

**A STUDY ON RELIGIOUS AND SECULAR HOLIDAY EFFECTS:  
EVIDENCE FROM MALAYSIAN STOCK MARKET**

**By**

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## ABSTRACT

This paper investigates the presence of holiday effect in the Malaysian stock market by comparing daily stock returns on the trading day around holiday period with the daily stock returns on normal trading days. To examine the holiday effect more specifically, the public holidays in Malaysia are categorized into religious holiday and secular holiday. The sample of this study comprises daily closing price of FTSE Bursa Malaysia KLCI over a period of eight years from year 2005 to 2012. This paper uses one trading day before and after a holiday to represent the pre- and post-holiday effects. The holiday effects are analysed using descriptive analysis and regression analysis with dummy variable. Results show that the secular holiday effect is stronger than the religious holiday effect in the Malaysian stock market. However, when the impact of global financial crisis is considered, the secular holiday effect in Malaysia disappears during and after the global financial crisis. Only the return during post-religious holiday trading day exhibits significant effect after the crisis. The pre-religious holiday effect does not exist in the Malaysian stock market. This study concludes that the Malaysian stock market is not informationally efficient since holiday effect is present in the stock market. However, the holiday effect in Malaysia is not persistent and tends to disappear over time. Investors should therefore increase their awareness if they wish to realize abnormal return from the holiday anomalies in the market.

**Keywords:** stock return, religious holiday effect, secular holiday effect, Malaysian stock market

## ABSTRAK

Kajian ini mengkaji tentang kewujudan kesan cuti di Bursa Malaysia dengan membandingkan pulangan saham harian pada hari urusanniaga sebelum dan selepas cuti dengan pulangan saham harian pada hari urusanniaga biasa. Untuk mengkaji kesan cuti dengan lebih khusus, cuti umum di Malaysia dibahagikan kepada cuti agama dan cuti sekular. Sampel kajian ini terdiri daripada harga penutupan harian FTSE Bursa Malaysia KLCI dalam tempoh lapan tahun dari tahun 2005 sehingga tahun 2012. Kajian ini menggunakan sehari urusanniaga sebelum dan selepas cuti untuk mewakili kesan sebelum cuti dan kesan selepas cuti masing-masing. Kesan cuti agama dan cuti sekular dianalisis dengan menggunakan analisis deskriptif dan analisis regresi dengan pembolehubah dummy. Dari keputusan kajian, kesan cuti sekular didapati lebih kuat berbanding dengan kesan cuti agama di Bursa Malaysia. Walau bagaimanapun, setelah mengambilkira kesan krisis kewangan global, kesan cuti sekular didapati hilang semasa dan selepas berlakunya krisis kewangan global. Hanya pulangan saham pada hari urusanniaga selepas cuti agama menunjukkan kesan yang ketara selepas krisis kewangan global. Kesan sebelum cuti agama didapati tidak wujud dalam Bursa Malaysia. Kajian ini menyimpulkan bahawa Bursa Malaysia tidak bertindak cekap dari segi informasi dan kesan cuti adalah wujud dalam pasaran saham di Malaysia. Walau bagaimanapun, kesan cuti di Malaysia tidak berterusan dan cenderung hilang dari semasa ke semasa. Para pelabur harus meningkatkan kesedaran mereka sekiranya ingin mengaut keuntungan yang tidak normal dari kesan cuti dalam pasaran saham.

**Kata Kunci:** pulangan saham, kesan cuti agama, kesan cuti sekular, Bursa Malaysia

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## LIST OF ABBREVIATIONS

Kuala Lumpur Composite Index	KLCI
Daily market return	$R_t$
Pre-religious holiday effect	PRE_REL
Post-religious holiday effect	POST_REL
Pre-secular holiday effect	PRE_SEC
Post-secular holiday effect	POST_SEC



# CHAPTER 1

## INTRODUCTION

### 1.0 Background of the Study

In stock market, there is always a tendency for investors to earn more than average returns in their investment, or in more popular term, “to beat the market”. These endless attempts by investors have raised researchers’ attention in investigating the effect of market efficiency that has additionally become one of the most controversial topics in financial literature over past decades.

Basically, market efficiency can be classified into three types, namely allocational efficiency, operational efficiency and informational efficiency. Allocational efficiency exists when capital resources are allocated in a way that highest return can be achieved by all participants. Operational efficiency occurs when market participants are able to execute transactions at fair competitive cost. Informational efficiency refers to a market condition in which security prices fully reflect all available information in the market (Abdullah, 2012). Among the three types of market efficiency, informational efficiency is the most and well discussed topic in the Efficient Market Hypothesis proposed by Fama (1970).

Under the Efficient Market Hypothesis, Fama (1970) claims that investors are unable to consistently derive above average risk adjusted profit since current stock prices have already incorporated all available information in the market. Investors

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