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**THE RELATIONSHIP BETWEEN VIRTUAL INSTRUCTIONAL
LEADERSHIP, COMMUNICATION PATTERNS, AND TEACHING
COMPETENCY IN CHONGQING' S URBAN PRIMARY SCHOOLS**

ZHONG MIN



**DOCTOR OF PHILOSOPHY
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LEADERSHIP, COMMUNICATION PATTERNS, AND TEACHING
COMPETENCY IN CHONGQING'S URBAN PRIMARY SCHOOLS**

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**A thesis submitted to the Awang Had Salleh Graduate School of Arts and
Sciences in fulfillment of the requirements for the Doctor of Philosophy
Universiti Utara Malaysia**



Awang Had Salleh
Graduate School
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Abstrak

Kepimpinan pengajaran pengetua memainkan peranan utama dalam meningkatkan kompetensi pengajaran guru (TC). Walau bagaimanapun, kajian menunjukkan bahawa peningkatan beban kerja pentadbiran menghalang keupayaan pengetua untuk memenuhi tanggungjawab kepimpinan instruksional, terutamanya di China. Namun, kepesatan teknologi telah membantu pengetua meningkatkan praktin kempimpinan pengajaran. Justeru, kajian ini bertujuan untuk menganalisis hubungan antara Kepimpinan Instruksional Maya (VIL), dan TC serta peranan mediator Corak Komunikasi (CP) dalam hubungan tersebut. Selain itu kajian ini bertujuan untuk membangunkan model struktur Kepimpinan VIL, CP dan TC. Kajian kuantitatif secara tinjauan keratan rentas ini melibatkan 413 guru sekolah rendah yang dipilih secara rawak di Chongqing, China. Data dikumpul menggunakan instrumen soal selidik yang dimodifikasi daripada *Principal Instructional Management Rating Scale (PIMRS)*, *Communication Satisfaction Questionnaire*, dan *Teacher Competency*. Data yang dikutip dianalisis menggunakan perisian IBM SPSS dan AMOS. Dapatan kajian menunjukkan VIL mempunyai hubungan yang signifikan terhadap CP, seterusnya terhadap TC. Selain itu, CP adalah berperanan sebagai mediator dalam hubungan antara VIL dan TC. Kajian ini juga berjaya membangunkan model yang mengintegrasikan ketiga-tiga pembolehubah ini. Dapatan kajian ini dijangka membawa implikasi yang besar terhadap perkembangan pendidikan di China. walaubagaimana pun penyelidik akan datang adalah disyorkan untuk meluaskan lagi kajian ke wilayah lain di China dan jenis sekolah yang berbeza untuk mendapatkan hasil kajian yang tekal dan boleh digenerlisasikan ke seluruh negara China yang merentas pelbagai konteks dalam pendidikan.

Kata Kunci: Kepimpinan Instruksional Maya, Kompetensi Pengajaran Guru, Pola Komunikasi, Model Persamaan Struktur, Kepimpinan Sekolah

Abstract

Principals' instructional leadership plays a key role in improving teachers' teaching competence (TC). However, studies have shown that increasing administrative workloads hinder principals' ability to fulfill instructional leadership responsibilities, especially in China. However, the rapid development of technology has helped principals improve their instructional leadership practices. Therefore, this study aims to analyze the relationship between Virtual Instructional Leadership (VIL), and TC and the mediating role of Communication Patterns (CP) in the relationship. In addition, this study aims to develop a structural model of VIL, CP, and TC Leadership. This quantitative cross-sectional survey study involved 413 randomly selected primary school teachers in Chongqing, China. Data were collected using a questionnaire instrument modified from the Principal Instructional Management Rating Scale (PIMRS), Communication Satisfaction Questionnaire, and Teacher Competency. The collected data were analyzed using IBM SPSS and AMOS software. The study findings show that VIL has a significant relationship with CP, and then with TC. In addition, CP plays a role as a mediator in the relationship between VIL and TC. This study also successfully developed a model that integrates these three variables. The findings of this study are expected to have significant implications for the development of education in China. However, future researchers are recommended to expand the study to other regions in China and different types of schools to obtain consistent and generalizable results across China across various educational contexts.

Keywords: Virtual instructional leadership, Teachers' teaching competency, Communication patterns, Structural Equation Model, School leadership.

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CHAPTER ONE

INTRODUCTION

1.1 Introduction

Communication is fundamental in every organization, acting as a pivotal social agent and a vital conduit for knowledge sharing (Van Ruler, 2020; Petryshyna & Boyko, 2021; Aririguzoh, 2022). Researchers have consistently highlighted that effective leaders are synonymous with effective communicators, emphasizing the indispensable role of organizational leaders in engaging consistently with subordinates (Barrett, 2006; Miller, 2006; Wang, 2019; Yang, 2007; Muhammad et al., 2022; Petryshyna & Boyko, 2021; Li et al., 2023). This engagement is crucial for effectively disseminating information, messages, and directions and maintaining the organizational workflow.

In the specific context of school administration, the impact of effective communication is even more noticeable (Shin, 2016; Aryanti & Suhardan, 2020; Ekanem et al., 2020). It is a cornerstone for enhancing school effectiveness, elevating job satisfaction, and optimizing teachers' teaching competency (Zhao, 2016; Yao et al., 2018; Muhammad et al., 2022). Given these stakes, principals must prioritize consistent and skilled communication, focusing particularly on interactions with teachers and students. Such interactions not only contribute to a positive school culture but also support the professional development of teachers and the academic advancement of students (Lambersky, 2016; Ekanem et al., 2020; Petryshyna & Boyko, 2021).

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Appendix A

The Invitation for Investigate the Validity of Questionnaire Letter

- i. Prof Madya Dr. Mohd Yusri Ibrahim





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No. Ruj:
 Tarikh

UUM/CAS/SOE /P74-1
 10 Januari 2024

Prof. Madya Dr. Mohd Yusri Ibrahim
 Fakulti Perniagaan Ekonomi dan Pembangunan Sosial
 Universiti Malaysia Terengganu
 21030 Kuala Nerus Terengganu

YBhg Prof./Prof Madya Dr./Tn/Pn.,

APPOINTMENT AS AN EXPERT PANEL FOR EVALUATING RESEARCH INSTRUMENT

Respectfully, the matter above is hereby referred to,

2. It is informed that the student details below is a Doctor of Philosophy (Educational Management) candidate at Universiti Utara Malaysia (UUM):

Name : **Zhong Ming**
 Matric No : **956113**
 Faculty : **School of Education**
 Research Title : **The Relationship Model Of Virtual Instructional Leadership, Patterns Of Communication And Teaching Competence Of Primary School Teachers In Chong Qing, China**

3. Therefore, I would like to request the expertise of Prof./Assoc. Prof./Dr./Mr./Ms. in assisting his research to make it more significant and relevant. Enclosed herewith are relevant documents for your further action and attention. Any inquiries or difficulties can be addressed to the researcher at +86132 24000394 or via email at 376589945@qq.com.

4. The cooperation and willingness of Prof./Assoc. Prof./Dr./Mr./Ms. regarding this matter are highly appreciated and preceded by a heartfelt thank you.

Thank you.

"MALAYSIA MADANI"

"KEDAH SEJAHTERA-NIKMAT UNTUK SEMUA"

"ILMU BUDI BAKTI"

(QR.MAT RAHIMI YUSOF)
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ii. Pn. Aziah Samichan



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Tarikh : 10 Januari 2024

YBrs. Pn. Aziah Samichan
Institut Aminuddin Baki
Jln Institut Aminuddin Baki, Sri Layang,
69000 Genting Highlands,
Pahang

YBhg. Prof./Prof. Madya/Dr./Tn./Pn.,

APPOINTMENT AS AN EXPERT PANEL FOR EVALUATING RESEARCH INSTRUMENT

Respectfully, the matter above is hereby referred to.

2. It is informed that the student details below is a Doctor of Philosophy (Educational Management) candidate at Universiti Utara Malaysia (UUUM):

Name : Zhong Ming
Matric No : 906113
Faculty : School of Education
Research Title : The Relationship Model Of Virtual Instructional Leadership,
Patterns Of Communication And Teaching Competence Of Primary School
Teachers In Chong Qing, China

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4. The cooperation and willingness of Prof./Assoc. Prof./Dr./Mr./Ms. regarding this matter are highly appreciated and preceded by a heartfelt thank you.

Thank you.

"MALAYSIA MADANI"
"BERKHIDMAT UNTUK NEGARA"
"KEDAH SEJAHTERA – NIKMAT UNTUK SEMUA"
"ILMU BUDI BAKTI"

(DR. MAT RAHIMI YUSOF)
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iii. Dr. Dayang Rafidah Syariff M. Fuad



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YBrs.Dr. Dayang Rafidah Syariff M. Fuad
Faculty Of Management And Economics
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35900 Tanjung Malim
Perak

YBhg Prof./Prof. Madya/Dr./Tn./Pn.,

APPOINTMENT AS AN EXPERT PANEL FOR EVALUATING RESEARCH INSTRUMENT

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Thank you.

"MALAYSIA MADANI"
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"KEDAH SEJAHTERA – NIKMAT UNTUK SEMUA"
"ILMU BUDI BAKTI"

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Appendix B

The Invitation for Translation of Questionnaire Letter

i. Professor Li Hua



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Tarikh: 10 Januari 2024

Professor Li Hua
Director of the Engineering Science and Education Strategic
Research Center of Chongqing University
Chongqing, China

YBhg.Prof./Prof.Madya/Dr./Tn./Pn.,

APPOINTMENT AS AN EXPERT PANEL FOR EVALUATING RESEARCH INSTRUMENT

Respectfully, the matter above is hereby referred to.

2. It is informed that the student details below is a Doctor of Philosophy (Educational Management) candidate at Universiti Utara Malaysia (UUM):

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Faculty : School of Education
Research Title : The Relationship Model Of Virtual Instructional Leadership,
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Thank you.

"MALAYSIA MADANI"
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ii. Professor Zhao Yunying



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Professor Zhao Yunying
Chongqing Academy of Educational Sciences
Chongqing, China

YBhg. Prof./Prof. Madya/Dr./Tn/Pn.,

APPOINTMENT AS AN EXPERT PANEL FOR EVALUATING RESEARCH INSTRUMENT

Respectfully, the matter above is hereby referred to.

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Thank you.

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iii. Professor Zhou Zhongzhi



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Professor Zhou Zhongzhi
Chongqing Academy of Educational Sciences
Chongqing, China

YBhg.Prof./Prof./Madya/Dr./Tn./Pn.,

APPOINTMENT AS AN EXPERT PANEL FOR EVALUATING RESEARCH INSTRUMENT

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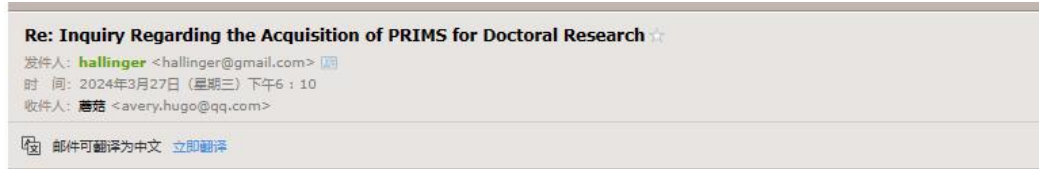
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Appendix C

Permission to Use Questionnaire



Dear Zhongmin

You have my permission to use the PIMRS in your research. You now are able to access various PIMRS resources on my website at <https://philiphallinger.com/tool/survey/pimrs/a/researcherLogin-2.html>

Please enter the following requested information during 2024:

- Research User ID:
- 2024 Password:
- Name: Your **FirstName LastName**
- Email: Your **email address**
- Click the *Submit button*

The webpage contains a variety of resources including:

1. Forms of the English language PIMRS for your copying and adaptation
2. Translated versions of the PIMRS for Malay, Chinese, Arabic, Thai, Persian, Amharic, Portuguese, Spanish, Turkish, Vietnamese
3. Support resources including the Technical Report (new), User Manual (old)
4. PIMRS related articles and book chapters
5. Other instructional leadership articles
6. List and zipped PDF files of 400 PIMRS Studies



Appendix D

Questionnaire in English



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Dear Teacher,

Greetings! Firstly, we extend our heartfelt gratitude for your participation in this research. This study employs a scientific sampling method, selecting you and your school as subjects for this survey. The aim of the research is to explore the performance of primary school principals in virtual instructional leadership. The findings of this survey will be exclusively utilized for academic research purposes.

We kindly request that you provide genuine responses to the questionnaire based on your actual experiences and personal opinions. We assure you that all data will be deleted following matching and processing to ensure the anonymity and confidentiality of your personal and school information. Additionally, all research data will be handled in strict accordance with the relevant provisions of the Statistics Law of the People's Republic of China.

Please mark your answers on the corresponding items in the questionnaire.

Associate degree or below

Bachelor's degree

Master's degree

UUM
Universiti Utara Malaysia

A1. Your Gender:

- A2. Your Teaching Experience: _____ (Fill in the Blanks)

1. Associate degree or below
2. Bachelor's degree
3. Master's degree
4. Doctoral degree

1. Not classified
2. Second-level teacher
3. First-level teacher
4. Senior teacher

1. Full-time Teacher

2. Homeroom Teacher
3. Head of Teaching and Research Department
4. Instructional Director

A6. Gender of the Principal at Your School:

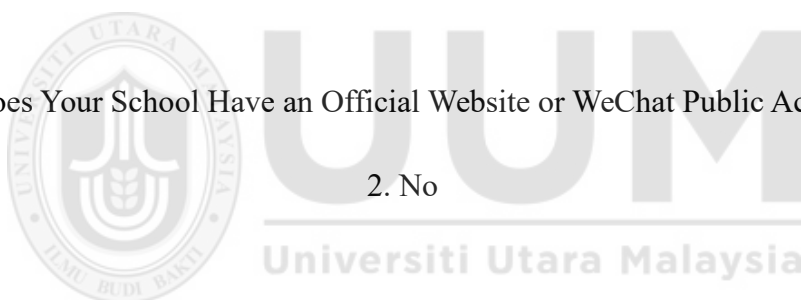
1. Male
2. Female

A7. Does Your School Have Social Media Groups (e.g., QQ/WeChat/DingTalk)?

1. Yes
2. No

A8. Does Your School Have an Official Website or WeChat Public Account?

1. Yes
2. No



Part B: Personal Communication and Technology skills

The following questions pertain to your use and skills related to mobile devices, the internet, and social media. Please select the correct answer.

B1. How many years have you used a smartphone? _____ (Fill in the Blanks)

B2. Your Preference for Social Media Apps (Choose one):

1. TikTok (Douyin)
2. Sina Weibo

3. Bilibili
4. Zhihu
5. Xiaohongshu (Little Red Book)
6. Today's headlines
7. Other

B3. What is the Communication Apps Used in Your Work (Choose one):

1. WeChat
2. QQ
3. DingTalk
4. OA (Office Automation)
5. Other



B4. What is Your Level of Internet Skills:

1. Unfamiliar
2. Basic
3. Proficient
4. Advanced
5. Expert

B5. What is Your Daily Internet Usage Time: _____ (Fill in the Blanks)

Part C: Virtual Instructional Leadership

Virtual instructional leadership is defined as the behavior of principals executing their instructional leadership using smart devices (e.g., smartphones, computers, tablets etc.) with the help of communication applications (e.g., WeChat, QQ, OA, DingTalk etc.) and social media (e.g., websites, Weibo, public accounts, TikTok etc.). Please select the option that best describes the situation at your school.

Dimension 1. Defining School Mission

1. Sets the School Goals

Virtual instructional leadership is defined as the conduct wherein principals utilize smart devices, aided by communication applications and social media apps, to perform educational leadership functions. Please select the option that best aligns with the situation at your school.

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
SSG1	The principal formulates annual goals through virtual resources (e.g., government reports, documents and requirements etc.)					
SSG2	The school goals formulated by the principal based on virtual resources (e.g., government reports,					

	documents and requirements etc.) are easily understood by teachers					
SSG3	The principal secures teachers' input into goal development virtually(e.g., by WeChat, QQ, OA, DingTalk, etc.)					
SSG4	The principal sets school goals according to teachers' responsibilities through virtual (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
SSG5	The principal uses online data on student performance when developing the school's academic goals					

2. Communicates the School's Goals

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
CSG1	The principal effectively communicates the school's goals virtually (e.g., by WeChat, QQ, OA, DingTalk, etc.) to its members					
CSG2	The principal discusses academic objectives with teachers virtually (e.g., by WeChat, QQ, OA, DingTalk, etc.) in informal settings					

CSG3	The principal deliberates on the school's academic goals with teachers during school meetings through online platform (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
CSG4	The principal ensures the school's goals are published on the official website or other virtual platforms					
CSG5	The principal disseminates the school's goals to the community through online platform (e.g., by WeChat, QQ, OA, DingTalk, or posting to a website, etc.)					
CSG6	When make curriculum decisions with teachers, the principal refers to the school's goals virtually (e.g., by WeChat, QQ, OA, DingTalk, etc.)					

Dimension 2. Managing Instructional Programs

3. Supervises and Evaluate Instruction

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
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SEI1	The principal frequently observes teachers' teaching through a virtual platform (e.g., by online supervision etc.)					
SEI2	The principal ensures that teachers' teaching focus aligns with the school's goals through a virtual platform (e.g., by online supervision etc.)					
SEI3	The principal reviews students' assignments when supervising teachers' teaching through a virtual platform (e.g., by online supervision etc.)					
SEI4	The principal will provide teachers with online feedback (e.g., by WeChat, QQ, OA, DingTalk, etc.) on the outstanding parts of teaching after the teaching supervision					
SEI5	The principal will provide teachers with online feedback (e.g., by WeChat, QQ, OA, DingTalk, etc.) on the weak parts of teaching after the teaching supervision					
SEI6	The principal encourages teachers to utilize mobile devices and social media for diverse teaching approaches					
SEI7	The principal evaluates teachers' teaching through virtual means (e.g.: online supervision etc.) according to the school's goals					

4. Monitors Student Progress

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
MSP1	The principal oversees and focuses on students' academic progress					
MSP2	The principal discusses students' academic performance with teachers individually through a virtual platform (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
MSP3	The principal evaluates the progress of school goals through a virtual platform (e.g., by WeChat, QQ, OA, DingTalk, etc.) based on outcomes of assessments					
MSP4	The principal adjusts the school's instructional plans based on test results virtually (such as online databases)					

5. Integrates mobile device technology

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
IMDT1	The principal utilizes online communication apps such as WeChat, QQ, DingTalk, etc. for interactions.					
IMDT2	The principal encourages staff to use WeChat official accounts, Weibo, or the school's official website					
IMDT3	The principal advocates for teachers to share and edit information online, such as using Word documents for collaborative online editing and sharing					
IMDT4	The principal promotes the use of the internet among teachers to access teaching information					
IMDT5	The school is equipped with a comprehensive internet infrastructure and Wi-Fi network					
IMDT6	The principal supports teachers to engage in online learning					
IMDT7	The principal is committed to improving the school's internet infrastructure and Wi-Fi network					

Dimension 3. Developing the school learning climate

6. Provides incentives to teachers

	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
PIT1	The principal publicizes teachers' contributions to school through a virtual platform (e.g., by WeChat, QQ, OA, DingTalk, or posting to a web page, etc.)					
PIT2	The principal records teacher's outstanding performance through a virtual platform (such as posting to OA or school's webpage, etc.)					
PIT3	The principal publicly praises teachers' efforts and progress through a virtual platform (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
PIT4	The principal privately praises teachers' efforts and progress through a virtual platform (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
PIT5	The principal rewards teachers' efforts by offering professional development opportunities such as					

	online training					
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7. Promotes professional development

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
PPD1	The principal informs teachers about opportunities for professional development through a virtual platform e.g., by WeChat, QQ, OA, DingTalk, or posting to a web page, etc.)					
PPD2	The principal leads or participates in activities related to teachers' professional growth through a virtual platform (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
PPD3	The principal supports teachers' requests for further online training aligned with the school's goals					
PPD4	The principal actively encourages teachers to apply informational skills acquired from advanced training in the classroom					
PPD5	During online meetings, the principal allocates time for teachers to share information and					

	experiences gained from professional training					
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8. Provides incentives to students

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
PIS1	The principal recognizes outstanding students through formal virtual rewards, such as publishing their achievements on school's official website and other virtual platforms					
PIS2	The principal contacts parents through WeChat, QQ, etc. to communicate students' excellent performance					
PIS3	The principal encourages teachers to praise students with outstanding performance through virtual platform such as WeChat, QQ, OA, Dingtalk, etc.					
PIS4	The principal recognizes students' excellent performance through online school meetings					
PIS5	The principal utilizes online platforms such as websites, QQ, and WeChat to publicize students' achievements					

9. Community Engagement

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
CE1	The principal consistently maintains good relationships with the community and stakeholders through online platforms such as QQ and WeChat					
CE2	The principal discloses school information and activities to the community and stakeholders through school websites, QQ, WeChat, etc.					
CE3	The principal establishes specialized websites or online groups, such as QQ or WeChat, for the community and stakeholders					
CE4	The principal actively cooperates with the community through QQ, WeChat, etc. to promote school development					
CE5	The principal collaborates online with top external institutions and educators to enhance the school's performance					

Part D: Communication Patterns

This part focuses on how principals and teachers utilize smart devices (such as smartphones, iPads, etc.) and social media applications (like QQ, WeChat, DingTalk, OA, etc.) for effective online communication. Please select the option that best reflects your perspective.

Dimension 1: Upward Communication

The Upward Communication specifically refers to the process where teachers report to principals, convey key information, and express personal opinions through smart devices and social media applications.

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
UC1	Teachers often convey information to principal through online platforms (e.g., WeChat, QQ, OA, DingTalk, etc.)					
UC2	The principal gives good feedback to teachers' opinions through virtual platforms (e.g., WeChat, QQ, OA,					

	DingTalk, etc.)					
UC3	Teachers can freely express their work comments and suggestions to principal through virtual platforms (e.g., WeChat, QQ, OA, DingTalk, etc.)					
UC4	The principal consistently offers teachers opportunities to share their opinions and ideas on virtual platforms like QQ, WeChat, DingTalk, OA, etc.					
UC5	The informal communication channels between teachers and principal (e.g., WeChat, QQ, OA, DingTalk, etc.) are unobstructed					

Dimension 2: Downward Communication

Item	Statement	Strongly Disagree (1)	Disagree (3)	Neither Disagree Nor Agree (3)	Agree (5)	Strongly Agree (5)
DC1	The principal conveys work instructions or information through					

	virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
DC2	The principal communicates clear information through virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
DC3	The principal consistently provides necessary information to teachers through virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
DC4	Teachers always receive information on time through virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.) before performing work					
DC5	The principal clearly communicates the school's goals through virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
DC6	The instructions issued by the principal through					

	virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.) are always easy to understand					
--	---	--	--	--	--	--

The Downward Communication specifically refers to the process where school leaders disseminating information to staff.

Dimension 3: Horizontal Communication

The Horizontal Communication specifically refers to the process of mutual communication between teachers.

Item	Statement	Strongly Disagree (1)	Disagree (4)	Neither Disagree Nor Agree (3)	Agree (6)	Strongly Agree (5)
HC1	Teachers can freely express dissatisfaction among colleagues through virtual platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
HC2	The principal's open communication attitude on online platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.) makes teachers feel happy at work					

HC3	Teachers are clearly informed about the performance evaluation process through online platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.)					
HC4	In emergencies, teachers can use various online or offline communication methods					
HC5	The principal always discusses with teachers through online platforms (e.g., by WeChat, QQ, OA, DingTalk, etc.) before making decisions					

Part E: Teachers' Teaching Competency

Below are descriptions regarding teachers' teaching competencies. Please select the option that best reflects your perspective.

Dimension 1. Professionalism characteristics

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
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PC1	I feel a strong sense of belonging to my school					
PC2	I will adopt appropriate teaching methods according to the students' academic level					
PC3	I am confident in my ability to teach effectively					
PC4	I excel in teaching effectively					
PC5	I consistently provide accurate feedback based on teaching situations					
PC6	I frequently reflect on my teaching practices					
PC7	The internet assists me in developing lesson plans					

Dimension 2 . Teaching skills

Item	Statement	Strongly Disagree (1)	Disagree (3)	Neither Disagree Nor Agree (3)	Agree (5)	Strongly Agree (5)
TS1	I am knowledgeable about various learning theories					
TS2	I consistently select teaching techniques based on the syllabus					

TS3	I always listen to and respond to students' questions					
TS4	I consistently identify and correct students' misunderstandings of course content					
TS5	I always assess students' understanding of the course through quizzes					

Dimension 3. Classroom climate

Item	Statement	Strongly Disagree (1)	Disagree (2)	Neither Disagree Nor Agree (3)	Agree (4)	Strongly Agree (5)
CC1	I always listen to students' suggestions					
CC2	I always provide feedback on students' questions					
CC3	After class, I always communicate with students through social media apps such as WeChat, QQ, and DingTalk, etc.					
CC4	I provide online guidance to students					

Appendix E

Questionnaire in Chinese



PUSAT PENGAJIAN PENDIDIKAN
SCHOOL OF EDUCATION
College of Arts and Sciences
Universiti Utara Malaysia
06010 UUM SINTOK
KEDAH DARUL AMAN
MALAYSIA



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Laman Web (Web): www.cas.uum.edu.my

重庆小学校长虚拟教学领导力与教师教学能力的情况调查 问卷

尊敬的老师：

您好！非常感谢您帮助我们填写问卷。经科学抽样，我们选择您和贵校作为调查对象。本次调查意在了解小学校长虚拟教学领导力的情况，结果仅作参考使用，请根据自己真实想法和学校实际情况回答问题即可。

我们郑重承诺，您和贵校信息在几份问卷关联、匹配之后将被删除，任何信息将无法被他人识别，并且所有调研信息将按照《中华人民共和国统计法》相关规定予以严格保密。

请您根据实际情况，在所选题项上划钩。

一、学校基本信息：

以下是一些关于您和学校的基本信息，请选择您认为正确的信息。

1. 您的性别： [单选题] *

1.男

2.女

2. 您的教龄： _____ [填空题] *

3. 您的最高学历： [单选题] *

1. 大专及以下

2. 本科

3. 硕士研究生

4. 博士研究生

4. 您的职称： [单选题] *

1. ○未定级

2. ○二级教师

3. ○一级教师

4. ○高级教师

5. 您的职务： [单选题] *

1. 专任教师

2. 班主任

3. 教研室主任

4. 教导主任



6. 您所在学校正校长的性别：[单选题] *

1. 男
2. 女

7. 您的学校是否有 QQ/微信/钉钉等社交 app 群：[单选题] *

1. 有
2. 无

8. 您的学校是否拥有官方网页、微信公众号等线上平台：[单选题] *

1. 有
2. 无

二、个人网络技能

下列有关您对移动设备、互联网和社交媒体的使用和技能的问题，请选择您认为正确的答案。

9. 您累计使用智能手机有_____年？ [填空题]*

10. 您使用社交媒体 app 的倾向（选择一个）：[单选题] *

1. 抖音
2. 新浪微博
3. bilibili 哔哩哔哩
4. 知乎
5. 小红书
6. 今日头条
7. 其他

11. 您在工作中常用的通信应用 app (选择一个) : [单选题] *

1. 微信
2. QQ
3. 钉钉
4. OA
5. 其他

12. 您的互联网技能水平 : [单选题] *

1. 不了解
2. 一般
3. 熟练
4. 精通
5. 专家

13. 您每天累计上网的时间有_____小时? [填空题]*



三：虚拟教学领导

虚拟教学领导被定义为校长使用智能设备，在通信应用程序和社交媒体的帮助下，执行教学领导职能的行为，请选择最符合贵校情况的选项。

维度 1.定义学校目标

	很不符合	不符合	一般	符合	很符合
1.校长会参考线上资源 (如政府报告、文件、					

要求等) 来制定一套有针对性的年度教育教学目标					
2.校长根据线上资源 (如政府报告、文件、要求等) 制定的教育教学目标是便于教师理解和执行的					
3.校长会让教师们通过虚拟平台 (如使用微信、QQ、OA、钉钉等) 来参与制定学校的教育教学目标					
4.校长会根据教师的责任, 通过虚拟平台 (如使用微信、qq、OA、钉钉等) 来制定教育教学目标					
5.校长会通过虚拟平台 (如线上数据库等) 参考学生的成绩数据, 辅助制定学校教育教学目标					

维度 2. 解释学校目标的情况

	很不符合	不符合	一般	符合	很符合
6.校长会通过虚拟平台 (如使用微信、qq、OA、钉钉等) 有效地将学校的教育教学目标传达给学					

校成员					
7.校长会使用微信、QQ、OA、钉钉等虚拟软件，私下与老师讨论学校的教育教学目标					
8.校长会通过虚拟平台（如腾讯会议、钉钉会议等）与教师召开会议，讨论学校的教育教学目标					
9.校长会确保学校的教育教学目标被上传到学校的官网、公众号或其他网页上					
10.校长会通过虚拟平台（如微信、QQ、OA、钉钉、网页、公众号等）将学校的教育教学目标分享、传达到社区					
11.校长与教师一起制定课程决策时，会通过虚拟平台（如学校官网、公众号、在线数据库等）参考学校的教育教学目标					

维度 3. 监督和评估教学

	很不符合	不符合	一般	符合	很符合
12.校长会经常通过虚拟平台（如在线督导）进行随堂听课					
13.校长在线督导教学时，会确保教师的课堂重					

点与学校的目标一致					
14.校长在线监督教师教学时，会检查学生的作业情况					
15.校长会在教学督导后通过虚拟平台（如使用微信、QQ、OA、钉钉等）向教师反馈教学的优秀部分					
16.校长会在教学督导后通过虚拟平台（如使用微信、QQ、OA、钉钉等）向教师反馈教学的不足部分					
17.校长会鼓励教师借助移动设备和社交媒体来使用不同的教学方法					
18. 校长会通过虚拟方式（如进行线上监督）来评估教师的教学是否与学校目标一致					

维度 4. 监督学生进步

	很不符合	不符合	一般	符合	很符合
19.校长会通过线上、线下多种途径来关注学生的学业进步					

20.校长会通过虚拟平台(如使用微信、QQ、OA、钉钉等)单独跟教师讨论学生的学业情况					
21.校长会通过虚拟平台(如使用微信、QQ、OA、钉钉等)来了解学生的学业情况,进而评估学校教育教学目标的完成情况					
22.校长会通过虚拟平台(如在线数据库)了解学生成绩,进而调整学校的教学计划					

维度 5. 学校融合移动设备

	很不符合	不符合	一般	符合	很符合
23.校长会经常使用线上通信,如微信、QQ、钉钉、OA 等方式进行沟通					
24.校长会鼓励教职工在工作中使用学校的微信公众号、微博或官方网站					
25.校长会鼓励教师在线共享信息,如使用在线文档进行线上分享和编辑					
26.校长会鼓励教师通过网络获取教学资料					
28. 校长会支持和鼓励教师进行线上学习					
29. 校长会完善学校的互联网基础设施和无线网络					

维度 6. 激励教师

	很不符合	不符合	一般	符合	很符合
30.校长会通过虚拟平台（如使用微信、QQ、OA、钉钉或发布到官网等方式）来宣传教师对学校的贡献					
31.校长会通过在线方式（如发布到 OA 或学校官网等）来记录教师的出色表现					
32.校长会通过 QQ、微信、OA、钉钉等方式公开表扬教师的努力和进步					
33.校长会通过微信、QQ、OA、钉钉等在私下表扬教师的努力和进步					
34.校长会通过提供专业发展机会（如在线进修等）奖励教师的努力					

维度 7. 促进教师的专业发展

	很不符合	不符合	一般	符合	很符合
35.校长会通过虚拟平台（如使用微信、QQ、OA、钉钉等）通知教师专业发展的机会					

36.校长会通过虚拟平台（如使用微信、QQ、OA、钉钉等）组织或参与与教师专业发展有关的活动					
37.校长支持教师提出的符合学校教育教学目标的在线进修请求					
38.校长积极支持教师在课堂上应用进修培训中获得的信息化技能					
39.线上会议时，校长会安排时间让教师分享专业培训中获得的信息和经验					

维度 8 激励学生

	很不符合	不符合	一般	符合	很符合
40. 校长会将学生的荣誉信息发布在学校官网，来表彰表现优异的学生					
41. 校长会通过微信、QQ 等方式联系学生家长，传达学生的优异表现					
42. 校长会通过微信、QQ、钉钉、OA 等线上平台鼓励教师表扬优秀的学生					
43.校长会通过线上会议来表彰学生的优异表现					

44. 校长会利用网站、QQ、微信、公众号等线上方式宣传学生的成就					
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维度 9. 寻求社区支持

	很不符合	不符合	一般	符合	很符合
45. 校长会通过 QQ、微信等线上方式与校友、社区和利益相关者维持良好的关系					
46. 校长会通过公众号、学校官网、QQ、微信等方式向社区和利益相关者公开学校的信息和活动					
47. 校长会为社区或利益相关者建立专门的网站或 QQ、微信群					
48. 校长会通过 QQ、微信等主动与社区合作以促进学校发展					
49. 校长会与校外优秀的机构和教师进行在线合作，以提升学校的水平					

四、沟通模式

本部分聚焦于校长与教师之间如何利用智能设备（如手机、ipad 等）和社交媒体软件（如 QQ、微信、钉钉、OA 等）进行有效的线上沟通。请从选择一个最能反映您观点的选项。

维度 1：上行沟通模式

上行沟通模式专指教师通过智能设备和社交媒体软件向校长汇报工作、传递关键信息以及表达个人意见的过程。

	很不符合	不符合	一般	符合	很符合
1. 教师经常通过 QQ、微信、钉钉、OA 等虚拟平台向校长传递信息					
2. 校长会通过 QQ、微信、钉钉、OA 等虚拟平台对教师的意见给予良好的反馈					
3. 教师们可以通过 QQ、微信、钉钉、OA 等虚拟平台自由地向校长表达对工作的意见和建议					
4. 校长总是鼓励教师们在 QQ、微信、钉钉、OA 等虚拟平台上发表自己的意见或想法					
5. 教师和校长之间的非正式沟通渠道（如 QQ、微信、钉钉、OA 等）是双向畅通的					

维度 2. 向下沟通模式

指校长通过智能设备和社交媒体软件向教师传达信息和意见的过程

	很不符合	不符合	一般	符合	很符合
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	合				
6. 校长会通过 QQ、微信、OA、钉钉等虚拟平台传达工作指示或信息					
7. 校长通过 QQ、微信、钉钉、OA 等虚拟平台传达的信息是清晰且明确的					
8. 校长不断通过如 QQ、微信、钉钉、OA 等虚拟平台向教师们提供必要的信息					
9. 教师们在开展工作前，总会通过 QQ、微信、钉钉、OA 等虚拟平台及时收到工作相关的信息					
10. 校长通过 QQ、微信、钉钉、OA 等虚拟平台清晰地传达了学校的教育教学目标					
11. 校长通过 QQ、微信、钉钉、OA 等发布的工作指示始终是便于理解的					

维度 3. 横向沟通模式

指教师之间通过智能设备和社交媒体软件来进行相互沟通的情况

	很不符合	不符合	一般	符合	很符合
12. 教师之间可以通过虚拟平台如 QQ、微信、OA、					

钉钉等自由地表达工作中的意见和建议					
13. 校长在 QQ、微信、钉钉、OA 等虚拟平台开放的沟通态度，会让教师们在工作中感到愉悦					
14. 教师们会通过 QQ、微信、钉钉、OA 等虚拟平台清楚地了解绩效考核的评估过程					
15. 在面对紧急情况的时候，教师们可以采取线上、线下的多种沟通方式					
16. 校长在做决定之前，总是通过 QQ、微信、钉钉、OA 等虚拟平台与教师们进行讨论					

五、教师教学能力

以下是有关教师教学能力的情况的描述，请选择最能体现您观点的选项。

维度 1. 教师的专业精神

	很不符合	不符合	一般	符合	很符合
1. 我对学校有很高的归属感					
2. 我会根据学生的成绩水平采取相适应的教学方法					
3. 我有信心能有效地进行教学					

4. 我很擅长有效地进行教学					
5. 我总能根据教学情况给出准确的反馈					
6. 我时常对教学进行反思					
7. 互联网能帮助我制定教案和教学计划					

维度 2 教学技能

	很不符合	不符合	一般	符合	很符合
8. 我了解很多与教学相关的知识					
9. 我始终根据大纲来选择教学技术					
10. 对于学生在课堂上提出的学习问题，我总是倾听并给予回答					
11. 我总是会找出学生对课程内容的误解，并进行纠正					
12. 我总是通过课堂测试了解学生的对课程的了解程度					

维度3 课堂氛围

	很不符合	不符合	一般	符合	很符合
13. 我总是倾听学生提出的问题、想法和建议					
14. 只要学生提出问题，我都会给予及时反馈					
15. 课后，我总是通过微信、QQ、钉钉等社交媒体 apps 与学生进行线上交流					
16. 我会在线上指导和帮助学生学习					



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Appendix F

Total Variance Explained of Three Variables

i. Total Variance Explained of virtual instructional leadership

Total Variance Explained									
Component	Initial Eigenvalues			Extraction Sums of Squared			Rotation Sums of Squared		
	Loadings			Loadings			Loadings		
	% of			% of			% of		
	Total	Variance	Cumulative %	Total	Variance	Cumulative %	Total	Variance	Cumulative %
1	27.927	56.994	56.994	27.927	56.994	56.994	22.531	45.982	45.982
2	3.033	6.190	63.184	3.033	6.190	63.184	6.712	13.697	59.679
3	2.298	4.690	67.874	2.298	4.690	67.874	3.338	6.812	66.491
4	1.980	4.040	71.914	1.980	4.040	71.914	2.113	4.312	70.802
5	1.489	3.039	74.953	1.489	3.039	74.953	1.615	3.296	74.099
6	1.216	2.481	77.434	1.216	2.481	77.434	1.378	2.811	76.910
7	1.129	2.304	79.738	1.129	2.304	79.738	1.179	2.406	79.316
8	1.055	2.154	81.891	1.055	2.154	81.891	1.153	2.353	81.669
9	1.008	2.057	83.949	1.008	2.057	83.949	1.117	2.280	83.949
10	.933	1.904	85.853						
11	.853	1.741	87.593						
12	.699	1.426	89.020						
13	.650	1.326	90.346						
14	.558	1.138	91.484						
15	.438	.894	92.378						
16	.387	.790	93.167						
17	.359	.733	93.901						
18	.334	.682	94.582						
19	.255	.519	95.102						
20	.248	.507	95.608						
21	.226	.461	96.070						
22	.206	.421	96.491						
23	.186	.379	96.870						
24	.163	.333	97.203						
25	.149	.304	97.507						
26	.129	.262	97.770						

27	.120	.246	98.015
28	.114	.233	98.248
29	.103	.209	98.457
30	.101	.206	98.663
31	.091	.185	98.849
32	.084	.172	99.021
33	.072	.148	99.169
34	.058	.119	99.287
35	.055	.112	99.399
36	.049	.100	99.498
37	.042	.087	99.585
38	.040	.082	99.667
39	.029	.060	99.727
40	.029	.059	99.786
41	.026	.053	99.839
42	.024	.048	99.887
43	.016	.032	99.919
44	.014	.028	99.947
45	.010	.021	99.968
46	.009	.018	99.986
47	.005	.010	99.996
48	.001	.002	99.999
49	.001	.001	100.000

ii. Total Variance Explained of Communication patterns

Total Variance Explained									
Component	Initial Eigenvalues			Extraction Sums of Squared			Rotation Sums of Squared		
	Loadings			Loadings			Loadings		
	% of			% of			% of		
	Total	Variance	Cumulative %	Total	Variance	Cumulative %	Total	Variance	Cumulative %
1	11.246	70.286	70.286	11.246	70.286	70.286	5.029	31.434	31.434
2	2.071	12.945	83.231	2.071	12.945	83.231	4.801	30.005	61.439
3	1.032	6.447	89.678	1.032	6.447	89.678	4.518	28.239	89.678
4	.373	2.331	92.010						
5	.272	1.698	93.708						
6	.209	1.308	95.015						
7	.167	1.046	96.061						
8	.143	.891	96.953						
9	.114	.715	97.667						
10	.100	.624	98.291						
11	.072	.447	98.738						
12	.061	.382	99.120						
13	.050	.314	99.434						
14	.042	.263	99.697						
15	.027	.167	99.864						
16	.022	.136	100.000						

iii. The Total Variance Explained of teachers' teaching competency

Total Variance Explained									
Component	Initial Eigenvalues			Extraction Sums of Squared			Rotation Sums of Squared		
	Loadings			Loadings			Loadings		
	% of			% of			% of		
	Total	Variance	Cumulative %	Total	Variance	Cumulative %	Total	Variance	Cumulative %
1	14.087	70.436	70.436	14.087	70.436	70.436	6.909	34.547	34.547
2	2.221	11.103	81.539	2.221	11.103	81.539	5.328	26.642	61.189
3	1.030	5.148	86.687	1.030	5.148	86.687	5.100	25.498	86.687
4	.875	4.375	91.062						
5	.309	1.545	92.608						
6	.241	1.207	93.815						
7	.214	1.071	94.886						
8	.170	.848	95.733						
9	.151	.755	96.489						
10	.136	.681	97.170						
11	.114	.570	97.740						
12	.099	.497	98.593						
13	.071	.357	98.905						
14	.062	.311	99.771						
15	.050	.252	99.901						
16	.049	.244	100.000						

Appendix G

Rotated Component Matrix of Three Variables

i. Rotated Component Matrix of virtual instructional leadership

N=100. Rotated Component Matrix											
Item Statement		Factor									
		h^2	1	2	3	4	5	6	7	8	9
Dimension 1: Sets the School Goals (SSG)											
1.	SSG1	.954	.804								
2.	SSG2	.962	.778								
3.	SSG3	.950	.723								
4.	SSG4	.949	.751								
5.	SSG5	.947	.629								
Dimension 2: Communicates the School's Goals (CSG)											
6.	CSG1	.889		.528							
7.	CSG2	.963		.785							
8.	CSG3	.921		.508							
9.	CSG4	.926		.550							
10.	CSG5	.950		.570							
11.	CSG6	.954		.538							
Dimension 3: Supervises and Evaluates Instruction (SEI)											
12.	SEI1	.941			.733						
13.	SEI2	.937			.686						
14.	SEI3	.911			.664						
15.	SEI4	.933			.585						

16.	SEI5	.919	.577
17.	SEI6	.963	.592
18.	SEI7	.958	.627
Dimension 4: Monitors Student Progress (MSP)			
19.	MSP1	.933	.561
20.	MSP2	.927	.573
21.	MSP3	.942	.529
22.	MSP4	.905	.603
Dimension 5: Integrates Mobile Device Technology (IMDT)			
23.	IMDT1	.911	.683
24.	IMDT2	.960	.770
25.	IMDT3	.968	.789
26.	IMDT4	.962	.793
27.	IMDT5	.909	.819
28.	IMDT6	.960	.783
29.	IMDT7	.956	.812
Dimension 6 Provides Incentives to Teachers (PIT)			
30.	PIT1	.932	.601
31.	PIT2	.947	.612
32.	PIT3	.940	.635
33.	PIT4	.891	.618
34.	PIT5	.903	.553
Dimension 7 Promotes Professional Development (PPD)			
35.	PPD1	.944	.537
36.	PPD2	.937	.622
37.	PPD3	.922	.588

38.	PPD4	.951							.606
39.	PPD5	.895							.611
Dimension 8 Provides Incentives to Students (PIS)									
40.	PIS1	.938							.585
41.	PIS2	.921							.680
42.	PIS3	.941							.659
43.	PIS4	.946							.664
44.	PIS5	.922							.706
Dimension 9 Community Engagement (CE)									
45.	CE1	.958							.721
46.	CE2	.974							.708
47.	CE3	.949							.678
48.	CE4	.982							.743
49.	CE5	.968							.719
Eigenvalues		27.927	3.033	2.298	1.980	1.489	1.216	1.129	1.055
									1.008

ii. Rotated Component Matrix of Communication patterns

N=100. Rotated Component Matrix					
Item Statement		Factor			
		h^2	1	2	3
Dimension 1: Upward Communication (UC)					
1.	UC1	.929	.786		
2.	UC2	.892	.613		
3.	UC3	.897	.751		
4.	UC4	.925	.627		
5.	UC5	.920	.608		
Dimension 2: Downward Communication (DC)					
6.	DC1	.950		.836	
7.	DC2	.928		.830	
8.	DC3	.955		.765	
9.	DC4	.959		.803	
10.	DC5	.968		.824	
11.	DC6	.969		.807	
Dimension 3: Horizontal Communication (HC)					
12.	HC1	.937			.716
13.	HC2	.936			.748
14.	HC3	.909			.738
15.	HC4	.921			.689
16.	HC5	.954			.784
Eigenvalues			11.246	2.071	1.032

iii. The Rotated Component Matrix of teacher's teaching competency

N=100. Rotated Component Matrix					
Item Statement			Factor		
		h^2	1	2	3
Dimension 1: Professionalism Characteristics (PC)					
1.	PC1	0.860	0.690		
2.	PC2	0.865	0.674		
3.	PC3	0.855	0.796		
4.	PC4	0.884	0.821		
5.	PC5	0.844	0.602		
6.	PC6	0.924	0.627		
7.	PC7	0.854	0.745		
Dimension 2: Teaching Skills (TS)					
8.	TS1	0.873		0.703	
9.	TS2	0.909		0.866	
10.	TS3	0.906		0.670	
11.	TS4	0.939		0.644	
12.	TS5	0.878		0.667	
Dimension 3: Classroom Climate (CC)					
13.	CC1	0.904			0.623
14.	CC2	0.916			0.640
15.	CC3	0.786			0.632
16.	CC4	0.874			0.608
Eigenvalues			12.888	3.645	2.703