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**EXPLOITATION IN REPORTING ON BALOCHISTAN BY
PAKISTANI MAINSTREAM MEDIA**



**DOCTOR OF PHILOSOPHY
UNIVERSITI UTARA MALAYSIA
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Awang Had Salleh
Graduate School
of Arts And Sciences

Universiti Utara Malaysia

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Abstrak

Prinsip utama kewartawanan adalah untuk mencari dan menyebarkan kebenaran, mendedahkan ketidakadilan, berkhidmat kepada masyarakat, dan memastikan institusi negara serta golongan elit pemerintah yang bertanggungjawab. Ia juga berusaha untuk memastikan perwakilan saksama bagi semua kumpulan sosial dan etnik, mematuhi prinsip keadilan serta mengelakkan berat sebelah atau prasangka. Pemaparan berita mengenai satu kumpulan sedangkan kumpulan lain dipinggirkan, bukan sahaja melanggar etika kewartawanan tetapi juga menjejaskan norma dan nilai demokrasi. Secara global, institusi media sering berpihak kepada golongan elit pemerintah, tetapi gagal memperjuangkan hak populasi yang terpinggir. Kajian ini, yang berasaskan Teori Autoritarian Akhbar, secara kritikal mengkaji bagaimana media arus perdana Pakistan, terutamanya saluran televisyen swasta dan wartawan yang berpusat di Islamabad, menangani cabaran yang dihadapi oleh masyarakat Baloch di Balochistan. Kajian ini menggunakan reka bentuk penyelidikan kualitatif melalui kaedah pengumpulan data primer dan sekunder. Ia merangkumi 17 temu bual mendalam dan analisis kandungan terhadap 68 laporan berita dari Geo TV News dan ARY TV News sepanjang tempoh dua tahun. Kaedah triangulasi digunakan untuk memastikan kesahan dan kebolehpercayaan dapatan kajian. Dapatan kajian menunjukkan bahawa institusi negara Pakistan, termasuk tentera, Inter-Services Public Relations (ISPR), Military Intelligence (MI), dan Inter-Services Intelligence (ISI), serta pemilik media dan wartawan beretnik Punjabi, mempunyai kawalan yang besar ke atas amalan kewartawanan di Balochistan. Entiti-entiti ini dengan sengaja menekan liputan mengenai pelanggaran hak asasi manusia yang serius sambil memperbesarkan isu-isu kecil di Punjab untuk mengelakkan perhatian daripada masyarakat antarabangsa dan organisasi hak asasi manusia yang lain. Pemilik media dan wartawan yang berpusat di Islamabad mengabaikan Balochistan kerana mereka kurang berani untuk membuat liputan, sebaliknya mengutamakan kepentingan peribadi dan keuntungan perniagaan. Akibatnya, isu-isu kritikal yang dihadapi oleh masyarakat Baloch, seperti kehilangan secara paksa, pembunuhan di luar bidang kehakiman, kemiskinan, dan peminggiran sosioekonomi, terus disembunyikan baik di dalam negara mahupun di peringkat antarabangsa. Kajian ini mengkritik Teori Autoritarian Akhbar dalam konteks Pakistan, dengan menawarkan cadangan praktikal untuk memupuk kewartawanan yang beretika dan bebas serta memperjuangkan suara golongan terpinggir dan menyederhanakan kawalan kerajaan.

Kata Kunci: Kewartawanan Balochistan, Suara Baloch, Media Arus Perdana Pakistan, Eksploitasi Media, Teori Autoritarian.

Abstract

The core principle of journalism is to pursue and disseminate the truth, expose injustices, serve the public, and hold state institutions and ruling elites accountable. It also strives to ensure equitable representation for all social and ethnic groups, adhering to principles of fairness while avoiding bias or prejudice. The news portrayals of one group yet marginalising others, not only violate journalistic ethics but also undermine democratic norms and values. Globally, media institutions often align with state elites but fail to advocate for marginalised populations. This study, grounded in the Authoritarian Theory of the Press, critically examines how Pakistan's mainstream media, particularly private television channels and Islamabad-based journalists, report the issues faced by the Baloch people in Balochistan. This study employed a qualitative research design through primary and secondary data collection methods. It includes 17 in-depth interviews and content analysis of 68 news stories from Geo TV News and ARY TV News over a two-year period. The triangulation methodology was used to ensure the validity and reliability of the study findings. The findings reveal that Pakistan's state institutions, including the military, Inter-Services Public Relations (ISPR), Military Intelligence (MI) and Inter-Services Intelligence (ISI), as well as Punjabi-ethnic media owners and journalists, exert substantial control over journalistic practices in Balochistan. These entities deliberately suppress coverage of severe human rights violations while amplifying minor issues in Punjab to avoid scrutiny from the international communities and other human rights organisations. Media owners and Islamabad-based journalists neglect Balochistan because they lack the courage to cover it, instead prioritising personal interest and business profits. Consequently, critical issues of the Baloch people, such as enforced disappearances, extrajudicial killings, poverty, and socioeconomic marginalisation, remain obscured both domestically and internationally. This study critiques the Authoritarian Theory of the Press within the Pakistani context, offering practical recommendations to foster ethical and independent journalism that amplifies marginalised voices and moderates state control.

Keywords: Balochistan Journalism, Baloch Voices, Pakistani Mainstream Media, Media Exploitation, Authoritarian Theory

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“With love and eternal appreciation!”

Jan Muhammad Baloch

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List of Abbreviations

ABC	American Broadcasting Company
AD	After Death
AFP	Agence France-Presse
AHSGS	Awang Had Saleh Graduate School
AI	Amnesty International
ANI	Asian News International
BBC	British Broadcasting Company
BC	Before Christ
BCE	Before the Common Era
BLA	Baloch Liberation Army
BNP	Balochistan National Party
BSO	Baloch Students Organization
BYC	Baloch Yakjehti Committee
CBS	Columbia Broadcasting System
CCP	Chinese Communist Party
CE	Common Era
CNN	Cable News Network
COAS	Chief of Army Staff
COJ	Canons of journalism
COVID	Coronavirus Disease
CPEC	China Pakistan Economic Corridor
CPMC	China-Pakistan Media Corridor
DEI	Diversity, Equity, and Inclusion
DGPR	Directorate General Public Relations
DW	Deutsch Welle
EU	European Union
FC	Frontier Corps
FCR	Frontier Crimes Regulation

FIA	Federal Investigation Agency
FSIIS	Freeman Spogli Institute of International Studies
GHQ	General Head Quarters
HRCOP	Human Rights Commission of Pakistan
HRJ	Human Rights Journalism
ISI	Inter-Services Intelligence
ISIS-K	Islamic State of Iraq and Syria Khurasaan
ISPR	Inter-Services Public Relations
JI	Jamat-e-Islami
KI	Key Informants
KPK	Khairber Pashtun Khuwa
LUMS	Lahore University of Management Sciences
MCC	China Metallurgical Construction Corp
MI	Military Intelligence
NAM	Non-Align Movement
NATO	North Atlantic Treaty Organization
NBC	National Broadcasting Company
NOC	No Objection Certificate
NWICO	New World Information and Communication Order
Ofcom	Office of the Communications
PECA	Prevention of Electronic Crimes Act
PEMRA	Pakistan Electronic Media Regulatory Authority
PM	Prime Minster
PSL	Pakistan Super League
PTA	Pakistan Telecommunication Authority
PTM	Pashtun Tahafuz Movement
PTV	Pakistan Television Network
QCA	Qualitative Content Analysis
RFA	Radio Free Asia

RSF	Reporters Without Borders
RTA	Radio Television Afghanistan
RTA	Russia Today Arabic
SMMTC	School of Multimedia Technologies and Communication
UAE	United Arab Emirates
UK	United Kingdom
UNESCO	United Nations Educational, Scientific & Cultural Organization
UNHRC	United Nations Human Rights Council
UNHRO	United Nations Human Rights Organization
US	United States
USA	United States of America
USSR	Union of Soviet Socialist Republics
UUM	Universiti Utara Malaysia
VoA	Voice of America
VVIP	Very Very important person
WION	World is One News



UUM
Universiti Utara Malaysia

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

In healthy democracies, the free press is considered a paramount tool for bringing prosperity, development, and social change. The free press strengthens journalism practices and compels journalists and reporters to make journalism an essential mission in their lives. Scholars and experts defined the mission and purpose of journalism differently.

In their Book, *The Elements of Journalism*, Kovach and Rosenstiel (2007) stated that the primary purpose of journalism is to offer global audience in-depth knowledge, empowering them to be knowledgeable and self-governing. While defining the essence of journalism, both scholars introduced ten fundamental principles of journalism (Kovach & Rosenstiel, 2014). They believed that journalism must tell the truth, serve the public interest, verify information, maintain independence, hold those in power accountable, offer platforms for public discussion and debate, disclose important information, reporting should be balanced, must follow ethics, and support citizen's rights (Kovach & Rosenstiel, 2014).

Moroianu (2022) endorsed Kovach and Rosenstiel's journalism principles and considered journalism as a public good, watchdog and agenda-settler. Similarly, Norris (2006) supported the free and independent press and assessed that free and independent journalism upholds transparency and accountability in the governance system and offers voiceless platforms to raise their diverse concerns. Happer and Philo (2013) argued that the news media makes people well-informed, especially neglected people,

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APPENDICES

Appendix One (1): Question Guides/Outlines

Below are the Question Guides and outlines for the In-Depth interviews:

Part 1: Background of the Informants

Name: _____

Designation: _____

Nature of job: _____

Duration of affiliation with the field: _____

Affiliation with Organization/Party/Industry: _____

Part 2: The Role of mainstream media of Pakistan in Balochistan under Journalism Ethics.

1. What news sources do you usually use for getting news about Balochistan?
2. How do you comment on the role of mainstream media of Pakistan in terms of highlighting the pressing issues of the people of Balochistan?
3. What issues of Balochistan are not usually covered by the mainstream media of Pakistan?
4. What are the interests of media owners and journalists in Pakistan?

Part-3: Social Responsibility and Democratic Role of the mainstream media of Pakistan in Balochistan.

1. How mainstream media of Pakistan follow Journalism Ethics, for example adopting; Impartiality, Objectivity, Balance and Fairness, Decency and Humanity while reporting the issues of Balochistan?
2. Can you explain how the mainstream media of Pakistan make the state institutions accountable in terms of Balochistan issues?
3. How do you comment the Democratic Role of the mainstream media of Pakistan on reporting Balochistan?

Part 4: Impacts of mainstream media of Pakistan in Balochistan

1. How do you comment on the impacts of the mainstream media of Pakistan on the Baloch population in terms of addressing or ignoring issues of Balochistan?

Part 5: How the Local, International Media and Social Media report in Balochistan?

5. How do local newspapers report the issues of Balochistan?
6. How do international media report the issues of Balochistan?
7. How do social media report the issues of Balochistan?



Appendix Two (2): Background and justification of Informants

No.	Background/ Profession	Code	No of Informants	Details and justifications
01	Journalists and News Editors	JE	06	Journalists and editors serve as influential voices in the media and journalism industry, playing a crucial role in shaping public narratives, particularly on issues concerning Balochistan. This study engaged prominent journalists and editors with extensive knowledge of the region. Among the six participants, two were from the Quetta Press Club in Balochistan, two from the Karachi Press Club in Sindh, one from Sweden, and one from the USA. These participants represented diverse ethnicities, including Baloch, Sindhi, Pashtun, and Punjabi, offering a broad spectrum of perspectives.
02.	Human Rights Activists	HR	02	Human rights defenders and activists are valuable sources of qualitative and in-depth data, as their expertise often stems from direct engagement with issues related to law, justice, and human rights. This study included two human rights experts from Balochistan with



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extensive practical experience. One participant was of Baloch ethnicity, while the other was Hazara, ensuring representation of different voices from the region.

03 **Intellectuals and Writers** IW 02

Intellectuals and writers contribute significantly to public discourse by publishing books, articles, and opinion pieces that analyze societal and public issues. Their visionary insights and persuasive abilities have the potential to inspire societal change and guide communities toward constructive actions. This study incorporated the perspectives of two intellectuals and writers based in Quetta, representing Baloch and Pashtun ethnicities, to gain a nuanced understanding of Balochistan's sociopolitical landscape.

04 **Academics and Researchers** AR 02

Academics and researchers, particularly those from social sciences backgrounds, possess significant expertise and competencies in scholarly and investigative endeavors. Many actively contribute to research in



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journalism and media studies, producing publications that address issues related to Balochistan. For this study, the researcher invited two intellectuals—one from the University of Balochistan and the other from I.T. University Quetta—representing diverse ethnic backgrounds, with one being Pashtun and the other Punjabi.

05 **Media Owners** MO 02



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Media organizations play a critical role in shaping public discourse, as their editorial teams establish policies that influence whether news coverage prioritizes commercial interests or accurately represents public perspectives. To explore this dynamic, the researcher conducted interviews with two media officials: one based in Karachi and the other in Turbat, Kech, Balochistan. This approach ensured a balanced understanding of regional and national media practices.

06 **Politicians and Parliamentarians** PP 03

Politicians and parliamentarians play a pivotal role in the political landscape as they form the

backbone of governance. They engage in politics, become part of the ruling elite, represent the public, and advocate for the rights of the people and their land through public forums, parliamentary processes, and media platforms. This study incorporated the perspectives of three politicians and parliamentarians (PPs) from Balochistan, representing diverse political affiliations and ethnic backgrounds, including Baloch, Pashtun, and Punjabi, to ensure a comprehensive understanding of the region's political dynamics.



Total

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Appendix Three (3): Letter of Inviting Informants for in-depth interviews

August 2, 2021

Mr/Mrs.....
.....
.....

Dear Sir/Madam,

I am a PhD student at the School of Multimedia Technology and Communication (SMMTC), Universiti Utara Malaysia (UUM), and undertaking research entitled, '**Investigating Barriers, Constraints, and Biases in Pakistani Mainstream Media: Balochistan Reporting**', under the supervision of Associate Professor Dr. Awan Binti Ismail.

Currently, I am in the data collection stage and would like to collect the data in shape of the in-depth interviews by interacting with experts from diverse backgrounds, including politicians, senior journalists, news editors, columnists, intellectuals, academics, human rights activists, TV anchor-persons and parliamentarians, that own thoughtful experience on the phenomenon under study.

Since you are one of the most important personalities who hold a grip and long years of experience in Balochistan; I, therefore, humbly invite you to take part in this PhD research thesis. Please find attached the consent letter and other university documents for further persuasion.

I am looking forward that my request would merit your positive response.

Thank you very much!

Sincerely,

JAN MUHAMMAD
P +92 333 3583 005
Email: jankhoso@yahoo.com

Appendix Four (4): Informant's Consent in taking part in the study

Title of thesis: **Investigating Barriers, Constraints, and Biases in Pakistani Mainstream Media: *Balochistan Reporting***

Researcher: Jan Muhammad

Supervisor: Associate Professor Dr. Awan Binti Ismail

Subject: **Invitation and Consent to take part in a Qualitative Research**

You are invited to participate in a research study about the role of the mainstream media of Pakistan in addressing the issues of Balochistan and its people. We sense that journalism ethics teach journalists and news media outlets to be impartial and independent from power, authority, partisanship, personal interests, commercial revenues, and politics. Likewise, the Social Responsibility Theory of the Press emphasizes media organizations and journalists being responsible socially to deliver fair information to audiences from all sides until the public gets enough information. Meaning to say, the role of mass media has been to give an equal voice to all social groups without any discrimination. In this consequence, this research aims to investigate how the mainstream media of Pakistan and national-level journalists, fulfill the above-mentioned role and responsibilities under media ethics when it comes to reporting the issues of the people of Balochistan.

I. Your responsibilities as a participant

I feel you are one of the influential personalities in Balochistan, particularly in your profession that could give a very important and unique opinion on the issue under study. I, therefore, would like to invite you to express how you analyze the role of mainstream media in Balochistan. The study will involve up to 20 informants/participants from diverse backgrounds, such as; senior journalists, politicians, human rights activists, news editors, TV anchor-persons, intellectuals, researchers, authors, and parliamentarians, that must have at least 15-year thoughtful experience on Balochistan.

Participation in the study will consist of one-on-one discussion, in which you will be asked general questions on the above-mentioned topic. The interview session will take about 30 to 40 minutes. With your permission, I will use an audio recorder to record the interview, so I don't have to make so many notes. This will make it easier to store the data and describe it in text form. I am here to follow your convenience in terms of scheduling, including location and time.

II. Your rights as a participant

Your participation in this study is voluntary. You may decide to leave the study at any time by communicating the reasons with me. Although, your participation in the study will not provide any personal benefit to you; however, this will give you a chance to tell your stories concerning mainstream media's role in Balochistan. The study findings will benefit students, researchers, academic institutions, government bodies, national and global organizations, politicians, and to society of Balochistan as a whole. The study results will help international planners and future leaders to make communication policies according to the scenarios. Meanwhile, the research findings will help to introduce a new horizon in the media landscapes of Pakistan and will give a new path for future media professionals throughout the world in general and with the society of Balochistan in particular.

Likewise, there are no known or anticipated risks, associated with your participation in this study. Your participation, and the data collected, will be confidential and anonymous. Your name will be assigned an ID code according to your profession that will be used as a public figure. Your information will be securely stored for a minimum of three years. Only the research team will have access to study data. Later on within three years, or until my Ph.D. is completed; research data will confidentially be destroyed.

III. For contact, comments or queries

Since Balochistan is the site and portion of the population for this research study and the participants are the samples; therefore, the researcher has been sent for the collection of the data by the Awang Had Salleh Graduate School of Arts and Sciences, Universiti Utara Malaysia. If you have any questions regarding this study, please contact the supervisor of this study to:

Associate Professor Dr, Awan Binti Ismail, Senior Lecturer, School of Multimedia Technology and Communications (SMMTC), Universiti Utara Malaysia, Sintok, 06010, Kedah State, Malaysia. Tel: +604 928 4075 Fax: +604 928 4081 Email: awan@uum.edu.my

Agreement:

The nature and purpose of this research have been sufficiently explained, and I agree to participate in this study.

Participant's name: _____ Date: _____

Participant's signature: _____

I believe the participant is giving informed consent to participate in this study.

Name of researcher: _____ Date: _____

Signature of researcher: _____

Appendix Five (5): Consent Letter for the Data Collection



AWANG HAD SALLEH
GRADUATE SCHOOL OF ARTS AND SCIENCES
UUM College of Arts and Sciences
Universiti Utara Malaysia
06010 UUM SINTOK
KEDAH DARUL AMAN
MALAYSIA



Tel: 604-928 5268/5269/5299
Faks (Fax): 604-928 5297
Laman Web (Web): <http://ahsgs.uum.edu.my>
Emel : ahsgsservices@uum.edu.my

UUM/CAS/ AHSGS/902140
March 10, 2019

TO WHOM IT MAY CONCERN

Dear Sir/Madam

DATA COLLECTION FOR PROJECT PAPER/ THESIS

This is to certify that **Mr. Jan Muhammad (matric number: 902140)** is a full-time graduate student in Doctor of Philosophy(Media Management) at UUM College of Arts and Sciences.

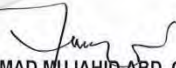
He needs to do his field study and data collection for his project paper/thesis in order to fulfill the partial requirements of his graduate studies.

We sincerely hope that your organization will be able to assist his in the data collection and the distribution of the questionnaires for his research.

Thank you.

"KEDAH AMAN MAKMUR – HARAPAN BERSAMA MAKMURKAN KEDAH"
"KNOWLEDGE, VIRTUE, SERVICE"

Yours faithfully


AHMAD MUJAHID ABD. GHANI
Senior Principal Assistant Registrar
Awang Had Salleh Graduate School of Arts and Sciences
UUM College of Arts and Sciences

Universiti Pengurusan Terkemuka
The Eminent Management University



Appendix Six (6): List of Video Stories/Contents for Content Analysis

No	TV Channel	Title and URLs	Release Date	Duration
1	Geo	Terrorists martyr 10 soldiers in Balochistan https://www.youtube.com/watch?v=FkCdqlGHpDw	27.01.2022	31
02	ARY	10 soldiers' martyrdom in a attack by terrorists: ISPR https://www.youtube.com/watch?v=MWK8nXcMhoU	27.01.2022	3:41
3	Geo	Young doctors strike https://www.youtube.com/watch?v=xbYOvfHtHIY	29.01.2022	9:34
4	ARY	Four terrorists killed as security forces repulse attacks in Balochistan's Nushki, Panjgur https://www.youtube.com/watch?v=4aYGcj8khQw1	02.02.2022	2:08
5	Geo	Security Situation in Balochistan https://www.youtube.com/watch?v=rIGXqrsH5qI	03.02.2022	45:00
6	ARY	20 Terrorists Killed As Nushki, Panjgur Clearance Operation Ends: ISPR https://www.youtube.com/watch?v=C1vwsa9Ecgw	05.02.2022	3:14
7	ARY	Connection of Industrial Revolution in Pakistan with Balochistan attacks https://www.youtube.com/watch?v=FqV4oe7zByg	08.02.2022	6:07
8	ARY	Passionate statement of Panjgur Army soldier https://www.youtube.com/watch?v=T2ZQMsLuF3I	10.02.2022	26:30
9	ARY	Chief of Army Staff General Qamar Javed Bajwa Visited Panjgur, Balochistan https://www.youtube.com/watch?v=HdYFoUjWz_Q	12.02.2022	2:02
10	ARY	Security forces kill six terrorists in Balochistan's Buleda : ISPR https://www.youtube.com/watch?v=sZiK2ElnxXU	16.02.2022	0:56
11	ARY	Operation on report of terrorists presence in Kohlu area of Balochistan https://www.youtube.com/watch?v=M7kzuhXjRj0	21.02.2022	1:24
12	Geo	Soldier embraces martyrdom during clearance operation in Balochistan https://www.youtube.com/watch?v=ByfheEZI0Rg	22.02.2022	4:08
13	Geo	Lack of health, medical facilities causing severe difficulties in Balochistan https://www.youtube.com/watch?v=8Zk9-RpUC_k	22.02.2022	10:24
14	ARY	Outlawed BLA Majeed Brigade's Member, Woman Arrested In Turbat https://www.youtube.com/watch?v=Vide4Yjh7uo	18.05.2022	5:50
15	Geo	National hero Faisal Baloch makes an appearance at Geo Pakistan http://www.youtube.com/watch?v=RyeHbvG3zqg	14.06.2022	7:50

16	Geo	The issue of missing persons is not being taken seriously https://www.youtube.com/watch?v=GZ2fd3VeKuk	05.07.2022	2:59
17	Geo	In the case of missing persons, who is oppressed and who is poor? https://www.youtube.com/watch?v=bUvibi4Sob0	06.07.2022	3:09
18	Geo	Balochistan govt forms judicial commission to probe Ziarat operation https://www.youtube.com/watch?v=7dcUHisNSKA	27.07.2022	0:59
19	Geo	Shouldn't the Chief Minister of Balochistan have visited the flood victims? https://www.youtube.com/watch?v=bUvibi4Sob0	01.08.2022	3:17
20	ARY	Helicopter crash near Sassi Punnu Shrine reported 2. https://www.youtube.com/watch?v=UCejezVJLH8	01.08.2022	9:28
21	ARY	Pakistani army helicopter crashed near Lasbela, Balochistan 6 martyred https://www.youtube.com/watch?v=Bi0nB3ULhgg	02.08.2022	5:53
22	Geo	Very sad incident in Balochistan, Pakistan Army helicopter crashed https://www.youtube.com/watch?v=jUdIOfdJg4I	02.08.2022	1:18
23	Geo	Six Pakistan Army officials embraced martyrdom in Balochistan helicopter crash: ISPR https://www.youtube.com/watch?v=4Flq87sQQVw	02.08.2022	7:02
24	Geo	Impact of Negative campaign on social media on Balochistan incident https://www.youtube.com/watch?v=CiaS-irZBzY	06.08.2022	9:18
25	ARY	Flood disaster in Balochistan: Diseases in Children https://www.youtube.com/watch?v=CiaS-irZBzY	07.08.2022	6:2022
26	Geo	Faisal Baloch, a truck driver who risked his life to save many lives https://www.youtube.com/watch?v=VeCU7zTZrss	14.08.2022	3:58
27	Geo	Harnai balochistan situation update – ISPR https://www.youtube.com/watch?v=XpgIQoazd4c	14.08.2022	2:05
28	ARY	Two soldiers martyred, one injured in Balochistan terrorist attack https://www.youtube.com/watch?v=OaTeQDn98QI	14.08.2022	1:46
29	Geo	Most of the roads and bridges in Balochistan broke down quickly due to poor material https://www.youtube.com/watch?v=mLnvqUhsZ5g	06.09.2022	11:36
30	Geo	What was the role of Surinder Lake in saving Lasbela from further destruction in Balochistan? https://www.youtube.com/watch?v=hJ_dypCAMA	06.09.2022	3:38
31	Geo	Flood Affected Areas in Balochistan https://www.youtube.com/watch?v=ppOOxIeT3pE	14.09.2022	36:02
32	ARY	COAS Asim Munir vows to make all-out efforts for Balochistan peace https://www.youtube.com/watch?v=7hg76zM4clE	10.12.2022	0:49
33	ARY	Army captain, four soldiers martyred in Balochistan incident, ISPR https://www.youtube.com/watch?v=NYFPHmAP3v0	25.12.2022	2:01

34	ARY	Balochistan IED blast: Martyred captain laid to rest https://www.youtube.com/watch?v=mbta4Vlj0-A	26.12.2022	1:08
35	Geo	Balochistan - Big operation by security forces https://www.youtube.com/watch?v=1zj4MTrUCpM	26.12.2022	2:47
36	ARY	Balochistan govt forms commission on missing persons https://www.youtube.com/watch?v=Rf4WFF6WDtQ	30.12.2022	0:50
37	ARY	Who is Sarfaraz Bengalzai? - Big News https://www.youtube.com/watch?v=gt7IfvqRUJc	14.01.2023	8:17
38	Geo	A unique area of Balochistan, neither electricity nor water shortage https://www.youtube.com/watch?v=mywd-Gy9bUg	24.01.2023	6:41
39	Geo	Operation of security forces in Balochistan – ISPR https://www.youtube.com/watch?v=PCIs04vWMm0	10.02.2023	1:03
40	ARY	Security forces operation in Kohlu area of Balochistan, ISPR https://www.youtube.com/watch?v=M7kzuhXjRj0	10.02.2023	0:46
41	ARY	Eight terrorists killed in Kech, Balochistan https://www.youtube.com/watch?v=jFkf8-frffQ	23.02.2023	1:20
42	Geo	Student of law got emotional – Worst condition of Balochistan, What is the hope? http://www.youtube.com/watch?v=Wf-z33qJsxY	09.03.2023	6:25
43	Geo	Balochistan faces acute shortage of drinking water https://www.youtube.com/watch?v=wXf8KZx-cUk3	22.03.2023	2:12
44	ARY	Outlawed Baloch National Army founder apprehended in IBO: ISPR https://www.youtube.com/watch?v=rop_9K5o6K4	07.04.2023	06:01
45	ARY	India behind the terrorist activities of arrested Gulzar Imam alias 'Shambay' exposed https://www.youtube.com/watch?v=8gT2Wb7o91A	08.04.2023	2:30
46	ARY	False and misleading propaganda on Baloch missing persons exposed https://www.youtube.com/watch?v=qdzl_Mq_Z3c	20.04.2023	1:00
47	ARY	How was Gulzar Imam Shambay, main terrorist of banned organization, arrested https://www.youtube.com/watch?v=z3sI2BAImQA	23.05.2023	2:08
48	ARY	How terrorist Gulzar Imam Shanbe was arrested? https://www.youtube.com/watch?v=vh9Huw-DqfE	24.05.2023	5:08
49	Geo	Gulzar Imam appeared before the media after his arrest https://www.youtube.com/watch?v=HD5MnRXDMtc	24.05.2023	0: 58
50	Geo	Balochistan's problems can be resolved without violence: Ex-BNA commander https://www.youtube.com/watch?v=B_teeQtIMMw	24.05.2023	2:39
51	ARY	Indian journalist links with militant groups in Balochistan exposed https://www.youtube.com/watch?v=CKPHWc6R6DU	02.06.2023	5:59
52	ARY	Balochistan ke barhty huwe masail https://www.youtube.com/watch?v=9geq8b7pHyk	28.06.2023	8:02
53	Geo	With Few Job Options, Balochistan Residents Turn To Smuggling https://www.youtube.com/watch?v=aMCLDJ-ZHS8	02.07.2023	2:37
54	Geo	Two military personnel, including major, martyred in Balochistan attack: ISPR https://www.youtube.com/watch?v=QemdprfzVA8	03.07.2023	0:40
55	ARY	Security Forces holds big operation in Balochistan's Khushab https://www.youtube.com/watch?v=Uj_nwhBxZCE	03.07.2023	1:00

56	ARY	Funeral Prayers offered of Balochistan Khushab' martyrs: ISPR https://www.youtube.com/watch?v=Jr83kPpN7rs	03.07.2023	1:07
57	Geo	4 soldiers martyred, 5 injured in 'dastardly' Zhob attack: ISPR https://www.youtube.com/watch?v=Y0IAuOaCN5A	12.07.2023	1:13
58	Geo	Terrorist attack on Zhob Garrison in Balochistan, 4 soldiers martyred https://www.youtube.com/watch?v=AtiWZ4Y7Hgk	12.07.2023	0:42
59	Geo	Analysts' Opinion - What steps should be taken to establish peace in Balochistan? https://www.youtube.com/watch?v=PeVNyGSw6oc	15.07.2023	5:48
60	ARY	I am the part of negotiation process and also support it, Gulzar Imam Shambay https://www.youtube.com/watch?v=zVOT0NLANoc	15.07.2023	4:40
61	Geo	Regime change in Pakistan would not bring any change in term of removing deprivation in Balochistan https://www.youtube.com/watch?v=82cFeNVSTKM	26.08.2023	4:01
62	ARY	CTD kills eight terrorists in Balochistan https://www.youtube.com/watch?v=YwoqHOtIBHc	03.09.2023	0:35
63	ARY	14 soldiers martyred as terrorists ambush army vehicles in Balochistan https://www.youtube.com/watch?v=a8luKEqciO4	03.11.2023	1:10
64	Geo	Terrorists active again in Balochistan, Caretaker government's blunt stance https://www.youtube.com/watch?v=Q_sFvifEtqo	06.11.2023	7:17
65	Geo	Balochistan has three positions, but why is there still a sense of deprivation? https://www.youtube.com/watch?v=Z2aLCf4vOPo	02.12.2023	9:4
66	ARY	What is the biggest problem of Balochistan? https://www.youtube.com/watch?v=WfCfSyBuXVA	03.12.2023	10:07
67	ARY	Banned Baloch group commander Bungulzai surrenders https://www.youtube.com/watch?v=MiEf1FFoafg	20.12.2023	3:43
68	ARY	I am the part of negotiation process and also support it, Gulzar Imam Shambay https://www.youtube.com/watch?v=zVOT0NLANoc	25.12.2023	4:40

Appendix Seven (7): Coding Sheet for the Secondary Data (Content Analysis)

The coding sheet presents two years of data analyzing video content from two TV channels, spanning the period from January 1, 2022, to December 31, 2023. The researcher identified a total of 68 video materials available online from the YouTube channels of both TV networks.

- ARY News produced 35 video materials
- Geo TV News produced 33 video materials

Below is the sample of coding sheet:

Themes	Geo TV News	%	ARY News	%	Coder 1	Coder 2
Enforced Disappearances Keywords: <i>Missing Persons,</i>	2-stories related to this theme. Below are the titles: 1. The issue of missing persons is not being taken seriously 2. In the case of missing persons, who is oppressed and who is poor?	3.1	2-stories related to this theme. Below are the titles: 1. Balochistan govt forms commission on missing persons 2. False and misleading propaganda on Baloch missing persons exposed	2.9	Agree Disagree Agree	Agree Disagree Agree
Human Rights Keywords: <i>Right to Life and Liberty,</i>	Only 1-story related to this theme. Below is the title: 1. Student of law got emotional – Worst condition of Balochistan, what is the hope?	1.6	None	0	Agree	Agree
Political Keywords: <i>Dialogue and Negotiations</i> <i>Conflict Resolution</i>	2-stories related to this theme. Below are the titles: 1. Balochistan 's problems can be resolved without violence: Ex-BNA commander	3.1	3-stories related to this theme. Below are the titles: 1. Who is Sarfaraz Bengalzai? - Big News 2. I am the part of negotiation process and	4.3	Agree Agree	Agree Agree

<i>Insurgency and instability,</i>	2. Analysts' Opinion - What steps should be taken to establish peace in Balochistan?		also support it, Gulzar Imam Shambay 3. What is the biggest problem of Balochistan?		Agree	Agree
Social Keywords: <i>Social Disruption and Inequality,</i> <i>Marginalization,</i> <i>Deprivation,</i> <i>Social protection and recognition,</i>	10-stories related to this theme. Below are the titles: 1. Balochistan has three positions, but why is there still a sense of deprivation? 2. Kisi ke anay ya kisi ke janay se Balochistan ki Ehsaas Mehroomi nahi khatam hogi (Regime change in Pakistan would not bring any change in term of removing deprivation in Balochistan) 3. Balochistan faces acute shortage of drinking water 4. A unique area of Balochistan, neither electricity nor water shortage 5. (Flood Affected Areas in Balochistan) Special show by Hamid Mir from Jaffarabad district of Balochistan 6. What was the role of Surinder Lake in saving Lasbela from further destruction in Balochistan 7. Most of the roads and bridges in Balochistan broke down quickly due to poor material 8. National hero Faisal Baloch makes an appearance at Geo Pakistan 9. Shouldn't the Chief Minister of	15.6	2-stories related to this theme. Below are the titles: 1. Balochistan ke barhty huwe masail (Problems of Balochistan are increasing) 2. Selab Say Balochistan Mein Tabah Kariyan, Bachun Mein Beemariyan Phelnay Lagin (Flood caused severe destruction in Balochistan. Diseases spread among children)	2.9	Agree	Agree

	Balochistan have visited the flood victims? 10. Faisal Baloch, a truck driver who risked his life to save many lives				Agree	Agree
					Agree	Agree
Economic Keywords: <i>Economic Exclusion and Disparities,</i>	Only 1-story related to this theme. Below is the title: 1. With Few Job Options, Balochistan Residents Turn to Smuggling	1.6	None	0	Disagree	Disagree
Health Keywords: <i>Health inequality, Healthcare Crises,</i>	Only 1-story related to this theme. Below is the title: 1. Young doctors strike (in Balochistan)	1.6	Only 1-story related to this theme. Below is the title: 1. Lack of health, medical facilities causing severe difficulties in Balochistan	1.4	Agree	Agree
Military Keywords: <i>Honouring Soldiers, Military Actions and Operations, Counterinsurgency Operations,</i>	12-stories related to this theme. Below are the titles: 1. Terrorists martyr 10 soldiers in Balochistan 2. Soldier embraces martyrdom during clearance operation in Balochistan 3. Balochistan govt forms judicial commission to probe Ziarat operation 4. Helicopter crash near Sassi Punnu Shrine reported 5. Very sad incident in Balochistan, Pakistan Army helicopter crashed 6. Six Pakistan Army officials embraced martyrdom in Balochistan	18.8	19-stories related to this theme. Below are the titles: 1. Balochistan Main Dehshat Gardon Ka Hamla,10 Jawan Shaheed : ISPR (10 military persons killed in a attack by militants in Balochistan) 2. Four terrorists killed as security forces repulse attacks in Balochistan's Nushki, Panjgur 3. 20 Terrorists Killed as Nushki, Panjgur Clearance Operation Ends: ISPR 4. Passionate statement of Panjgur Army soldier 5. Chief of Army Staff General Qamar Javed Bajwa Visited Panjgur, Balochistan 6. Security forces kill six terrorists in	27.1	Agree to all.....	Agree to all.....

	<p>helicopter crash: ISPR</p> <p>7. Harnai Balochistan situation update – ISPR</p> <p>8. Balochistan - Big operation by security forces</p> <p>9. Operation of security forces in Balochistan – ISPR</p> <p>10. Two military personnel, including major, martyred in Balochistan attack: ISPR</p> <p>11. 4 soldiers martyred, 5 injured in 'dastardly' Zhob attack: ISPR</p> <p>12. Terrorist attack on Zhob Garrison in Balochistan, 4 soldiers martyred</p>		<p>Balochistan's Buleda : ISPR</p> <p>7. Operation on report of terrorists presence in Kohlu area of Balochistan</p> <p>8. elicopter crash near Sassi Punnu Shrine reported</p> <p>9. Pakistani army helicopter crashed near Lasbela, Balochistan 6 martyred</p> <p>10. Two soldiers martyred, one injured in Balochistan terrorist attack</p> <p>11. COAS Asim Munir vows to make all-out efforts for Balochistan peace</p> <p>12. Army captain, four soldiers martyred in Balochistan incident, ISPR</p> <p>13. Balochistan IED blast: Martyred captain laid to rest</p> <p>14. Security forces operation in Kohlu area of Balochistan, ISPR</p> <p>15. Eight terrorists killed in Kech, Balochistan</p> <p>16. Security Forces holds big operation in Balochistan's Khushab</p> <p>17. Funeral Prayers offered of Balochistan Khushab' martyrs: ISPR</p> <p>18. CTD kills eight terrorists in Balochistan</p> <p>19. 14 soldiers martyred as terrorists ambush army vehicles in Balochistan</p>			
<p>Security Keywords:</p> <p><i>Instability and Threats,</i></p>	<p>4-stories related to this theme. Below are the titles:</p> <p>1. Aaj Shahzeb Khanzada</p>	6.3	<p>8-stories related to this theme. Below are the titles:</p>	11.4	<p>Agree to all.....</p>	<p>Agree to all.....</p>

<p><i>Insurgency,</i></p> <p><i>National Security Threat,</i></p>	<p>Kay Sath Security Situation in Balochistan</p> <p>2. Gulzar Imam appeared before the media after his arrest</p> <p>3. Terrorists active again in Balochistan, Caretaker government's blunt stance</p> <p>4. Impact of Negative campaign on social media on Balochistan incident</p>		<ol style="list-style-type: none"> 1. Connection of Industrial Revolution in Pakistan with Balochistan attacks 2. Outlawed BLA Majeed Brigade's Member, Woman Arrested In Turbat 3. Outlawed Baloch National Army founder apprehended in IBO: ISPR 4. India behind the terrorist activities of arrested Gulzar Imam alias 'Shambay' exposed 5. How was Gulzar Imam Shambay, main terrorist of banned organization, arrested? 6. How terrorist Gulzar Imam Shanbe was arrested? 7. Indian journalist links with militant groups in Balochistan exposed. 8. Banned Baloch group commander Bungulzai surrenders. 			
<p>Total = 68</p>	<p>33 Geo TV News</p>		<p>35 ARY TV News</p>			

Appendix Eight (8). Tone Analysis of Geo & ARY TV Coverage

After watching each story, the researcher developed the tone of video contents by analysing nature of the story, title, framing, and news statements or messages. Below is given the sample of tone analysis:

No	Themes	Geo TV News	ARY News
1.	Enforced Disappearances Keywords: <i>Missing Persons,</i>	1. The issue of missing persons is not being taken seriously Analysis-keyword that reflects the theme of enforced disappearance is 'missing persons'. 2. In the case of missing persons, who is oppressed and who is poor? Analysis-keyword that reflects the theme of enforced disappearance is 'missing persons'.	1. Balochistan govt forms commission on missing persons Analysis-keyword that reflects the theme of enforced disappearance is 'missing persons'. 2. False and misleading propaganda on Baloch missing persons exposed Analysis-keyword that reflects the theme of enforced disappearance is 'missing person'.
2.	Human rights Keywords: <i>Right to Life and Liberty</i>	1. Student of law got emotional – Worst condition of Balochistan, what is the hope? Analysis-Right to life and liberty as a keyword suits the best with the theme of human rights in this title.	None
3.	Political Keywords: <i>Dialogue and Negotiations,</i> <i>Conflict Resolution</i> <i>Insurgency and instability,</i>	1. Balochistan's problems can be resolved without violence: Ex-BNA commander Analysis-Word without violence reflects the keywords dialogues and negotiations 2. Analysts' Opinion - What steps should be taken to establish peace in Balochistan? Analysis-Conflict resolution is the best keyword that suits with the political theme through which peace can be maintained.	1. Who is Sarfaraz Bengalzai? - Big News Analysis-This title reflects the keyword insurgency and instability, which closely relates to the political theme. 2. I am the part of negotiation process and also support it, Gulzar Imam Shambay Analysis-The word negotiation process reflects the keywords dialogues and negotiations in this title. 3. What is the biggest problem of Balochistan? Analysis-Conflict and instability are the best keyword that reflects the political theme in this title.
4.	Social Keywords: <i>Social Disruption and Inequality,</i>	1. Balochistan has three positions, but why is there still a sense of deprivation? Analysis-The keyword deprivation reflects the social theme in this title.	1. Balochistan ke barhty huwe masail (Problems of Balochistan are increasing) Analysis-Merginalziation could be the best keyword for this title that reflects the theme.

	<p><i>Marginalization</i> ,</p> <p><i>Deprivation,</i></p> <p><i>Social protection and recognition,</i></p>	<p>2. Kisi ke anay ya kisi ke janay se Balochistan ki Ehsaas Mehroomi nahi khatam hogi (Regime change in Pakistan would not bring any change in term of removing deprivation in Balochistan)</p> <p>Analysis-The keyword ‘deprivation’ reflects the social theme in this title.</p> <p>3. Balochistan faces acute shortage of drinking water</p> <p>Analysis-This title reflects towards social disruption and inequality, which is closely relevant with the social theme.</p> <p>4. A unique area of Balochistan, neither electricity nor water shortage</p> <p>Analysis-This title also reminds about social disruption and inequality, which is closely relevant with the social theme.</p> <p>5. (Flood Affected Areas in Balochistan) Special show by Hamid Mir from Jaffarabad district of Balochistan</p> <p>Analysis-This title reminds about ‘deprivation’ that reflects the social theme.</p> <p>6. What was the role of Surinder Lake in saving Lasbela from further destruction in Balochistan</p> <p>Analysis-The keyword social and community protection suits in this title as it reflects the theme.</p> <p>7. Most of the roads and bridges in Balochistan broke down quickly due to poor material</p> <p>Analysis-Merginalziation could be the best keyword for this title.</p> <p>8. National hero Faisal Baloch makes an appearance at Geo Pakistan</p> <p>Analysis-This title reminds about ‘social protection and recognition’.</p> <p>9. Shouldn't the Chief Minister of Balochistan have visited the flood victims?</p> <p>Analysis-Merginalziation could be the best keyword for this title.</p>	<p>2. Selab Say Balochistan Mein Tabah Kariyan, Bachun Mein Beemariyan Phelnay Lagin (Flood caused severe destruction in Balochistan. Diseases spread among children)</p> <p>Analysis-This title reflects towards social disruption and inequality, which is closely relevant with the social theme.</p>
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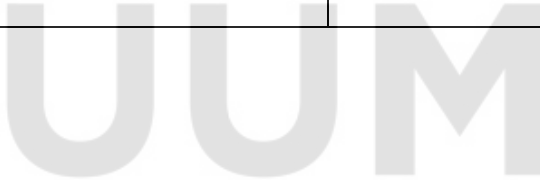
		<p>10. Faisal Baloch, a truck driver who risked his life to save many lives</p> <p>Analysis-The keyword social protection and recognition suits in this title as it reflects the theme.</p>	
	<p>Economic</p> <p><i>Keywords:</i></p> <p><i>Economic Exclusion and Disparities,</i></p>	<p>1. With Few Job Options, Balochistan Residents Turn to Smuggling</p> <p>Analysis-The title reflects the keyword 'economic exclusion and disparities', which comes under economic theme.</p>	None
	<p>Health</p> <p><i>Keywords:</i></p> <p><i>Health inequality,</i></p> <p><i>Healthcare Crises,</i></p>	<p>1. Young doctors strike (in Balochistan)</p> <p>Analysis-Healthcare inequality can be the best keyword in this title that reflects the theme of health.</p>	<p>1. Lack of health, medical facilities causing severe difficulties in Balochistan</p> <p>Analysis-Healthcare crises can be the best keyword in this title that reflects the theme of health.</p>
	<p>Military</p> <p><i>Keywords:</i></p> <p><i>Honouring Soldiers,</i></p> <p><i>Military Actions and Operations,</i></p> <p><i>Counterinsurgency Operations,</i></p>	<p>1. Terrorists martyr 10 soldiers in Balochistan</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>2. Soldier embraces martyrdom during clearance operation in Balochistan</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>3. Balochistan govt forms judicial commission to probe Ziarat operation</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p> <p>4. Helicopter crash near Sassi Punnu Shrine reported</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p> <p>5. Very sad incident in Balochistan, Pakistan Army helicopter crashed</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>6. Six Pakistan Army officials embraced martyrdom in Balochistan helicopter crash: ISPR</p>	<p>1. Balochistan Main Dehshat Gardon Ka Hamla,10 Jawan Shaheed: ISPR (10 military persons Martyrdom in a attack by militants in Balochistan)</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>2. Four terrorists killed as security forces repulse attacks in Balochistan's Nushki, Panjgur</p> <p>Analysis-The title indicates keyword of counterinsurgency operations that reflects the theme.</p> <p>3. 20 Terrorists Killed as Nushki, Panjgur Clearance Operation Ends: ISPR</p> <p>Analysis-The title indicates keyword of counterinsurgency operations that reflects the theme.</p> <p>4. Passionate statement of Panjgur Army soldier</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>5. Chief of Army Staff General Qamar Javed Bajwa Visited Panjgur, Balochistan</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p>

		<p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>7. Harnai Balochistan situation update – ISPR</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p> <p>8. Balochistan - Big operation by security forces</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p> <p>9. Operation of security forces in Balochistan – ISPR</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p> <p>10. Two military personnel, including major, martyred in Balochistan attack: ISPR</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>11. 4 soldiers martyred, 5 injured in 'dastardly' Zhob attack: ISPR</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>12. Terrorist attack on Zhob Garrison in Balochistan, 4 soldiers martyred</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p>	<p>6. Security forces kill six terrorists in Balochistan's Buleda : ISPR</p> <p>Analysis-The title indicates keyword of counterinsurgency operations that reflects the theme.</p> <p>7. Operation on report of terrorists presence in Kohlu area of Balochistan</p> <p>Analysis-The title indicates keyword of counterinsurgency operations that reflects the theme.</p> <p>8. Helicopter crash near Sassi Punnu Shrine reported</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>9. Pakistani army helicopter crashed near Lasbela, Balochistan 6 martyred</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>10. Two soldiers martyred, one injured in Balochistan terrorist attack</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>11. COAS Asim Munir vows to make all-out efforts for Balochistan peace</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p> <p>12. Army captain, four soldiers martyred in Balochistan incident, ISPR</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>13. Balochistan IED blast: Martyred captain laid to rest</p> <p>Analysis-Honoring Soldiers as a keyword suit in this title that reflects the military theme.</p> <p>14. Security forces operation in Kohlu area of Balochistan, ISPR</p> <p>Analysis-The title indicates keyword of military actions and operations that reflects the theme.</p>
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	<p>Security</p> <p>Keywords:</p> <p><i>Instability and Threats,</i></p> <p><i>Insurgency,</i></p> <p><i>National Security Threat,</i></p>	<p>1. Aaj Shahzeb Khanzada Kay Sath Security Situation in Balochistan</p> <p>Analysis-The keywords instability and threats relate with this title that reflect the security theme.</p> <p>2. Gulzar Imam appeared before the media after his arrest</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p> <p>3. Terrorists active again in Balochistan, Caretaker government's blunt stance</p> <p>Analysis-The keywords instability and threats relate with this title that reflect the security theme.</p> <p>4. Impact of Negative campaign on social media on Balochistan incident</p> <p>Analysis-The keywords instability and threats relate with this title that reflect the security theme.</p>	<p>1. Connection of Industrial Revolution in Pakistan with Balochistan attacks</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p> <p>2. Outlawed BLA Majeed Brigade's Member, Woman Arrested In Turbat</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p> <p>3. Outlawed Baloch National Army founder apprehended in IBO: ISPR</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p> <p>4. India behind the terrorist activities of arrested Gulzar Imam alias 'Shambay' exposed</p> <p>Analysis-The keywords National Security Threat suits with this title that also reflect the theme.</p>

		<p>5. How was Gulzar Imam Shambay, main terrorist of banned organization, arrested?</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p> <p>6. How terrorist Gulzar Imam Shanbe was arrested?</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p> <p>7. Indian journalist links with militant groups in Balochistan exposed</p> <p>Analysis-The keywords National Security Threat suits with this title that also reflect the theme.</p> <p>8. Banned Baloch group commander Bungulzai surrenders</p> <p>Analysis-The keyword insurgency has close relevancy with this title that reflects the theme.</p>
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