THE FACTORS INFLUENCING THE EFFECTIVENESS OF E-LEARNING AT AL-QUDS OPEN UNIVERSITY IN PALESTINE

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ABSTRACT

This study examines the factors influencing the effectiveness of e-learning At Al-Quads Open University In Palestine. The study was a cross sectional study where respondents' perceptions was measured at one point in time (211).

Correlation analyses, was to find out whether there is a relationship between e-learning effectiveness as a variable independently, and the Instructor characteristics, student characteristics, technology, and impediments are the dependent variable, At Al-Quads Open University In Palestine.

Students' characteristics such as students' motivation to use e-learning technology and students' computing competency have also found to be related with e-learning effectiveness. As compared with the instructor and students' characteristics, technology and impediments quality in terms of access, navigation, interface and the reliability effectiveness of technology infrastructure have the highest relation to e-learning effectiveness.

In conclusion, the results from this study indicate that instructor characteristics, student characteristics, technology, and impediments have strong relationships with e-learning effectiveness.

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CHAPTER ONE

INTRODUCTION

1.0 Background of the study:

The enormous development in the means of modern communication technologies and the growth of technology at a rapid pace, creating an explosion cognitive and contributed to the advancement of information technology and increased knowledge, E-Learning is learning that takes place in an electronically simulated environment. E-Learning, web-based training, internet-based training and computer-based training are the next-generation instruction methods being developed today.

No one can deny of Information technology in teaching and learning has created a need to transform how university students learn by using more modern, efficient, and effective alternative such as e-learning. According to new report by global industry analysts, inc., e-learning has emerged as an imperative tool to impart knowledge in the academic as well as corporate sectors. Since e-learning has several advantages in terms of cost reduction, simplified training programs, flexibility and convenience; it is poised to become an integral component of information dissemination, and emerges as the new paradigm of modern education. Backed by several favorable trends, the

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