' (' <i>Tourism</i> ')	49
D	Interface of ' <i>Pertanian</i> ' (' <i>Agriculture</i> ')	50
E	Interface of ' <i>Carian</i> ' (' <i>Search</i> ')	51
F	Interface of result on searching ' <i>Jabatab Pertanian</i> '	52
G	Interface of complete information from one of the result Appear on searching ' <i>Jabatan Pertanian</i> '	53

CHAPTER ONE

INTRODUCTION

The usage of Information and Communication Technology (ICT) application has becoming more and more important in our daily life. With the Internet application, people can perform and accomplish many tasks just by sitting in front of the computer. As technology usually changes rapidly from day to day, nowadays, people can also access the Internet by using mobile devices like a handphone or a Personal Digital Assistant (PDA). These kind of devices can be used to access various information, paying utility bills or even checking for traffic summons. Internet services are important to deliver information to all level of communities. The usage of the Internet application is not only limited in urban areas, because it has also been spreading to the rural areas.

The Malaysian government has taken initiative such as establishing Pusat Internet Desa (Village Internet Centre) in rural areas to give opportunities for the rural communities to get the latest information and also use other facilities, which is available on the Internet.

The contents of
the thesis is for
internal user
only

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A3. Features of Information Portals (Common)...continue

FEATURES	IP1	IP2	IP3	IP4	IP5	IP6	IP7	IP8	IP9	IP10	IP11	IP12	SUM
Assistance with site use													
Support and guidance and immediate help / help pages	/	X	/	/	/	/	X	X	X	X	X	X	5
A-Z content list / directory list	X	X	X	X	/	X	X	X	X	X	X	X	1
Site map	/	/	X	/	/	/	/	X	X	X	X	/	7
Feedback option	X	X	/	/	/	X	/	X	X	X	/	/	6
About	/	/	/	/	/	/	/	X	X	X	X	/	8
Contact Us	/	/	/	/	/	/	/	/	X	X	/	X	9
Information guide	X	/	X	/	/	/	X	X	X	X	/	X	5
Privacy	/	X	X	/	/	X	/	X	X	X	/	/	5
Copyright statement	/	/	X	/	/	/	/	/	X	/	/	/	10
Disclaimer	X	X	X	X	/	/	X	X	/	X	X	X	3
Last updated	X	X	X	X	X	X	/	X	X	X	X	X	1
Hit counter	X	X	X	X	X	X	/	X	/	X	X	X	2
Accessibility	/	X	X	/	X	X	X	X	X	X	X	X	2

B1. Features of Rural Information Portals (Common)

FEATURES	RP1	RP2	RP3	RP4	RP5	RP6	RP7	RP8	RP9	R10	SUM
Utilities											
Channels/Categories	/	/	/	/	/	/	/	/	/	/	10
Browsable Hierarchical Directories	/	X	/	X	X	/	/	/	/	/	7
Email facilities	/	X	/	/	X	/	/	/	/	/	8
Calculator	/	X	X	X	X	X	X	X	X	X	1
Calendar	X	X	/	X	X	X	X	X	X	X	1
Currency Exchange Rates	X	/	X	X	X	X	X	X	X	X	1
Access to Geographical Maps	X	X	X	/	X	X	X	X	/	X	2
Personalisation (changing various aspects to suit oneself)											
Adjust font size	X	X	X	X	X	X	X	/	X	X	1
Resource Discovery											
Resource directory	X	X	X	X	X	/	/	X	/	X	3
Single Sign-on Access Management	/	X	/	/	X	/	/	X	/	X	6
Search the local Web site (or in-house)	/	/	/	/	X	/	/	/	/	/	9
News/News Feeds											
In the News/Headlines	/	/	/	/	/	X	/	X	/	X	7
Subject-specific (portal's specialisation) news	/	/	/	/	/	/	/	/	/	/	10
Recent news	/	/	X	/	/	X	/	/	/	/	8
General news	X	X	X	/	X	X	X	X	X	X	1
Weather news	/	/	X	X	X	X	X	X	X	X	2
Job vacancy ads	X	X	/	/	X	X	X	X	X	X	2
Information in the form of statistics	/	/	X	/	X	/	X	X	X	X	4
Production news	/	/	X	X	X	X	X	X	X	X	2
Stock market prices	/	/	X	X	X	X	X	X	X	X	2
Events	/	X	/	/	/	/	/	X	/	/	8
Announcements	X	X	X	/	X	/	X	X	/	X	3
Health / welfare	/	/	/	X	X	X	/	/	/	/	7
Agriculture	/	/	/	X	X	/	/	/	/	/	8

B2. Features of Rural Information Portals (Common)...continue

FEATURES	RP1	RP2	RP3	RP4	RP5	RP6	RP7	RP8	RP9	R10	SUM
Community Communication											
Message boards / Mailing list	X	X	/	X	X	X	X	X	X	X	1
Forum	X	/	/	/	X	/	/	/	X	X	7
Ask an expert / Consulting	/	X	/	X	X	/	X	X	/	X	4
Publications	/	X	/	/	/	/	/	/	/	X	8
Subject-specific (portal's specialisation)											
ePrint archive	X	X	X	X	X	/	/	/	/	X	4
FAQs	/	X	X	/	X	/	X	X	X	X	3
Grants & Funding sources / subsidies	/	X	X	X	X	X	X	X	/	X	2
Glossary of subject terms	X	X	/	X	X	X	X	X	X	X	1
Links to related Web sites	/	/	/	/	/	/	/	/	/	/	10
Advertising											
Adverts - general	X	/	X	/	X	X	X	X	X	X	2
Education-based											
Learning / Education	/	/	/	/	X	X	X	/	X	/	6
Leisure											
Online Shopping	/	X	X	X	X	X	X	X	X	X	1
Miscellaneous services											
Online payment	/	X	X	X	X	X	X	X	X	X	1
Online Services	/	X	X	/	X	X	X	X	X	X	2
RSS feed	X	X	X	X	X	X	/	X	/	X	2
Download facilities	X	X	/	X	X	/	/	X	X	X	3
Other language (more than one language)	/	/	/	X	X	X	/	X	X	X	4
Date,day,time	X	/	X	/	/	/	X	X	X	X	4
Polling	X	/	X	X	X	X	X	X	X	X	1
Submit articles / share knowledge	X	X	X	X	X	/	X	X	X	X	1

B3. Features of Rural Information Portals (Common)...continue

FEATURES	RP1	RP2	RP3	RP4	RP5	RP6	RP7	RP8	RP9	R10	SUM
Assistance with site use											
Support and guidance and immediate help / help pages	X	X	/	X	X	X	X	/	X	X	2
A-Z content list / directory list	/	X	X	X	X	X	X	X	X	X	1
Site map	/	X	/	X	X	X	/	/	/	/	6
Feedback option	/	X	/	/	X	/	X	/	X	X	5
About	/	/	X	X	X	/	X	/	/	/	6
Contact Us	/	X	/	/	X	/	/	/	/	X	7
Information guide	X	X	X	X	X	X	X	X	/	X	1
Privacy	/	X	X	X	X	X	X	/	/	/	4
Copyright statement	/	/	X	/	X	/	/	/	/	/	8
Disclaimer	X	X	X	X	X	X	X	/	/	X	2
Last updated	X	/	X	X	X	X	X	/	/	X	3
Hit counter	X	/	X	X	X	X	X	X	X	X	1
Accessibility	/	X	X	X	X	X	X	X	/	X	2

C. Interface of 'Pelancongan' ('Tourism')

Portal Komuniti Luar Bandar - Kampung Janda Baik - Mozilla Firefox

File Edit View Go Bookmarks Yahoo! Tools Help

file:///C:/Documents%20and%20Settings/Owner/Desktop/Presentation/Portal/B/pelancongan.htm

Getting Started Latest Headlines

Search Web Upgrade to the latest Yahoo! Toolbar Mail My Yahoo! Shopping Games Music Answers Personals Sign In

Y! 11 Nov 2007

Portal Maklumat Komuniti Luar Bandar

KAMPUNG JANDA BAIK Bentong, Pahang

MAKLUMAT KEMUDAHAN

- [Infrastruktur](#)
- [Pembizyuan](#)
- [Latihan](#)
- [Pasaran](#)
- [Penerbitan](#)

PAUTAN LAIN

- [Portal Kerajaan](#)
- [Kesihatan](#)
- [Pendidikan](#)
- [Perkhidmatan Atas Talian](#)

Laman Utama Pelancongan Pertanian Penternakan Cetak

Laman Utama > Pelancongan

Pelancongan

Janda Baik terletak kira-kira 600 meter di atas paras laut sepanjang Banjaran Titiwangsa, Malaysia. Janda Baik hanya 40 minit dari Kuala Lumpur. Pelancong sering pergi ke Janda Baik kerana air terjun, sungainya dan untuk perhembahan. Kawasananya kaya dengan khazanah alam semula jadi berdaun tinggi, selan udara nyaman dan sejuk.

Janda Baik bukan saja menyimpan khazanah alam semula jadi yang tidak termai tetapi kampung tradisional dan perkampungan Orang Asli turut memberi pengalaman baru kepada pengunjung. Keunikan Janda Baik jika diklopot dengan sebaiknya dapat menjadi tarikan utama pelancong ke Pahang.

Aktiviti homestay yang bermula sejak dua tahun lalu membabitkan 52 keluarga di empat kampung iaitu di Kampung Sum Sum, Kampung Cheringin, Kampung Chemperoh dan Kampung Janda Baik menyediakan alternatif penginapan kepada pelancong berbajet rendah.

Sehingga kini, homestay terbabit menerima kunjungan pelancong dari Jepun, Sweden, Poland dan Korea.

Melalui program itu, pelancong bukan saja dapat menikmati keindahan alam semula jadi tetapi juga mengenal budaya penduduk setempat dengan lebih dekat. Selain empat kampung tradisional Melayu itu, ada sebuah perkampungan Orang Asli Semelai yang didiami 300 orang daripada 60 keluarga Orang Asli.

D. Interface of 'Pertanian' ('Agriculture')

The screenshot shows a Mozilla Firefox browser window. The address bar displays 'Portal Komuniti Luar Bandar Kampung Janda Baik Mozilla Firefox'. The title bar says 'Portal Komuniti Luar Bandar Kampung Janda Baik Mozilla Firefox'. The menu bar includes 'File', 'Edit', 'View', 'Go', 'Bookmarks', 'Yahoo!', 'Tools', and 'Help'. The toolbar includes icons for Back, Forward, Stop, Home, Refresh, and Search. The search bar shows 'File:///C:/Documents%20and%20Settings/Owner/Desktop/Presentation/PortalDB/lamanutama.htm'. The status bar at the bottom right shows '1 Nov 2007'.

The main content area features a banner with the text 'KAMPUNG JANDA BAIK Bentong, Pahang'. Below the banner, the page title is 'Pertanian'. A sidebar on the left lists categories under 'MAKLUMAT KEMUDAHAN' and 'PAUTAN LAIN'. The 'MAKLUMAT KEMUDAHAN' list includes 'Infrastruktur', 'Pembinaan', 'Latihan', 'Pasaran', 'Penerbitan', and 'Kesihatan'. The 'PAUTAN LAIN' list includes 'Portal Kerajaan', 'Pendidikan', 'Perkhidmatan Atas Talian', and 'Laman Utama'. The main text area discusses agriculture in Kampung Janda Baik, mentioning various crops like sawi, bayam, kacang panjang, kacang buncis, and kelapa. It also mentions that most people grow their own food. Two small images on the right show a close-up of plants and a wider view of a farm field.

E. Interface of '*Carian*' ('Search'). Example : Searching on "Jabatan Pertanian"

The screenshot shows a Mozilla Firefox browser window displaying the 'Portal Maklumat Komuniti Luar Bandar' for 'KAMPUNG JANDA BAIK Bentong, Pahang'. The main menu includes 'Laman Utama', 'Pelancongan', 'Pertanian', 'Penternakan', 'Carian', and a search bar. A sidebar on the left lists 'MAKLUMAT KEMUDAHAN' (Infrastruktur, Pembangunan, Latihan, Pasaran, Penerbitan), 'PAUTAN LAIN' (Portal Kerajaan, Kesihatan, Pendidikan, Perkhidmatan Atas Talian), and 'Berita Terkini' (Pasaran Luar Negara Cabaran Utama Asas Tan, Penjelasan Virus Nipah). A central search panel shows 'Carian' and 'Hasil Carian' with the result 'Jabatan Pertanian'. Below it, a note says 'Sila Klik pada tajuk yang dipaparkan untuk mendapat maklumat lebih lanjut:' followed by five numbered links: 1. Portal Rasmi Jabatan Pertanian, Kementerian Pertanian dan Industri Asas Tan; 2. Bantuan yang disediakan oleh Jabatan Pertanian; 3. Alamat Jabatan Pertanian; 4. Maklumat Jabatan Pertanian Daerah Bentong; 5. Kaktangan Jabatan Pertanian Daerah Bentong. The bottom of the page includes links for 'Peta Laman', 'Mengenai Kami', 'Hubungi Kami', 'Bantuan', 'Panduan Maklumat', 'Maklumbelas', and 'Dikesanasi: 9 November 2007'. A footer note states 'Penulis Penggunaan laman ini tidak akan berfungsi mengikut sifat sebenarnya yang dituliskan oleh pengguna maklumat yang diberikan diatas belum benar' and 'Hak cipta berada pada 2007 ©'.

F. Interface of result on searching on “*Jabatan Pertanian*”. This interface shows all information about “*Jabatan Pertanian*”

The screenshot shows a Mozilla Firefox browser window displaying the official website for the Rural Community Portal (www.kampungjandabaik.com.my). The main header features the portal's name and the location, Kampung Janda Baik, Bentong, Pahang. A banner at the top right indicates the date as 14 Nov 2007. The left sidebar contains a navigation menu with categories such as MAKLUMAT KEMUDAHAN, Infrastruktur, Pembibaryan, Latihan, Pasaran, Penerbitan, PAUTAN LAIN, Portal Kerajaan, Kelebihan, Pendidikan, and Perkhidmatan Atas Talian. The central content area includes sections for Bantuan yang disediakan oleh Jabatan Pertanian (Assistance provided by the Ministry of Agriculture), Kepakaran yang ditawarkan (Services offered), Latihan yang ditawarkan (Training offered), and various news items. A sidebar on the right provides links to Herita Terkini (Heritage), Pengumuman (Announcements), Acara & Peristiwa (Events & News), and other relevant links.

- G. Interface of complete information from one of the result appear on searching “*Jabatan Pertanian*”. It provides information of contact persons that responsible on that topic.

The screenshot shows two versions of a web page from the 'Portal Komuniti Luar Bandar - Kampung Janda Baik' website. Both pages are dated 1 Nov 2007. The left page displays a list of agricultural topics under 'Khidmat Nasihat dan Perundingan Pertanian', while the right page shows a detailed contact section for the Department of Agriculture (DOA).

Left Page Content:

- MAKLUMAT KEMUDAHAN**
- Infrastruktur**
- Pembisayaan**
- Lustihan**
- Pasaran**
- Penerbitan**
- PAUTAN LAIN**
- Portal Kerajaan**
- Kesihatan**
- Pendidikan**
- Perkhidmatan Atas Talian**

Khidmat Nasihat dan Perundingan Pertanian

- Kajian daya maju projek.
- Kesesuaian tanah dan agroiklim bagi pembudidaya tanaman.
- Pelajai teknologi bagi pengeluaran tanaman-tanaman makanan dan industri meliputi:
 - Agronomi tanaman dan lepas tuai komoditi pertanian
 - Sistem pengurusan ladang dan kejenteraan ladang
 - Kawalan dan pengurusan perosak dan tanaman penyakit
- Pembangunan industri kecil dan sederhana berdasarkan pertanian
- Pembangunan tapak semai bagi pengeluaran beras tanaman buah-buahan, koko, kopi, kelapa, bunga-bungaan dan tanaman hiasan.
- Teknologi pembiakan biji benih bagi biji benih padi, sayur-sayuran dan tanaman-tanaman kerton lam.
- Pemuliharaan tanah di kawasan pertanian berdasarkan garis panduan pembangunan pertanian di kawasan tanah cerun.
- Pelancongan dalam pertanian

Right Page Content:

Waktu Sosat
Harga Pasaran Terkini
Anda adalah pelawat ke rumah November 2007 10

MAKLUMAT KEMUDAHAN

Infrastrukter

Pembisayaan

Lustihan

Pasaran

Penerbitan

PAUTAN LAIN

Portal Kerajaan

Kesihatan

Pendidikan

Perkhidmatan Atas Talian

KAMPUNG JANDA BAIK Bentong, Pahang

Waktu Tanir,
Aros 7-17, Lot 462, Precint 4,
Pusat Pintadbiran Kerajaan Persekutuan,
62153 Putrajaya, Malaysia

Tel : +603-9870 3000
Fax : +603-9888 5094
E-mail : webmaster@doa.gov.my

MARLUMAT LANJUT SILA HUBUNGK!

Peta Laman **Mengenali Kami** **Bubungi Kami** **Bantuan** **Panduan M'sikmat** **70 alamul-e'e'e** **Dikemaskini : 9 November 2007**

Notis: Pengguna laman ini tidak akan terlengang jika ia atau maklumatnya yang dilihatnya mempunyai maklumat yang pelbagai berdasarkan

